



**CAESARS ENTERTAINMENT**

855-MEET-CET

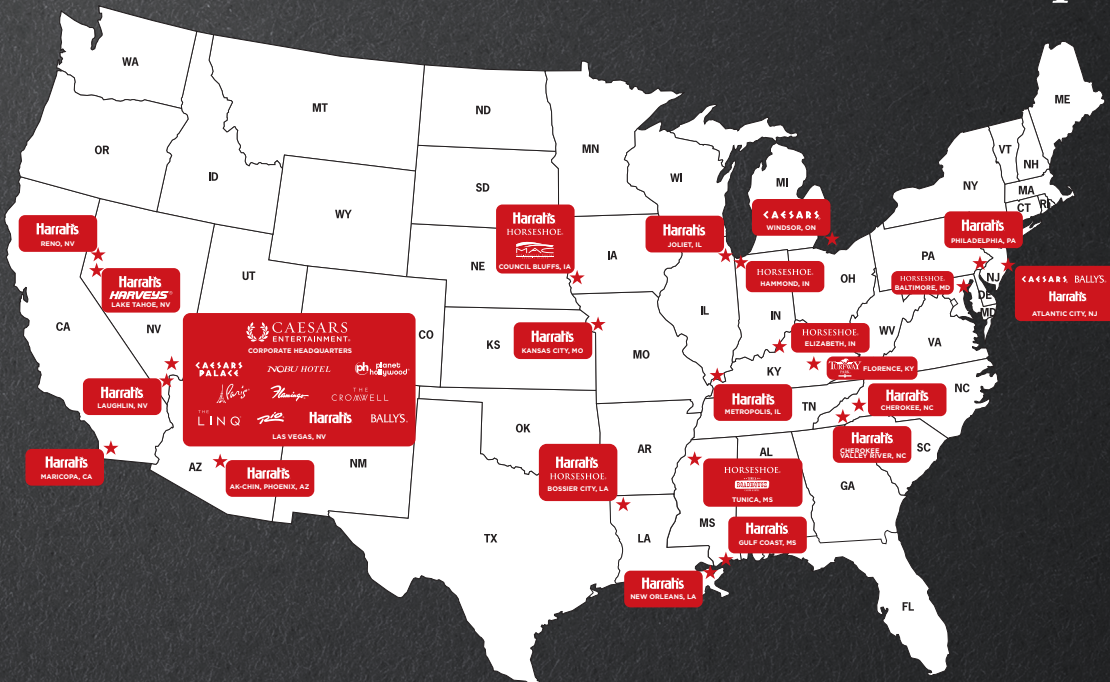
Meet@Caesars.com

CaesarsMeansBusiness.com





# ONE COMPANY. ONE CONTACT. *Countless Options.*



PROPERTY NAME	CITY	STATE	GUESTROOMS & SUITES	SQUARE FEET OF MEETING SPACE
Harrah's Phoenix Ak-Chin	Maricopa	AZ	300	4,784
Harrah's Resort Southern California	Valley Center (San Diego)	CA	1,217	53,000
Harrah's Council Bluffs	Council Bluffs	IA	251	0
Mid-America Center	Council Bluffs	IA	0	64,000
Horseshoe Council Bluffs	Council Bluffs	IA	0	0
Harrah's Joliet	Joliet	IL	204	6,000
Harrah's Metropolis	Metropolis	IL	258	0
Horseshoe Southern Indiana	Elizabeth	IN	503	25,500
Horseshoe Hammond	Hammond	IN	0	100,000
Turfway Park	Florence	KY	0	139,700
Harrah's Louisiana Downs	Bossier City	LA	0	27,649
Horseshoe Bossier City	Bossier City	LA	606	17,817
Harrah's New Orleans	New Orleans	LA	450	18,990
Horseshoe Baltimore	Baltimore	MD	0	7,670
Harrah's Gulf Coast	Biloxi	MS	500	3,800
Horseshoe Tunica	Tunica	MS	507	1,500
Tunica Roadhouse Casino & Hotel	Tunica	MS	134	15,000
Harrah's North Kansas City	North Kansas City	MO	392	10,936
Bally's Las Vegas	Las Vegas	NV	2,814	175,000
Caesars Palace	Las Vegas	NV	3,960	300,000
The Cromwell	Las Vegas	NV	188	0
Flamingo Las Vegas	Las Vegas	NV	3,460	73,000
Harrah's Las Vegas	Las Vegas	NV	2,526	25,000
The LINQ Hotel & Casino	Las Vegas	NV	2,545	69,000
Paris Las Vegas	Las Vegas	NV	2,916	140,000
Planet Hollywood Resort & Casino	Las Vegas	NV	2,496	88,000
Rio All-Suite Hotel & Casino	Las Vegas	NV	2,522	160,000
Harrah's Lake Tahoe	Lake Tahoe	NV	532	20,000
Harveys Lake Tahoe	Lake Tahoe	NV	740	22,000
Harrah's Reno	Reno	NV	928	24,000
Harrah's Laughlin	Laughlin	NV	1,505	7,000
Bally's Atlantic City	Atlantic City	NJ	1,760	80,000
Caesars Atlantic City	Atlantic City	NJ	1,144	28,000
Harrah's Atlantic City	Atlantic City	NJ	2,586	125,000
Harrah's Cherokee	Cherokee	NC	1,108	20,000
Harrah's Cherokee Valley River	Murphy	NC	300	0
Harrah's Philadelphia	Chester	PA	0	14,000
Caesars Windsor	Windsor	Ontario	758	100,000

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Must be 21 or older to gamble. Know when to stop before you start. Gambling problem? Call 1-800-522-4700. ©2016, Caesars License Company, LLC.





