

CAESARS ENTERTAINMENT

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CaesarsMeansBusiness.com

Harrah's
GULF COAST



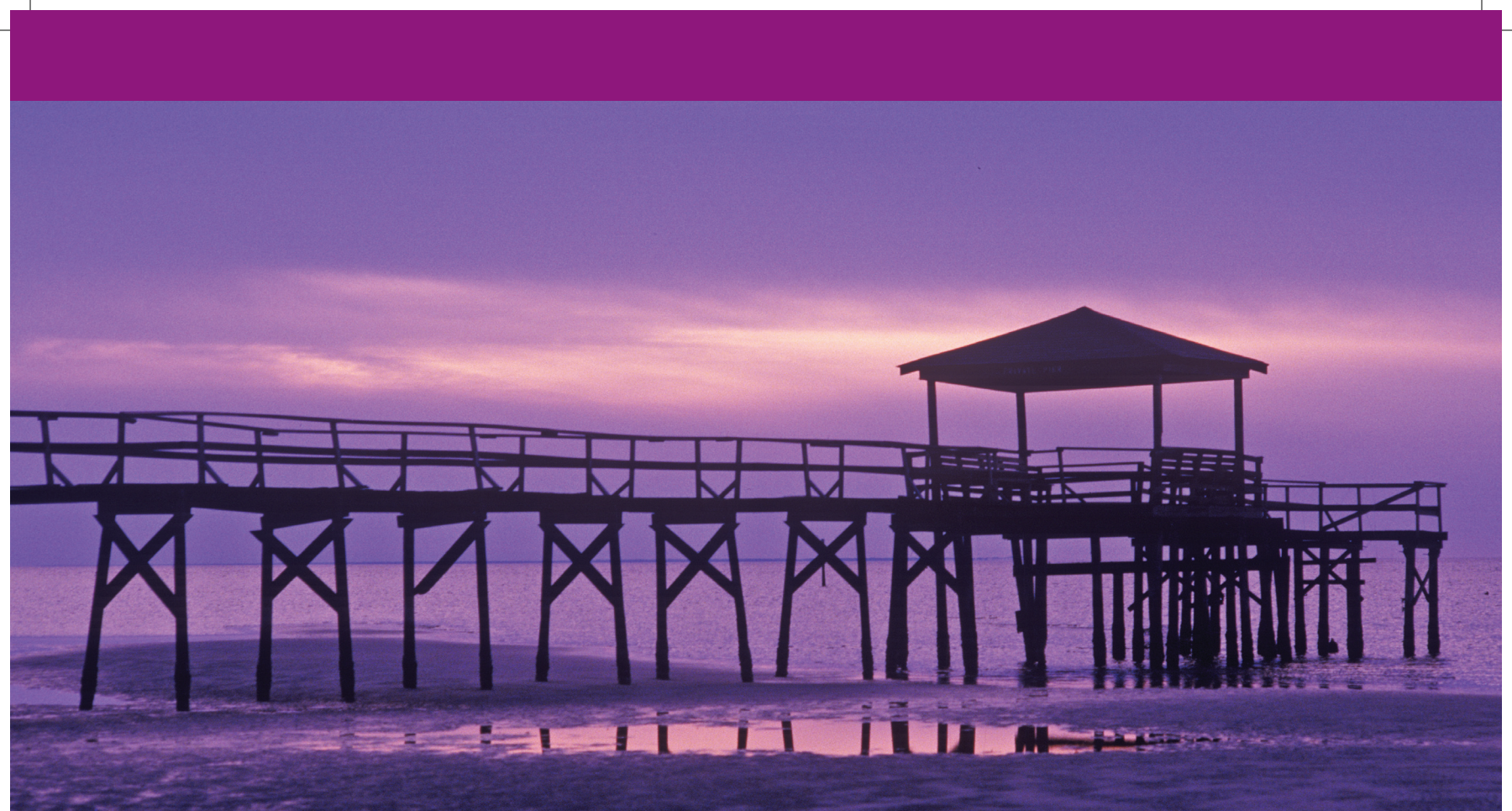
Thank you for your interest in Caesars Entertainment and Harrah's Gulf Coast!

