

BALLY'S
ATLANTIC CITY

CAESARS
ATLANTIC CITY

CAESARS ENTERTAINMENT

855-633-8238

Meet@caesars.com

www.CaesarsMeansBusiness.com

HARRAH'S
RESORT
ATLANTIC CITY



Thank you for your interest in Caesars Entertainment and Caesars Atlantic City!

With nearly 40 properties in 20 locations across the country, Caesars Entertainment is able to serve your meeting and event needs like no other company.

I invite you to take this opportunity to explore the pages that follow. In them you will discover how Caesars Entertainment is working not just harder, but better, for you; you'll learn a little about Atlantic City, and why it's one of the top destinations for meetings, conventions and events on the East Coast; and of course, you'll get to know Caesars Atlantic City and its unique collection of offerings and options.

Located right on the famous Boardwalk, Caesars Atlantic City is just steps away from the beach. With 1,144 well-appointed rooms and suites, 24,000 square feet of meeting space and the Circus Maximus Theater seating over 1,500 guests for special events, Caesars is perfect for your meeting, banquet or event.

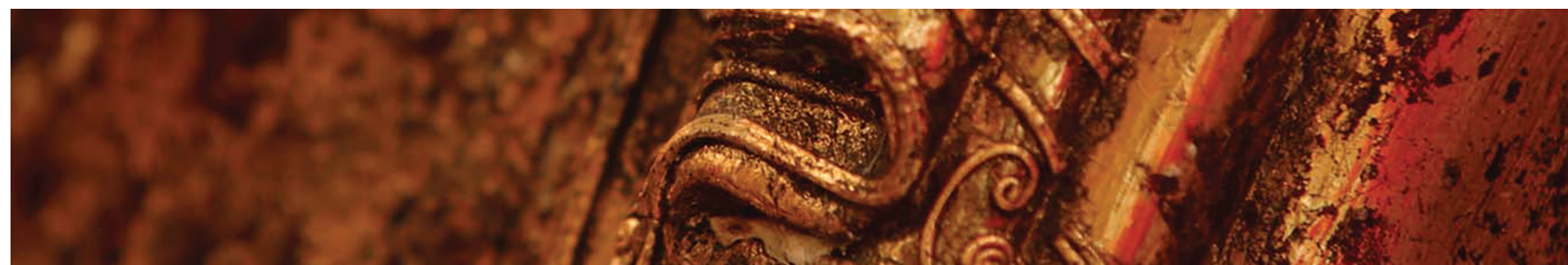
We look forward to being a partner in your success!





CAESARS[®]

ATLANTIC CITY



WELCOME TO CAESARS ATLANTIC CITY

With its contemporary Roman theme, Caesars Atlantic City is a premier destination for meetings and events. Located at the center of the Boardwalk and three blocks from the Atlantic City Convention Center, it's no surprise that it's a mainstay on many best-of lists.

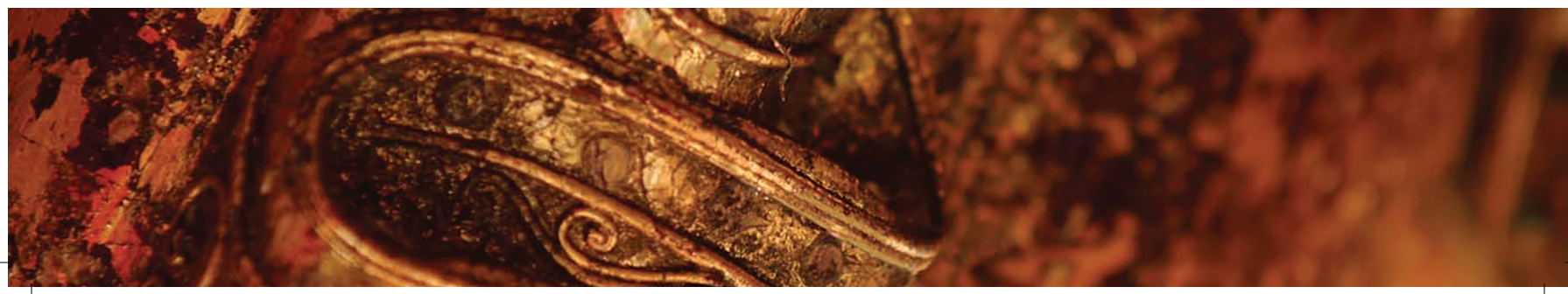
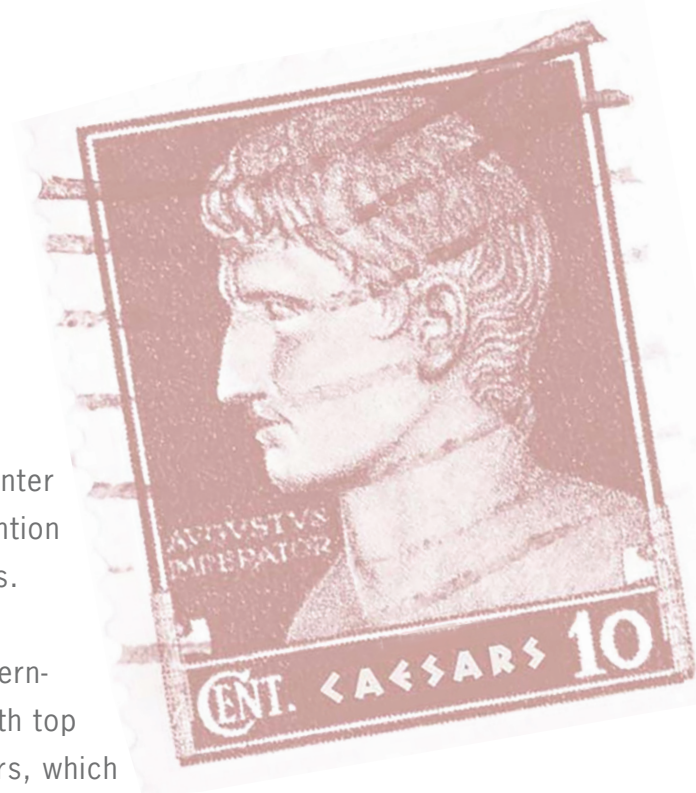
Caesars captures the majesty of the Roman Empire with a modern-day twist, offering the opulent Qua Baths and Spa, a theater with top acts, exciting nightlife and the oceanfront Playground at Caesars, which feature a wide array of shopping and dining options. At the end of the day, enjoy the luxury of our 1,141 rooms and suites with a wealth of amenities.

