

CAESARS ENTERTAINMENT

855-MEET-CET

Meet@Caesars.com

cetmeetings.com





Thank you for your interest in Caesars Entertainment and Horseshoe Tunica!

With nearly 40 properties in 20 locations across the country, Caesars Entertainment is able to serve your meeting and event needs like no other company.

I invite you to take this opportunity to explore the pages that follow. In them you will discover how Caesars Entertainment is working not just harder, but better, for you; you'll learn a little about Tunica, Mississippi, and why it's the ideal destination for meetings, conventions and events in the Mid-South; and of course, you'll get to know Horseshoe Tunica and its unique collection of offerings and options.

Just south of Memphis, Horseshoe Tunica is a leading resort on the Mississippi with a world-class cachet. It boasts over 500 rooms, including a 14-story all-suite tower, all with luxurious amenities. It's home to the Bluesville Showcase Nightclub, the South's premier venue for live entertainment and the perfect place to host your next meeting, banquet or event and with our experienced convention services team, we can help you with everything you need to make a spectacular impression—from catering to keynote speakers.

We look forward to being a partner in your success!

CAESARS

HORSESHOE

Harrah's



BALLY'S



THE CROWELL



Flamingo



HARVEYS



THE LINQ





GET DOWN TO BUSINESS IN TUNICA

Welcome to Tunica, Mississippi – the ideal destination for meetings, conventions or events in the Mid-South. There's no better place to make a meeting memorable.

Tunica is the largest resort center of its kind between Las Vegas and Atlantic City. Whether you are hosting a conference, trade show, banquet or reception, it's the perfect setting to make your event a success. With an array of resorts, meeting venues, and attractions, Tunica has options to fit every need and budget.

For meeting planners and attendees, Tunica is a proven draw. Here you'll find upscale facilities with premier services and amenities, all at a surprisingly affordable value.

EASY ACCESS

Tunica is a short drive south of Memphis, Tennessee, conveniently located near Interstates 69 and 55, and Memphis International Airport. With easy access, travel is simple whether you are flying, driving or booking a group on the popular bus travel program. The recently expanded Tunica Airport is another convenient option offering regional flights.

MINUTES FROM MEMPHIS

Just minutes away are the sights and sounds of Memphis, home of the Blues and the birthplace of Rock ‘n’ Roll. Visit Graceland, the estate of Elvis Presley. Take in the National Civil Rights Museum at the site of Dr. Martin Luther King Jr.’s assassination, the Lorraine Motel. Or head downtown to Beale Street, where live music, nightclubs and restaurants will keep you entertained all night long.

Memphis attractions include:

- B.B. King’s Blues Club
- Beale Street
- FedEx Forum, home of the Memphis Grizzlies
- Graceland
- Memphis Rock ‘n’ Soul Museum
- Memphis Zoo
- Mud Island River Park
- National Civil Rights Museum/The Lorraine Motel
- The Orpheum Theatre
- Pink Palace Museum
- Playhouse on the Square
- Stax Museum of American Soul Music
- Sun Studio
- Victorian Village
- Tunica Blues Museum



EXCEPTIONAL AMENITIES

With Tunica's unique options for dining, shopping and entertainment, you can create a one-of-a-kind event.

Check out electrifying entertainment every night. Bluesville is a state of the art Venue where you can see the biggest names in country, rock 'n' roll, and blues perform. Or head over to the Riverstage Showbar at Tunica Roadhouse, where you can sit back and hear the region's hottest performers.

Indulge your passion for shopping at the Tanger Outlet Mall located just North of Tunica in Southaven, Mississippi. In Tunica's historic downtown, wander through antique shops and boutiques. Or travel down Highway 61 to the Tunica Museum to find distinct gifts, including many made by local artisans.

Tunica weather is mild enough to enjoy the outdoors almost year round. Your guests can unwind with championship level golf at Tunica National Golf Course. How about taking a hike at the Tunica's RiverPark nature trail, or stroll through the Tunica Museum while uncovering great facts about the Mighty Mississippi. In Tunica, the options are endless.