With 40 properties in 20 locations across the country, Caesars Entertainment is able to serve your meeting and event needs like no other company.

I invite you to take this opportunity to explore the pages that follow. In them you will discover how Caesars Entertainment is working not just harder, but better, for you; you'll learn a little about Biloxi and why it's an ideal destination for meetings, conventions and events; and of course, you'll get to know Harrah's Gulf Coast and its unique collection of offerings and options.

Located in the heart of the Mississippi Gulf Coast, Harrah's Gulf Coast offers convenience and accessibility, along with the charming service and personal attention traditionally associated with southern charm and gentility. With over 3,800 square feet of flexible meeting space and an expert staff to assist with every detail, Harrah's Gulf Coast is your key to a remarkable event.

We look forward to being a partner in your success!



BILOXI MEANS BUSINESS

During the past three decades, the northern Gulf Coast has blossomed as a vacation getaway. At the same time, Biloxi, Mississippi has also rapidly developed as a major economic hub and is now recognized as the location of choice for meetings and conferences where new growth opportunities can be explored, shared and developed. Meeting planners appreciate the temperate weather, the Southern hospitality and the comfortable retreat atmosphere that makes getting down to business a pleasurable and rewarding experience.

EASY ACCESSIBILITY

With its central beachfront setting, Biloxi is just a short drive from New Orleans, Louisiana and Mobile, Alabama. It is also conveniently served by Gulfport-Biloxi International Airport, with extensive regional and national service. The newly-expanded 400,000-square-foot Mississippi Coast Convention Center and the Mississippi Coast Coliseum are located strategically at the heart of Beach Avenue, with easy access to all of the Gulf Coast's main attractions. With its prime location, getting here is simple.

COASTAL ADVENTURES

Because of its subtropical climate and central location along the sparkling coast of the Gulf of Mexico, Biloxi has earned a reputation as the “Playground of the South.” Visitors marvel at the 62 miles of scenic shoreline, which includes the world’s longest man-made beach at 26 miles in length. Biloxi is also a water sports paradise, with sailing, boating and the finest sports fishing experiences along the northern Gulf Coast and where several charter expeditions are at your command. Biloxi has something for everyone, with plentiful art galleries, boutique shops, historic mansions and museums to please, entertain and inspire.

With moderate temperatures ranging from 60 degrees in the winter to 90 degrees in the summer, the Gulf Coast is a true year-round destination with many appealing attractions, including:

- Beauvoir House – home of Jefferson Davis
- Ohr-O’Keefe Museum of Art
- Biloxi Lighthouse
- Biloxi Maritime and Seafood Industry Museum
- The Mardi Gras Museum





Harrahs[®]
GULF COAST



WELCOME TO HARRAH'S GULF COAST

Service with a smile. Old-fashioned hospitality. Graceful and exquisite surroundings. These are the qualities upon which Harrah's Gulf Coast has been founded, and we hold to these ideals for every visitor and every group that walks through our doors.

The wonder of Harrah's Gulf Coast is not only in our prime beach-front location, but also in the facilities and service we provide so that your meetings and events run seamlessly and your guests are rewarded with the attention they deserve. Our dedicated catering and meeting services team will ensure that your events run flawlessly.

Designed for comfort and convenience, our resort features 499 modern rooms, including 40 luxury suites, an opulent 16,000-square-foot spa, salon and fitness center, the finest dining venues and an incomparable outdoor swimming pool with plush personal cabanas.

Blend generous portions of southern charm, coastal enthusiasm and gracious spirit you've got the Harrah's Gulf Coast recipe for success.

"I am a big fan of Caesars Entertainment's properties. Each is unique and offers a viable opportunity to experience the property, regardless of budget or entertainment preference. Caesars Entertainment consistently exceeds my expectations by listening to their clients' requests."

– Alan R. Jobe
Executive Director
Claims Prevention and Procedure Council, Inc.

ACCOMMODATIONS



COMMITMENT TO QUALITY

The 499 rooms and suites at Harrah's Gulf Coast have been crafted with style and grace, providing a special retreat where you can catch up on essential business calls or unwind after a busy day. Each room provides the comforts of home so that you can work and rest with peace of mind.