With 24,000 square feet of flexible meeting space and the Circus Maximus Theater, which seats 1,500, paired with our highly attentive staff, your meetings will never fall short of expectations.

For the planner, we hope the choice is simple. Host your next event at Caesars Atlantic City and create an experience your guests will never forget.

"THE STAFF AT CAESARS ATLANTIC CITY IS
WONDERFUL. THEY WERE VERY ATTENTIVE,
PROFESSIONAL, AND HELPFUL WITH
EVERY DETAIL."

- MARY NEZBETH
COMPLIANCE COORDINATOR
NORTH AMERICAN BLUEBERRY COUNCIL





ACCOMMODATIONS

OUR EMPIRE IS YOUR EMPIRE

Caesars Atlantic City offers three hotel towers with a total of 1,141 guest rooms and suites. Each tower features luxurious décor, including contemporary dark wood accents and artistic lighting features that work together to create a calming environment. Best of all, our accommodations are just an elevator ride away from our meeting facilities, restaurants and entertainment, and a short walk across a sky bridge to The Playground, the most distinctive shopping and dining destination in Atlantic City.

STANDARD AMENITIES

At Caesars, we consider every last detail to make your stay with us comfortable and convenient. We have equipped every room with an array of amenities to make you feel right at home.

- High-speed Internet access
- Phone with voicemail
- In-room safe
- Iron and ironing board
- Alarm clock radio
- Coffee maker
- Hair dryer
- TV with Pay-Per-View movies
- Room service
- Refrigerator
- Dry cleaning and laundry service available
- Express check out



WE LOOK FORWARD TO SHOWING YOUR VIPS OUR HOSPITALITY!

Experience the opulence of Caesars in one of our over-the-top suites. Lavish amenities may include wet bars, separate dining areas and ocean views – in short, everything you need to make a grand impression. Many make an ideal setting for small receptions and gatherings with your VIPs.

DELUXE ROOM – FORUM TOWER

Our sleek, newly renovated, chic Deluxe Rooms are designed to provide the calming environment you're looking for to awake refreshed and ready for the day ahead.

Deluxe Room Facts at a Glance

- 400 square feet
- Flat-screen TV
- Standing Shower
- Granite Bath Vanity
- Make up Mirror
- Refrigerator
- Safe



PREMIUM ROOM – CENTURION TOWER

Treat yourself to a stay in one of our posh Premium Rooms, featuring ocean or cityscape views from the immense bay windows. Surrounded by ornate décor including marble flooring and tables, designer headboards, crown molding and ceiling inlays, you'll slip into your well-deserved role of royalty and rest well.

Premium Room Facts at a Glance

- 450 square feet
- Glass Shower
- Make Up Mirror
- Safe
- Refrigerator
- Hairdryer
- 1 king or 2 double beds
- Separate sitting area with marble-topped table
- State-of-the-art entertainment system, with wall-mounted flat-screen TV and surround sound
- Spacious, spa-like bathroom with mirror television

TRIBUNE SUITE – OCEAN TOWER

What sets this room apart is its expansive size and impeccable interior design. The spacious living room/bedroom combination welcomes you after a productive day.

