

**CAESARS ENTERTAINMENT**

855-633-8238

[Meet@Caesars.com](mailto:Meet@Caesars.com)

[CaesarsMeansBusiness.com](http://CaesarsMeansBusiness.com)





Thank you for your interest in Caesars Entertainment and Harrah's New Orleans!

With nearly 40 properties in 20 locations across the country, Caesars Entertainment is able to serve your meeting and event needs like no other company.

I invite you to take this opportunity to explore the pages that follow. In them you will discover how Caesars Entertainment is working not just harder, but better, for you; you'll learn a little about New Orleans and why it's an ideal destination for meetings, conventions and events; and of course, you'll get to know Harrah's New Orleans and its unique collection of offerings and options.

Combining a Mardi Gras atmosphere with exquisite southern hospitality, Harrah's New Orleans offers unrivaled service, remarkable facilities and convenient accessibility to ensure truly memorable events. Its 47,000 square feet of versatile meeting space can be customized for intimate gatherings or large conferences, and spacious guest rooms are designed for both comfort and modern connectivity.

We look forward to being a partner in your success!





# NEW ORLEANS: TRADITION, INNOVATION, INSPIRATION

The Big Easy. Though many cities claim they are the heart of America, there is no doubt that New Orleans is its soul. Nestled in the crescent of the Mississippi Delta, New Orleans was founded as the crossroads of commerce for a growing nation and a bustling continent.

Today, New Orleans still is known as the gateway for national and international trade and industry, and its central location is the perfect gathering place for entrepreneurs, financiers and business leaders to solidify existing relationships and explore new opportunities.

Events in New Orleans are truly special occasions. The city is infused with tradition, Southern charm and historic architecture, yet facilities are state-of-the-art. The service level is old school – delivered with a smile and an unmatched attention to detail. It's no wonder that New Orleans ranks as one of the top convention and meeting destinations in America.

“Thank you very much for your support in making our conference a huge success. Everyone on the Harrah’s New Orleans staff was always willing to help, from the concierge desk and front desk clerks to the event captains and servers.”

– Pam McQueen, Channel Program Coordinator, Datalogic



## EASY TRAVEL IN NEW ORLEANS

New Orleans is convenient and accessible. The proximity of Louis Armstrong International Airport (MSY), just 12 miles from downtown, reduces ground time and expense. The downtown business district is within walking distance or a short taxi ride. The St. Charles Streetcar links downtown with the historic mansions of the Garden District, Tulane and Loyola Universities, and other elegant neighborhoods. And of course, the French Quarter – where live music fills the air on Bourbon Street, fine restaurants line every avenue, and entertainment opportunities are unsurpassed – sits in the middle of it all, allowing opportunities for work and for play.

## A CITY LIKE NO OTHER

Beignets and chicory coffee. Preservation Hall Jazz. Etouffee, jambalaya and Creole cuisine. Zydeco music and country rock. Haunting cemeteries. Airboat swamp tours. Romantic riverboat cruises. Boutique shops on Royal Street. In New Orleans, every day is Mardi Gras and every experience is a treasure to enjoy. The city is living proof that mixing business and pleasure creates impressive results.







**Harrah's**<sup>®</sup>  
NEW ORLEANS





## WELCOME TO HARRAH'S NEW ORLEANS

Imagine a place where dreams are fulfilled, where music, cuisine and entertainment reign supreme, and where convenience and impeccable service are at your command. Now step into Harrah's New Orleans, a magnificent 26-story AAA Four Diamond resort in the heart of America's most magical city.

Located on the edge of the famous French Quarter and the Arts District, just steps from the Riverfront and the Convention Center, Harrah's New Orleans boasts 450 luxury rooms and suites designed with your comfort in mind.

The wonder of Harrah's New Orleans is not just in our prime location and fabulous dining and entertainment opportunities, but also in our ability to get down to business and make your meetings and events less complicated and more rewarding. Our team goes above and beyond expectations, paying attention to the most minute of details, so that you can focus on your priorities and your agenda.

At Harrah's New Orleans, we make sure that the good times roll.

"Everything at Harrah's New Orleans was perfect!!! The food was amazing. The service was impeccable, the rooms were gorgeous and unbelievably comfortable, and the staff was phenomenal. When we needed something, it was handled immediately without hassles. In all of our past meetings, we have never had such responsiveness. Harrah's will be the one we call when we are going back to the New Orleans area."

— Cheryl Partney  
Area Executive Assistant  
Penske Truck Leasing





# ACCOMMODATIONS

## COMFORT YOU CAN COUNT ON

With 450 spacious rooms and suites, Harrah's New Orleans provides all of the convenience and ease that business travelers expect from a world-class resort. We combine the connectivity of an office with the comforts of home, so that your guests can work and rest.

## STANDARD AMENITIES

To make your stay at Harrah's New Orleans more relaxing and satisfying, we have equipped every room with a dual-line phone with data port and voicemail, cloud-soft pillow-top mattresses, satin sheets and plush bath robes.