STANDARD AMENITIES

At Harrah's Gulf Coast, we add the extra touches to make your visit more pleasurable. That's why all of our rooms feature luxurious pillow-top mattresses we add essentials such as a clock radio, hair dryer, phone with voicemail, blackout draperies and iron with ironing board.

- High-speed Internet connection
- In-room safe
- 49"- HD TV's
- In-room check out
- Complimentary Mini-Fridge

WE LOOK FORWARD TO SHOWING YOUR VIPS OUR HOSPITALITY!

When you need to create a lasting impression for your clients or colleagues, consider reserving one of our spacious suites. Elegantly decorated and well-designed, these suites are ideal for hosting small gatherings and private receptions.





DELUXE ROOM

The moment you walk into your Deluxe King or Double Queen Room, you will be delighted by the contemporary styling and the modern qualities that are meant to calm, soothe and relax. Kick your feet up and enjoy. You deserve it.

Deluxe Room Facts at a Glance

- 325-375 square feet
- Premium bath products
- On-demand movies and games
- Seating area with table
- Complimentary mini-fridge
- Smoking/non-smoking



SUITES

Entertain colleagues with a hospitality reception or an intimate cocktail party in your spacious Harrah's Gulf Coast suite. And when the last guest has left, lounge gracefully in sophisticated comfort as you wind down the day.

Suites May Include:

- 691-1,764 square feet
- 1-2 bedrooms
- Separate living room
- Coffee maker
- Dining area



MEETING FACILITIES

DESIGN AND TECHNOLOGY

With more than 1,700 square feet of available meeting space, Harrah's Gulf Coast offers the setting you need with the service you expect to ensure that your meetings and events run perfectly.

Our expert partners will assist you with all of the details, from technical needs and audio/visual equipment to menu selection and décor, so that you can focus on your business objectives and your guests' satisfaction.

Share with us your vision we will turn it into reality. It's what we do every day.