Tribune Suite Facts at a Glance

- 675 square feet
- Marble bath with Jacuzzi tub
- Make Up Mirror
- Safe
- Refrigerator
- Glass Shower
- Hairdryer
- Separate dressing area
- Separate sitting area with sofa, two chairs and a coffee table



SENATOR SUITE – OCEAN TOWER

You know you've arrived when you immerse yourself in the luxury of our Senator Suites. Featuring a wet bar and separate living room and bedroom, this suite is perfect for hosting a small meeting or gathering.

Senator Suite Facts at a Glance

- 900 square feet
- Marble entry foyer
- 1.5 baths
- Two TVs
- Marble bath with Jacuzzi tub and steam shower

EMPEROR SUITE – OCEAN TOWER

Experience the ultimate extravagance of one of our Emperor Suites, many with breathtaking ocean views. From the marble entrance to the wet bar and separate living room and dining area, this suite is ideal for entertaining or accommodating VIPs. It has everything you need to make a grand impression.

Emperor Suite Facts at a Glance

- 1,000 square feet
- Grand marble entry foyer
- Two TVs
- Stereo system
- Marble bath with Jacuzzi tub and separate steam shower
- Formal dining area with seating for eight
- Premium linens
- 1.5 baths





MEETING FACILITIES

DESIGN AND TECHNOLOGY

The grandeur and luxury of Caesars Atlantic City is echoed throughout our meeting facilities. Caesars boasts 24,000 square feet of flexible meeting space and welcomes groups of all sizes, whether you need a boardroom for 20 or a ballroom for 2,000.

We make meetings and events effortless with staff that will guide you every step of the way. Our audio-visual experts will help you put on a production worthy of an emperor. Meanwhile, our service-oriented team will help you take full advantage of our in-house services as well as our event services partners.

The combination of attentive staff and superior service in catering and technical support is sure to make your next meeting a successful one.

FORM AND FUNCTION

Caesars is known for producing top-notch meetings and events ranging from the most intimate gatherings to major conventions, trade shows, banquets and receptions. Whatever your needs, our property has countless options to fulfill them.

The largest space, the PALLADIUM BALLROOM, is 17,135 square feet, accommodating up to 2,000 for a grand reception, 1,700 in theater-style seating or 1,100 for banquets. The ballroom can also be divided into three smaller rooms that can each host 600 to 800 guests. The ceiling soars to over 20 feet, allowing for elegant, towering décor that can take your event to new heights. At 4,500 square feet, the generous pre-function space accommodates up to 600 guests for breaks or pre-dinner receptions.

Caesars also offers a selection of individual meeting rooms that are highly configurable and perfect for breakouts or smaller groups. With a total of 3,270 square feet, EMPIRE A combines four meeting rooms and accommodates up to 320 in a theater-style setting. Meanwhile, EMPIRE B combines two meeting rooms with a total of 1,134 square feet and accommodates up to 100 guests theater-style.

In the Centurion Tower, choose from four individual meeting rooms – NEPTUNE, MARS, VENUS AND JUPITER – which can host up to 80 people each, and range from 623 to 635 square feet.