Thank you for your interest in Caesars Entertainment and Horseshoe Bossier City and Harrah's Louisiana Downs!

With nearly 40 properties in 20 locations across the country, Caesars Entertainment is able to serve your meeting and event needs like no other company.

I invite you to take this opportunity to explore the pages that follow. In them you will discover how Caesars Entertainment is working not just harder, but better, for you; you'll learn a little about Shreveport-Bossier City and why it's an ideal destination for meetings, conventions and events in the Mid-South; and of course, you'll get to know Horseshoe Bossier City and Harrah's Louisiana Downs and its unique collection of offerings and options.

Known as Louisiana's "Other Side," Bossier City is home to both Harrah's Louisiana Downs and Horseshoe Bossier City, whose flexible meeting space and expert staff make them ideal locations for meetings, banquets and social gatherings. Horseshoe Bossier City offers 604 comfortable, contemporary hotel rooms and the 11,000-square-foot Riverdome for an unforgettable event. At Harrah's Louisiana Downs, we offer a VIP experience for your get-together in one of our suites with an exciting racetrack view, and the 14,000-square-foot Red River Room, providing traditional meeting space.

We look forward to being your partner and sharing in your success.



# ONE COMPANY COUNTLESS OPTIONS

## *Total Convenience*

At Caesars, not only do we think planning a successful meeting should be easier. We think it should be more rewarding, too. So we offer meeting planners all kinds of special perks and privileges you won't find anywhere else.

### **YOU DESERVE VIP TREATMENT.**

Book a meeting or event with us, and you're granted elite status in our Meeting Diamond program. Instantly you and any VIPs or staff you designate can enjoy a world of exclusive benefits reserved for our most valued customers, including:

- VIP check-in and guaranteed priority services
- Access to exclusive Diamond Lounges\*
- Discounts at participating retailers
- Preferred menu pricing in select food and beverage venues

\*Where available. Fees or other restrictions may apply.

### **GET MORE OF THE CREDIT YOU DESERVE WITH TOTAL REWARDS.\***

Your Meeting Diamond status also lets you take full advantage of Total Rewards, our exclusive member benefit program that earns credits for every dollar you spend on meetings with us and other qualifying purchases.

You can apply your Total Rewards credits to a future meeting or event. Or reward yourself with a luxurious spa treatment, fine dining and entertainment or a well-earned escape to any of our properties in the U.S. Your credits can even be redeemed for brand-name merchandise at the Total Rewards Marketplace or in our Total Rewards catalog.





When your goal is a successful meeting, the numbers are definitely on your side with Caesars Entertainment. 20+ nationwide destinations. 40 amazing properties. 42,000 guest rooms. 1.9 million square feet of meeting space. It's not just an expansive list of exciting venues that makes Caesars Entertainment the choice of so many successful meeting planners. It's our commitment and dedication to helping you get the most out of every event—more easily than you can imagine.

### **ONE CONTACT. COUNTLESS OPTIONS.**

One phone call or email gives you access to everything Caesars has to offer. It's that easy. You have one dedicated team. One point of contact. One simple invoice. And a level of personal service that's second to none.

### **EXPAND YOUR MEETING HORIZONS WITH OUR ALTERNATIVE VENUE PROGRAM.**

Mix and match properties and venues within any destination city to create a one-of-a-kind meeting or event that's tailored to fit you perfectly. Hold your opening reception in a nightclub, your general session in a ballroom and an after-meeting bash at a rooftop pool. Everything is handled under a single contract and minimum.

### **WE ANSWER TO YOU.**

You can count on the support of a dedicated team that works with you every step of the way. Our salespeople live and work right in your community, too. So whenever you need us, we'll be there. We make every part of planning and execution a whole lot simpler, so that you can just get down to business. It's one more reason you're sure to meet with more success at Caesars.



# MAXIMUM MEETING IMPACT

*minimum environmental impact*

## YEARLY ENERGY SAVINGS

**208 million  
kilowatt-hours  
of electricity**

Enough to power  
19,000 homes

**72 million gallons  
of water**

Through a  
more efficient  
laundry facility

**143 metric tons of  
carbon emissions**

Through  
green initiatives

At Caesars Entertainment, we are committed to reducing our environmental footprint. CodeGreen. It is the way we are answering the call to reduce our overall resource usage and take aggressive and proactive measures to preserve our environment for future generations. We're doing all we can to make our venues—and the meetings and events that happen here—a whole lot greener.