FORM AND FUNCTION

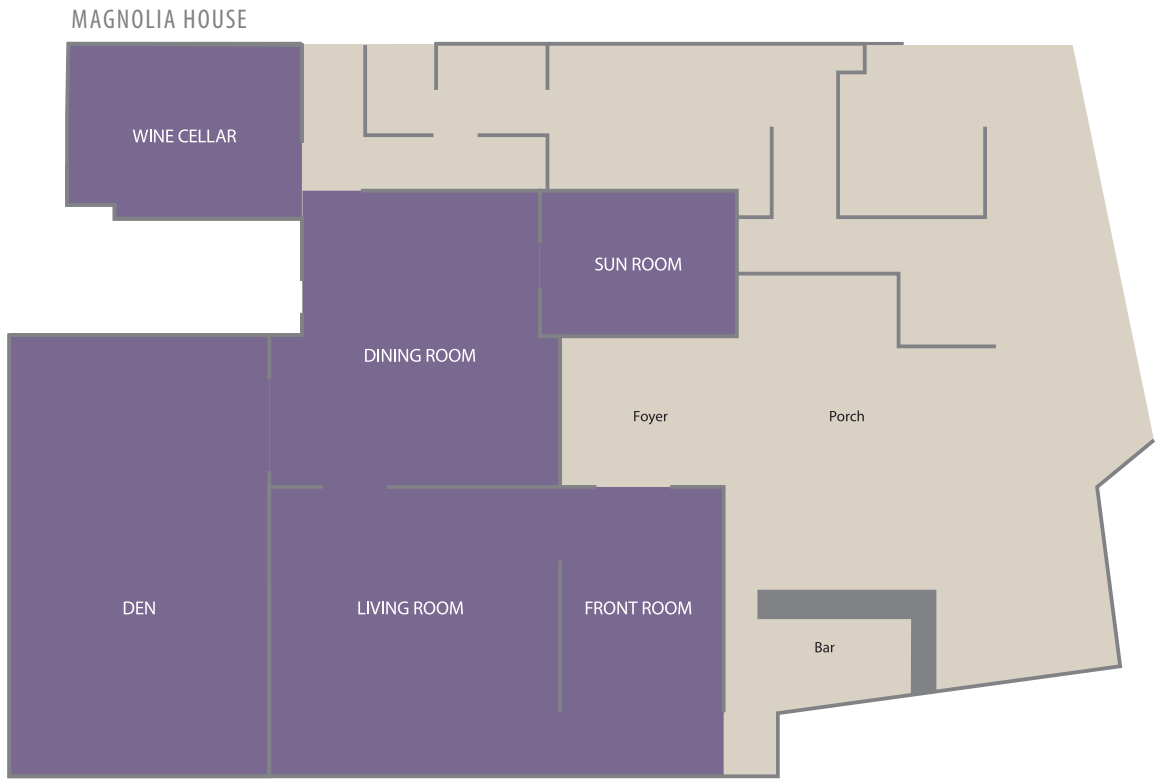
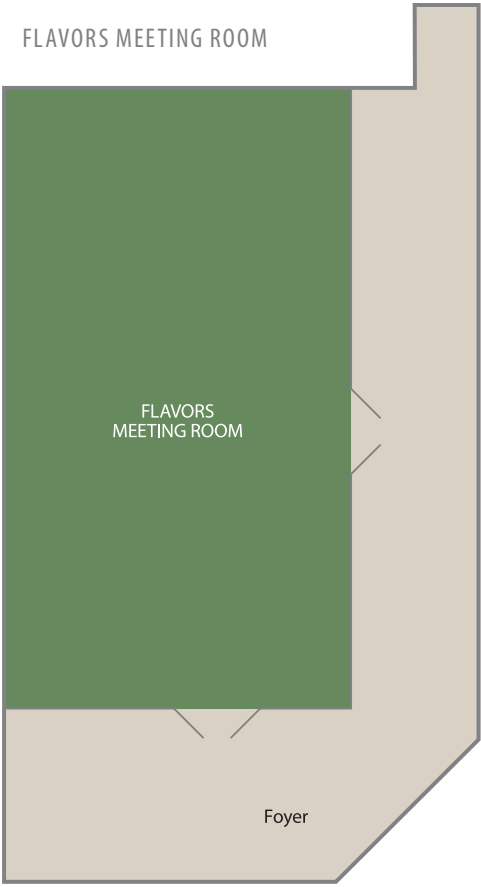
Savor the beautiful natural environment with a remarkable view overlooking the 18th hole of Grand Bear Golf Course in the Grand Bear Clubhouse, a 5,000-square-foot log cabin made of Montana white pine with 40-foot vaulted ceilings, providing 1,500 square feet of space that can accommodate a banquet for up to 80 people.

Imagine an elegant poolside reception with a live band and a starlit sky, or a dramatic banquet that will be remembered for years to come. Now host your event at the 13,635-square-foot pool deck at Harrah's Gulf Coast, where up to 350 guests can dine al fresco or 500 guests can mix and mingle for a reception with an incredible view overlooking the splendor of the Mississippi Sound.

The Great Lawn at Harrah's Gulf Coast, is perfectly situated along the waters of the Gulf of Mexico and is easily accessible from the hotel and casinos connecting crosswalk. Coming in at 450,000 square feet, this expansive outdoor event venue is framed by a boardwalk, perfect for exercising or enjoying another picturesque Biloxi sunset. Highly versatile, The Great Lawn is an idyllic space to host a wide range of events.

