#### **CAESARS ENTERTAINMENT**

855-MEET-CET

Meet@Caesars.com

CaesarsMeansBusiness.com

BALLYS Harratis LAS VEGAS ph planet hollywood

## ONE COMPANY. ONE CONTACT. Countless Options.



PROPERTY NAME	СПУ	STATE	GUESTROOMS & SUITES	SQUARE FEET OF MEETING SPACE
Harrah's Phoenix Ak-Chin	Maricopa	AZ	300	4,784
Harrah's Resort Southern California	Valley Center (San Diego)	CA	1,217	53,000
Harrah's Council Bluffs	Council Bluffs	IA	251	0
Mid-America Center	Council Bluffs	IA	0	64,000
Horseshoe Council Bluffs	Council Bluffs	IA	0	0
Harrah's Joliet	Joliet	L.	204	6,000
Harrah's Metropolis	Metropolis		258	0
Horseshoe Southern Indiana	Elizabeth	IN	503	25,500
Horseshoe Hammond	Hammond	IN	0	100,000
Turfway Park	Florence	KY	0	139,700
Harrah's Louisiana Downs	Bossier City	LA	0	27,649
Horseshoe Bossier City	Bossier City	LA	606	17,817
Harrah's New Orleans	New Orleans	LA	450	18,990
Horseshoe Baltimore	Baltimore	MD	0	7,670
Harrah's Gulf Coast	Biloxi	MS	500	3,800
Horseshoe Tunica	Tunica	MS	507	1,500
Tunica Roadhouse Casino & Hotel	Tunica	MS	134	15,000
Harrah's North Kansas City	North Kansas City	MO	392	10,936
Bally's Las Vegas	Las Vegas	NV	2,814	175,000
Caesars Palace	Las Vegas	NV	3,960	300,000
The Cromwell	Las Vegas	NV	188	0
Flamingo Las Vegas	Las Vegas	NV	3,460	73,000
Harrah's Las Vegas	Las Vegas	NV	2,526	25,000
The LINQ Hotel & Casino	Las Vegas	NV	2,545	69,000
Paris Las Vegas	Las Vegas	NV	2,916	140,000
Planet Hollywood Resort & Casino	Las Vegas	NV	2,496	88,000
Rio All-Suite Hotel & Casino	Las Vegas	NV	2,522	160,000
Harrah's Lake Tahoe	Lake Tahoe	NV	532	20.000
Harveys Lake Tahoe	Lake Tahoe	NV	740	22,000
Harrah's Reno	Reno	NV	928	24,000
Harrah's Laughlin	Laughlin	NV	1,505	7,000
Bally's Atlantic City	Atlantic City	NJ	1,760	80.000
Caesars Atlantic City	Atlantic City	NJ	1,144	28,000
Harrah's Atlantic City	Atlantic City	NJ	2,586	125,000
Harrah's Cherokee	Cherokee	NC	1,108	20,000
Harrah's Cherokee Valley River	Murphy	NC	300	0
Harrah's Philadelphia	Chester	PA	0	14.000
Caesars Windsor	Windsor	Ontario	758	100.000



Thank you for your interest in Caesars Entertainment and Rio All-Suite Hotel & Casino!

With nearly 40 properties in 20 locations across the country, Caesars Entertainment is able to serve your meeting and event needs like no other company. I invite you to take this opportunity to explore the pages that follow. In them you will discover how Caesars Entertainment is working not just harder, but better, for you; you'll learn a little about Las Vegas and why it's an ideal destination for meetings, conventions and events; and of course, you'll get to know the Rio and its unique collection of offerings and options.

The Rio All-Suite Hotel & Casino offers 160,000 square feet of flexible meeting space that can be configured to suit meetings of all shapes and sizes. Our facilities are as beautiful as they are functional, and were designed to make planning an event easier for you. With the help of our expert staff, you can forget about the details and focus on creating a successful program and a memorable experience for your attendees.

We look forward to being a partner in your success!









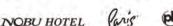




















# ONE COMPANY COUNTLESS OPTIONS

# Total Convenience

At Caesars, not only do we think planning a successful meeting should be easier. We think it should be more rewarding, too. So we offer meeting planners all kinds of special perks and privileges you won't find anywhere else.

#### YOU DESERVE VIP TREATMENT.

Book a meeting or event with us, and you're granted elite status in our Meeting Diamond program. Instantly you and any VIPs or staff you designate can enjoy a world of exclusive benefits reserved for our most valued customers, including:

- VIP check-in and guaranteed priority services
- Access to exclusive Diamond Lounges\*
- Discounts at participating retailers
- Preferred menu pricing in select food and beverage venues
   \*Where available. Fees or other restrictions may apply.



### GET MORE OF THE CREDIT YOU DESERVE WITH TOTAL REWARDS.

Your Meeting Diamond status also lets you take full advantage of Total Rewards, our exclusive member benefit program that earns credits for every dollar you spend on meetings with us and other qualifying purchases.

You can apply your Total Rewards credits to a future meeting or event. Or reward yourself with a luxurious spa treatment, fine dining and entertainment or a well-earned escape to any of our properties in the U.S. Your credits can even be redeemed for brand-name merchandise at the Total Rewards Marketplace or in our Total Rewards catalog.



When your goal is a successful meeting, the numbers are definitely on your side with Caesars Entertainment. 20+ nationwide destinations. 40 amazing properties. 42,000 guest rooms. I.9 million square feet of meeting space. It's not just an expansive list of exciting venues that makes Caesars Entertainment the choice of so many successful meeting planners. It's our commitment and dedication to helping you get the most out of every event—more easily than you can imagine.

#### ONE CONTACT, COUNTLESS OPTIONS.

One phone call or email gives you access to everything Caesars has to offer. It's that easy. You have one dedicated team. One point of contact. One simple invoice. And a level of personal service that's second to none.

### EXPAND YOUR MEETING HORIZONS WITH OUR ALTERNATIVE VENUE PROGRAM.

Mix and match properties and venues within any destination city to create a one-of-a-kind meeting or event that's tailored to fit you perfectly. Hold your opening reception in a nightclub, your general session in a ballroom and an after-meeting bash at a rooftop pool. Everything is handled under a single contract and minimum.

#### WE ANSWER TO YOU.

You can count on the support of a dedicated team that works with you every step of the way. Our salespeople live and work right in your community, too. So whenever you need us, we'll be there. We make every part of planning and execution a whole lot simpler, so that you can just get down to business. It's one more reason you're sure to meet with more success at Caesars.





# MAXIMUM MEETING IMPACT

## minimum environmental impact

#### YEARLY ENERGY SAVINGS

208 million kilowatt-hours of electricity Enough to power 19,000 homes

72 million gallons
of water
Through a
more efficient
laundry facility

143 metric tons of carbon emissions

Through green initiatives

At Caesars Entertainment, we are committed to reducing our environmental footprint. CodeGreen. It is the way we are answering the call to reduce our overall resource usage and take aggressive and proactive measures to preserve our environment for future generations. We're doing all we can to make our venues—and the meetings and events that happen here—a whole lot greener.

Around the world, Caesars Entertainment has earned nearly 90 awards, recognitions and certifications for our sustainability policies and environmentally friendly practices:

- Our CodeGreen meetings practice follows Accepted Practices Exchange (APEX) guidelines to promote and enhance environmental and operational efficiencies.
- In Las Vegas, our Caesars Palace Convention Center expansion
  has earned LEED Silver certification and we are on track to achieve
  LEED certification for all newly built convention space as well
  as any expansions.
- In Atlantic City, the new Waterfront Conference Center at Harrah's Atlantic City was built to LEED Silver Certification standards and is designed to use 20.6% less energy than a typical building.
- All Caesars Entertainment properties have been certified by Green Key. Caesars is also using Green Key for non-hotel properties, focusing on high-impact areas such as meeting spaces to reduce overall environmental footprint.
- We are a member of the Global Sustainable Tourism Council to promote and build awareness for sustainable tourism practices and principles.
- We work with cross-sector frameworks such as the Global Reporting Initiative, and we report on programs and practices beyond environmental impact.
- In just five years, we've reduced our carbon footprint by 11.4% and reduced energy use by 19%, and our recycling and waste programs have diverted overall waste at U.S. properties by 24%.
- Our properties have thousands of low-flow water controls and fixtures that have helped to reduce our water use by 7% since 2008.