Around the world, Caesars Entertainment has earned nearly 90 awards, recognitions and certifications for our sustainability policies and environmentally friendly practices:

- Our CodeGreen meetings practice follows Accepted Practices Exchange (APEX) guidelines to promote and enhance environmental and operational efficiencies.
- In Las Vegas, our Caesars Palace Convention Center expansion has earned LEED Silver certification and we are on track to achieve LEED certification for all newly built convention space as well as any expansions.
- In Atlantic City, the new Waterfront Conference Center at Harrah's Atlantic City was built to LEED Silver Certification standards and is designed to use 20.6% less energy than a typical building.
- All Caesars Entertainment properties have been certified by Green Key. Caesars is also using Green Key for non-hotel properties, focusing on high-impact areas such as meeting spaces to reduce overall environmental footprint.
- We are a member of the Global Sustainable Tourism Council to promote and build awareness for sustainable tourism practices and principles.
- We work with cross-sector frameworks such as the Global Reporting Initiative, and we report on programs and practices beyond environmental impact.
- In just five years, we've reduced our carbon footprint by 11.4% and reduced energy use by 19%, and our recycling and waste programs have diverted overall waste at U.S. properties by 24%.
- Our properties have thousands of low-flow water controls and fixtures that have helped to reduce our water use by 7% since 2008.

## WE MAKE IT EASY TO BE GREEN.

We can help your meetings be green, too.

Our sales and operations staff are independently certified as Green Meetings Professionals. When you plan with Caesars, we'll find ways to meet your company's and clients' sustainability goals without putting a crimp in your meeting's effectiveness—or your meeting budget.





We are rooted in the places we call home and work to support our communities for the long term. Through our corporate citizenship efforts, the communities that we are part of experience the positive impact that our company and our people make.

Our local communities are of utmost importance to us, and we play an active role through volunteerism, economic contributions, in-kind support and advocating for social causes. Caesars gives triple the estimated average of U.S. corporations for every \$10 million in revenue.

### THE WILL TO DO WONDERS

The Caesars Foundation is funded by operating income from Caesars properties. Since 2002, the Caesars Foundation has donated more than \$70 million to support our communities. Giving is focused on four main areas: helping older individuals, promoting a sustainable world supporting educational innovations and strengthening communities in which we operate.

### CLEAN THE WORLD

One of Caesars' proud partnerships is with Clean the World, a charitable organization dedicated to saving lives and preserving the environment. Team Members collect discarded soaps and shampoos and send them to Clean the World, where they are recycled and distributed to at-risk communities around the world.

### SECOND WIND DREAMS

This organization is dedicated to changing the perception of aging through the fulfillment of dreams and offering innovative educational opportunities to caregivers and communities. Caesars HERO volunteers assist in this effort at many properties. In Spring 2014, Las Vegas HERO volunteers joined an Elvis impersonator at the Silver Ridge Health Care Center to fulfill two dreams. Magdalena, age 100, and Marcia, age 58, were overjoyed to receive a special performance from their favorite singer. Magdalena even sang along with her favorite song, "Are You Lonesome Tonight?" This fulfilled dream has become a treasured memory for everyone involved.

### TOGETHER WE MAKE A DIFFERENCE

- **Caesars HEROs volunteered nearly 200,000 hours in 2014**
- **Caesars U.S. societal contributions totaled more than \$4.5 billion in 2012**
- **Caesars U.S. property giving topped \$5.9 million in 2014**
- **Clean the World has distributed 1.6 million bars of soap based on Caesars contributions alone**
- **Caesars Foundation has provided \$1.1 million to Second Wind Dreams since 2008**





# HARRAH'S ATLANTIC CITY

## *Waterfront Conference Center*

**NOW HOME TO THE LARGEST HOTEL CONFERENCE CENTER COMPLEX FROM BALTIMORE TO BOSTON**



After a 100,000-square-foot expansion, Harrah's Atlantic City Waterfront Conference Center is now the largest hotel conference center complex from Baltimore to Boston. Opened in September, the \$125.8 million facility helps meet the needs of the local meetings market as it ushers in a new era for the meetings industry in Atlantic City. Meeting planners in the Northeast now have the option to stay closer to home while still holding large meetings and events all in one hotel. Harrah's Waterfront Conference Center is within driving distance from a third of the United States' population; it's an hour from Philadelphia and only two-and-a-half hours from New York City. With great room rates and a stunning convenient location in the Marina District, Harrah's offers a meeting experience that cannot be found anywhere else in the Northeast.



Able to accommodate up to 5,000 attendees comfortably, Harrah's Waterfront Conference Center can flexibly accommodate meetings, banquets, conferences and events of all sizes. Its 100,000 square feet of new meeting space can be broken down into two 50,000-square-foot ballrooms, 56 meeting rooms or more than 200 other possible configurations.