HARRAH'S GULF COAST

MEETING FACILITIES MAPS

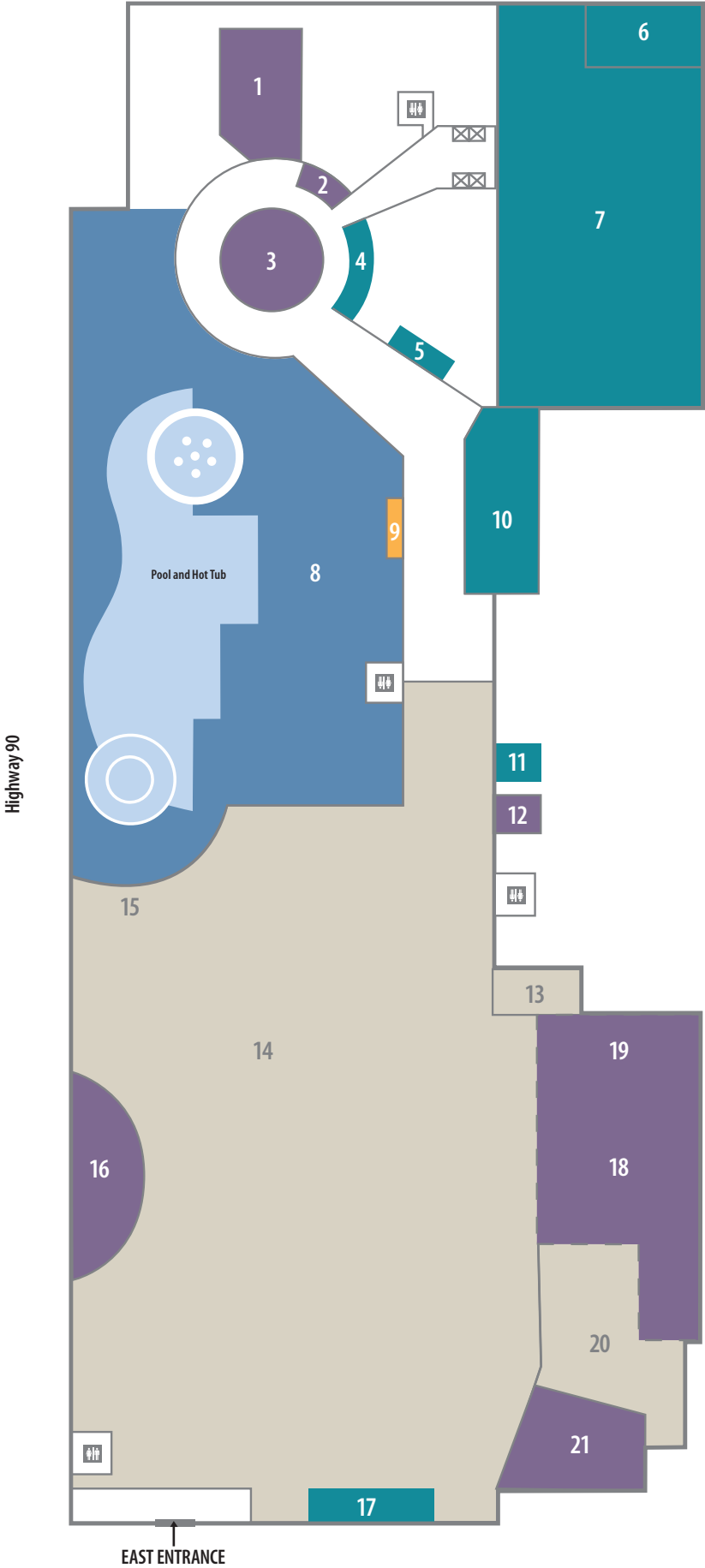




HARRAH'S GULF COAST CAPACITIES AND DIMENSIONS

MEETING ROOMS	SQ. FT.	WIDTH	LENGTH	CEILING	RECEPTION	BANQUET
FLAVORS MEETING ROOM	1,776	55'6"	32'	14' 6"	72	110
MAGNOLIA HOUSE	1,935	—	—	—	—	—
SPECIAL VENUES	SQ. FT.	WIDTH	LENGTH	CEILING	RECEPTION	BANQUET
HARRAH'S GULF COAST POOL DECK	13,863	186'4"	70'1"	—	1,350	250
GRAND BEAR CLUBHOUSE	1,500	54'	27'	25'	105	75
MIX & MINGLE	1,029	39'	39'	14'	69	—
THE GREAT LAWN	450,000	465'	1,095'	—	—	—

HARRAH'S GULF COAST PROPERTY MAP





RESTAURANT / BARS

1. Magnolia House by Kelly English
2. Corner Cafe
3. Mix & Mingle
12. Diamond Lounge
16. Casino Stage Bar
18. Flavors Buffet
21. Steak 'n Shake

CASINO

13. Special Events Desk
14. Casino/Gaming Floor
15. High Limit Area
17. Cashier & Total Rewards
20. Khu Dahn Bai/ Asian Gaming Room

SHOPPING

9. Destinations Gift Shop

FACILITY

4. Hotel Registration
5. Valet Desk
6. Bellissimo Spa & Salon
7. Hotel
8. Pool Deck
10. Valet Drive
11. Casino Host Office
19. Flavors Banquet Room



CATERING & DINING

CATERING

Meeting planners know that incredible events are the product of thorough planning and careful execution success often depends on the quality of the meals and refreshments that are served.