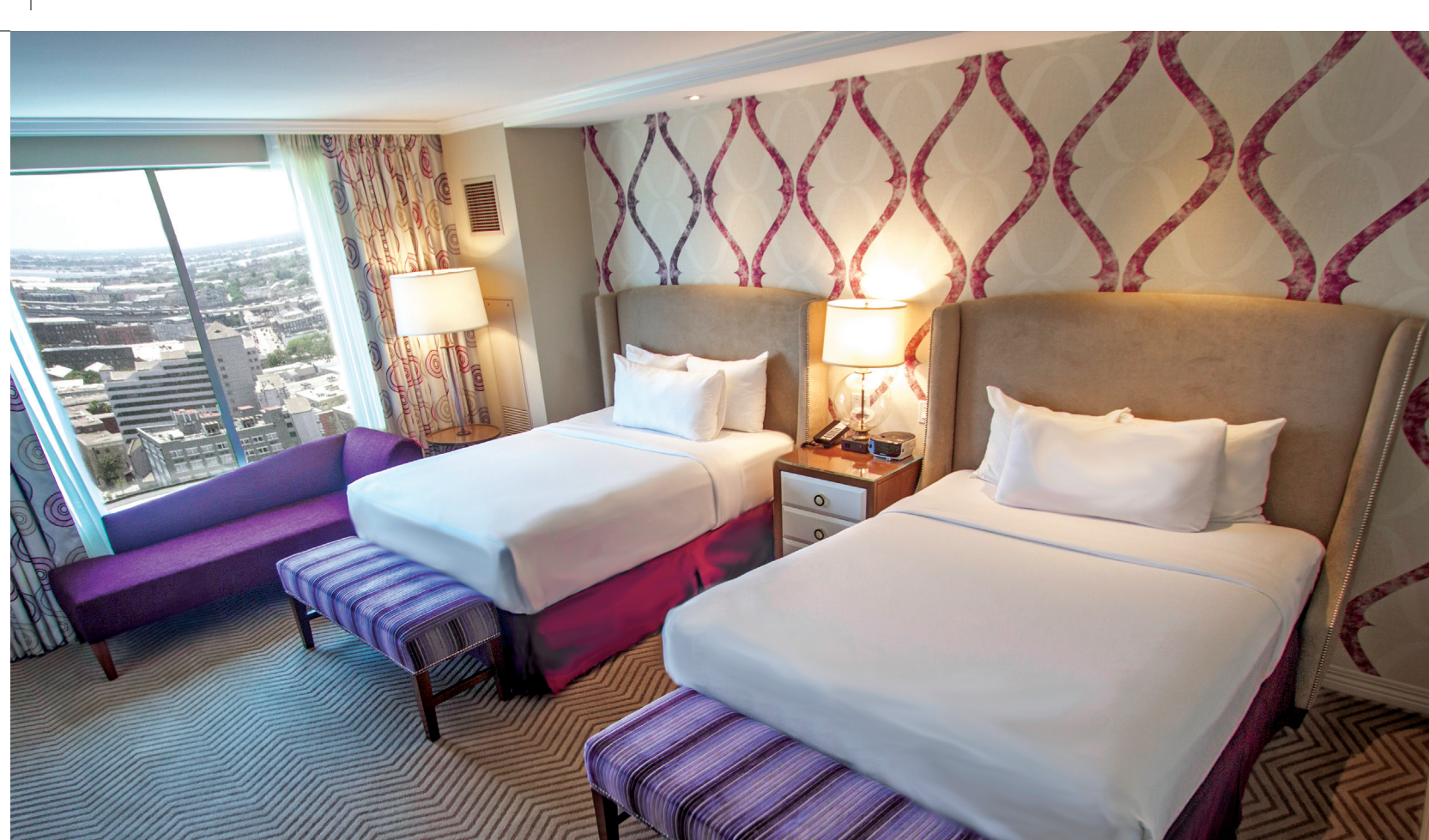
- High-speed wireless Internet access
- Electronic safe
- Iron and ironing board
- Hair dryer
- Alarm clock/radio with input for iPod® and iPhone
- HD interactive television with on-demand movies
- Coffee maker
- Separate bathtub and standing shower
- Premium bath amenities
- 24-hour room service
- Dry cleaning and laundry service
- In-room checkout

## WE LOOK FORWARD TO SHOWING YOUR VIPS OUR HOSPITALITY!

When you need to create a lasting impression for your clients or colleagues, consider reserving one of our spectacular penthouse suites. Elegantly decorated and designed for luxury, these suites are ideal for hosting small gatherings and private receptions.







## PREMIUM ROOMS

When you cross the threshold of your oversized Luxury Room, you'll want to take a moment to appreciate the elegant appointments and original artwork. Rooms are available with a single king or two queen-size beds. Upgrade to a RIVERVIEW ROOM on an upper floor for amazing views of the New Orleans skyline and the Mississippi River.

### Luxury Room Facts at a Glance

- 430 square feet
- Work desk with data ports
- Entertainment center
- Separate bathtub and shower
- Casual seating area







## CORNER SUITE

Indulge yourself with more space and a 180-degree view of New Orleans in a corner suite where a comfortable sitting room is separated from the master bedroom. These beautifully appointed suites are ideal for entertaining, hosting a small meeting, or just relaxing after a busy day.

### Corner Suite Facts at a Glance

- 739 square feet
- 1 bedroom
- Separate living room
- Entertainment centers in both rooms
- Work desk with data ports
- Refreshment Center
- Double vanity
- Separate bathtub and shower
- Dining area for four







## PENTHOUSE SUITES

For exceptional style, space and versatility, Harrah's New Orleans offers ten elegantly appointed Penthouse balcony and supersuites with spectacular views from the 26th floor. With lavish décor and opulent furnishings, these suites are ideal for a guest reception, a private dinner with clients, or the ultimate retreat from a hectic schedule.

### Penthouse Suite Facts at a Glance

- 716–1,207 square feet
- 1–2 bedrooms
- 1–2 baths
- State-of-the-art entertainment centers
- Spacious marble bathrooms
- Dining table for six
- Butler service







# MEETING FACILITIES

## DESIGN AND TECHNOLOGY

With 47,000 square feet of meeting and event space, Harrah's New Orleans offers versatility for meetings, conferences and events in a business-first setting to complement any purpose or theme. We become partners in your event, custom-designing programs, services and décor to address specific goals, enhance your vision and exceed your expectations.

Our in-house audio-visual services team provides the advanced communications systems and technical capabilities you demand to make your meetings and presentations the very best they can be. From full theatre sound packages with 9' x 12' screens to LCD projector kit packages and mobile monitors, your audio and video needs will meet the most exacting performance standards.

A successful event depends on flawless preparation and seamless implementation. We take care of the details so that you can take care of business. Together, we will make your event an affair to remember.



## FORM AND FUNCTION

Creativity, expertise, and attention to detail – these are the traits that are essential for a productive meeting and a rewarding experience. We combine state-of-the-art facilities with impeccable service and thoughtful planning to ensure the success of your event and the acclaim of your attendees.

