

CAESARS ENTERTAINMENT

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Thank you for your interest in Caesars Entertainment and Harrah's Resort Southern California!

With nearly 40 properties in 20 locations across the country, Caesars Entertainment is able to serve your meeting and event needs like no other company.

I invite you to take this opportunity to explore the pages that follow. In them you will discover how Caesars Entertainment is working not just harder, but better, for you; you'll learn a little about Rincon and why it's an ideal destination for meetings, conventions and events; and of course, you'll get to know Harrah's Resort Southern California and its unique collection of offerings and options.

Nestled under the shadow of the Palomar Mountains in North San Diego County, Harrah's Resort Southern California offers a retreat setting with all of the sophisticated amenities that you would expect from a world-class, AAA Four-Diamond resort.

A recent \$160 million expansion includes a new 500-room hotel tower and will increase the property's meeting facilities, bringing the resort total to over 50,000 square feet.

We look forward to being a partner in your success!



OPPORTUNITY AWAITS IN SOUTHERN CALIFORNIA

The northern arm of San Diego County is known for its sunny skies, temperate climate and sprawling mountain ranges. With its close proximity to the San Diego metropolitan area and the Pacific Coast, Harrah's Resort Southern California is a prime meeting destination for those who want to enjoy the peace and tranquility of the open country combined with all of the great opportunities that Southern California has to offer.

EASY ACCESSIBILITY

In the heart of Southern California, Valley Center is a comfortable 50-mile drive from downtown San Diego and is located between the popular cities of Escondido and Temecula. Travel is simple with easy access to Pacific Coast communities like Long Beach, Costa Mesa and La Jolla. San Diego International Airport (SAN) offers direct service from all major cities in the United States and shuttle service to Harrah's Resort Southern California.

EXPLORING SAN DIEGO COUNTY

As the eighth largest city in America, San Diego has become the ultimate destination for travelers wishing to mix business with pleasure, because, quite simply, there is so much to see and do. Sea World and the San Diego Zoo provide wonderful opportunities for group outings—sightseers will be charmed by the quaint boutique shops and restaurants of Seaport Village and the Gaslamp quarter; the Embarcadero, with its maritime museums and the Old Town State Park.

There are also magnificent beaches stretching from Coronado north to Torrey Pines that are great places to relax and unwind when work is done. Valley Center, in North San Diego County, is an outdoor adventurer's paradise with numerous state parks, recreation areas and over 20 championship golf courses in nearby Pauma Valley and Escondido. The challenge is not finding something to do, it's choosing what to do.

Here are just a few of the nearby attractions:

- Daley Ranch
- Hellhole Canyon Preserve
- Palomar Observatory
- Palomar Mountain State Park
- Temecula Valley Wine Country
- San Diego Wild Animal Park
- San Diego Railroad Museum





Harrah's
RESORT
SOUTHERN CALIFORNIA
AN ENTERPRISE OWNED BY THE RINCON BAND OF LUISEÑO INDIANS



FUN'S PERMANENT ADDRESS

Harrah's Resort Southern California is the number one resort located in Funner, California—which means we take having a good time very seriously. Choosing between a hot Table Game, a cruise (or two) around the 400-foot Lazy River, or some me-time at The Spa at Harrah's are the hardest decisions our guests have to make. An oasis of fun in the SoCal sun, we pack something special around every corner.

As a premier adult playground, we make it easy to turn any conference, meeting or event into something truly special. With over 1,086 luxurious Hotel rooms and over 53,000 square-feet of convertible meeting space, our team is skilled and ready to create a flawless, professional and memorable experience for all of your invited guests. Afterward, head out to explore all the fun across the resort. Choose from eight delectable restaurants to curb your craving. Check out a show or get some exercise either in our 2,197 square-foot Fitness Center or on our one-mile Nature trail. With our focus on fun, Harrah's Resort SoCal is the ideal one-stop-meeting-spot. If your guests are new to the North San Diego area, our team has a great list of outdoor adventures, wine tasting options or, premium golf courses to recommend all just a few miles from our front door. Thank you for considering Harrah's Resort SoCal. We can't wait to plan your party!



“All of my experiences here have been very successful. From site inspections to small meetings to large room blocks, I've always been satisfied with the staff and the venues.”

— **Herb Foster**
Marketing Program Specialist
Atos Inc.