On site, Harrah's Atlantic City's 2,590-plus hotel rooms—directly accessible from the new conference center—make it the perfect year-round destination where attendees can eat, sleep and meet under one roof. Additional unique on-site venues at Harrah's Atlantic City include the Viking Cooking School, a 1,200-seat theater and an indoor pool covered by a 90-foot glass dome. Harrah's Atlantic City offers unique meeting options to serve all of its customers' needs throughout the property.





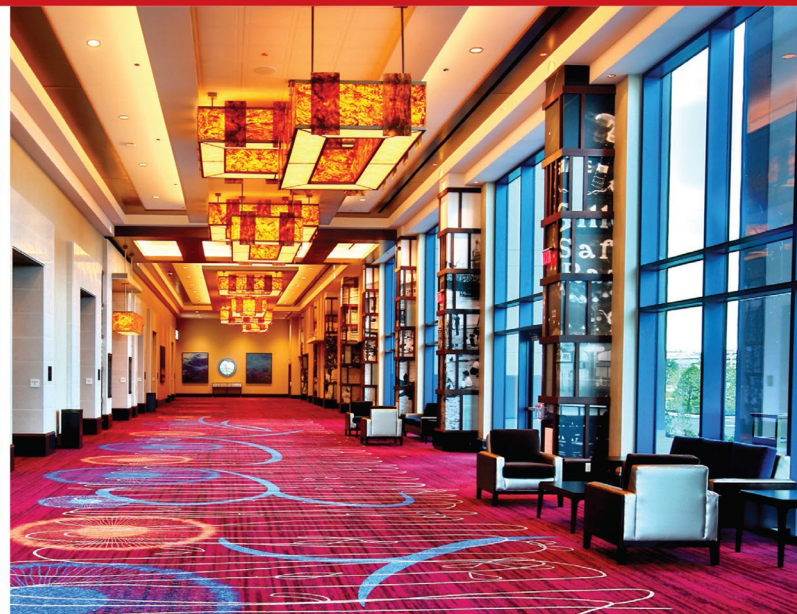
## HOME TO THE WORLD EDUCATION CONGRESS 2016

Harrah's Waterfront Conference Center is not only ushering in a new era in Atlantic City; it's also ushering in the premier event for Meeting Professionals International in 2016. MPI chose Atlantic City and Harrah's Waterfront Conference Center as the destination for its World Education Congress (WEC) in 2016. This event draws in more than 2,000 attendees, many of whom will be looking at Atlantic City as a future destination for their own meetings. Every year cities across the country vie for a chance to host this prestigious event. The congress features more than 100 educational sessions that keep attendees up to date on the latest trends in the meeting industry, while informal and formal face-to-face activities with industry peers help expand their business network. The WEC delivers world-class education, networking and business opportunities and will serve to further revitalize the meetings industry in Atlantic City.



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- **2,590 hotel rooms**
- **125,000 sq. ft. of total meeting space**
- **Located near the Boardwalk, Atlantic City Country Club and other historic sites**
- **Largest hotel conference center from Baltimore to Boston**
- **Home of MPI's World Education Congress 2016**
- **Located within driving distance from a third of the U.S. population**







# BOSSIER CITY: WHERE BUSINESS AND CULTURE THRIVE

Tucked along the banks of the Red River, Bossier City embraces rich Spanish, French and European cultures blended with a frontier American tradition. The remarkable warmth and Southern hospitality coupled with its many alluring recreational choices, acclaimed restaurants and award-winning entertainment leave little mystery as to why it is a thriving metropolitan area.

Bossier City offers a uniquely relaxing and rewarding atmosphere by providing big-city amenities with a small-town attitude. The term “outdoor adventures” simply does not do justice to the opportunities you’ll find – from extreme wilderness and survival competitions to more traditional hunting and fishing, the region has something for everyone. If golf is your game, there are numerous championship courses in the region, and the temperate weather permits great golf experiences year-round.

Art and culture are at the very heart and history of Bossier City, and live musical theater and symphony performances from across the artistic spectrum can be found. The city also offers top musical talent, including the King of Rock and Roll, Elvis Presley, who launched his career from a local radio station.



## EASY ACCESS

Shreveport and Bossier City are connected by I-20, I-49 and I-220, and are located within a 3½ hour drive of Little Rock, Baton Rouge and Dallas. Nearby, Shreveport Regional Airport is a hub for major carriers connecting the region to nearly 250 domestic and international destinations.

## EXPLORING BOSSIER CITY AND SHREVEPORT

Natural beauty and outdoor excitement abound with many appealing attractions. Some engaging places include:

- Louisiana Boardwalk Promenade
- Norton Art Gallery
- Spirit of the Red River Cruise
- American Rose Center
- Sci-Port Discovery Center
- Robinson Film Center
- Artspace Exhibition Center

## YOUR SUCCESS IS OUR SUCCESS

As the commercial and cultural center where Texas, Arkansas and Louisiana meet, the Shreveport-Bossier City metropolitan area offers a remarkable combination of enthusiasm, excitement, professionalism and fun that will provide energy and inspiration for your business sessions or your special occasions.