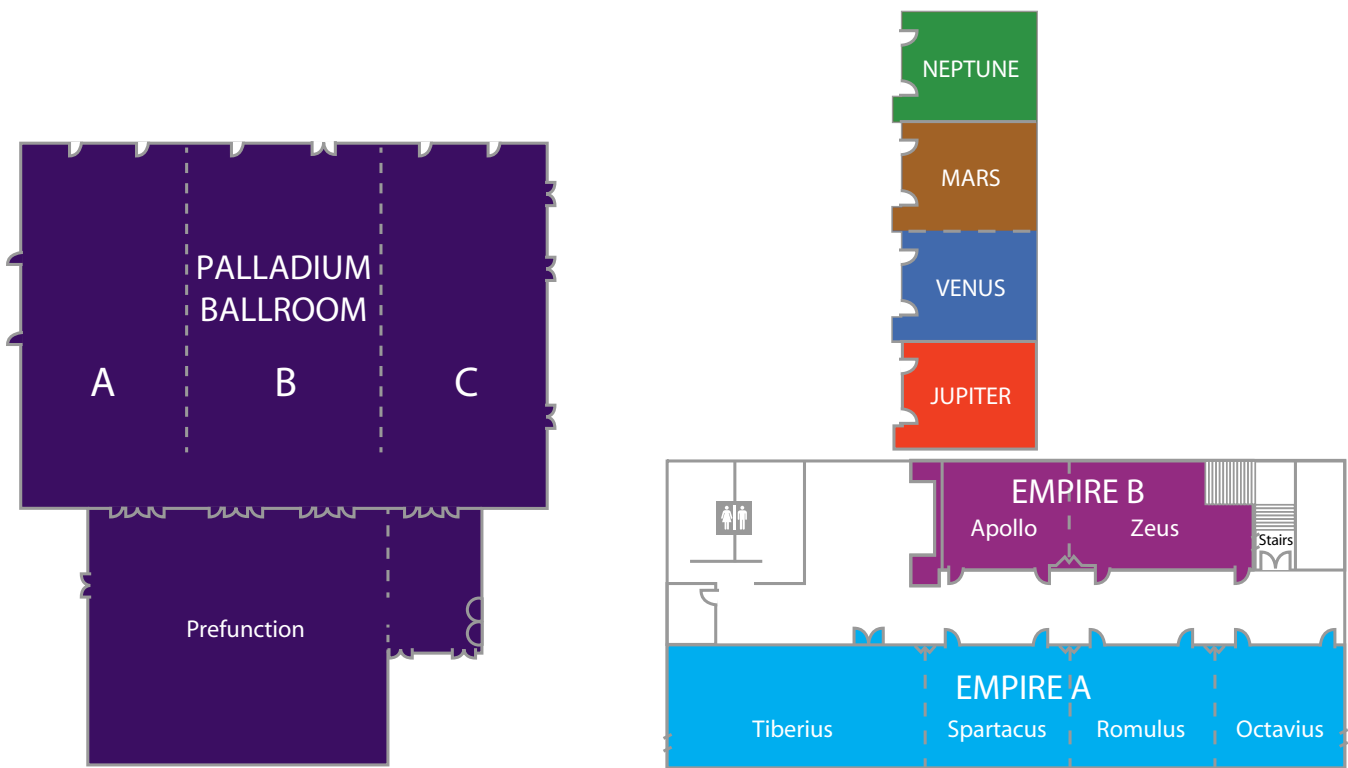
For a completely different experience, consider a SPECIAL VENUE for your next meeting or event. The Circus Maximus Theater seats 1,500 guests for general sessions or large-scale presentations, and offers plush stadium seating, a full-service bar and a sound system that is second to none.

“THE STAFF AT CAESARS ATLANTIC CITY CONTINUES
TO BE HEAD AND SHOULDERS OVER ALL OF OUR
PREVIOUS EXPERIENCES.”

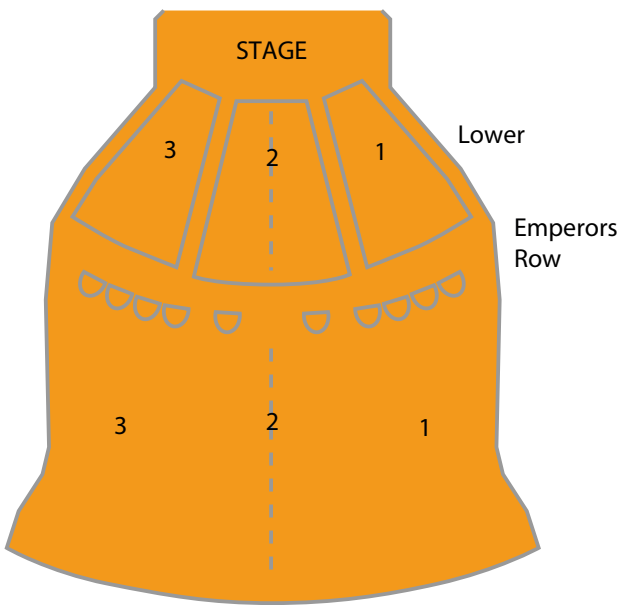
- MICHAEL J. O'NEILL
SECOND VICE PRESIDENT
NATIONAL ASSOCIATION OF LETTER CARRIERS,
NJ MERGED BRANCH 38

CAESARS ATLANTIC CITY
Meeting Facilities Maps

MEETING ROOMS



CIRCUS MAXIMUS



CAESARS ATLANTIC CITY

Capacities and Dimensions

MEETING ROOMS	SQ. FT.	WIDTH	LENGTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET	EXHIBIT	U-SHAPE
Palladium Ballroom	17,135	115'	149'	12'4"-20'6"	1,000	1,700	2,000	1,100	99	—
Palladium A	5,405	115'	47'	12'4"-20'6"	300	500	600	310	—	—
Palladium B	6,440	115'	56'	12'4"-20'6"	400	650	800	460	—	—
Palladium C	5,290	115'	46'	12'4"-20'6"	300	550	600	330	—	—
Palladium Prefunction	4,500	40'	60'	—	—	—	600	—	—	—
Empire A	3,270	133'5"	24'5"	11'5"	200	320	280	200	—	—
Tiberius	1,262	51'5"	24'5"	11'5"	80	125	110	90	—	35
Spartacus	698	28'5"	24'5"	11'5"	30	50	65	40	—	25
Romulus	698	26'5"	23'5"	11'5"	30	50	65	40	—	25
Octavius	612	25'	24'5"	11'5"	25	45	45	30	—	15
Empire B	1,134	56'5"	20'	11'5"	60	100	90	70	—	40
Apollo	490	24'5"	20'	11'5"	20	40	40	30	—	15
Zeus	644	32'	20'	11'5"	30	50	50	40	—	15
Neptune	623	26'5"	20'	12'6"	30	50	80	40	—	18
Mars	635	27'	23'5"	12'6"	30	50	80	40	—	18
Venus	635	27'	23'5"	12'6"	30	50	80	40	—	18
Jupiter	635	27'	23'5"	12'6"	30	50	80	40	—	18
Circus Maximus	—	—	—	—	—	1,500	—	—	—	—