AREA ATTRACTIONS

- **Tunica RiverPark and Museum:** Explore the history of America's Greatest River with a visit to Tunica RiverPark. Tour the historic museum and interpretive center and enjoy nature trails, outdoor exhibits and an observation deck and veranda with spectacular views of the Mississippi River.
- **Gateway to the Blues Museum:** Visit the museum that takes you through the evolution of the Blues. The museum is at the start of the Mississippi Blues Trail and full of interesting facts as well as memorabilia from various artists.
- **Mississippi Blues Trail:** Take a trip along Highway 61, America's Blues Highway. Your journey will follow the Mississippi Blues Trail, with 120 historical markers that tell you how the blues were born in Mississippi.

YOUR SUCCESS IS OUR SUCCESS

With so many advantages, Tunica provides the ideal setting — but of course, the real measure of a meeting or event is its success. Our job is to make sure that when you meet with us, you meet your objectives, every single time.

Meeting planners who choose Horseshoe Tunica and Caesars Entertainment are amply rewarded with great selection and variety, exceptional service and unbeatable value. Our ultimate goal is to keep you coming back again and again.





WELCOME TO HORSESHOE TUNICA

Horseshoe Tunica is a leading resort on the Mississippi with a world-class cachet.

This is where style meets substance, along with some serious sizzle. With over 500 rooms, including a 15-story tower, our hotel is built to accommodate your every need.

We offer a supreme location, outstanding hospitality and unrivaled attention to detail from our experienced and accommodating team of professionals. You can host your entire meeting at Horseshoe or create a seamless program combining accommodations and meeting space at the property with the meeting facilities next door at Tunica Roadhouse where the facilities range from large exhibit/event area to intimate banquet/meeting space.

And along with our impeccable service and facilities, you'll enjoy spectacular entertainment, top-notch restaurants and abundant amenities.

For the planner, we hope the choice is simple. Plan your next event at Horseshoe Tunica, and create an experience your guests will never forget.



"Caesars Entertainment has a commitment to meeting planners that is uniquely designed to simplify the process of putting on a world-class event. Most importantly, the meeting planner knows they will be taken care of."

– Emily Hine
Director, Global Accounts
HelmsBriscoe

ACCOMMODATIONS



EMPHASIS ON LUXURY

Horseshoe Tunica offers 512 luxurious rooms and suites, each within a short walk or elevator ride to meeting facilities, entertainment, restaurants, shopping and more. Enjoy rich décor, luxe appointments and premium services, all designed with your comfort and convenience in mind.



STANDARD AMENITIES

Every room comes with all the essentials to give you the utmost in comfort and convenience. Simply put, no detail is too small. You'll find each room equipped with a hair dryer, iron and ironing board, bedside alarm clock, phone with voicemail and more.

- High-speed Wi-Fi Internet access
- Phone with voicemail
- Iron and ironing board
- Alarm clock radio
- Coffee maker
- Hair dryer
- Pillow-top mattresses
- Premium bedding
- On-demand movies
- Room service
- Refrigerator
- Microwave available upon request
- Dry cleaning and laundry service available
- In-room check out



DELUXE ROOMS

The Deluxe Rooms offer 380 square feet and include a choice of a king or double queen beds with a pillow-top mattress. Featuring contemporary décor, our deluxe rooms are inviting and beautifully appointed including everything you need in a home away from home. In addition to standard amenities, each room comes equipped with a 42-inch LED flat-screen TV and refrigerator.

Deluxe Room Facts at a Glance

- 380 square feet
- Contemporary décor
- Pillow-top mattress
- Shower with tub
- 42" LED television
- Refrigerator





PREMIUM TOWER ROOMS

The Premium Rooms offer 510 square feet of spacious comfort and include a choice of a king or double queen beds with a pillow-top mattress. After your event, luxuriate in the marble bathroom complete with an oversized tub and relax on the premium bedding adorning the cozy pillow-top. Featuring contemporary décor, our premium rooms are inviting and beautifully appointed featuring a comfortable sitting area, two flat screen televisions, and a refrigerator.