#### WE MAKE IT EASY TO BE GREEN.

We can help your meetings be green, too.

Our sales and operations staff are independently certified as Green Meetings Professionals. When you plan with Caesars, we'll find ways to meet your company's and clients' sustainability goals without putting a crimp in your meeting's effectiveness—or your meeting budget.



We are rooted in the places we call home and work to support our communities for the long term. Through our corporate citizenship efforts, the communities that we are part of experience the positive impact that our company and our people make.

Our local communities are of utmost importance to us, and we play an active role through volunteerism, economic contributions, in-kind support and advocating for social causes. Caesars gives triple the estimated average of U.S. corporations for every \$10 million in revenue.

#### THE WILL TO DO WONDERS

The Caesars Foundation is funded by operating income from Caesars properties. Since 2002, the Caesars Foundation has donated more than \$70 million to support our communities. Giving is focused on four main areas: helping older individuals, promoting a sustainable world supporting educational innovtions and strengthening communities in which we operate.

#### **CLEAN THE WORLD**

One of Caesars' proud partnerships is with Clean the World, a charitable organization dedicated to saving lives and preserving the environment. Team Members collect discarded soaps and shampoos and send them to Clean the World, where they are recycled and distributed to at-risk communities around the world.

#### TOGETHER WE MAKE A DIFFERENCE

- Caesars HEROs volunteered nearly 200,000 hours in 2014
- Caesars U.S. societal contributions totaled more than \$4.5 billion in 2012
- Caesars U.S. property giving topped
   \$5.9 million in 2014
- Clean the World has distributed 1.6 million bars of soap based on Caesars contributions alone
- Caesars Foundation has provided \$1.1 million to Second Wind Dreams since 2008

#### **SECOND WIND DREAMS**

This organization is dedicated to changing the perception of aging through the fulfillment of dreams and offering innovative educational opportunities to caregivers and communities. Caesars HERO volunteers assist in this effort at many properties. In Spring 2014, Las Vegas HERO volunteers joined an Elvis impersonator at the Silver Ridge Health Care Center to fulfill two dreams. Magdalena, age 100, and Marcia, age 58, were overjoyed to receive a special performance from their favorite singer. Magdalena even sang along with her favorite song, "Are You Lonesome Tonight?" This fulfilled dream has become a treasured memory for everyone involved.



# LAS VEGAS MEANS BUSINESS

Las Vegas is an ideal location for meetings and events and offers unrivaled value. The city conducts an average of 19,000 meetings, conventions and incentive programs a year, ranging in size from 10 to 100,000 attendees. We know how to do business and customers consistently select us because we provide an excellent return on investment for the companies that come here.

Las Vegas offers 150,000 rooms and more than 10.5 million square feet of meeting space, with options to fit all needs and budgets. We have the infrastructure to bring in and move around large numbers of people efficiently and inexpensively. Over 900 convenient flights daily between Las Vegas and cities around the globe provide reasonable airfares and easy access. The proximity of the airport—just one mile from the heart of the city—reduces ground travel time and expense. And it's easier to entice attendees: 47 percent of convention visitors said that holding an event in Las Vegas increased their interest in attending.

Planners prefer Las Vegas, too. They ranked the city #1 as being good for large trade shows, being inexpensive and easy to get to, having convenient airline service and having good hotels. And among corporate planners surveyed, Las Vegas ranked #1 for having excellent meeting facilities.\*

"Las Vegas has the facilities, the service, the infrastructure and the experience to help us achieve our objectives and get real, quantifiable value out of our meetings."

Tim Gilmore, Vice President of Sales, MATCO Tools

#### FASY TRAVEL WITHIN LAS VEGAS

The close proximity of Las Vegas hotels often eliminates the need for transportation as delegates can walk to many destinations. When transportation is required, Las Vegas offers many convenient options including buses, taxis, shuttles and the country's first automated monorail.

#### IMPECCABLE WEATHER

Las Vegas enjoys 340 days of sunshine per year and an average daily temperature of 83 degrees. Blue skies by day turn into sunsets that melt into the mountains at night, ensuring that your attendees can enjoy outdoor options as well as indoor options for business and for fun.

#### GATEWAY TO THE SOUTHWEST

Dive in! Las Vegas is the perfect jumping-off point for many of the Southwest's natural wonders. For unique offsite events and team-building activities, this is the place.

- Red Rock Canyon is 20 miles to the west
- Death Valley and Zion National Park are both easy day-trips
- Lake Mead, Hoover Dam and the Colorado River are all a short 20-minute drive
- Mt. Charleston is 20 minutes away
- Grand Canyon National Park is 150 miles to the southeast



#### UNRIVALED AMENITIES

Las Vegas is renowned for its world-class dining and culinary talent. Sample the latest offerings from celebrity chefs like Gordon Ramsay, François Payard, Guy Savoy and Bobby Flay, or travel the world with stops that include tasty Italian-American fare in a chic setting at Martorano's at the Rio, the street-side charm of Mon Ami Gabi at Paris or the authentic Northern Chinese flavors of Beijing Noodle No. 9 at Caesars Palace.

The undisputed entertainment capital of the world, Las Vegas offers literally hundreds of spectacular shows and events. Witness the exhilarating Jersey Boys at Paris or experience a breathtaking headliner performance at Caesars Palace. Relish a bit of classic Vegas—replete with showgirls and rhinestones—at *Jubilee* at Bally's Las Vegas. Top-name entertainment, magic, comedy, music and full-scale stage productions are all available to groups large and small.

With over 55 courses, Las Vegas is host to some of the finest golf experiences in the country. Play original designs by great names like Jack Nicklaus, Raymond Floyd and Arnold Palmer. And with our great weather, you can enjoy a round almost any time of year. Caesars Entertainment offers two championship courses within easy reach of the Strip: Cascata and Rio Secco, both designed by famed architect Rees Jones.



If your taste leans toward retail therapy, we have shopping options to suit any style, from the high-end Forum Shops at Caesars, to the Miracle Mile shops at Planet Hollywood, to the cobblestone streets and quaint European-style shops at Paris. The LINQ Promenade offers a singular dining and shopping experience, loaded with variety and excitement in a lively street atmosphere. Also coming soon are the Grand Bazaar Shops at Bally's.

"When we host our programs in Las Vegas, our attendees rave about everything from the accommodations, to the food, to the amenities. But what we hear about more than anything else is the service. The meeting professionals in Las Vegas get why we are here, take the time to understand our objectives and know how to help us get the maximum returnon our investment."

- John Cudahy, President, International Council of Air Shows



#### YOUR SUCCESS IS OUR SUCCESS

Of course, the real measure of a meeting is its success. And our job is to make sure that when you meet with us, you meet your objectives, every single time. Studies have shown that meetings in Las Vegas consistently increase sales and media coverage and generate new leads. The city performs like no other for gathering key influencers and decision-makers and creating wide-ranging solutions for companies across all industries.

To ensure that your event is well-attended, let the natural appeal of Las Vegas do much of the heavy lifting for you. The exciting aura of this bustling city, plentiful options for entertainment and fun when the day's work is done and even the bright lights and unique architectural features make it easy to draw a crowd. And when it comes to great service, no one does it better. With more than 200,000 resort industry employees, Las Vegas provides the best meeting and convention experience in the world.

Meeting planners who choose Las Vegas and Caesars Entertainment are amply rewarded with unparalleled selection and variety, exceptional service and unbeatable value. The lure of this popular city paired with the concentration of offerings within navigable distances makes Las Vegas not a gamble, but a guarantee for success.