The charming VIEUX CARRÉ BALLROOM, with its own outdoor balcony overlooking the city, can comfortably hold up to 360 people for a casual reception or seat 240 guests for an elegant dining event. An advanced audio-visual system is built in to complement a strategic business presentation as well as a dinner/dance. For convenience, the 4,095-square-foot ballroom can be separated into two different salons for smaller functions or for a dining area next to your business meeting. Immediately adjacent to the Ballroom is the 2,213 square-foot VIEUX CARRÉ FOYER, a striking pre-function venue suitable for program displays or a reception for up to 316 guests.

The FULTON STREET MEETING ROOMS on the resort's second floor can accommodate up to 135 people, or be divided into individual rooms for breakout sessions and private conferences. With 2,175 square feet of cumulative space, these rooms can be conveniently arranged to fit the style and purpose you require.

Need a private board room for a high-level meeting? With its exposed brick walls, contemporary artwork and floor-to-ceiling windows overlooking the Fulton Street Promenade, the 620-square-foot SATCHMO ROOM provides a confidential retreat with corporate sophistication.





The THEATRE AT HARRAH'S is an exceptional location for a conference assembly, a spectacular banquet, a lively concert or a dazzling cocktail reception. The ornately designed 9,000-square-foot hall includes a spacious pre-function foyer and dramatic stage with a full lighting and sound system, offering versatility and ambience with theatre-style seating for 520 guests or reception space large enough for a crowd of 800.

Step outside of the ordinary with a reception or special event in the MASQUERADE NIGHTCLUB, a sleek, 5,100-square-foot ultra-modern lounge featuring a 42-foot media tower and a 32-foot ice topped bar. As your guests mingle and make new contacts, they will marvel at the 53-foot ceiling with its dramatic fiber optic display, one of the most remarkable light shows in the nation. For those looking for an escape into the world of luxury and privilege, visit the exclusive Ultra VIP Lounge in Masquerade. This VIP haven is designed to provide intimate moments hidden from the extravagance of Masquerade. Ultra VIP Lounge contains a private bar for its patrons and plenty of space and over-sized couches to entertain large private parties.







The STADIUM CLUB AT MANNING'S is situated on the second floor of the restaurant. It offers a casual, sports-themed tavern with 3,000 square feet of second-floor meeting space surrounded by an outdoor balcony. Three separate meeting rooms can be merged into one space which can accommodate a small private gathering of 20 guests or a large cocktail party for 316 guests. The Stadium Club opens onto a grand wrap-around balcony overlooking a large open-air courtyard, all set to the backdrop of the Crescent City.

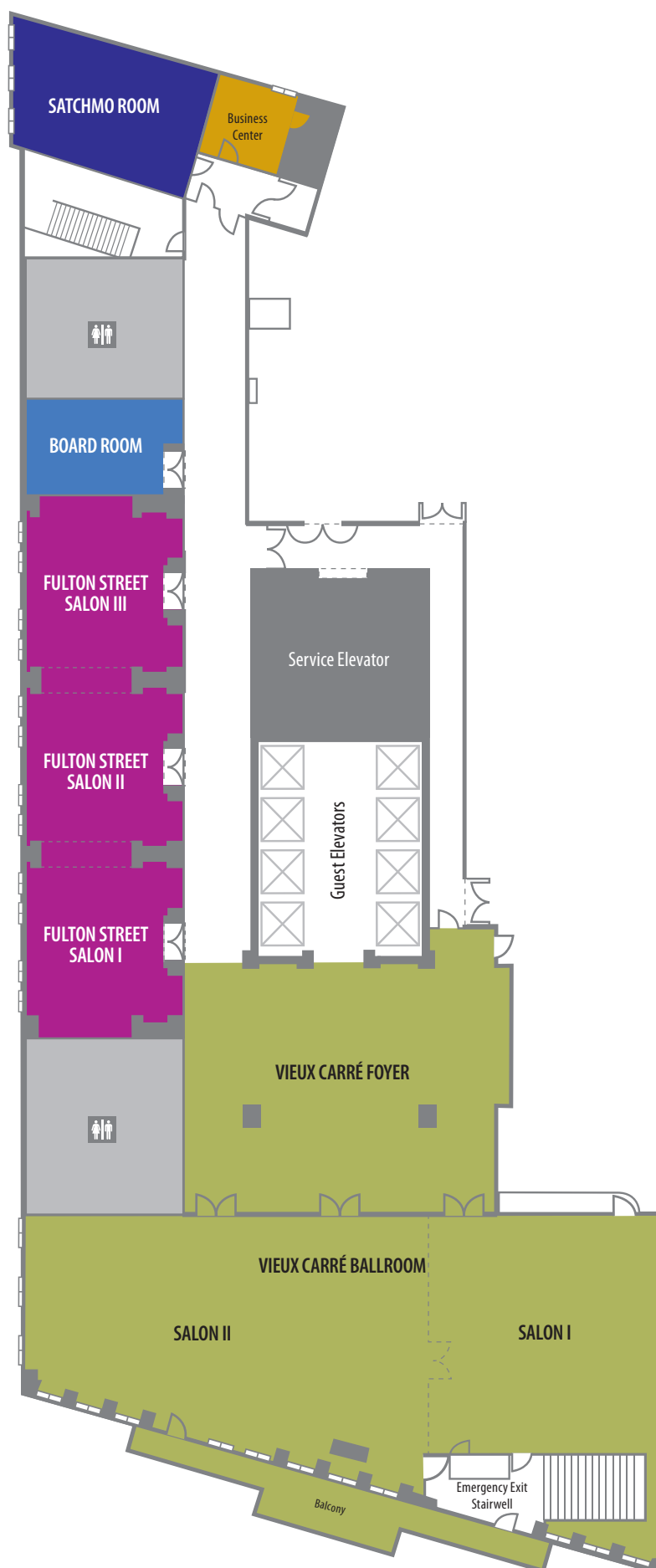
Searching for an incredible outdoor setting to take advantage of a beautiful New Orleans evening? The FULTON STREET is a great multifunctional outdoor space available for whatever your imagination desires – concerts, festivals, corporate events and private receptions. This unique and beautifully landscaped 21,246-square-foot red-bricked promenade is truly a venue like none other, right in the heart of downtown New Orleans!