Premium Room Facts at a Glance

- 510 square feet
- Pillow-top mattress
- Oversized tub/shower combo including upgraded bathroom products and television
- Sectional sofa in the sitting area with a 42" flat screen LCD television
- 32" flat screen LCD television in the sleeping area, television and hair dryer
- Refrigerator





ADDITIONAL SUITES

When only the best will do, we offer a range of stunning suites to give your guests the most abundant amenities imaginable. Our expansive suites feature ample room to mingle, network or simply relax after a successful event.

Additional Suites May Feature:

- 1,200 to 2,200 square feet
- Separate sleeping and entertaining areas
- Formal dining area
- Wet bar
- Butler service
- Multiple flat screen TVs in the bedroom, sitting area and bathrooms





HORSESHOE TUNICA | ACCOMMODATIONS



MEETING FACILITIES

DESIGN AND TECHNOLOGY

At Horseshoe Tunica, we specialize in creating flawless events from start to finish. Outfitted with state-of-the-art technology, our expertly designed facilities are simply second to none. We offer the latest in lighting and audio-visual systems to give your event polish and flair.

We back up the best in technology with high-touch support. Our full-service AV team is available to meet your every need. Whether you're hosting an executive board meeting or a star-studded gala, our expert staff will help you strike the right note. Our dedicated team always puts a spotlight on personalized service, making sure that all systems are go for your meeting or event.

For your convenience, Tunica Roadhouse features a full-service Business Center. We're ready to provide whatever you need, whether through our in-house services or our strategic partnerships with event services providers, to give your event that special touch.

FORM AND FUNCTION

With our ample amenities, impressive rooms and accommodating service, we make event planning easy. Our talented staff will do whatever it takes to ensure your success. From flexible space to superior service, we've got what you need to plan your best meeting ever.

Our meeting facilities are designed to allow for a complete spectrum of room layout and capacity options. We'll help you select just the right space to welcome your guests, whether you're planning a national sales convention or a board meeting for top executives. By tailoring our versatile spaces to meet your needs, you can turn your plan into action.

On property at Horseshoe Tunica, we have nearly 5,000 square feet of meeting space to choose from. The 1,060-square-foot OXFORD ROOM accommodates up to 100 people in a theater-style setting or up to 70 in a banquet setting. Meanwhile, the 840-square-foot JACKSON ROOM can host meetings for up to 30 or banquets for up to 50.

Or make a big impression by hosting your event in BLUESVILLE, the South's premier venue for live entertainment. Just say the word and we'll transform this expansive, 10,000-square-foot space to accommodate up to 500 for a banquet, or 1,400 theater-style. Or step up to Bluesville's second-floor FOUNDER'S CLUB for a VIP experience for up to 200.

Want even more options? Customize your event with nearly 15,000 square feet of additional meeting space at Tunica Roadhouse.

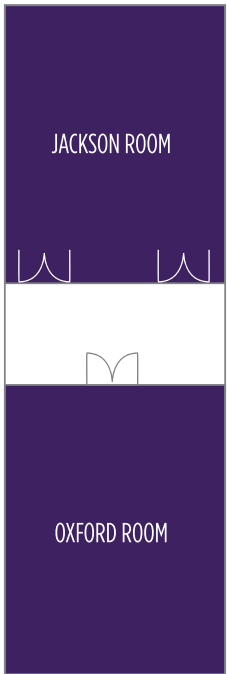


HORSESHOE TUNICA
Meeting Facilities Maps

BLUESVILLE
AT HORSESHOE



HORSESHOE
MEETING ROOMS



HORSESHOE TUNICA

Capacities and Dimensions

MEETING ROOMS	SQ. FT.	CLASSROOM	THEATER	ROUNDS	EXHIBITS	U-SHAPE	CEILING
Oxford	1,060	40	70	50	8	26	10'
Jackson	840	20	30	40	6	20	10'
Bluesville	10,000	200	900	430	45	40	—
Bluesville Balcony	600	—	350	100	10	—	12'
Founder's Lounge	3,000	75	125	150	25	30	10'