Our professional catering team understands the importance of presentation as well as preparation we will discuss your goals and objectives to create remarkable menu selections, exceptional decorative options and a dining plan that meets your needs and your budget.

Our talented chefs use only the freshest of ingredients to create culinary treats that delight, and our pastries and desserts are blissful pleasures. Whether you choose from an opulent buffet or an exquisite multi-course banquet, your guests will be left satisfied and inspired.

DINING

MAGNOLIA HOUSE BY KELLY ENGLISH

Spearheaded by the James Beard Award semifinalist and Best New Chef named by Food and Wine Magazine, celebrity chef Kelly English's Magnolia House raises expectations of comfortable fine-dining.

Offering a vast array of dishes rich in flavors from Southern-Louisiana, we've raised the standard in the culinary scene on the Mississippi Gulf Coast. Using the best USDA beef and freshest local seafood from the region, you and your guests can expect to savor the best, including English's famous Surf and Turf. Here, heaven is in every bite! The restaurant seats up to 140 including the bar area.

STEAK 'N SHAKE

Enjoy the 24-hour American Classic, Steak 'n Shake, now exclusively at Harrah's Gulf Coast! Steak 'n Shake has been creating memories for 80 years by making the best hand-dipped milkshakes in the country and the juiciest Steakburgers you can get your hands on! In addition to their iconic milkshakes and Steakburgers, Steak 'n Shake offers an array of dishes that everyone will enjoy including a savory breakfast menu, guaranteed to help you start your day off right!

FLAVORS BUFFET

Flavors offers traditional comfort foods, Southern classics, Asian cuisine and mouth-watering favorites throughout the day. The dinner buffet features numerous menu selections that vary every evening with fresh seafood and entrées from around the world. Be sure to save room for the special dessert bar. Seating up to 260.



CORNER CAFÉ

For a quick bite on the run or to take to your room, The Corner Café offers hot breakfast sandwiches, delicatessen-style wraps and sandwiches, fresh salads, pastries, muffins and desserts. Open 24 hours a day, seven days a week. Seating up to 16.

MIX & MINGLE

Stop by Mix & Mingle for a delicious casual meal along with your favorite cocktail. The grill features tempting appetizers and a variety of entrées, including Angus burgers, classic sandwiches, salads and is perfectly complemented with stunning views of the Gulf of Mexico. Seating up to 59.

THE POOL AT MIX & MINGLE

For a delightful lunch or snack, consider joining your friends poolside where a new modern bar and grill serves up burgers, grilled chicken sandwiches other tasty tidbits throughout the day and evening. For a truly amazing dining experience, reserve a spot for dinner under the stars with an opulent four-course meal prepared by Magnolia House chefs, served in a poolside cabana, our outdoor table. Seating up to 36.



THE BLIND TIGER

The Blind Tiger is a laidback, open-air bar and restaurant for diners seeking quality food and simple, yet unique, cocktails in a casual, waterfront setting. Their well-established reputation, due in large part to their fresh, never frozen food philosophy and “come as you are” mentality, combine to create an enticing restaurant concept for foodies with a discernable palate along the Mississippi Gulf Coast. It’s a thoughtfully crafted concept that was purposefully, and consciously, developed by its chef and owner, Thomas Genin.





HOTEL AMENITIES

NIGHTLIFE

Business doesn't end just because the sun has set. Join up with old friends and new acquaintances at our friendly cocktail bar Mix & Mingle, or take a moonlight stroll down the white sand beach that is just steps away from the hotel's door.

POOL AND SPA

For a delightful diversion and some pleasant relaxation, enjoy the sun and the refreshing, heated waters of Harrah's Gulf Coast's sparkling pool, open year round and adjoining the whirlpool spa. Our pool deck offers upscale décor, elegantly accented with mini fountains.

Private pool-side beds and cabanas are available for rental. Each cabana features a private high-definition TV, chaise lounge, table, chairs and mini-refrigerator.