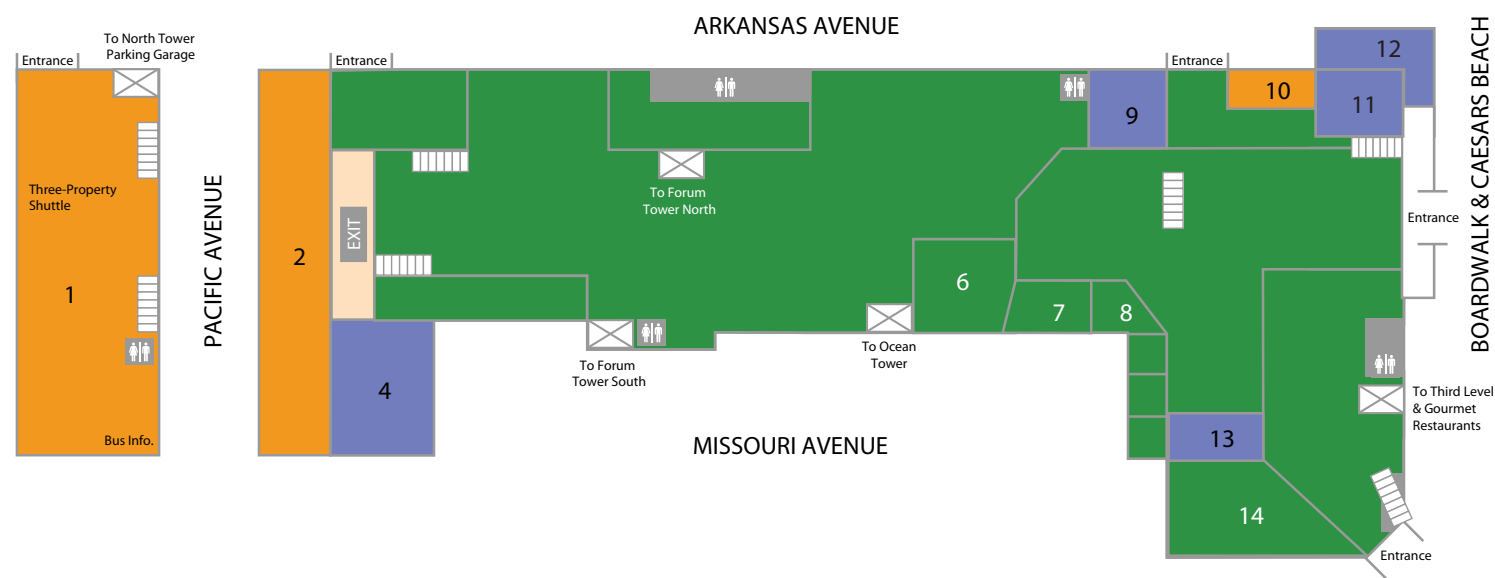
“THE VARIETY OF MEETING SPACE OPTIONS AT CAESARS ATLANTIC CITY MEANT WE DIDN’T HAVE TO COMPROMISE ON ANY ASPECT OF OUR EVENT.”