HORSESHOE NON-TRADITIONAL SPACE - BINIONS

Capacities and Dimensions

MEETING ROOMS	SQ. FT.	CLASSROOM	THEATER	ROUNDS	EXHIBITS	U-SHAPE	CEILING
Binion's Red Room	400	—	—	—	—	—	10'
Binion's Gold Room	800	—	50	30	—	—	10'
Binion's Gold Room A	500	—	20	18	—	—	10'
Binion's Gold Room B	300	—	15	10	—	—	10'



HORSESHOE TUNICA
Property Map





RESTAURANTS/BARS

- 5. Starbucks
- 11. Stage Bar
- 12. Jack Binion's Steak
- 13. Slot Bar
- 17. Video Poker Bar
- 19. 8 oz. Burger Bar
- 20. Village Square Buffet
- 21. JB's Cafe
- 23. Lucky 8 Asian Bistro

CASINO

- 14. High Limit Slot Room
- 15. Casino Area
- 16. Table Games
- 18. Poker Room
- 22. High Limit Parlour
- 24. Total Rewards
- 25. Main Cage
- 26. Casino Host

SHOPPING

- 4. Hotel Gift Shop
- 9. Snacker Jack Gift Shop

FACILITY

- 1. Parking Garage (Free Parking)
- 2. Hotel Lobby
- 3. Porte Cochere
- 6. Diamond Lounge (1st Floor) -
Founder's Club (2nd Floor)
- 7. Bluesville
- 8. Bluesville Entrance
- 10. Valet



CATERING & DINING

CATERING

At Horseshoe Tunica, catering is a true art form. We consult with you on every detail to develop a creative program, from the venue to the menu. Selecting the right food and beverage sets the stage for a memorable event, whether you're expecting 19 guests or 900.

Our attentive, highly trained staff will exceed your expectations, but not your budget. Choose one of their imaginative menus or design one of your own. Either way, our culinary team will create a delicious dining experience for your guests, from beginning to end.

DINING

Great food has always been an important part of the Horseshoe experience, and that's especially true when you visit one of our celebrated restaurants. Variety is definitely on the menu, with choices ranging from fine dining to casual fare. Grab a cappuccino to go, or get a quick bite at any time around the clock.

For an intimate gathering, consider reserving a private or semi-private room in one of our restaurants. If you have a large group, you may want to try a dine-around program, letting guests sample a variety of cuisines at different restaurants during their stay. Or create a lasting impression with a group buyout and make the restaurant your own.

Jack Binion's Steak

Our award-winning steak house continues to set the standard with its mouth-watering steaks, Maine lobsters fresh out of the ocean and truly decadent desserts. Reservations suggested. Seating up to 167. Restaurant features two private rooms—Gold Room seats up to 35 and Red Room seats 10.



8 oz. Burger Bar

For gourmet, all-natural burgers, don't miss the 8 oz. Burger Bar. The menu features an extensive array of char-grilled burgers, hand-crafted pizzas, sandwiches, wraps, and shakes. Seating up to 80.

JB's Café

JB's Café is a casual eatery with something for everyone, whether you are searching for a catfish platter, a late-night snack of blazing hot wings or a made-to-order, sit-down breakfast with favorites like biscuits and gravy, steak and eggs and JB's signature stuffed French toast. Seating up to 125.

Lucky 8 Asian Bistro

Lucky 8 Asian Bistro provides mouth-watering Signature dishes which include Live Maine Lobster, Roast Duck, and Abalone Sea Cucumber, with a full menu of appetizers, soups, seasonal vegetables and wok-tossed specialties. With so many selections to choose from, Lucky 8 Asian Bistro is the perfect spot for an authentic taste of Asian Cuisine. Seating up to 33.