#### LAS VEGAS FAST FACTS\*:

- Consistently rated the best value in the U.S. for meetings and conventions
- Hosts 44 of the top 200 conventions in North America, more than any other city
- Attracts 4.9 million conventioneers to over 19,000 conventions annually
- Features more than 10.5 million square feet of meeting, event and exhibit space
- Offers over 150,000 guest rooms—more than Orlando, Los Angeles or Chicago
- Studies show that tradeshow attendance increases an average of 15% when a show rotates into Las Vegas
- Tradeshow delegates spend more time on the show floor in Las Vegas:
   11 hours versus 5.9 to 9.5 hours in other cities

<sup>\*</sup>Information obtained from the Las Vegas Convention and Visitors Authority





## WELCOME TO THE RIO ALL-SUITE HOTEL & CASINO

If any casino hotel embodies the rhythm and spirit of Las Vegas, it is the Rio All-Suite Hotel & Casino, where the atmosphere pulses with activity, color and uninhibited excitement. Get swept up in the Rio's vibrant backdrop: every room a suite, every turn a new adventure, every need fulfilled.

The beauty of the Rio lies not only in its prime location and breathtaking views, but in its masterfully orchestrated design. Expansive meeting spaces graciously accommodate groups

large and small. The latest production and presentation capabilities give planners the power to execute polished events. Add to that the dedicated support of our talented and experienced Catering/Convention Services team, and the result is a harmonious arrangement that gives you exactly what you need to fashion a seamless and ultimately successful event.

Let the Rio set the rhythm for your meeting.

"Our company experience with the Rio was excellent.

Our attendees provided positive comments
regarding their individual experiences.

My thanks to all!"

 Jim Baird, Director of Education Hanger



#### ALL-SUITE COMFORT

Imagine the luxury of a world-class resort combined with the connectivity of an office and the comforts of home. The Rio All-Suite Hotel & Casino brings you all of this and more with over 2,500 spacious guest suites. Each suite offers more than 600 square feet of luxurious space overlooking the breathtaking Las Vegas Strip and surrounding mountains.

# Accommodations



#### STANDARD AMENITIES

The Rio has incorporated thoughtful amenities into each and every suite, including an in-room safe, bedside alarm clock, telephone with voicemail, hair dryer, iron and ironing board, and wooden hangers.

- High-speed Internet connection
- Data line
- Phone with voicemail
- In-room safe
- Iron and ironing board
- Clock radio
- Hair dryer
- Double vanity

- Makeup and full-length mirrors
- On-demand movies, video games and music
- Refreshment Center
- Laundry service
- 24-hour room service
- Express in-room checkout



# WE LOOK FORWARD TO SHOWING YOUR VIPS OUR HOSPITALITY!

Impress your clients or top brass, or host a small hospitality event in even more splendid surroundings. Consider upgrading to a sumptuous Super, Cariocas, Masquerade or Palazzo Suite for the ultimate luxury experience.

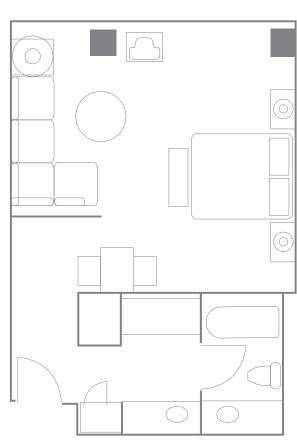


#### STANDARD SUITE

Experience the definition of "all-suite" when you choose the Rio for your accommodations. Enjoy exceptionally spacious and sophisticated comfort that includes spaces for lounging, entertaining and, of course, dreaming.

Standard Suite Facts at a Glance

- 600 square feet
- Conversational lounge area
- Separate vanity and dressing area
- Work area and laptop-size safe



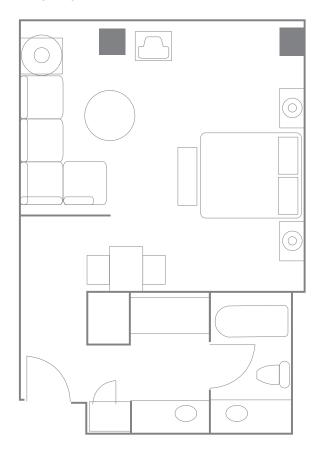


#### SAMBA SUITE

With a cozy lounge area and exceptional work space, business meets pleasure in the Samba Suite. The upbeat essence of the Rio combines with these upgraded standard suites, making the perfect retreat at the end of a busy day.

Samba Suite Facts at a Glance

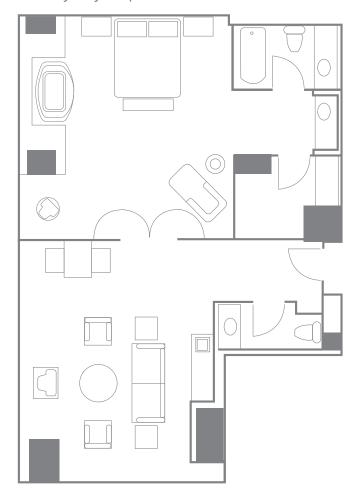
- 600 square feet
- Conversational lounge area
- Separate vanity and dressing area
- Work area and laptop-size safe





#### CARIOCAS SUITE

Upgrade to a Cariocas Suite for the added luxury and space of two well-appointed rooms. This suite offers the liberty of entertaining colleagues in a salon that is separate from the serenity of your private bedroom area.

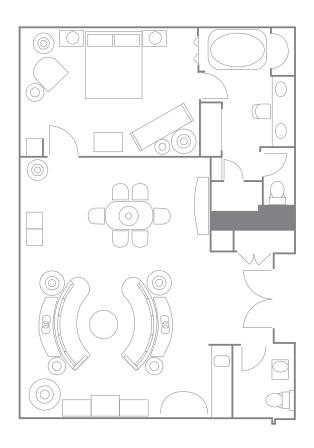


Cariocas Suite Facts at a Glance

- 1,100 square feet
- 1½ baths
- Vanity and dressing area
- Window-side Jacuzzi tub
- Separate living room
- Walk-in closet
- Wet bar
- Refrigerator







#### SUPER SUITE

Tastefully appointed one-bedroom Super Suites feature our finest amenities and can be connected to a Standard Suite, creating spacious two-bedroom accommodations. A Jacuzzi tub, double vanity, and elegant décor add comfort and luxury to your home away from home.

Super Suite Facts at a Glance

- 1,200 square feet
- 1½ baths
- Jacuzzi tub
- Separate living room with dining area
- Wet bar
- Upgraded sound system



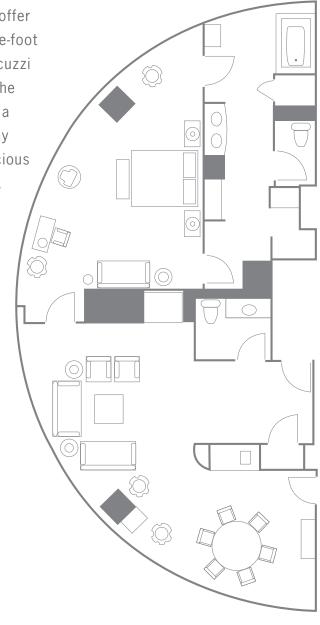


#### MASQUERADE SUITE

You won't find many other suites in Las Vegas that offer such panoramic views of the city. This 1,600-square-foot expanse features a roomy master bedroom with Jacuzzi tub and walk-in shower. Set apart from the rest of the suite, the formal dining room is perfect for hosting a breakfast meeting or an evening meal. The host may then effortlessly move the conversation to the spacious salon where guests can enjoy our unique cityscape.

Masquerade Suite Facts at a Glance

- 1,600 square feet
- 1½ baths
- Jacuzzi tub and walk-in shower
- Separate living room
- Formal dining room
- Walk-in closet
- Wet bar
- 180-degree view of the city





#### PALAZZO SUITES

For the ultimate in luxury and exclusivity, the Rio offers the secluded environs of the Palazzo Suites. A gated private drive curves up to the entrance of this \$65 million manse, which houses spectacular accommodations with unparalleled amenities. Choose from nine unique floor plans ranging from 3,000 to 14,700 square feet. Revel in luxuries that include private outdoor Jacuzzis, beautifully appointed Italian marble bathrooms with mounted flat screen TVs, and décor featuring an impressive art collection and fine furnishings, all overlooking an exclusive private swimming pool. Specially appointed butler service and concierge teams are available to secure dinner reservations, show tickets and golf, or to handle any special requirements, around-the-clock.





#### DESIGN AND TECHNOLOGY

The Rio's state-of-the-art conference center includes over 160,000 square feet of space and offers easy access and great flexibility. The ambiance is elegant yet relaxed and removed from the bustle of activity in the hotel.