ACCOMMODATIONS



LOUNGE IN LUXURY

At Harrah's Resort SoCal, we take pride in offering pristine and premium rooms that our guests love to dive into. In fact, our team works so hard we've earned the AAA Four Diamond rating six years and counting.

STANDARD AMENITIES

To make your stay more comfortable, we offer all of the following in every room.

- High-speed Internet access
- Phone with voicemail
- Iron and ironing board
- Alarm clock radio
- On-Demand movies
- Room Safe
- Coffee maker
- Hair dryer
- In-room refrigerator
- Room service
- In-room checkout

THE SUITE LIFE

For an even more luxurious experience and more room to stretch out, consider choosing one of our eight suites. With sitting areas, upgraded amenities and optional balcony access these suites are ideal for swapping large group meetings for casual, intimate discussions.



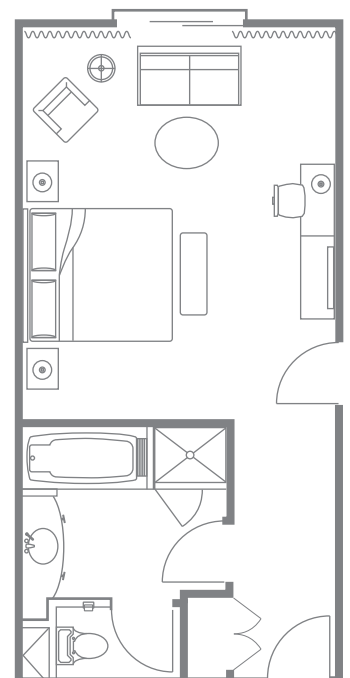


CORONADO

Relax in style in this beautiful 1,028 square-foot room featuring a private bedroom with a king size bed and separate living and dining areas. Comes equipped with a wet bar, 37" TV, daily fitness access, high-end amenities and in-room Wi-Fi at an additional cost.

ROOM AMENITIES

- Square Footage: 1,028
- Smoking/Non-Smoking: Non-Smoking
- View: Mountain
- Mattress: Simmons mattress
- Refrigerator: Yes
- Furniture: Desk, couch, balcony, dining
- Decor: Modern
- Workspace: Yes
- Window Treatments: Blackout curtains
- Sheets: 300 count
- Vanity: Vanity area, large oversize bathroom
- Tub/Shower: Yes/yes separate
- Hair Dryer: Yes
- Bath Products: Gichrist & Soames
- Shower Head: Yes
- Makeup Mirror: Yes
- On Demand: Yes (extra fee)
- Internet: Yes (extra fee)
- Laundry: Yes (extra fee)
- Room Service: Yes (extra fee)
- Television: Two 37" HD TV
- Telephone: Yes
- Alarm Clock: Yes
- Iron w/ Board: Yes
- Coffee Maker: Yes

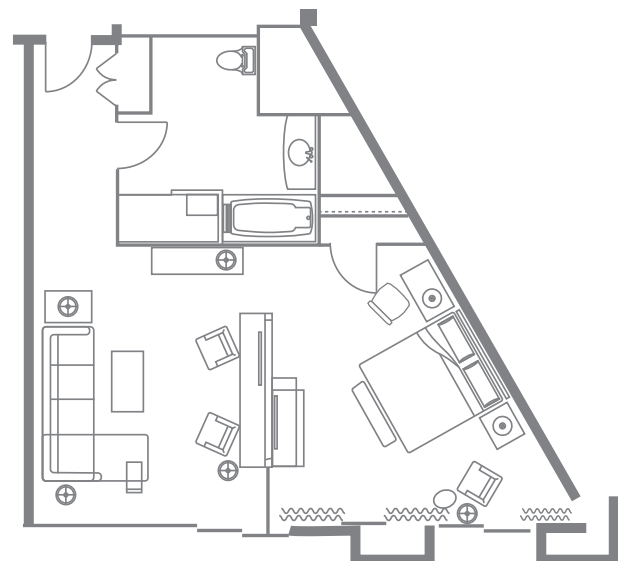


CATALINA

Find luxury in the beautiful 1,467 square-foot Catalina Suite featuring a king size bed in the master bedroom and one king in second bedroom. Includes a small dining area and living room with a mini wet bar and a 37" TV. Step out onto a balcony to enjoy the outdoors right from your room. Includes daily fitness access and in-room Wi-Fi at an additional cost.