- FAYE POWELL
DEPUTY DIRECTOR
NATIONAL ASSOCIATION OF ELEVATOR CONTRACTORS

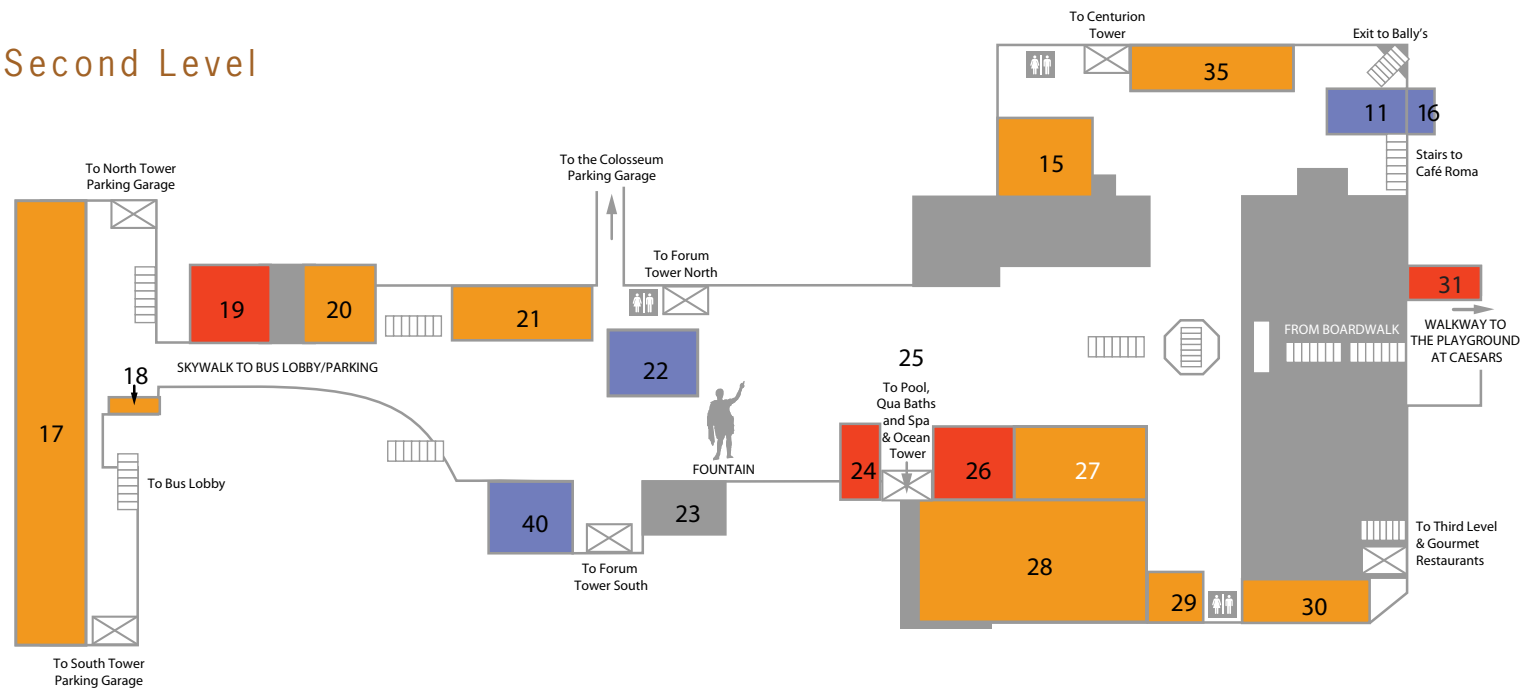
CAESARS ATLANTIC CITY

Property Map

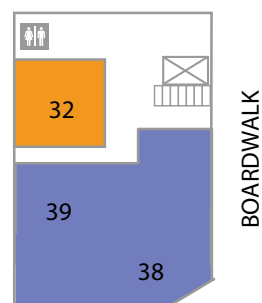
First Level



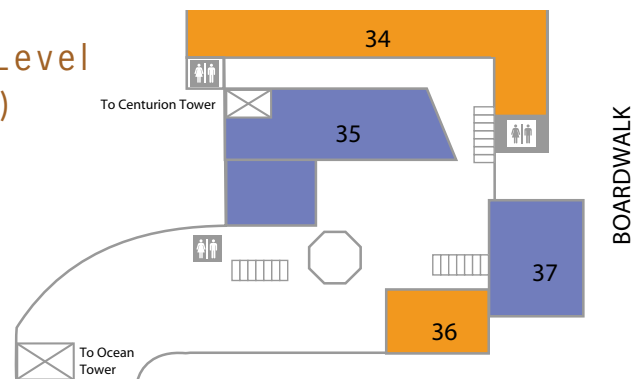
Second Level



Third Level (South)



Third Level (North)





RESTAURANTS/BARS

- 4. Morton's The Steakhouse
- 9. Toga Bar
- 11. Dusk
- 12. The Backyard Bar
- 13. KWI Noodle House
- 16. Retro's
- 22. Gordon Ramsay Pub & Grill
- 23. Café Tazza
- 33. Nero's Italian Steakhouse
- 35. Café Roma
- 37. Palace Court Buffet
- 38. Nero's Italian Steakhouse
- 39. Betty's Back Room

CASINO

- Palace court
- 6. High-Limit Slots
- 7. High-Limit Tables
- 8. Credit
- 14. Palace East Asian Casino

SHOPPING

- 19. Gift Shop
- 24. Caesars Exclusively
- 26. Emperor's Essentials
- 31. The Playground at Caesars

FACILITY

- 1. Bus Lobby
- 2. Valet
- 10. Security
- 15. Salon at Caesars
- 17. Parking Garage
- 18. Coat Check
- 20. Bell Captain
- 21. Front Desk
- 25. Pool, Qua Baths and Spa
- 27. Total Rewards® Center
- 28. Circus Maximus Theater
- 29. Box Office
- 30. Diamond Lounge
- 32. Seven Stars Lounge
- 34. Meeting Facilities
- 36. Athena Room
- 40. VIP Check-In



CATERING & DINING

CATERING

At Caesars Atlantic City, we bring together top quality catering and superlative service to deliver exceptional food and beverage functions. It all starts with our talented culinary team, who will help you design a menu down to the last detail.