At Horseshoe Bossier City, Harrah's Louisiana Downs and Caesars Entertainment, we emulate that spirit in providing exceptional amenities and outstanding service to ensure that your goals and objectives are exceeded, and that your guests have the experience of a lifetime.







**HORSESHOE®**  
BOSSIER CITY





## WELCOME TO HORSESHOE BOSSIER CITY

Horseshoe Bossier City has secured an iconic position, not only because of a skyline-piercing 26-story tower along the Red River, but also by being the first Horseshoe-branded casino built outside of Las Vegas by Jack Binion. We take pride in facilitating your social and business events with impeccable attention to detail and expert support.

Every member of our dedicated staff is invested in the success of your event. Our team recognizes that your needs, your audience and your occasion are unique. From entertainment to food to venue décor, we turn your objectives into a tangible and memorable experience.



“Our sales representatives for Horseshoe Bossier City were great. The staff was very helpful, very accommodating and very professional. We are grateful to Caesars Entertainment for their amazing support.”

— **Brett Malone**  
**Executive Director**  
**The Philadelphia Center**

# ACCOMMODATIONS



## COMFORT AND CONVENIENCE

Horseshoe Bossier City offers 604 newly renovated, spacious and exquisitely decorated guest rooms and suites, beautifully adorned with rich fabrics and imbued with a warm, contemporary atmosphere to create a restful and relaxing retreat. Along with our custom-designed furnishings, we've included the modern necessities you need to keep connected to home, to your business and to the world.



## STANDARD AMENITIES

We know how important it is that your room is fully appointed, which is why we provide essential products and services to make your stay more enjoyable and rewarding:

- High-speed Internet access
- Phone with voicemail
- Iron and ironing board
- Hair dryer
- Pay-Per-View movies
- Coffee maker
- Refrigerator
- Premium bath products
- Room service
- In-room safe
- In-room check out

“The Caesars Entertainment staff are the most professional, friendly and helpful employees. You simply can’t go wrong booking their properties and working with their teams.”

— **Ronnie Hepp, CAE**  
**Vice President for Administration**  
**The National RV Dealers Association (RVDA)**





## LUXURY ROOM

Our Luxury Room provides a bright and cozy getaway to help you unwind after a busy and hectic day. Lay back, relax and kick off your shoes in sophisticated splendor, with floor-to-ceiling windows looking out over the city and surrounding countryside.

### Deluxe Room Facts at a Glance

- 550 square feet
- One king or two queen beds
- 42-inch flat-screen TV
- Marble bath with oversized tub/shower





## PREMIUM KING ROOM

When you need a little more space to spread out, upgrade to a Premium King Room that provides the comfort of home with cheerful decor that restores the mind and soothes the spirit.

### Premium King Room Facts at a Glance

- 600 square feet
- 42-inch flat-screen TV
- Sitting area with sofa, chair and coffee table
- Marble bath with Jacuzzi tub
- Dining table with seating for four









## ADDITIONAL SUITES

Indulge yourself and your guests by reserving the Penthouse or Skyline Suite. While you're working, relaxing or entertaining, breathtaking views of the city add an impressive backdrop.

Suite may feature

- 1,200-1,800 square feet
- Three 42-inch flat screen TVs
- Separate living room
- Marble bath with Jacuzzi tub
- Wet bar



# MEETING FACILITIES

## DESIGN AND TECHNOLOGY

The 15,000-square-foot meeting and event space at Horseshoe Bossier City is amazingly adaptable and versatile, designed to meet the demands of a variety of functions, from an elegant awards banquet to a company retreat or a special event.

All of our rooms are equipped with phone and data connectivity, adaptable sound systems and dimming systems for lighting. With the latest audio-visual, communications and production capabilities, your event will be as innovative as it is purposeful.

## FORM AND FUNCTION

The ORLEANS ROOM, with 1,995 square feet, can comfortably accommodate a banquet for up to 80 guests. For business meetings, the room can be set up theater-style for 80, classroom-style for 80 or conference-style for up to 45.



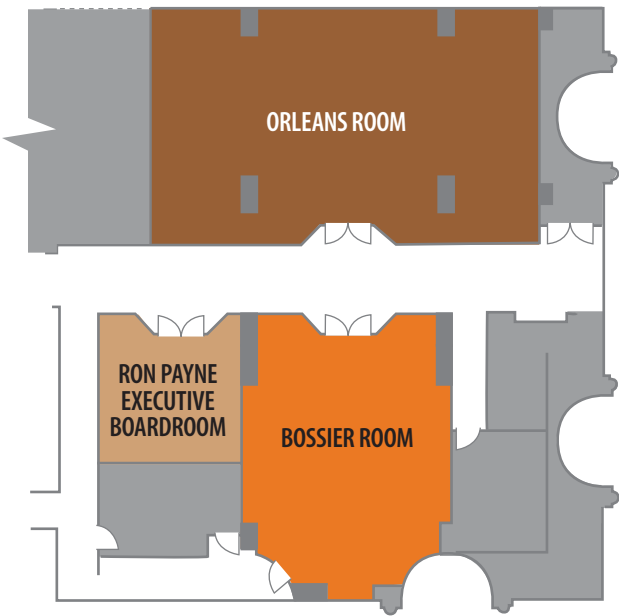
The 1,240-square-foot BOSSIER ROOM is ideal for more intimate gatherings, such as a small banquet or classroom program for up to 40 guests or a theater-style presentation for up to 50.