# Meeting Facilities

Planners appreciate the endless configuration options. Large and small meetings can be accommodated with equal ease. Host an opening session in the morning followed by a handful of breakout sessions without skipping a beat. Meanwhile, set up your headquarters in one of our private offices to keep everything running smoothly. Each room supports a diverse set of business objectives and is outfitted with the latest in communication and presentation tools.

The Rio makes it easy for planners to orchestrate the meeting of their dreams. Meetings can be simple and elegant or an elaborate fantasy come to life. Our facilities are designed to easily accommodate a multitude of purposes, which means less hard work for you. Automatic lifts, built-in stages, drop-down ceiling grids, separate dressing rooms, and multiple kitchens are just some of the production capabilities that allow planners to make the grandest ideas realities. And, with three dedicated loading docks and abundant backstage parking, set up and tear down are effortless.

For attendees, navigating the convention area is a breeze. They can bypass hotel congestion and use the Rio's convention parking and a dedicated passenger drop-off area. Alternatively, hotel guests walk down a short hallway that passes Starbucks Coffee and The UPS Store to reach the impressive Rotunda. Two registration desks and large projection screens post the day's events to help direct attendees to their meetings. In the off-hours, a dedicated in-room TV channel can be activated so that all participants may simultaneously receive the same message.

#### FORM AND FUNCTION

What sets the Rio apart from other properties is its calculated layout and design. Though the property has spaces to accommodate the largest of affairs, it also offers numerous breakouts and countless configurations to custom-fit your needs.

The 54,910-square-foot PAVILION BALLROOM can accommodate almost any size or type of event. The vast, unencumbered space can be used for trade shows, while the configuration allows as many as 11 breakout rooms with corridors. Drop-down ceiling grids can be lowered quickly for easy access, making the hanging of lighting and décor easy and cost-effective. This gives you the option of setting each breakout room at varying heights as needed. The 20 grids can support anything from lighting and speakers to a car. The built-in 3,300-square-foot theatrical stage, with hydraulic lift, is ideal for a product launch or large-scale production.

The 39,060-square-foot AMAZON BALLROOM offers countless configurations. The space is designed to accommodate large general sessions and meal functions, while still providing over 18 breakout rooms of various sizes.

#### "It's rare, indeed, that a hotel and conference facility can truly peg my 'wow' meter."

Barry E. Wolpa Vice President Field Promotions & Communications G.E. Financial Assistance







The 20,022-square-foot BRASILIA BALLROOM is perfect for large food and beverage functions. The permanent stage provides the flexibility to do rear-screen projection without building a set. The concert-quality speakers and 24-foot-high ceiling are well-suited for a keynote speaker or entertainment.

The 11,070-square-foot MIRANDA BALLROOM divides into eight breakout rooms and is ideal for workshops or offices. The adjacent outdoor patio is a refreshing change of pace for breaks.



A few additional details round out the Rio's bursting portfolio of meeting spaces and convention amenities. Two fully equipped BOARDROOMS are conveniently located adjacent to the two BUILT-IN REGISTRATION DESKS equipped to handle group check-in. Sponsors especially appreciate the VIDEO WALL AND VIDEO MONITORS found throughout the facility. BREAKOUT ROOMS are available throughout the hotel. Our vast selection of suites frequently serve as the backdrop for small meetings.

SPECIAL VENUES abound at the Rio. For a creative meeting setting, consider hosting events in The Penn & Teller Theater, the Wine Cellar & Tasting Room, or the expansive Crown Theater. Alternatively, spread out in our 500,000-square-foot outdoor space that adjoins the convention area.



"The convention space is great to work in.

We've chosen the Rio many times because

of the layout of the convention space, and the hotel staff."

Gayle Strawn
Conference Manager
Franchise Times Corp.

#### RIO ALL-SUITE HOTEL & CASINO

#### Meeting Facilities Map

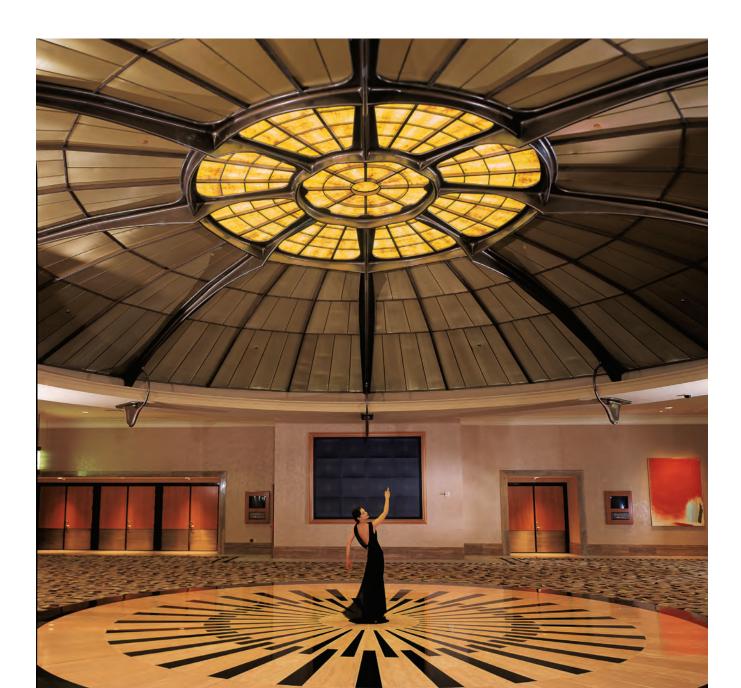


Pavilion Parking and Entrance

### PAVILION BALLROOM

Capacities	and	Dimensions

MEETING ROOMS	SQ. FT.	WIDTH	LENGTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET	EXHIBITS	U-SHAPE	H-SQUARE	CONF.
Pavilion	54,910	190	289	30	3,792	6,110	5,790	4,560	343	_	_	_
Pavilion 1	4,000	40	100	30	276	444	421	330	25	_	_	_
Pavilion 2	9,000	90	100	30	621	1,000	947	750	56	_	_	_
Pavilion 3	2,040	40	51	30	138	222	211	160	13	40	52	30
Pavilion 4	1,960	40	49	30	132	216	205	160	12	40	52	30
Pavilion 5	2,400	40	60	30	165	266	253	200	15	40	52	30
Pavilion 6	5,400	90	60	30	372	599	569	450	34	_	_	_
Pavilion 7	2,400	40	60	30	165	266	253	200	15	40	52	30
Pavilion 8	4,360	40	109	30	297	477	453	350	27	_	_	_
Pavilion 9	9,810	90	109	30	675	1,088	1,032	810	61	_	_	_
Pavilion 10	2,000	40	50	30	138	222	211	160	13	40	52	30
Pavilion 11	2,360	40	59	30	165	266	253	200	15	40	52	30



#### AMAZON BALLROOM

#### Capacities and Dimensions

MEETING ROOMS	SQ. FT.	WIDTH	LENGTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET	EXHIBITS	U-SHAPE	H-SQUARE	CONF.
Amazon	39,060	186	210	22	2,695	4,340	4,113	3,254	244	_	_	_
Amazon A	14,800	100	148	22	1,021	1,644	1,558	800	93	_	_	_
Amazon B	688	16	43	22	47	76	72	50	_	31	36	38
Amazon C	780	20	39	22	54	87	82	60	_	35	41	43
Amazon D	780	20	39	22	54	87	82	60	_	35	41	43
Amazon E	780	20	39	22	54	87	82	60	_	35	41	43
Amazon F	780	20	39	22	54	87	82	60	_	35	41	43
Amazon G	10,656	72	148	22	735	1,184	1,122	880	67	_	_	_
Amazon H	936	24	39	22	65	104	99	70	_	42	49	51
Amazon I	936	24	39	22	65	104	99	70	_	42	49	51
Amazon J	936	24	39	22	65	104	99	70	_	42	49	51
Amazon K	361	19	19	22	25	40	38	30	_	11	16	16
Amazon L	598	26	23	22	41	66	63	40	_	11	16	16
Amazon M	760	20	38	22	52	84	80	60	_	34	40	42
Amazon N	760	20	38	22	52	84	80	60	_	34	40	42
Amazon O	760	20	38	22	52	84	80	60	_	34	40	42
Amazon P	760	20	38	22	52	84	80	60	_	34	40	42
Amazon Q	760	20	38	22	52	84	80	60	_	34	40	42
Amazon R	760	20	38	22	52	84	80	60	_	34	40	42
Amazon S	760	20	38	22	52	84	80	60	_	34	40	42
Amazon T	760	20	38	22	52	84	80	60	_	34	40	42