Starbucks

Enjoy Starbucks' world-famous brewed coffee, hand-crafted espresso beverages, indulgent ice-blended beverages and tantalizing teas. Seating up to 32.

Village Square Buffet

The Village Square Buffet is not just all-you-can-eat, but an all-you-can-imagine buffet with incredible cuisine from around the world, including all your favorite Southern dishes. Seating up to 661. Semi-private room seats up to 20.

BUSINESS SERVICES

SOLID PLANNING, FLAWLESS EXECUTION

The secret to successful meetings is our exceptional staff. Once you confirm your event, you start working with a single point of contact: your Convention Services Manager (CSM). Your CSM is your inside track to a professionally executed program and an expert in every aspect of event planning.

Your CSM brings together all the elements of a fabulous event for you, helping with audio-visual requirements, menu planning, meeting room set-up, coordinating with our partners, and more. Want to deliver a VIP experience? Your go-to resource can arrange for golf outings, private dining room reservations or tickets to one of our hottest shows. We're here to help with everything you need.



DÉCOR AND ENTERTAINMENT

Dazzle your guests with stunning décor or headline entertainment. We can help you add all the distinctive touches that make your program unforgettable, including themed events, a unique look to set the stage, top performers and special outings for spouses. Our team has the expertise to help you create a truly remarkable meeting or event.

KNOWLEDGEABLE BUSINESS PARTNERS

Looking for a partner to handle décor or ferry guests door-to-door? We've got you covered. We've formed solid partnerships with a long list of qualified business partners in all areas of event planning and production, ready to handle your every need. And our relationships with destination management companies can help you with meet-and-greet limousine service as well as day-trip and overnight motorcoach travel. Or take advantage of all that Tunica has to offer by sending your guests out on a golf tournament, a sport shooting and hunting trip, or a tour to take in the local sites.

" Working with Caesars Entertainment is always a pleasure! Everyone involved, from sales to convention services, does an outstanding job. My clients always have rave reviews and I enjoy my partnership with Caesars Entertainment. Thank you for providing excellent service and a wonderful time!"

– Glen Parnell
Regional Director
HelmsBriscoe



HOTEL AMENITIES

ENTERTAINMENT & NIGHTLIFE

At Horseshoe, we've got world-class entertainment every night of the week. Bluesville is the hottest ticket in town, with groundbreaking live performances from the biggest names in country, rock 'n roll, blues and everything in-between. The excellent acoustics and intimate atmosphere are sure to create a one-of-a-kind music experience you won't soon forget. Treat your group to a block of tickets, or even an entire buyout of one of our shows!

For an upscale, refined experience, the Founder's Club overlooking Bluesville is the perfect place for a cocktail reception, corporate gathering and more. Or catch live entertainment at the Stage Bar, a favorite spot to relax and enjoy live music after a productive day.

Up for more action? Don't forget to check out the nightlife at our sister property, where you can catch live performances by the region's best musicians and entertainers at the Riverstage Show Bar at Tunica Roadhouse.

FITNESS CENTER

At Horseshoe you won't miss your workout, thanks to our well-equipped fitness center. Try out the latest in exercise equipment, including stationary bicycles, stair climbers and treadmills, as well as free weights and a variety of weight machines.

POOL

Picture yourself lounging poolside on a comfortable chaise. Conveniently located on the second floor of the hotel, our gorgeous seasonal pool is the perfect place for a leisurely escape.

GAMING

Featuring more than 1,700 slot machines and 70 tables, Horseshoe Tunica offers all the gaming excitement imaginable – and then some. Visit our poker room, where your guests can try their hand at a variety of poker games. Or, we can help you get your whole group in on the action by organizing slot, poker or blackjack tournaments, casino nights and other gaming-themed events.