Our catering experts will work closely with you to plan a menu that will complement whatever aesthetic you're looking for. You'll select from a long list of options, including freshly baked breads, hand-carved meats and an astounding array of delectable desserts, or the option of a completely custom menu. Explore a world of home-made pastries and desserts by Executive Pastry Chef Deborah Pellegrino, Food Network Challenge winner and the creator of Boardwalk Cupcakes at Bally's Atlantic City. Whatever your needs, we'll make it happen and ensure your guests are impressed.

DINING

Caesars Atlantic City offers a choice of restaurants and lounges at the property as well as at The Playground at Caesars to satisfy any craving in any price range.

Whether you're dining alone, in a small group or need to accommodate a large party, you're always welcome. Group buy-outs are available, and some outlets offer private dining rooms. Or, change things up with a dine-around, with participants splitting into smaller groups to enjoy different restaurants.

Palace Court Buffet

The Palace Court Buffet offers eclectic dining with almost anything you crave – with dishes ranging from Italian, Asian, barbeque, American and South of the Border, to everything in between. Plus, enjoy delectable desserts and delicious wines from our self-serve wine station. Seating up to 485.

Caesars Sunday Brunch at Nero's

Kick off a week of meetings or celebrate the end of a successful program with Caesars Sunday Brunch. Enjoy favorites such as filet of beef, grilled swordfish, crab claws, oysters, or freshly prepared sushi. You won't want to skip dessert with our cheesecakes, tiramisu, pastries and freshly prepared crepes. Top it off with a Bloody Mary from the create your own Bloody Mary bar. Seating up to 115.



Café Roma

This relaxing spot provides a casual getaway. The menu includes a range of Mediterranean and American fare, including sandwiches, light salads and fresh seafood, as well as a breakfast menu that's available all day. Seating up to 180.

Café Tazza

When you're on the go, stop by Tazza in the heart of the hotel lobby for a quick breakfast bagel and coffee, fresh salad or sandwich for lunch or a sweet treat at the end of the day. Open 24 hours.

KWI Noodle House

KWI Noodle House fuses familiar ingredients with the exotic in trend-forward Asian cuisine. Perfect for lunch or an early dinner meeting, it offers dishes like Chilean Sea Bass, Heavenly Seafood Basket or Crispy Calamari. Seating up to 76.

Gordon Ramsay Pub & Grill

Gordon Ramsay Pub & Grill is the best spot in Atlantic City for a true, authentic British pub experience. Modeled after the famous concept brought by the Michelin Star Chef to Caesars Palace in Las Vegas, the Atlantic City menu features British Pub favorites such as Scotch Egg, Ale-Battered Fish & Chips and the famous Hell's Kitchen Beef Wellington. The menu also features an array of wood-fired steaks and seafood, crafted cocktails and craft beers which change seasonally along with the area's freshest ingredients.

Morton's The Steakhouse

Morton's The Steakhouse is renowned for its signature menu and top-notch hospitality, setting the bar for fine dining as generous portions of USDA Prime-aged beef or succulent seafood and classic steakhouse sides arrive at tables dressed in crisp linens. Sinatra and cocktails set the mood in a space that's guaranteed to please. Seating up to 80. Three private dining rooms seat 15, 27 and 32, respectively.





Nero's Italian Steakhouse

At Nero's Italian Steakhouse, oceanside dining meets Old World style and a sustainable, locally sourced menu featuring USDA Prime steaks, delicious pastas and fresh seafood selections. Enjoy amazing ocean views and fresh, homemade, savory cuisine that has made Nero's an Atlantic City standard for over 30 years. Our commitment and responsibility to the environment is to sustain future resources for our planet. We are an Atlantic City fine dining kitchen committed to promoting organic agriculture and supporting local growers. Seating up to 115.

RESTAURANTS AT THE PLAYGROUND AT CAESARS

For more dining options, take a short walk to The Playground at Caesars. This waterfront shopping and dining mecca offers something for everyone, from upscale dining at Phillips Seafood to on-the-go casual fare at Piazza Di Giorgio. Or choose from modern Asian cuisine at Buddakan, tapas and specialty cocktails at Continental or plates of sushi, sashimi and yakitori at Souzai Sushi & Sake.



BUSINESS SERVICES

SOLID PLANNING, FLAWLESS EXECUTION

From the moment you choose Caesars Atlantic City for your next event, your Catering/Convention Services Manager (CSM) will be your guide.