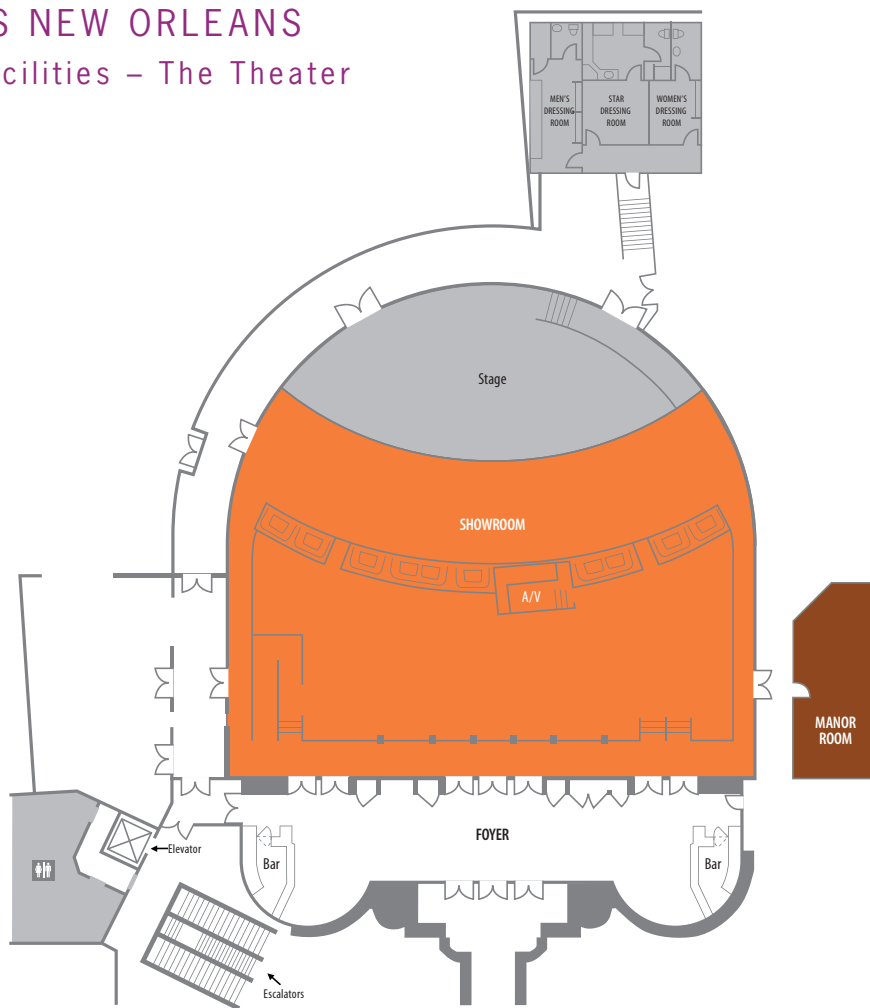


# HARRAH'S NEW ORLEANS

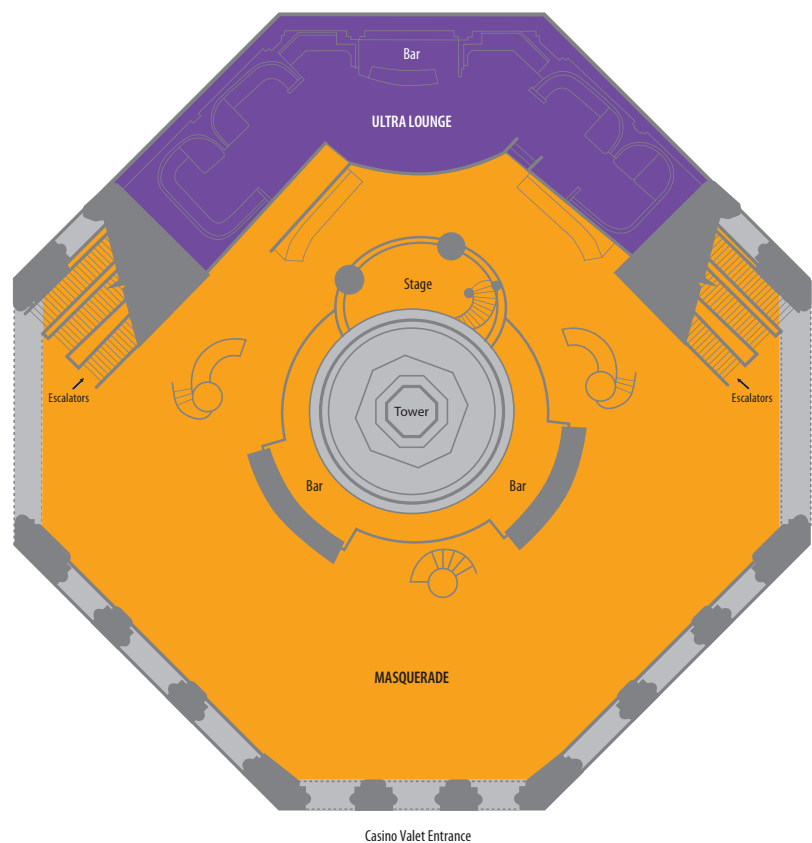
## Meeting Facilities – Hotel Second Floor