For a private planning session or executive strategy meeting, the 432-square-foot RON PAYNE EXECUTIVE BOARDROOM can seat up to 12 delegates in plush leather chairs around a stationary conference table.

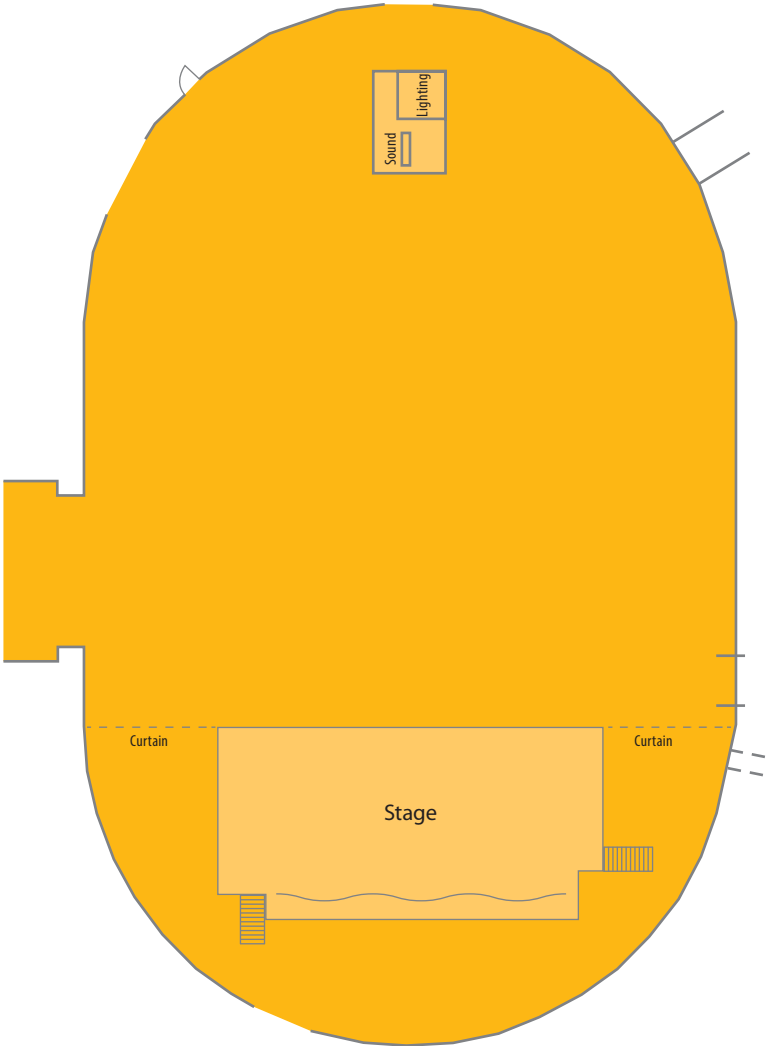
For a high-profile program or extra-special event, the RIVERDOME is an ultra-stylish, 11,522-square-foot venue with 36-foot ceilings, a contemporary design and a technologically sophisticated stage that can be configured for a presentation, a distinctive awards program or an exquisite concert and formal dinner. The Riverdome can easily accommodate 1,000 guests in theater-style seating or 500 classroom-style, or can host a stand-up reception for 1,500 or a banquet for 600.