#### BRASILIA BALLROOM Capacities and Dimensions

SQ. FT.	WIDTH	LENGTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET	EXHIBITS	U-SHAPE	H-SQUARE	CONF.
20,022	141	142	24	1,377	2,222	2,105	1,660	125	_	_	_
1,855	35	53	24	126	205	195	150	12	36	48	30
2,520	56	45	24	171	277	263	200	16	40	52	30
1,575	35	45	24	108	177	168	130	10	30	42	30
1,715	35	49	24	117	188	179	140	11	34	46	30
1,400	35	40	24	96	155	147	110	9	26	38	30
4,984	56	89	24	336	544	516	400	31	_	_	_
3,115	35	89	24	213	344	326	250	19	_	_	_
	20,022 1,855 2,520 1,575 1,715 1,400 4,984	20,022     141       1,855     35       2,520     56       1,575     35       1,715     35       1,400     35       4,984     56	20,022     141     142       1,855     35     53       2,520     56     45       1,575     35     45       1,715     35     49       1,400     35     40       4,984     56     89	20,022     141     142     24       1,855     35     53     24       2,520     56     45     24       1,575     35     45     24       1,715     35     49     24       1,400     35     40     24       4,984     56     89     24	20,022     141     142     24     1,377       1,855     35     53     24     126       2,520     56     45     24     171       1,575     35     45     24     108       1,715     35     49     24     117       1,400     35     40     24     96       4,984     56     89     24     336	20,022     141     142     24     1,377     2,222       1,855     35     53     24     126     205       2,520     56     45     24     171     277       1,575     35     45     24     108     177       1,715     35     49     24     117     188       1,400     35     40     24     96     155       4,984     56     89     24     336     544	20,022     141     142     24     1,377     2,222     2,105       1,855     35     53     24     126     205     195       2,520     56     45     24     171     277     263       1,575     35     45     24     108     177     168       1,715     35     49     24     117     188     179       1,400     35     40     24     96     155     147       4,984     56     89     24     336     544     516	20,022       141       142       24       1,377       2,222       2,105       1,660         1,855       35       53       24       126       205       195       150         2,520       56       45       24       171       277       263       200         1,575       35       45       24       108       177       168       130         1,715       35       49       24       117       188       179       140         1,400       35       40       24       96       155       147       110         4,984       56       89       24       336       544       516       400	20,022       141       142       24       1,377       2,222       2,105       1,660       125         1,855       35       53       24       126       205       195       150       12         2,520       56       45       24       171       277       263       200       16         1,575       35       45       24       108       177       168       130       10         1,715       35       49       24       117       188       179       140       11         1,400       35       40       24       96       155       147       110       9         4,984       56       89       24       336       544       516       400       31	20,022       141       142       24       1,377       2,222       2,105       1,660       125       —         1,855       35       53       24       126       205       195       150       12       36         2,520       56       45       24       171       277       263       200       16       40         1,575       35       45       24       108       177       168       130       10       30         1,715       35       49       24       117       188       179       140       11       34         1,400       35       40       24       96       155       147       110       9       26         4,984       56       89       24       336       544       516       400       31       —	20,022       141       142       24       1,377       2,222       2,105       1,660       125       —       —         1,855       35       53       24       126       205       195       150       12       36       48         2,520       56       45       24       171       277       263       200       16       40       52         1,575       35       45       24       108       177       168       130       10       30       42         1,715       35       49       24       117       188       179       140       11       34       46         1,400       35       40       24       96       155       147       110       9       26       38         4,984       56       89       24       336       544       516       400       31       —       —



#### MIRANDA BALLROOM Capacities and Dimensions

<b>11,070</b> 1,258	<b>82</b>	135	18	762							
1,258	37			702	1,227	1,164	910	69	_	_	_
,	31	34	18	84	138	132	100	8	22	34	30
1,258	37	34	18	84	138	132	100	8	22	34	30
1,369	37	37	18	93	150	142	110	9	24	36	30
1,073	37	29	18	72	116	111	80	7	14	26	26
1,110	37	30	18	75	122	116	90	7	18	30	30
1,110	37	30	18	75	122	116	90	7	18	30	30
1,258	37	34	18	84	138	132	100	8	22	34	30
1,258	37	34	18	84	138	132	100	8	22	34	30
	1,258 1,369 1,073 1,110 1,110 1,258	1,258 37 1,369 37 1,073 37 1,110 37 1,110 37 1,258 37	1,258     37     34       1,369     37     37       1,073     37     29       1,110     37     30       1,110     37     30       1,258     37     34	1,258     37     34     18       1,369     37     37     18       1,073     37     29     18       1,110     37     30     18       1,110     37     30     18       1,258     37     34     18	1,258     37     34     18     84       1,369     37     37     18     93       1,073     37     29     18     72       1,110     37     30     18     75       1,110     37     30     18     75       1,258     37     34     18     84	1,258     37     34     18     84     138       1,369     37     37     18     93     150       1,073     37     29     18     72     116       1,110     37     30     18     75     122       1,110     37     30     18     75     122       1,258     37     34     18     84     138	1,258     37     34     18     84     138     132       1,369     37     37     18     93     150     142       1,073     37     29     18     72     116     111       1,110     37     30     18     75     122     116       1,110     37     30     18     75     122     116       1,258     37     34     18     84     138     132	1,258     37     34     18     84     138     132     100       1,369     37     37     18     93     150     142     110       1,073     37     29     18     72     116     111     80       1,110     37     30     18     75     122     116     90       1,110     37     30     18     75     122     116     90       1,258     37     34     18     84     138     132     100	1,258       37       34       18       84       138       132       100       8         1,369       37       37       18       93       150       142       110       9         1,073       37       29       18       72       116       111       80       7         1,110       37       30       18       75       122       116       90       7         1,110       37       30       18       75       122       116       90       7         1,258       37       34       18       84       138       132       100       8	1,258       37       34       18       84       138       132       100       8       22         1,369       37       37       18       93       150       142       110       9       24         1,073       37       29       18       72       116       111       80       7       14         1,110       37       30       18       75       122       116       90       7       18         1,110       37       30       18       75       122       116       90       7       18         1,258       37       34       18       84       138       132       100       8       22	1,258     37     34     18     84     138     132     100     8     22     34       1,369     37     37     18     93     150     142     110     9     24     36       1,073     37     29     18     72     116     111     80     7     14     26       1,110     37     30     18     75     122     116     90     7     18     30       1,110     37     30     18     75     122     116     90     7     18     30       1,258     37     34     18     84     138     132     100     8     22     34