ROOM AMENITIES

- Square Footage: 1,467
- Smoking/Non-Smoking: Both available
- View: Pool and mountain views
- Workspace: Business Nook
- Furniture: Outdoor balcony, wet bar, living room, dining area
- Refrigerator: Yes
- Vanity: Vanity area, Large oversized bathroom
- Tub/Shower: Glass-enclosed shower, hot tub bath
- Bath Products: Gichrist & Soames
- Hair Dryer: Yes
- On Demand: Pay-Per-View Movies
- Internet: Yes, extra fee
- Laundry: Dry Cleaning
- Room Service: Yes
- Television: Two 32" TVs
- Telephone: Yes
- Alarm Clock: Clock Radio
- Iron w/ Board: Yes
- Coffee Maker: Yes





LA JOLLA

The La Jolla Suite is a luxurious 882 square-foot room with one king bed. Includes two 37" TVs with digital pay-per-view movies, a spacious living room and a small table. This room offers a wet bar to entertain guests plus all standard room amenities and daily fitness access and in-room Wi-Fi at an additional cost.

ROOM AMENITIES

- Square Footage: 882
- Smoking/Non-Smoking: Non-Smoking
- Mattress: Simmons mattress
- Refrigerator: Yes
- Workspace: Yes
- Furniture: Desk, couch
- View: Mountain
- Decor: Modern
- Window Treatments: Blackout Curtains
- Sheets: 300 count
- Tub/Shower: Yes/Yes Separate
- Hair Dryer: Yes
- Bath Products: Gichrist & Soames
- Vanity: Yes
- Makeup Mirror: Yes
- Shower Head: Rain
- On Demand: Yes (extra fee)
- Internet: Yes (extra fee)
- Laundry: Yes (extra fee)
- Room Service: Yes (extra fee)
- Television: 37" HD TV
- Telephone: Yes
- Alarm Clock: Yes
- Iron w/ Board: Yes
- Coffee Maker: Yes
(extra fee after each packet)



A HEALTHY WAY TO STAY

We take your health and wellness seriously, which is why we offer 22 exclusive Wellness Rooms complete with fitness equipment and health-inspired options designed to make your stay more comfortable and keep your workout routine on track.

WELLNESS AMENITIES INCLUDE:

- Yoga mat
- Dumbbells
- Exercise ball
- Jump rope
- Vitamin C infused showerhead
- Blue-tooth surround sound
- Phillips wake-up light and clock
- Robe
- Slippers
- Healthy in-room menu upgrades



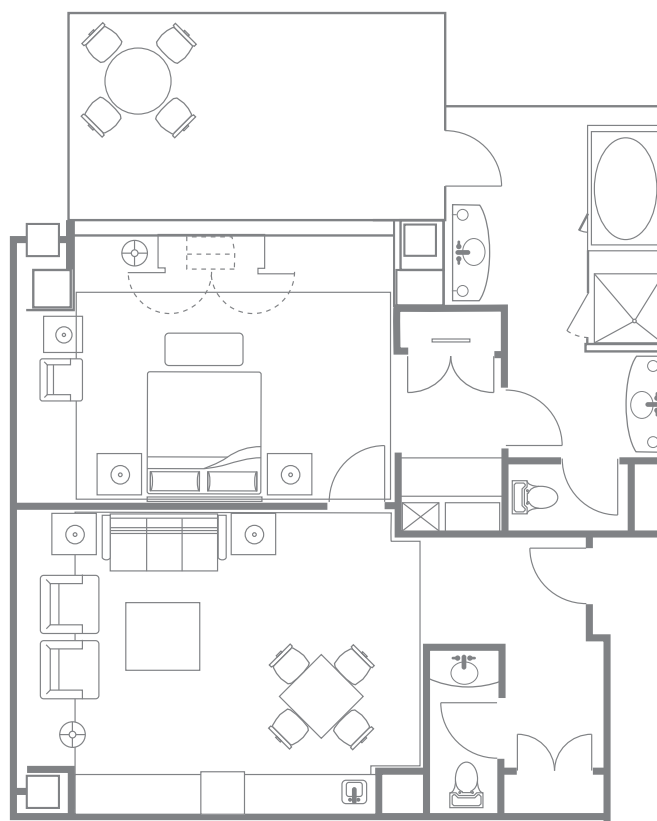


SOUTH TOWER CORONADO SUITE

You won't find many suites that have vistas as spectacular as the Coronado. Offering panoramic views of the mountains and the sparkling pool, and an outdoor balcony so that you can enjoy the open air, this is the suite designed to delight the most discerning traveler.