PAMPERING

Escape for a day, a moment or an hour at Bellissimo Spa and Salon. Our 16,000-square-foot oasis is a place where you can rejuvenate the mind, body and soul. Enjoy an array of spa treatments that include massages, body wraps, facials and water therapy treatments. All spa services are accompanied by our redwood Sauna, our eucalyptus-scented steam room and our bubbling immersion tubs. You can also visit our salon to help you look and feel your best with services including manicures, pedicures, haircuts, highlights, color and much more. Our facility also offers a state-of-the-art fitness room with a full complement of cardio and weight training equipment.

GAMING

The excitement never ends at Harrah's Gulf Coast, with 33,000 square feet of 24-hour action, including the latest reel and video slot machines and all the best table games. Consider letting us help you create a group slot tournament, group gaming lessons, or another gaming-themed event that will make your program an unforgettably unique experience.

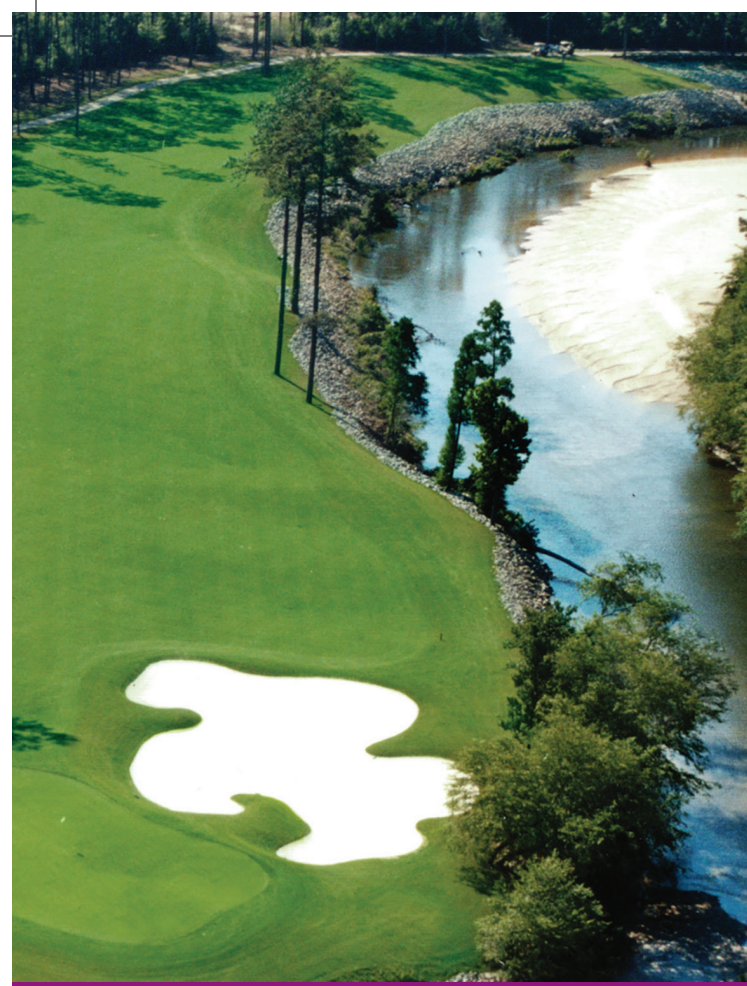




GOLF

GRAND BEAR GOLF COURSE

Boasting some of the best courses in the country, the Mississippi Gulf Coast has quickly earned a reputation as a golfer's paradise. Perhaps the most stunning course in the South is Grand Bear, a Jack Nicklaus Signature course that has been recognized by *Golf Digest* and *Golfweek* magazine as one of America's top 100 public access courses. For a tournament outing, or just an amazing adventure with your favorite foursome, nothing compares to Grand Bear.



Nestled in the DeSoto National Forest, Grand Bear is bordered by two rivers with pristine sandy beaches, while the fairways navigate through natural cypress wetlands and towering pines. Beautiful and challenging, with packed pine needle rough and immaculate championship greens, Grand Bear offers enough variety to be enjoyed by any level of player. Afterward, join your colleagues in the clubhouse restaurant to share in the glow of a game well played.