HORSESHOE BOSSIER CITY  
Meeting Space



Riverdome







## HOTEL MEETING ROOMS

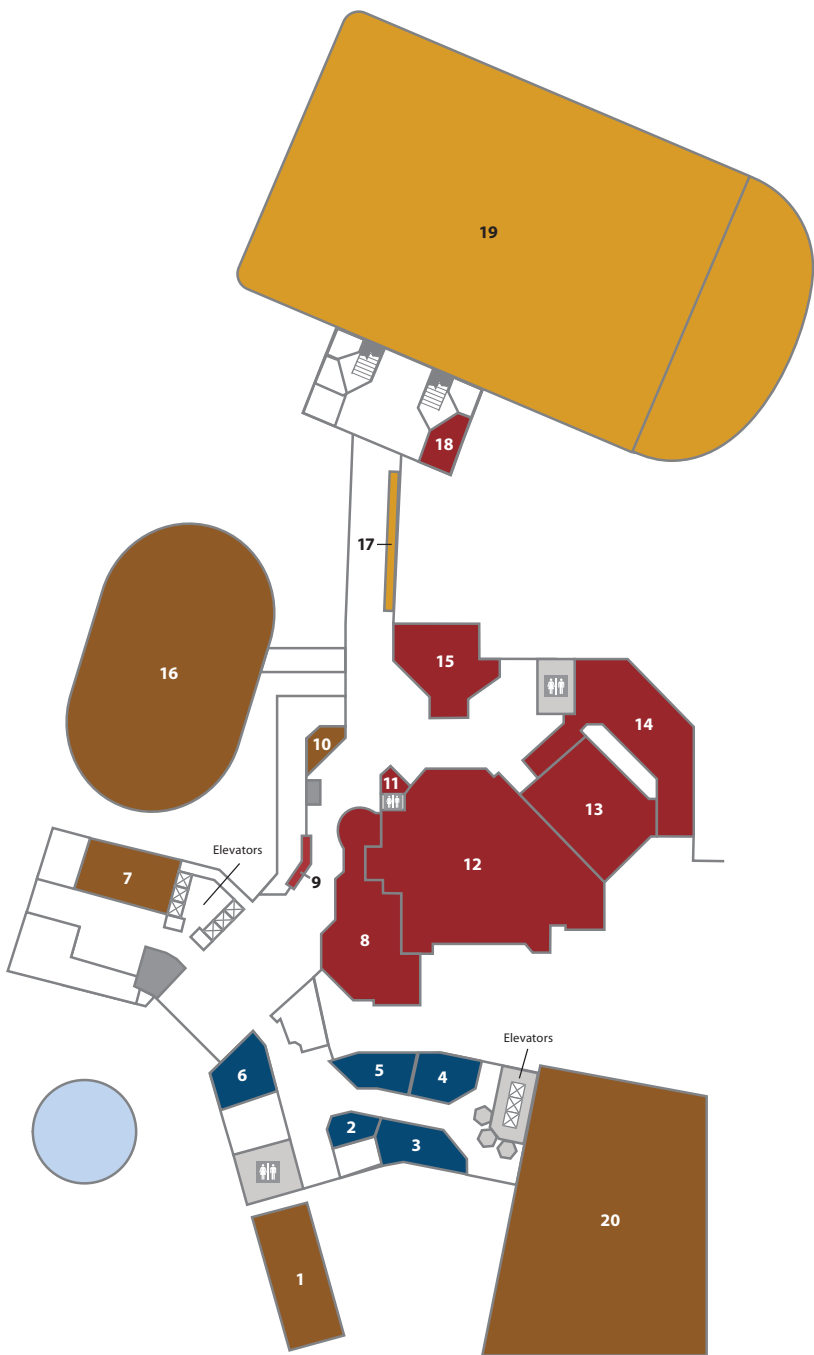
MEETING ROOMS	SQ. FT.	WIDTH	LENGTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET	EXHIBITS	U-SHAPE	H-SQUARE	CONF.
Orleans Room	1,995	57	35	10-11	80	80	100	80	—	40	—	45
Bossier Room	1,240	31	40	10-11	40	50	60	50	—	30	—	40
Ron Payne Executive Boardroom	432	18	24	10-11	—	—	—	—	—	—	—	12

## SPECIAL VENUE

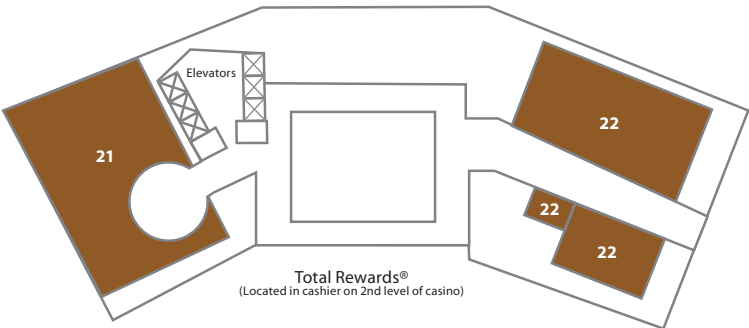
Riverdome	11,522	—	—	—	500	1,000	1,500	600	—	—	—	—
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HORSESHOE BOSSIER CITY  
Property Map

HOTEL  
First Floor



HOTEL  
Second Floor







## RESTAURANTS/BARS

8. 8 oz. Burger Bar
9. Serum
11. JB's Cafe
12. The Spread
13. Four Winds
14. Jack Binion's Steak House
15. CMT Crossroads
18. Hot Dog Cart

## CASINO

17. Million Dollar Wall
19. Casino

## SHOPPING

2. Park Place Jewelers
3. The Gift Horse
4. Impulse Fashion Boutique
5. Boutique at Horseshoe
6. Gift Shop

## FACILITY

1. Valet Pick-Up
7. Hotel Registration
10. VIP Lounge
16. Riverdome
20. Parking Garage
21. Spa & Fitness Center
22. Meeting Facilities



# CATERING & DINING

## CATERING

Planners know that the success of an event often depends on the quality of meals and refreshments. At Horseshoe Bossier City, we combine friendly service with striking presentation and exquisite menu preparation to ensure that your guests' lasting impressions will be extraordinary. Our menus run from traditional comfort foods to New Orleans Cajun cuisine and gourmet fare that will delight any epicurean.