FACTS AT A GLANCE:

- 1,028 square feet
- Separate living room
- 1.5 Baths
- Oversized bathroom with whirlpool bath
- Separate glass-enclosed shower
- Two 38-inch plasma televisions
- Wet bar
- Dining table for 4
- Entertainment centers in both rooms
- Private balcony with table and chairs





MEETING SPACES

DESIGN AND TECHNOLOGY

At Harrah's Resort SoCal we know a successful event is more than just pretty tablecloths. Our meeting spaces fully equipped with the latest technology to make your event successful. We offer state-of-the-art AV options and expert technicians to assist your team. In addition to the tech, our skilled and professional banquets team creates a seamless, detailed environment where all of your needs are anticipated and exceeded.

FORM AND FUNCTION

Our facilities are set apart from the hotel and casino, ensuring privacy and utility, yet are easily accessible from hotel rooms and the resort entrances.

Our over 50,000 square feet of stylish and versatile meeting and event space have been carefully designed for flexibility and convenience.

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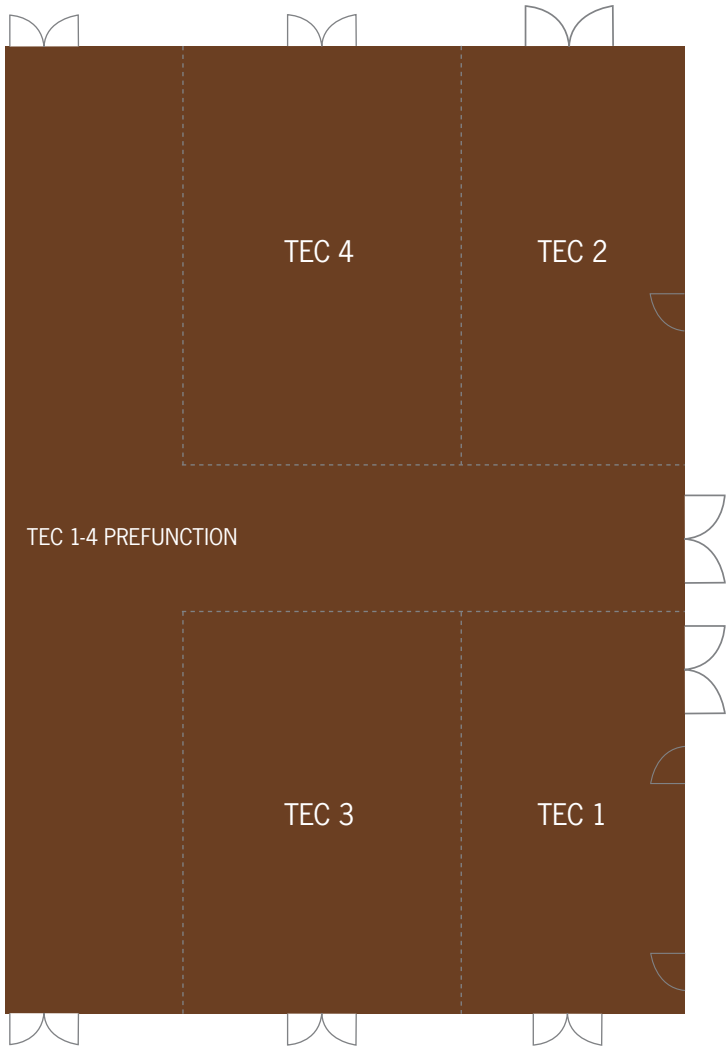
We recently introduced our newest space—The Events Center. This new 23,000-square-foot ballroom can accommodate 1,500 for banquet or 2,200 for concert-style seating. The Events Center can also be divided into multiple combinations for smaller receptions and banquets.

Located on the second floor of the Conference Center, the 5,000-square-foot BORDEAUX ROOM can easily accommodate a banquet for 310, a theatre-style presentation for 400 or up to 24 exhibits for a small trade show. The ornate 1,957-square-foot BORDEAUX BALCONY can also be used for a special reception.

For a spectacular evening gathering, consider hosting a POOLSIDE reception for up to 229 guests. With multiple pools, hot tubs and cabanas, this unique venue is ideal on those warm summer evenings.