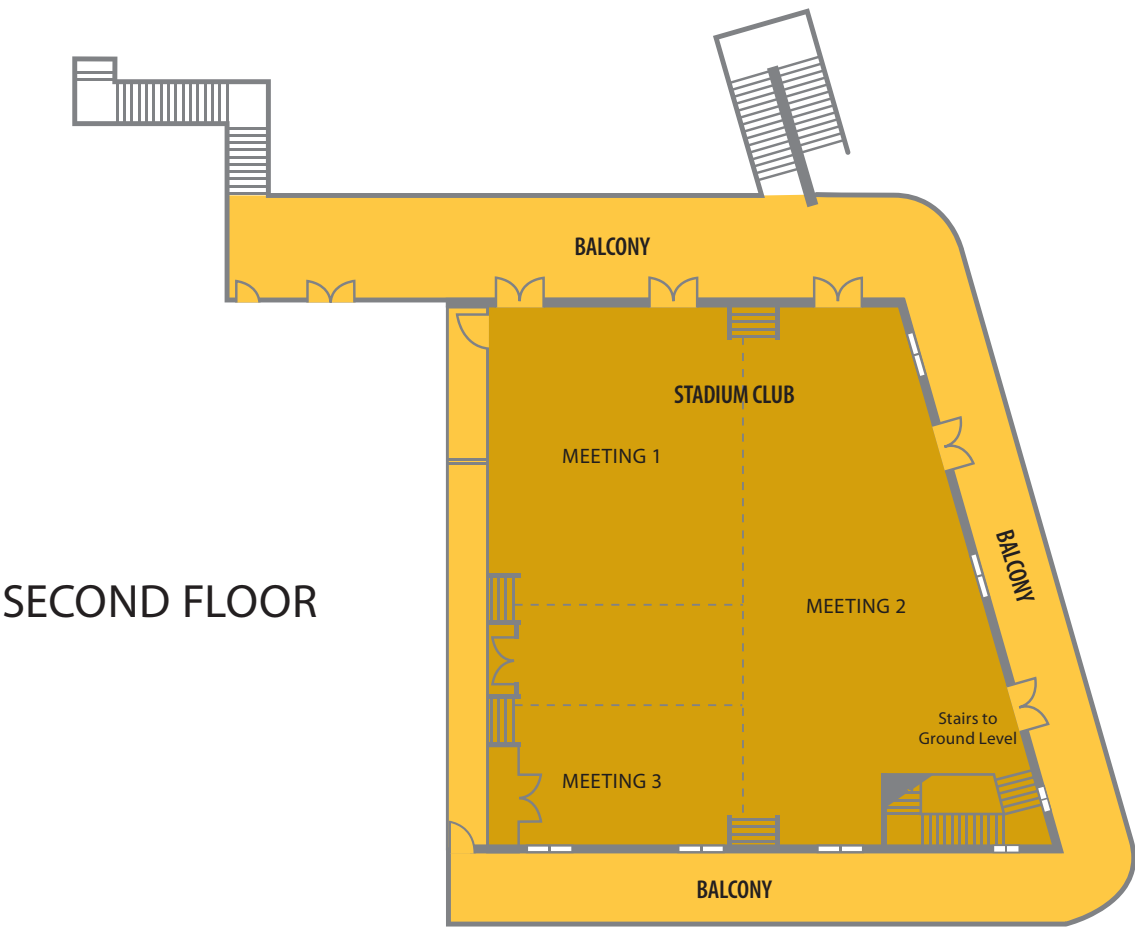
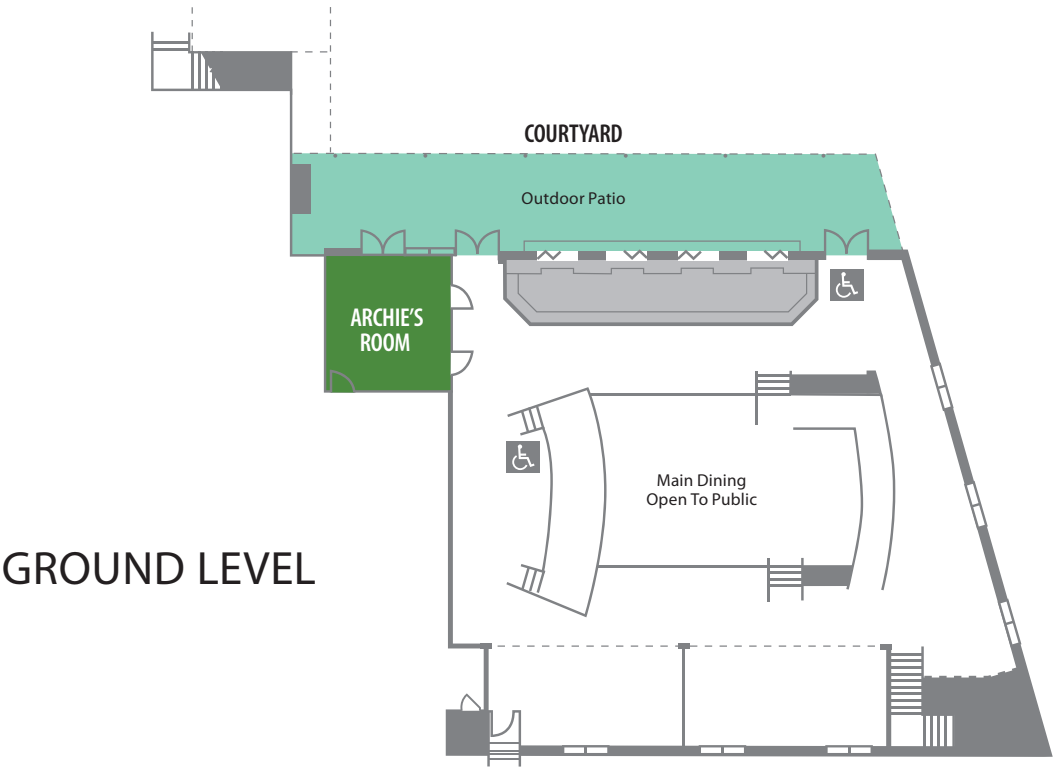
HARRAH'S NEW ORLEANS  
Meeting Facilities – The Theater