#### MEETING ROOMS

#### Capacities and Dimensions

MEETING ROOMS	SQ. FT.	WIDTH	LENGTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET	EXHIBITS	U-SHAPE	H-SQUARE	CONF.
Belize	1,800	24	75	12	46	100	100	80	_	_	26	26
Choro	364	14	26	12	24	40	38	30	_	16	19	20
Coco	1,271	31	41	12	68	141	134	80	_	56	66	70
Coco A	651	21	31	12	32	72	69	40	_	29	34	36
Coco B	600	20	30	12	32	67	63	40	_	27	31	33
Conga	1,650	25	66	12	96	183	174	110	_	73	86	91
Conga A	440	20	22	12	28	49	46	30	_	20	23	24
Conga B	462	21	22	12	32	51	49	30	_	21	24	25
Conga C	506	23	22	12	32	56	53	40	_	22	26	28
Flamengo Board Room	375	15	25	10	_	_	_	_	_	_	_	18
Jaguar	1,271	31	41	12	68	141	134	80	_	56	66	70
Jaguar A	620	20	31	12	32	69	65	40	_	28	32	34
Jaguar B	651	21	31	12	32	72	69	40	_	29	34	36
Janeiro Board Room	396	18	22	10	_	_	_	_	_	_	_	16
Lambada	1,440	24	60	12	88	160	152	100	_	64	75	79
Lambada A	396	18	22	12	24	44	42	30	_	18	21	22
Lambada B	440	20	22	12	28	49	46	30	_	20	23	24
Lambada C	440	20	22	12	28	49	46	30	_	20	23	24
Palma	4,800	60	80	12	331	533	505	280	21	-	_	_
Palma A	360	15	24	12	24	40	38	30	_	16	19	20
Palma B	480	20	24	12	32	53	51	40	_	21	25	26
Palma C	480	20	24	12	32	53	51	40	_	21	25	26
Palma D	360	15	24	12	24	40	38	30	_	16	19	20
Palma E	360	15	24	12	24	40	38	30	_	16	19	20
Palma F	480	20	24	12	32	53	51	40	_	21	25	26
Palma G	480	20	24	12	32	53	51	40	_	21	25	26
Palma H	360	15	24	12	24	40	38	30	_	16	19	20
Salsa	364	14	26	12	24	40	38	30	_	16	19	20
Tango	1,550	25	62	12	92	172	163	110	_	69	81	85
Tango A	525	21	25	12	36	58	55	40	_	23	27	29
Tango B	484	22	22	12	33	54	51	30	_	21	25	27
Tango C	456	19	24	12	28	51	48	30	_	20	24	25

#### MEETING ROOMS

#### Capacities and Dimensions

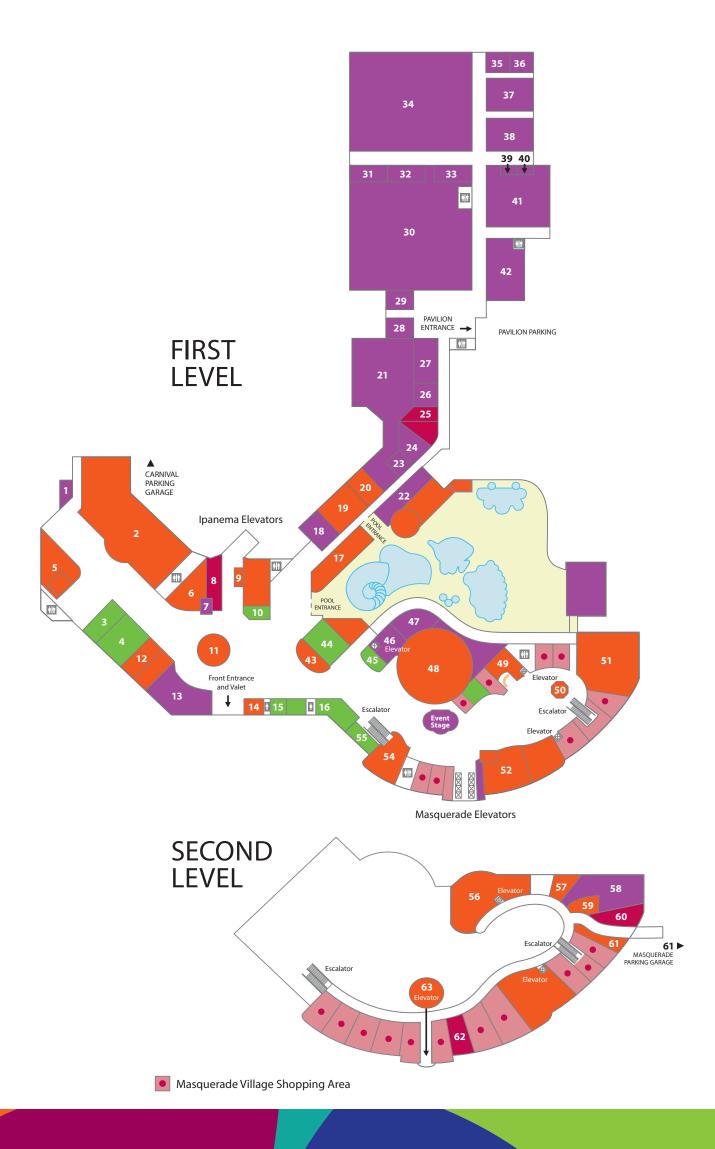
MEETING ROOMS	SQ. FT.	WIDTH	LENGTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET	EXHIBITS	U-SHAPE	H-SQUARE	CONF.
Tropical	5,250	70	75	12	312	583	553	370	33	_	_	_
Tropical A	357	17	21	12	25	40	38	20	_	16	19	20
Tropical B	399	19	21	12	28	44	42	30	_	18	21	22
Tropical C	840	28	30	12	56	93	88	70	_	37	44	46
Tropical D	660	22	30	12	44	73	69	50	_	29	34	36
Tropical E	399	19	21	12	28	44	42	30	_	18	21	22
Tropical F	294	14	21	12	20	33	31	20	_	13	15	16
Tropical G	924	28	33	12	64	103	97	70	_	41	48	51
Tropical H	726	22	33	12	48	81	76	60	_	32	38	40

#### SPECIAL VENUES

#### Capacities and Dimensions

MEETING ROOMS	SQ. FT.	WIDTH	LENGTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET	EXHIBITS	U-SHAPE	H-SQUARE	CONF.
Penn & Teller Theater	_	_	_	_	_	1,500	_	_	_	_	_	_
Penn & Teller Foyer	_	_	_	_	_	_	700	450	36	_	_	_
Barrel Room	1,700	34	50	10	116	180	180	140	_	_	46	30
Crown Theater	_	_	_	_	_	600	700	450	_	_	_	_
Pool Deck	_	_	_	_	_	_	3,000	1,600	_	_	_	_
Pavilion Walkway	_	_	_	_	_	_	2,400	1,200	_	_	_	_
Outdoor Space	500,000	_	_	_	_	_	_	_	_	_	_	_







#### RESTAURANTS/BARS

- 2. Carnival World & Seafood Buffet
- 5. KJ Dim Sum & Seafood
- 6. All-American Bar & Grille
- 9. Starbucks Coffee
- 11. iBar Ultra Lounge
- 12. Sports Deli
- 14. Purple Zebra
- 17. Guy Fierri's El Burro Borracho
- 19. Hash House A Go Go
- 20. Starbucks Coffee
- 43. Shutters Bar
- 48. Rock of Ages Theater
- 49. The Wine Cellar & Tasting Room
- 50. Village Bar
- 51. Kiss Mini Golf
- 52. Pho Da Nang Vietnamese Kitchen
- 54. Masquerade Bar
- 56. Trattoria Reggiano
- 57. Wetzel's Pretzels
- 59. Flirt Lounge
- 61. Smash Burger
- 63. VooDoo Steak/ VooDoo Rooftop Nightclub

#### CASINO

- 3. Poker Room
- 4. Race & Sports Book
- 10. Main Casino Cashier
- 15. VIP Registration
- 16. Total Rewards
- 44. High Limit Tables
- 45. High Limit Slots
- 55. Keno

#### SHOPPING

- 8. Rio Logo Gift Shop
- 25. Rio Pavilion Sundries and Flower Shop
- 60. Chippendales Boutique
- 62. Count's Tattoo Company

#### **FACILITY**

- 1. Shuttles to Harrah's, Bally's/Paris and The LINQ
- 7. Hotel Security/Lost & Found
- 13. Front Desk/Hotel Registration/Box Office/ Concierge/Car Rental
- 18. Promotions Registration
- 21. Penn & Teller Theater
- 22. Rio Spa & Salon
- 23. Penn & Teller Box Office
- 24. Belize Banquet Room
- 26. The UPS Store
- 27. Catering & Convention Services
- 28. Janeiro Boardroom
- 29. Flamengo Boardroom
- 30. Rio Pavilion
- 31. Convention Space
- 32. Convention Space
- 33. Convention Space
- 34. Convention Space
- 35. Convention Space
- 36. Convention Space
- 37. Convention Space
- 38. Convention Space
- 39. Convention Space
- 40. Convention Space
- 41. Convention Space
- 42. Convention Space
- 46. King's Room
- 47. Diamond Lounge Elevator
- 58. Chippendales Theater



# Catering & Dining

#### CATERING

Food and beverage play one of the most important roles when planning a conference. Aside from the content of your program, the creativity and quality of your menus have the most tremendous impact on your attendees. It's one of the key elements by which you are remembered.