HARRAH'S RESORT SOUTHERN CALIFORNIA
Meeting Facilities – The Events Center



Conference Center (2nd Floor)



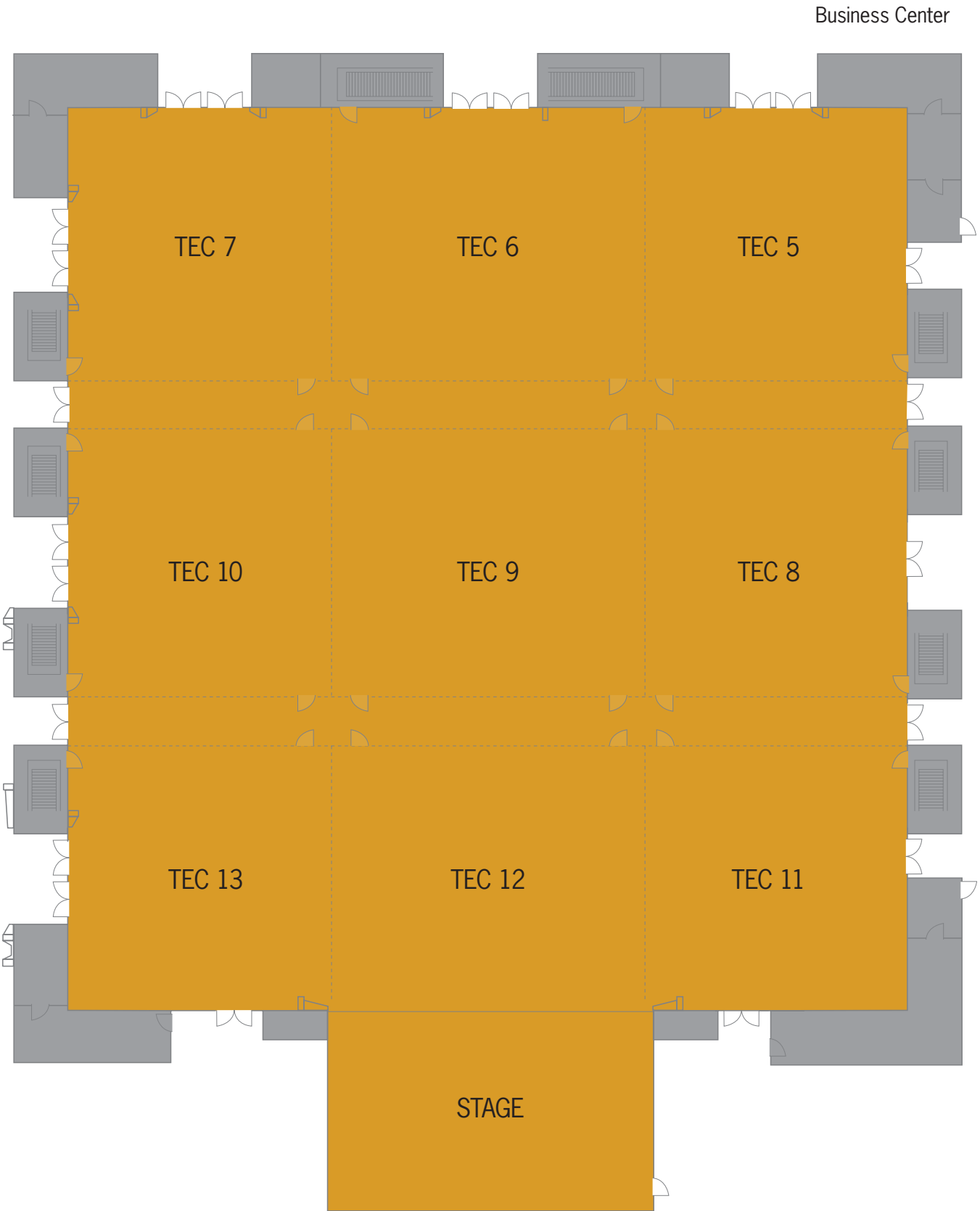


HOTEL MEETING ROOMS & CONFERENCE CENTER (2ND FLOOR)