Meeting Facilities – Masquerade & Ultra Lounge



HARRAH'S NEW ORLEANS  
Meeting Facilities – Manning's





# HOTEL MEETING ROOMS

## Capacities and Dimensions

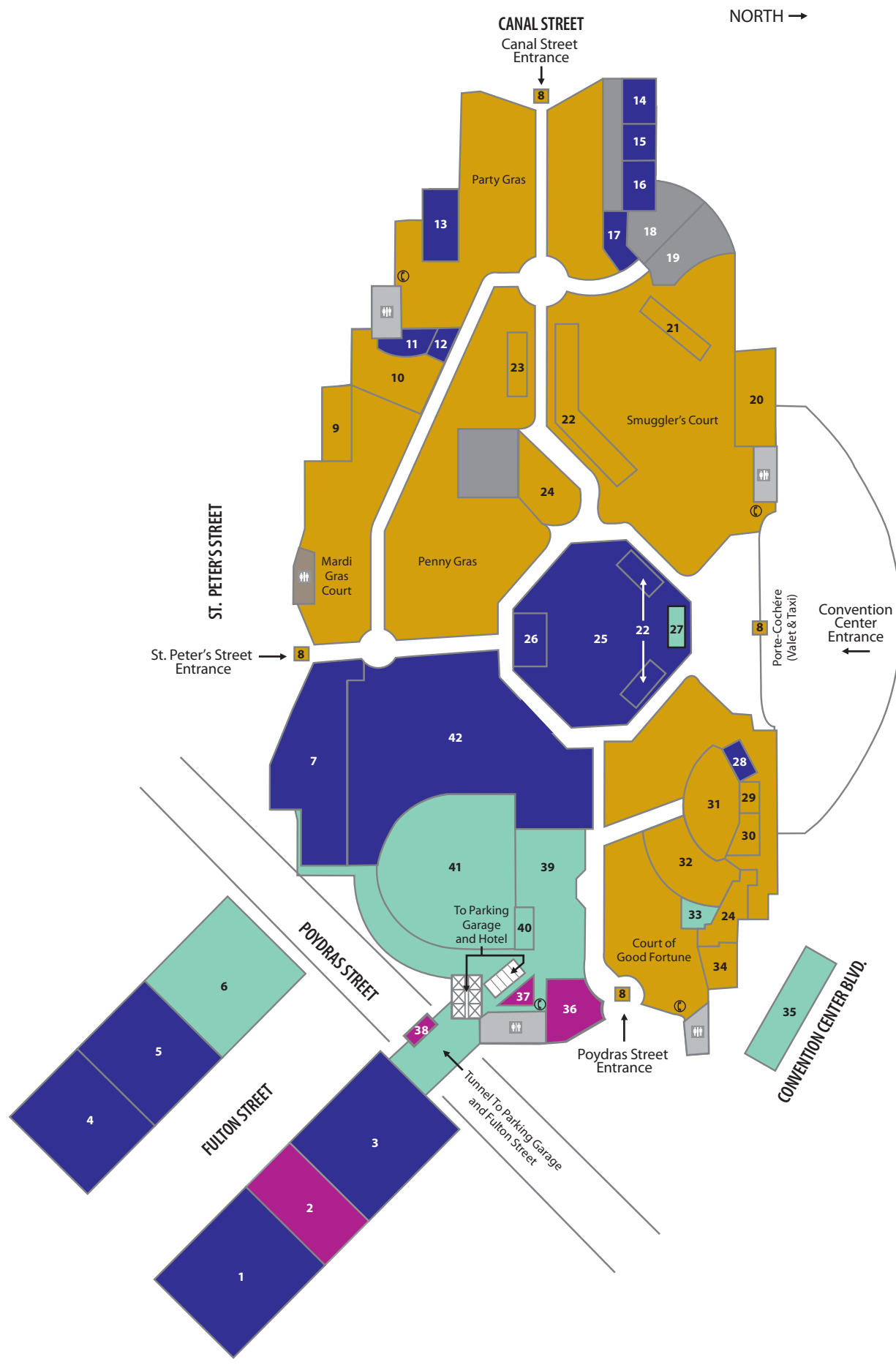
MEETING ROOMS	SQ. FT.	WIDTH	LENGTH	CLASSROOM	THEATER	RECEPTION	BANQUET	U-SHAPE	H-SQUARE	CONF.
<b>Fulton Street Rooms</b>	<b>2,175</b>	<b>87</b>	<b>25</b>	<b>100</b>	<b>135</b>	<b>137</b>	<b>125</b>	<b>72</b>	<b>75</b>	<b>75</b>
Salon I	725	28	25	35	45	60	40	33	30	30
Salon II	725	28	25	40	45	60	40	33	30	30
Salon III	725	30	25	40	45	60	40	33	30	30
<b>Board Room</b>	<b>355</b>	<b>23</b>	<b>18</b>	—	—	—	—	—	—	<b>8</b>
<b>Vieux Carre´ Ballroom</b> (with Outdoor Balcony)	<b>4,095</b>	<b>105</b>	<b>39</b>	<b>250</b>	<b>350</b>	<b>350</b>	<b>375</b>	<b>100</b>	<b>100</b>	<b>100</b>
Vieux Carré Foyer	2,213	—	—	—	—	316	—	—	—	—
Salon I	1,480	38	39	80	120	150	80	45	30	30
Salon II	2,615	67	39	120	210	210	160	65	70	70
<b>Satchmo Room</b>	<b>620</b>	<b>31</b>	<b>20</b>	<b>24</b>	<b>44</b>	<b>44</b>	<b>40</b>	<b>30</b>	<b>15</b>	<b>15</b>
<b>The Theater</b>	<b>9,000</b>	<b>56</b>	<b>101</b>	<b>300</b>	<b>520</b>	<b>800</b>	<b>400</b>	—	—	—
<b>Manor Room</b> (Adjacent to The Buffet)	<b>1,436</b>	<b>40</b>	<b>38</b>	—	—	<b>200</b>	<b>100</b>	—	—	—
<b>Masquerade</b>	<b>5,103</b>	<b>136</b>	<b>96</b>	—	—	<b>850</b>	—	—	—	—
<b>Ultra Lounge</b>	<b>3,113</b>	<b>24</b>	<b>88</b>	—	—	<b>150</b>	—	—	—	—
Fulton Street Promenade	21,246	332	64	—	1,000	2,000	500	—	—	—

# MANNING’S NEW ORLEANS

## Capacities and Dimensions

MEETING ROOMS	SQ.FT.	CLASSROOM	THEATER	RECEPTION	BANQUET	EXHIBITS
<b>Archie’s Room</b>	<b>300</b>	—	—	—	—	—
<b>Courtyard</b>	<b>1,500</b>	—	—	<b>300</b>	—	—
<b>Stadium Club</b>	<b>2,990</b>	<b>200</b>	<b>300</b>	<b>316</b>	<b>250</b>	<b>15</b>
Meeting Room 1	1,067	50	75	105	80	—
Meeting Room 2	1,426	80	100	147	100	—
Meeting Room 3	497	20	30	53	30	—
<b>Outdoor Balcony</b>	<b>2,859</b>	—	—	<b>189</b>	—	—