This Caesars insider will be your personal guru throughout the process of planning and executing your program, helping you arrange everything from the meeting room to the menu, VIP requirements and more.

We can also assist in finding keynote speakers in the area or other ways to enhance your event. Working together, we will create an experience that surpasses your expectations.

IN-HOUSE BUSINESS SERVICES

Whatever you need, our in-house services team is here to help. Just ask and we will arrange dinner reservations and show tickets, car and limousine service, directions and more.

We also have self-service resources available to you 24 hours a day, seven days a week through our Business Center, located next to the front desk. Services including printing, faxing and copying. Computers, laptop ports and Internet access are also available.



DÉCOR AND ENTERTAINMENT

Our expert team will help make your event shine with memorable décor and entertainment. Whatever resources, referrals and assistance you need to pull the finishing touches together, we're here to help bring your vision to life.

KNOWLEDGEABLE BUSINESS PARTNERS

To supplement our in-house expertise, we can refer you to professional service providers to help with specific elements of your program, as needed. We work closely with a range of business partners with specialties including décor, transportation and event production. We can also provide information on destination management companies that offer services such as ground transportation, shopping expeditions, golf outings, tours of local attractions and more.



HOTEL AMENITIES

ENTERTAINMENT

Caesars is known for its legendary entertainment, and there are countless options – from musicians and comedians on-stage at the Circus Maximus Theater to bars, clubs and more.

Caesars Atlantic City has played host to some of the greatest entertainers to walk the stage, including Smokey Robinson, Trace Adkins and Willie Nelson. We present new shows often and partner with Boardwalk Hall in Atlantic City to present large entertainers such as Madonna, Luke Bryan and Jason Aldean. There is something present for everyone.

NIGHTLIFE

At the end of a productive day, stop by the Toga Bar for the ultimate Romanesque party experience. Here you'll find high-energy music by the hottest DJs, live performances from goddess dancers, posh VIP areas with bottle service and an impressive video wall that illuminates the entire venue. Turn back the clock every Friday and Saturday night as Toga Bar travels through the decades with themed dancers and the hottest hits from the 70's to today. In the mood to catch a game and relax? Gordon Ramsay Pub & Grill offers an excellent selection of wine, craft beers and crafted cocktails in a comfortable pub setting.

Retro's is a casual lounge with an 80's vibe and a perfect spot to dance the night away to throwback 80's music. If you're ready to kick back and enjoy an ever-changing mix of music, check out the Backyard Bar, open seasonally and offering the perfect selection of your favorite beers and microbrews. For late-night entertainment, experience Dusk Nightclub. The multi-level, 10,000-square-foot nightclub never fails to deliver a serious wow factor.

PAMPERING

Designed to tap into the natural, healing powers of water to soothe away stress and tension, Qua Baths and Spa provides a unique spa experience you won't soon forget. The facility is set in natural light, accented by smooth stone flooring, dark woods and cascading waterfalls. At the heart of the Qua experience, Signature Roman Rituals bring back the traditions of the baths of ancient Rome, and an in-house tea sommelier pairs the perfect teas and tisanes with your treatments.

The 14 treatment rooms include a deluxe couple's studio, an herbal steam room and a cedar-wood sauna. There is also a spacious fitness center that features large bay windows and state-of-the-art equipment for your use.

To complement Qua, The Salon is a full-service salon for men and women specializing in rejuvenating the skin and revitalizing the spirit, with a staff of artists



and aestheticians offering hair styling, nail treatments, skin care, waxing and more.

SHOPPING

Caesars Exclusively is an easy way to shop for a complete line of Caesars-brand merchandise as well as fine jewelry, clothing and accessories. Located on the second floor of the casino, it features designer brands like Armani Exchange, Michael Kors, Diesel, Marc by Marc Jacobs, Cole Haan and Tommy Bahama. And for sundries, gifts or other needs, Emperor's Essentials is a convenient stop.

The Playground at Caesars is a 464,000-square-foot retail and dining destination, conveniently connected to Caesars with a skybridge over the Boardwalk. Built on a 900-foot pier over the Atlantic Ocean, it features a vast selection of retail stores, including luxury names like Louis Vuitton, Michael Kors and Tiffany & Co., popular options like Apple and Victoria's Secret, and a collection of unique boutiques to suit every style and budget. And, with its panoramic floor-to-ceiling windows, Level 3 is





the perfect place for guests to enjoy the best sunset views in the city.

SWIMMING AND MORE

By day, relax poolside or at Caesars Beach with your choice of beach chairs, umbrellas and beach tents available for rental.

GAMING

With more than 145,000 square feet of casino space, Caesars Atlantic City is home to first-class gaming with a friendly, professional atmosphere and experienced dealers. Choose from your favorite table games, slot machines, video poker, and poker. Talk to your CSM to arrange group gaming lessons or fun tournaments for your guests, to give them an unforgettable experience.