Capacities and Dimensions

ROOM NAME	SQ.FT.	LENGTH	WIDTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET	EXHIBITS	U-SHAPE	H-SQUARE
TEC 1-4 & Prefunction	4,760	85' 8"	61'	22	293	461	419	314	23		
TEC 1	637	19	35	22	39	62	56	42	3	17	20
TEC 3	804	25	35	22	50	78	71	53	4	22	26
TEC 4	858	25	35	22	53	83	75	57	4	23	28
TEC 2	694	19	35	22	43	67	61	46	3	19	22
Pre function	1,225	85'	16'	22					6		
Hallway	544	43.5'	12.5'								
Revised Space											
Bordeaux	5,000			10	250	400	440	310	24	40	46
Bordeaux Balcony	1,957	66'10"	27'6"	14							
Poolside	2,600	??	??	—		252	229	172	13		
Private Poolside	1,200	??	??	—		116	106	79	6		
Diamond Lounge A	800	24'	30'	10	49	77	70	53	4	22	26
Diamond Lounge B	1,000	31'	30'	10	62	97	88	66	5	27	32
NEW BALLROOM	22,727	140'5"	151'5"	22	1,400	2,200	2,000	1,500	110		
TEC 5	1,980	44	45	22	122	192	174	131	10	54	64
TEC 6	2,318	51.50	45	22	143	224	204	153	11	63	75
TEC 7	1,980	44	45	22	122	192	174	131	10	54	64
TEC 8	1,958	44	44.5	22	121	190	172	129	9	54	63
TEC 9	2,292	51.5	44.5	22	141	222	202	151	11	63	74
TEC 10	1,958	44	44.5	22	121	190	172	129	9	54	63
TEC 11	1,980	44	45	22	122	192	174	131	10	54	64
TEC 12	2,318	51.5	45	22	143	224	204	153	11	63	75
TEC 13	1,980	44	45	22	122	192	174	131	10	54	64
Stage	1,766	53.5	33	22							
Hallway TEC 5 to 7	4,416	24	184	18							
Hallway TEC 7 to 11	3,744	24	156	18							
Corked Reception	2,911	71	41				132	99			
TEC Courtyard	1,000					387	352	330			
Total Sq Foot	62,115										

HARRAH'S RESORT SOUTHERN CALIFORNIA
The Events Center



HOTEL MEETING ROOMS & CONFERENCE CENTER (2ND FLOOR)