HARRAH'S NEW ORLEANS  
Property Map







## RESTAURANTS/BARS

1. Grand Isle Seafood Restaurant
3. Gordon Biersch Brewery
4. Manning's Eat-Drink-Cheer
5. Ruth's Chris Steak House
7. Besh Steak
11. The Poker Bar
12. Lucky Dogs
14. Fuddruckers
15. Starbucks Coffee
16. McAlister's Deli
17. Pirate's Pub
18. Hoodoo Cocktail
19. Acme Oyster House
25. Masquerade
26. Ultra Lounge
28. Palm Room (Diamond Lounge)
34. Harrah's Signature Bar
42. The Buffet at Harrah's

## CASINO

8. Total Rewards Kiosk
9. Slot Tournament Area
10. Poker Room
13. Total Rewards Center
21. Winner's Cove
22. Table Games
23. Craps
24. Cashier
29. Ha Long Baccarat Bay
30. Credit
31. High Limit Tables
32. High Limit Slots

## SHOPPING

2. Aidan Gill For Men
20. Uniquely NOLA
36. Lafitte's Treasures
37. Crislu Jewelry
38. Balance Massage

## FACILITY

6. Hotel Tower
27. Masquerade Stage
33. VIP Concierge Desk
35. Bus Pavilion
39. Parking Validation
40. Box Office
41. Theatre





# CATERING & DINING

## CATERING

New Orleans is one of the most romantic cities in America, and has earned an international reputation for original and enchanting cuisine. The catering team at Harrah's New Orleans comprises seasoned experts and award-winning chefs who will surpass your expectations and impress your guests and colleagues beyond compare.

Our kitchen will prepare meals to your specifications, ranging from a simple continental breakfast to a Cajun lunch with seafood gumbo or a Creole salad to a sumptuous dinner feast that will stimulate the senses. We use only the freshest of ingredients in time-honored recipes that will inspire, entertain and satisfy.

**“Our agenda moved faster than we thought and the staff at Harrah's New Orleans was extremely accommodating with bringing in our evening break early.”**

**– Erin Boreros  
President  
Gulf States Meeting Planners International**



## DINING

Harrah's New Orleans offers dining options from casual and traditional to elegant and stylish. Absorb the flavors that New Orleans is known for in an intimate setting or with a large group of friends. If you need that special venue for a gala reception or a business dinner, we've got options to meet all of your needs, or make a grand impression with a group buyout, reserving an entire restaurant for your very own exclusive event.

## BESH STEAK

Besh Steak at Harrah's New Orleans offers a fresh, playful perspective on the traditional steakhouse. The restaurant combines Chef John Besh's devotion to local Louisiana ingredients and techniques to provide an unexpected twist on traditional steakhouse menu items. Wine and spirits are also an integral part of the New Orleans fine dining experience at Besh Steak, with hand-selected cellar choices to accompany each dish.

The recently added Chef's Table brings distinct flair for foodies seeking a unique and personalized dining experience. The Chef's Table seats up to 10 guests and offers a personalized five-course menu prepared by Executive Chef Paul Robert.

The press has welcomed this refreshing steakhouse since it opened in 2003, from *Gourmet* to *Southern Living*. In 2013, *Gayot.com* named Besh Steak as one of the top 10 steakhouses in New Orleans and in 2014 *Fodor's Travel* listed Besh Steak as one of the 10 best casino restaurants in the world. *New Orleans Homes & Lifestyles* declares "Besh Steak is an odds-on favorite to make Harrah's New Orleans Casino a new destination for foodies."

## THE BUFFET AT HARRAH'S

From the Pacific Rim to Creole and French fare, The Buffet at Harrah's is complete with something scrumptious for everyone. Our award-winning kitchen provides upscale culinary treats featuring indigenous, traditional fare including succulent roasted turkey, fried chicken, catfish, shrimp, a variety of Asian dishes and soups, and our incredible desserts. Seating up to 400.





## Cafés on Canal

Located at the foot of Canal Street, you'll find specialty shops for a quick bite or a drink to take on the go. Open seating.

MCALISTER'S SELECT – deli sandwiches, salads, desserts and, of course, McAlister's Famous Sweet Tea.

FUDDRUCKERS – home of the “World's Greatest Hamburger,” along with soups, salads and ice cream shakes.

STARBUCKS – freshly brewed coffee, lattes and other specialty coffee drinks.

ACME OYSTER HOUSE – known for its legendary po-boys and world famous seafood served fresh daily.