Nationally recognized for its culinary excellence, the Rio built its reputation on award-winning dining. Our culinary team of over 200 chefs is one of the best in the country. On a daily basis, we prepare our own fresh pastas, bake our own breads and pastries in our 10,000-square-foot, state-of-the-art bakery, hand-cut our meats and even make our own ice creams and sorbets.

"Especially strong in food and beverage, the Rio never stints in quality, quantity or presentation. Clearly someone in the kitchen is working long hours to showcase this important aspect of meeting planning and it shows at every meal function."

 Perrin A. McEwen, Managing Director ADI Meetings and Incentives

#### DINING

Travel around the world and back again by sampling the diverse dining options at the Rio All-Suite Hotel & Casino. Many of our restaurants feature private dining areas, and all are available for group buyouts or for use as alternate meeting venues. For larger events, consider making dine-around arrangements. Divide large parties into smaller groups to alternate dining experiences over the course of your program. With so many delectable options, it can be hard to choose. Fortunately, your Catering/Convention Services Manager is here to help.



#### All-American Bar & Grille

From crisp salads and delicious sandwiches to fresh seafood and our trademark "Rio Dry Aged" Angus steaks, even the heartiest appetite will be satisfied at the All-American Bar & Grille. All of our steaks, burgers and fresh seafood are prepared on our open mesquite wood grill. Enjoy the contemporary atmosphere that includes fireplaces, waterfalls and a sports bar with over 10 plasma screen TVs. Seating up to 100. Semi-private loft area seats 50.

#### Smash Burger

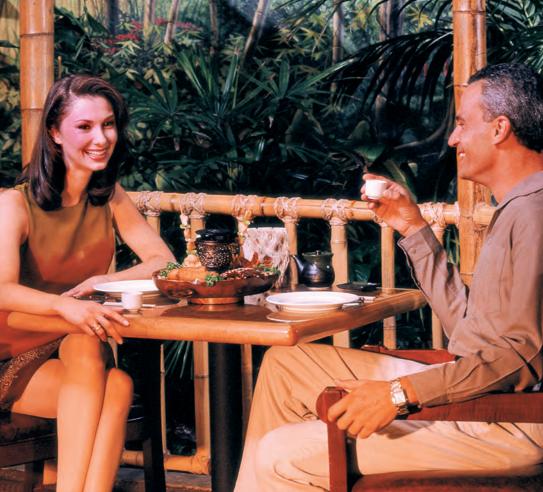
These handcrafted burgers are smashed, seared and seasoned to order, using fresh, never frozen 100% Certified Angus Beef®. Whether you choose the Classic Smashburger or decide to create-your-own, the artisan buns, freshly chopped produce, flavorful sauces and variety of cheeses are designed to deliver a great-tasting, juicy burger you can taste in every bite. Seating for 68.

#### El Burro Borracho

Guests will enjoy authentically prepared Mexican dishes with upscale touches and the signature, flavorful flair you would expect from Fieri. Crispy Mahi Mahi Juan Tacos, Flaming Queso Fundido, Acapulco Gold Salad, Drunken Fish Tacos, Lava Rock Shrimp, signature tortas, enchiladas, burritos and an array of house made, signature salsas are just a few of the items available on the menu.







### Carnival World & Seafood Buffet

From pizza to omelettes, sushi to teppanyaki, fresh-carved meats to Asian barbecue; the Carnival World Buffet offers numerous distinct dining experiences from around the world. The restaurant features live-action cooking right before your eyes, guaranteeing freshness and top quality. Voted one of the best buffets in Vegas, it's a must-eat. Seating up to 878. Private dining room seats up to 24.

### Hash House A Go Go

One of Sin City's favorite restaurants, Hash House A Go Go keeps food fun with farm fresh ingredients and a delicious twist on traditional recipes.

### KJ Dim Sum & Seafood

KJ Dim Sum & Seafood provides guests with their signature selection of fresh seafood prepared by chefs trained in the tradition of authentic Chinese cuisine. The dim sum experience allows guests to select from a table-side cart displaying the finest seafood offerings in the city. Seating up to 350.

# Trattoria Reggiano COMING SOON

Genuine, authentic Italian specialties like Eggplant Parmesan and certified Angus Beef filet mignon meatballs. Trattoria Reggiano features authentic Italian hand-tossed, brick-over pizzas made with the finest of fixings. We use the highest quality vegetables, fresh yeast and other all natural ingredients. What you drink with your meal is just as important as what you eat. Our hand-selected stock of wines from around the world will perfectly compliment your dining experience.



# Pho Da Nang Vietnamese Kitchen

Pho Da Nang Vietnamese Kitchen is the place to find authentic Vietnamese fare at Rio All-Suite Hotel & Casino.

# Sports Deli

Serving burgers, bratwursts, wood-fired pizzas, housemade sandwiches and other delicious specialties, Sports Deli also features an enormous fire pit where you can watch the pizzas being made right in front of you. Seating up to 104.

### VooDoo Steak

Experience a breathtaking view of the city atop the 51st floor of the Masquerade Tower. VooDoo Steak offers a taste of New Orleans including steaks, lobster thermidor, and other American specialties. After dinner, dance the night away on our famous two-level balcony overlooking the Las Vegas skyline. Seating up to 450.

### The Wine Cellar & Barrel Room

The Wine Cellar showcases some 10,000 bottles valued at more than \$10 million. As you pass through brick archways, you'll come across rare museum pieces, like a bottle of 1800 Madeira from the cellar of Thomas Jefferson. The Wine Cellar also offers a terrific food and wine-pairing menu, featuring flavorful spreads and international cheeses served with a basket of freshly baked breads. Seating up to 150. Private Barrel Room seats up to 140.





## SOLID PLANNING, FLAWLESS EXECUTION

Countless hours of planning have come down to this moment. You invested your time and effort to find the perfect location, negotiate travel and select the right menu. And now, the success of your meeting depends upon the team you chose to represent you during the event. The Rio has assembled a team that works together for a seamless result. Put your trust in our staff to listen, prepare and execute according to your carefully crafted instructions.

# **Business Services**

### IN-HOUSE BUSINESS SERVICES

For last minute needs, our on-site business services partner, The UPS Store, is equipped to copy, fax, print, bind and support you with equipment rental or Internet access. Breathe a sigh of relief when you know that you can duck into one of our private offices to plug in your laptop for a quick change to an important document. There is even a sign shop ready to aid in your signage needs.

# DÉCOR AND ENTERTAINMENT

Dazzle your attendees with sophisticated décor and memorable entertainment by consulting with our experienced staff. The Rio can help you coordinate décor, ground transportation, spouse programs, speakers, entertainment, and a variety of excursions. Let us energize your group with one-of-a-kind experiences like rafting down the Colorado River, visiting the Grand Canyon or journeying to the Valley of Fire.

### KNOWLEDGEABLE BUSINESS PARTNERS

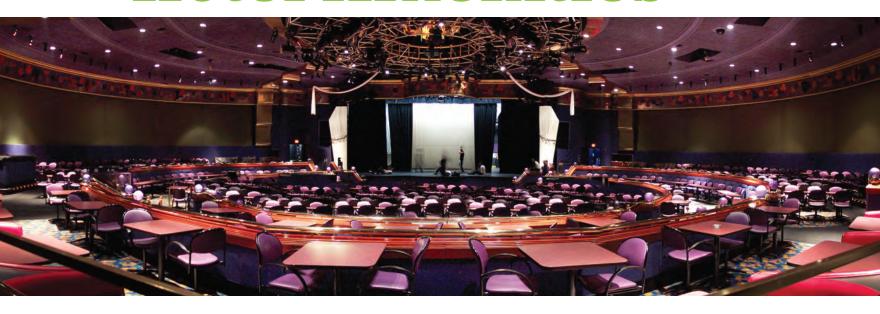
The Rio's esteemed business partners are poised to provide full service event design, décor, entertainment, production and destination management services.