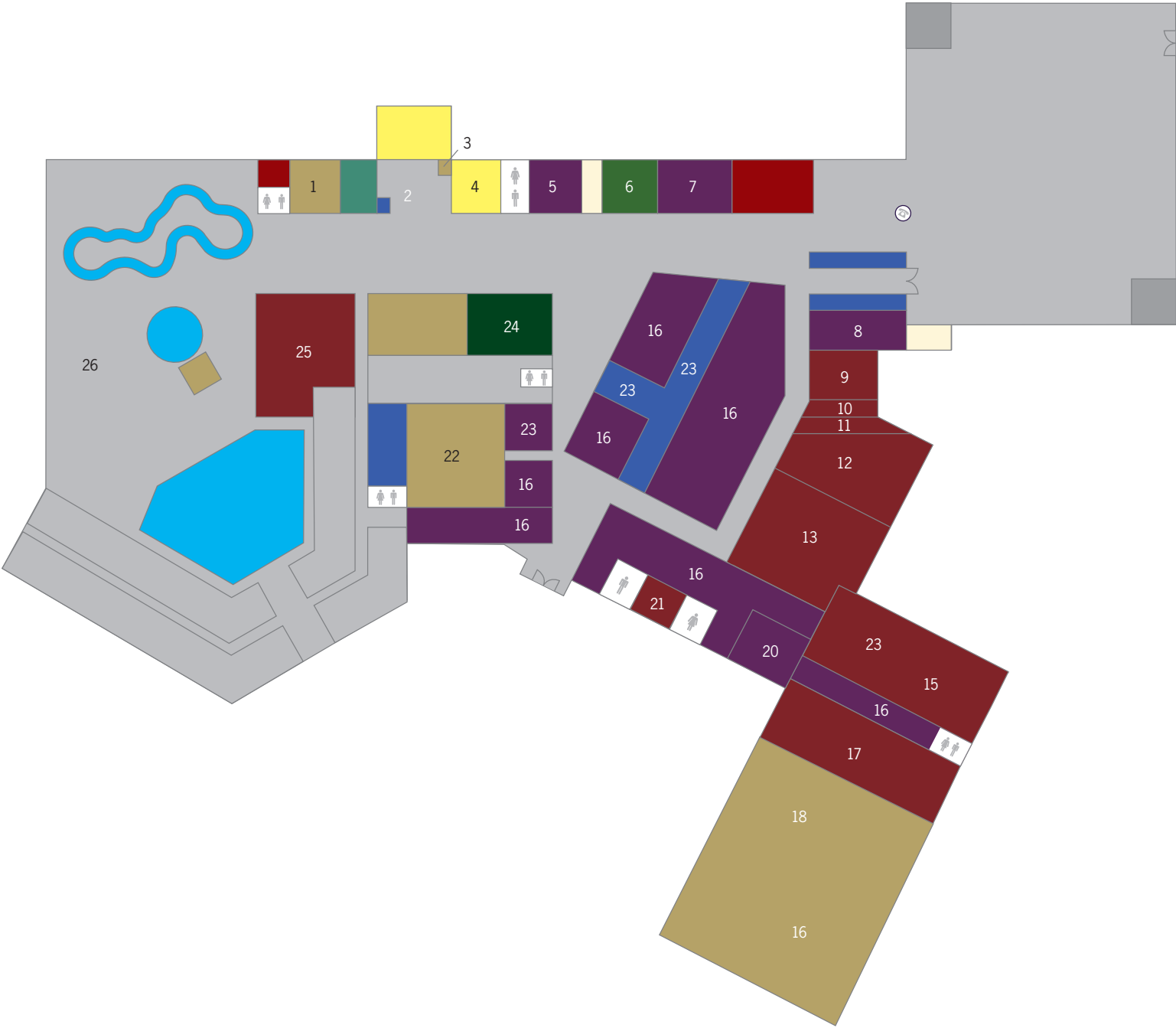
Capacities and Dimensions

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TEC 3	804	25	35	22	50	78	71	53	4	22	26
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TEC 2	694	19	35	22	43	67	61	46	3	19	22
Pre function	1,225	85'	16'	22					6		
Hallway	544	43.5'	12.5'								
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Poolside	2,600	??	??	—		252	229	172	13		
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TEC Courtyard	1,000					387	352	330			
Total Sq Foot	62,115										



HARRAH'S RESORT SOUTHERN CALIFORNIA

Property Map





RESTAURANTS/BARS

- 24. Spiked
- 25. 'ritas Cantina
- 2. Concierge
- 9. The Café
- 10. KJ Chinese Restaurant
- 11. Oyster Bar
- 12. Fiore Steak & Seafood
- 13. The Buffet
- 14. Pink's Hot Dogs
- 6. Starbucks
- 21. Courtside Sports Bar
- 17. Corked
- 15. Earl of Sandwiches

CASINO

- 23. Casino
- 7. Cashier
- 5. Total Rewards
- 8. Promotions
- 20. Poker Room
- 16. Slots

SHOPPING

- 4. Gift Shop

FACILITY

- 22. Diamond Lounge
- 23. Hotel Registration
- 26. Dive
- 1. Spa at Harrah's
- 3. Valet Desk
- 18. TEC 1-4
- 19. The Events Center



CATERING & DINING

CATERING

Meeting planners know that the path to success starts with the quality of the food and beverage service. For a breakfast buffet, a fashionable reception or a sophisticated banquet, the catering team at Harrah's Resort Southern California offers excellent cuisine, dazzling presentation and menu selections that are designed to impress. Our experts will work closely with you to create dining functions that are truly spectacular.

DINING

With multiple restaurants to choose from, Harrah's Resort Southern California offers something for every palate. Enjoy casual dining with traditional comfort foods or international taste sensations and epicurean fare that will appeal to the most ardent food lovers.

Groups are always welcome at our restaurants. Large assemblies may choose dine-around arrangements, dividing into smaller groups to alternate dining experiences throughout the evening, or you could make a grand impression with a group buyout.

The Buffet

When you're just not sure what you want to eat, come to The Buffet and have it all. The salad bar offers the freshest of ingredients, and international serving stations feature Italian specialties, Asian favorites and treats from south of the border. The carving station includes succulent prime rib and Brazilian steak and, of course, the dessert station features dozens of items that you won't be able to resist. Seating for up to 420.

The Café

No need to worry about closing time because The Café is open 24 hours a day, with hearty portions for breakfast, lunch and dinner that are as delicious as they are satisfying. Seating for up to 168.

Starbucks

Enjoy your favorite signature Starbucks coffee drinks, Frappuccinos, teas and pastries.