Our experienced catering team will help you design the precise menu options and presentation styles to set the appropriate mood. Try a French crepe station for breakfast, a south-of-the border buffet for lunch and delicate passed hors d'oeuvres at a fabulous cocktail reception.

## DINING

At Horseshoe Bossier City, we've assembled a variety of restaurant options to tantalize every palate and satisfy every craving. Enjoy an elaborate buffet with an abundance of choices, casual dining with traditional American and Southwestern fare or a superb steakhouse that meets the most exacting standards.



Groups are always welcome at our restaurants, and for large groups, buying out one of our restaurants for the evening is an outstanding option. Or to enjoy all that Horseshoe has to offer, consider a dine-around arrangement and let your guests break into smaller groups to sample different venues.

### 8 Oz. Burger Bar

As its name implies, this is no ordinary burger joint. In fact, it's a commitment to making the burger all that a burger can be. You choose the sauce, you choose the cheese and you choose the extras and sides - the number of possible combinations is astronomical! Fresh salads and incredible sandwiches, like the short rib grilled cheese sandwich are also available. Seating up to 185.

### Four Winds

Take a tantalizing tour of the Far East and enjoy an upscale celebration of Asian fusion cuisine with tasteful dishes prepared in five different Asian styles: Cantonese, Mandarin, Szechwan, Vietnamese and Thai. The extraordinary menu of Four Winds features fresh lobster, Dungeness crab and fish from around the world. Seating up to 130.

### Jack Binion's Steak House

Named for the legendary gaming pioneer, Jack Binion's Steak House serves up surf and turf combinations as impeccably prepared as Mr. Binion himself would have demanded. When your celebration calls for an exquisite dining experience, this is the place that will impress, delight and satisfy. Seating up to 168.

### JB's Cafe

For a morning pick-me-up or afternoon snack, JB's Cafe features fresh-brewed gourmet coffee, assorted baked goods and sandwiches. Seating up to 12.

### The Spread

When you can't decide what to eat, then come to The Spread and have it all. Feast on time-honored American dishes from barbecue to hand-carved prime rib, or take a culinary trip around the world with adventurous stops in Asia, Italy and Mexico. Just don't forget dessert, because our pastry chefs have created a cornucopia of sweet delights that will make you swoon. The buffet also features a Seafood Extravaganza on Friday and a mouth-watering brunch on the weekend. Seating up to 364.





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# BUSINESS SERVICES

## SOLID PLANNING, FLAWLESS EXECUTION

At Horseshoe Bossier City, we want you to think of our services as an extension of your own office. Meeting and event planners will appreciate the expertise of our Convention Services Managers (CSMs) who provide coordination from inception to execution to make sure that your events run without a flaw. We have the advanced equipment and technical expertise to meet the most demanding presentations and create the perfect display, and we bring passion and skill to every project. If you can imagine it, we can make it happen.

## DÉCOR AND ENTERTAINMENT

Our goal is to provide an extraordinary and inspiring atmosphere from the moment your guests walk into the room. Our team provides imagination and creativity to create the right mood, and our audio-visual and production partners can design masterful lighting and sound concepts that will enhance your presentations and dazzle your guests. We can also assist with organizing team-building programs, recreational excursions and golf outings, as well as help secure speakers and entertainment to ensure that your guests have an unforgettable experience.

“We had fabulous service both times we have been at Horseshoe Bossier City.”

— **Keely Bledsoe**  
**Special Projects Coordinator**  
**Texas Federal Credit Union**



# HOTEL AMENITIES

## NIGHTLIFE & ENTERTAINMENT

Business doesn't end just because the sun has set. CMT Crossroads, the 3,300-square-foot lounge inspired by the hit TV series, combines great cocktail service with free live entertainment featuring the region's best country bands. And don't forget to check out the schedule of the Horseshoe's famous Riverdome, where the biggest names in popular music, country and blues take to the stage.

## SHOPPING

Visit the specialty shops in Horseshoe's Tuscan-inspired shopping plaza where you'll find an elegant woman's boutique, men's accessories, jewelry and speciality gifts.

## PAMPERING

For the ultimate in indulgence and rejuvenation, visit The Spa at Horseshoe for an invigorating massage treatment guaranteed to relieve stress and tension. You can enjoy a variety of soothing scrubs, body wraps and facials that will revitalize and enliven your spirit. Or, keep your energy levels high with a workout in our state-of-the-art fitness center, fully equipped with everything you need to stay in shape.

## GAMING

Horseshoe Bossier City features 30,000 square feet of non-stop gaming excitement, with more than 1,300 of the latest and greatest video poker games and slot machines, along with 60 fast-paced table games and a poker room that features regular tournaments and buy-in games.