## Ernst Cafe

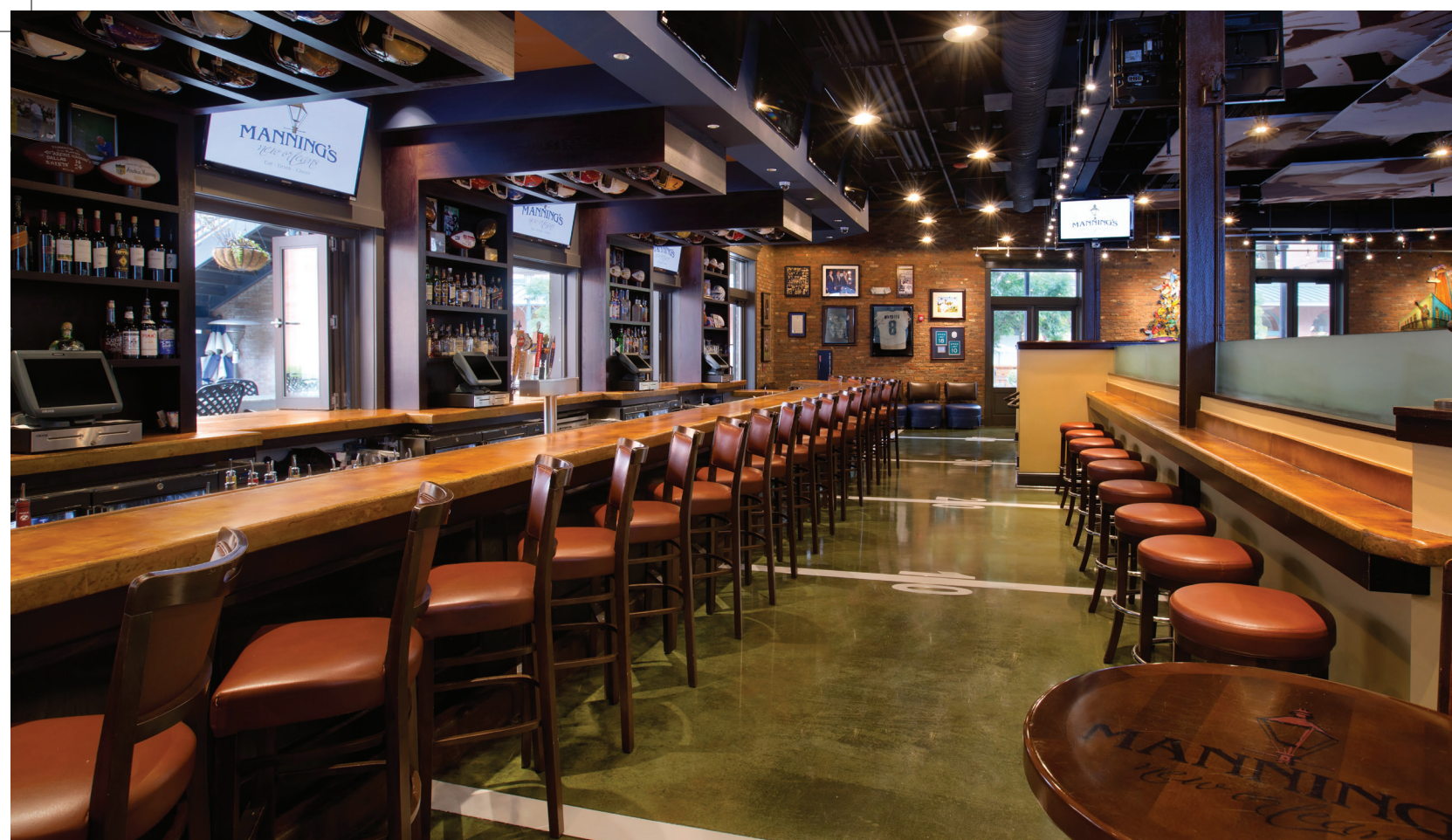
In a city known for its famous restaurants, nightlife and southern hospitality, Ernst Café, open since 1902, is a trademark location that sets the standard others follow. Feast on crawfish etouffee, a fried oyster po-boy, a buffalo shrimp salad, or red beans and rice with alligator sausage.

## Gordon Biersch Brewery & Restaurant

Known for its extensive appetizer menu, its on-site brewery, and its reputation for sterling service, Gordon Biersch features outdoor patio seating as well as a magnificent view of the restaurant's brewing facilities where tours and beer samplings are available. Gordon Biersch also offers two banquet facilities that are available for group dining and private parties. Seating up to 375. Two private dining rooms seat up to 50 and 65, respectively.







### Grand Isle Seafood Restaurant

There are two things most Louisianians hold dear to their hearts: their local heritage and great food, particularly fresh seafood. Celebrity chef Joel Dondis has prepared a premiere menu that is sure to please all of your senses. Start with oysters on the half shell or a bowl of fresh gumbo, and graduate to fresh gulf fish or one of Dondis' favorite regional specialties. Seating up to 125.

### Manning's Eat-Drink-Cheer

Located conveniently in the New Orleans Warehouse District, the 210-seat restaurant pays homage to the area's unique architecture and reflects the city's "laissez les bons temps rouler" attitude.

The casual yet refined eatery features more than 30 flat screen TVs, including a 13-foot mega screen, a sports anchor desk and a large French Quarter inspired open-air courtyard. The restaurant also features Archie's Room, a small intimate private dining room with unique memorabilia from Louisiana's first football family and commissioned artwork by New Orleans artist Terrance Osborne. Have a look into the Manning's family archive, framed photography and artwork is hand selected and provided by Archie Manning himself!

### Ruth's Chris Steak House

When you visit Ruth's Chris, you soon understand why this is a steakhouse to which others aspire. Savor U.S. Prime steaks broiled to perfection, expertly executed seafood, New Orleans-inspired appetizers, unforgettable desserts and an award-winning wine list. Seating up to 200.





# HOTEL AMENITIES

## BUSINESS SERVICES CENTER

The Business Services Center is open 24/7, and features individual computer workstations with Internet access and printing capabilities. Copy services are available at the hotel front desk.

## NIGHTLIFE

If you're looking for a night spot that is sultry, sexy and vibrant and where mixing with your friends and fellow guests is a natural conclusion to a stimulating day, look no further than Masquerade, a sophisticated club where socializing and great music blend together. Looking for something a little more laid back? Ultra Lounge inside Masquerade offers alluring charm in a chic décor.

## FITNESS CENTER

The ultimate blend of style and functionality, the state-of-the-art Fitness Center at Harrah's New Orleans provides guests with a full selection of fitness equipment, including treadmills, stationary bikes, elliptical machines, and free weights.



## FULTON STREET

The entrance to the red-bricked expanse that is Fulton Street lies just outside Harrah's New Orleans Casino. Closed to drive-through traffic, Fulton Street is a rare treasure for the pedestrian explorer. As you stroll down Fulton, you'll enjoy a unique blend of historic artistry and modern marvel. At the center of Fulton Street lies a beautiful coppered top gazebo. The unique venue is perfect for group events.

Excitement, dining and great music are the core of the vibrant Fulton Street. Here you'll find exciting outdoor concerts, music and sports fan events year round. It's the most exhilarating place to watch a game or just hang out with other fans! With the annual, "Miracle on Fulton Street" and other events held regularly. Fulton Street is always buzzing!

## GAMING

As the only land-based casino in downtown New Orleans, our 115,000-square-foot Mardi Gras-themed gaming center is the place to play for non-stop action and entertainment. Harrah's New Orleans offers 2,100 slot machines, from the latest video creations to the classics, and ten varieties of table games with more than 100 tables.

As an added attraction for your event, think about creating a group slot tournament, group gaming lessons, or an interactive gaming session where everyone can join in the fun.