Fiore Steak & Seafood

Winner of the Wine Spectator Award of Excellence, Fiore combines an elegant atmosphere with exquisite fare that will have you and your guests raving. Slice into a tantalizing steak grilled to perfection, or feast on seafood sensations that will take your breath away. Seating for up to 126. Private dining room seats up to 25.

KJ Chinese Restaurant

Originating in Las Vegas, KJ Chinese Restaurant has chosen Harrah's Resort SoCal for its second location. Here you can enjoy a special element of Chinese culture with delicious dishes made using traditional recipes in addition, KJ Chinese Restaurant will serve its famous Dim Sum along with signature fresh selection of seafood, prepared by chefs trained in the tradition of authentic Chinese cuisine. Seating for up to 86.

Oyster Bar

When you're in the mood for great seafood, the Oyster Bar has a menu that is sure to please. Start with hand-shucked oysters and freshly-made sushi, then dive into homemade gumbo, fisherman's stew or clam chowder. Other specialties include whole broiled lobsters and popular seafood pasta dishes. Seating for up to 16.

Pink's Hot Dogs

A Hollywood legend, Pink's has been serving incredible hot dogs and juicy hamburgers to the stars for more than 70 years. Find out what all the fuss is about. Seating for up to 32.

'ritas Cantina

For the very best in South of the Border cuisine, join us at 'ritas Cantina for tantalizing appetizers and entrée specialties such as crab enchiladas and braised beef barbacoa. 'ritas Cantina is an oasis of culinary skill combined with a zest for the freshest ingredients. For a quick bite, try the street-style burritos and tacos at the 'ritas Cantina food truck. Seating for up to 188.

Earl of Sandwich

Enjoy the world's greatest hot sandwich made with baked artisan bread and the finest ingredients.



BUSINESS SERVICES

SOLID PLANNING, FLAWLESS EXECUTION

Meeting and event planners will appreciate the range of available on-site services, as well as the high-tech presentation equipment and technical expertise to ensure that your events run flawlessly from inception to implementation. At Harrah's Resort Southern California, we bring imagination and creativity to create the perfect setting for your program, whether it is a business conference, a prestigious award ceremony or an extraordinary banquet for a special occasion.

IN-HOUSE BUSINESS SERVICES

Directly adjacent to The Events Center, Harrah's self-serve Business Center is like having your own office away from home. Computers with Internet access and printing capabilities are available 24 hours a day, and we can also assist with copying, faxing and shipping needs.

DÉCOR AND ENTERTAINMENT

A lasting impression begins with the first impression, and we'll help you design and decorate your banquet halls and meeting rooms so that your guests will be captivated right from the start. Our dedicated production team will create masterful lighting and sound concepts that will enhance your presentations. Your Convention Services Manager can even assist with securing speakers and entertainment.





HOTEL AMENITIES

ENTERTAINMENT

When the day is over, the opportunities for play at Harrah's Resort Southern California are never-ending. 'rita's Cantina is a terrific spot for friends and associates to gather for live entertainment, karaoke and cocktails. Spiked is our Ultra Lounge featuring craft cocktails with a modern spin and a nod to all the classics. This space is perfect spot for gatherings of 50 or fewer. The Courtside Sports Bar features more than 20 HD televisions so that you can catch every big game, even while playing poker at one of our live tables. Corked is a comfortable 2,000-square-foot lounge and bar seating 219 guests and is designed for both intimate gatherings as well as networking.

DIVE

When you've got a little time to unwind, come down to Dive to catch some sun, take a refreshing dip or float along in a meandering lazy river. Private cabanas are available as well as hot tubs, a swim-up bar and poolside beverage service.

PAMPERING

There is nothing more relaxing and renewing than an invigorating massage or soothing body wrap. The luxurious Spa at Harrah's offers facials, manicures and pedicures, as well as sauna and steam rooms to ease the stress away. A state-of-the-art fitness room includes a full complement of cardio and weight-training equipment so that you can keep up your workout routine while away from home.

GAMING

For unrivalled excitement 24 hours a day, step into the 58,000-square-foot casino, where you'll find more than 59 live table games and 1,700 video and slot machines, including classic favorites and today's most innovative designs.

As a unique experience for your event, we can help you create an exhilarating slot tournament, group gaming lessons or an interactive gaming session that is sure to stimulate everyone's interest.