For flawless meetings and events, look to our in-house Encore Productions team to secure all of your audio/visual, staging, recording and conference equipment needs.

These experts know the Rio and its specifications so, as a team, we can meet and exceed your expectations.



# **Hotel Amenities**



### **ENTERTAINMENT**

With so many fantastic shows, you might need a tour guide to catch every moment. Unravel the myths of magic with Penn & Teller. Alternatively, Rock of Ages, the "insanely fun" (Time Out New York) worldwide smash hit musical featuring a raucous mix of 28 eyebrow-scorching tunes, is now rocking nightly at the Rock of Ages Theater. Sneak a peek at Chippendales, The Show or experience an adrenaline rush hanging 490 feet above ground while being propelled 33 miles per hour on the VooDoo Zip Line.

### **NIGHTLIFE**

Add a little shake, rattle and rock to your evening with a visit to Flirt Lounge, iBar Ultra Lounge or VooDoo Rooftop Nightclub. As you samba from one venue to another, note the mini stages throughout the casino floor. Here at the Rio, cocktail servers don't just serve drinks; when the music starts, our "bevertainers" sing and dance.





### **PAMPERING**

Recover from a night on the town or a long day of meetings at one of the five pools of VooDoo Beach, or at the state-of-the-art fitness center. If maximum relaxation is what you need, make plans to visit Rio Spa & Salon, offering a complete range of massage, body, facial, and salon services.

### GAMING

For some, a trip to Las Vegas just wouldn't be complete without trying their luck in the casino. Set apart from the business taking place in our meeting facilities, the 100,000 square feet of gaming space at the Rio hosts around 1,200 slot and video poker machines, plus more than 80 table games including all the classics. You can also find an assortment of unique options, a poker room, keno lounge, and a full-service race and sports book.

In keeping with your surroundings, consider incorporating gaming into your program. This will allow attendees to experience this aspect of Las Vegas but in an organized, risk-free environment that you shape and control. Group slot tournaments, gaming lessons and other exciting options facilitate a fun, interactive event where everyone can get in on the action.







THE LINQ







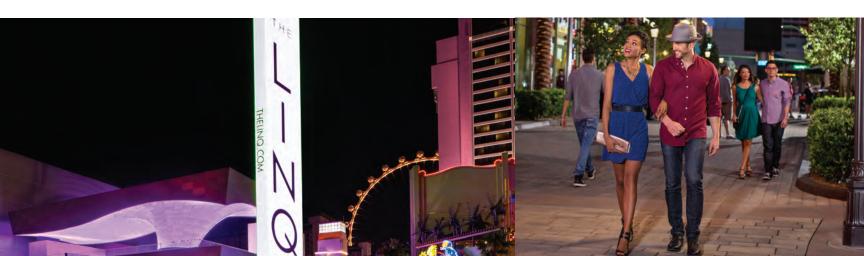
# THE LINQ

### WELCOME TO THE LINQ PROMENADE

From the perfect red velvet cupcakes at Sprinkles to star-studded blowout events at Brooklyn Bowl and everything in between, The LINQ is the prime location for lovers of the unexpected and seekers of the extraordinary.

The LINQ Promenade offers a singular dining and shopping experience, loaded with variety and excitement in a lively street atmosphere. It's also home to the High Roller, the crown jewel of the Promenade. The High Roller is the world's largest observation wheel and Las Vegas' hottest new attraction. Boasting 360-degree views of the entire city from a towering 550 feet, it also offers a gorgeous LED light show from dusk 'til dawn, all year-round. For the best views of Las Vegas and a truly once-in-a-lifetime experience, nothing on the Strip can match it.

Take your meeting to the next level at The LINQ, surrounded by endlessly irresistible dining options, unique boutiques, thrilling casino action and something fresh and surprising at every turn.







# HIGH ROLLER AT THE LINQ A UNIQUE GROUP EXPERIENCE ABOVE THE STRIP

Give your attendees an experience they will never forget by gathering them on the tallest observation wheel in the world. Situated within The LINQ Promenade, the High Roller towers 550 feet above the Strip and is a must-see landmark of epic proportions.

Featuring 28 cabins, each holding up to 40 people, the High Roller truly offers a unique venue for breathtakingly spectacular private group functions. Cabins can be booked individually or in any quantity, up to and including complete buyouts, and full catering services are available.

Host an event with us and wow your guests with a spectacular setting, flawlessly designed facilities and the latest in audio/visual technology. On top of our world-class amenities, our dedicated team is committed to making every meeting a completely seamless showstopper. You'll have people talking long after they've hung up their lanyards.

### CAPACITIES AND DIMENSIONS: HIGH ROLLER | 40 PER CABIN | FULL CAPACITY 1,120



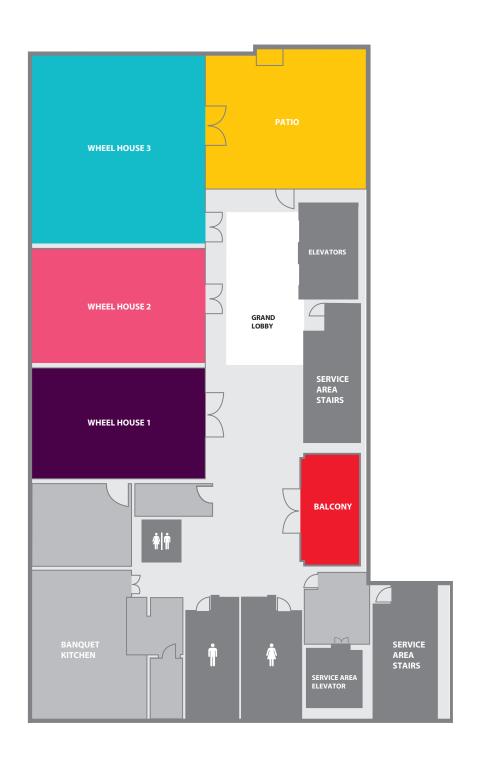


# WHEEL HOUSE AT THE LINQ AN EXCLUSIVE MEETING SPACE WITH GREAT VIEWS

When traditional simply won't do, break convention and hold your meeting in the spacious Wheel House of The High Roller. With 2,500 square feet and room for up to 250 guests, this fifth-floor gem is unquestionably the most unique venue in the city.

The Wheel House offers breathtaking Vegas views and enviable modern design and flexibility, with the option to be divided into two or three separate spaces.





# CAPACITIES AND DIMENSIONS \_\_\_\_\_

ROOMS	SQ. FT.	WIDTH	LENGTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET	U-SHAPE	H-SQUARE	CONFERENCE
WHEEL HOUSE	2,496	32	78	12	100	200	225	140	72	88	38
WHEEL HOUSE 1	640	32	20	12	25	50	60	36	18	22	10
WHEEL HOUSE 2	640	32	20	12	25	50	60	36	18	22	10
WHEEL HOUSE 3	1,216	32	38	12	50	100	110	60	36	44	18
PATIO	728	28	26	_	_	_	60	48	_	_	_
GRAND LOBBY	1,014	13	78	12	_	_	_	_	_	_	_





# THE VORTEX UNDER THE STARS FOR YOUR NEXT EVENT

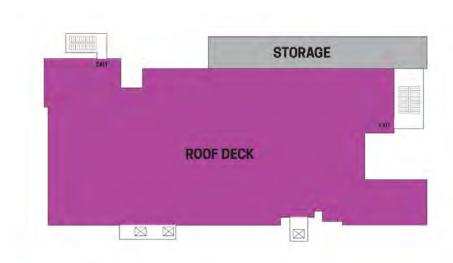
Add a swirl of color to any special occasion under the sprawling canopy of lights above the heart of The Strip. This incredible display makes for the perfect umbrella for any business meeting, fashion show, wedding or celebration.

Hold your next event in the new Vortex outdoor venue with 20,000 sq. ft. of customizable space at The LINQ. Experience the spectacular view from the 18,000 sq. ft. Bloq ballroom with floor-to-ceiling windows. Or for larger events, reserve both The Vortex and the Bloq for an indoor/outdoor experience.

BLOQ



The Vortex



# CAPACITIES AND DIMENSIONS \_\_\_\_

MEETING ROOMS	SQ. FT.	WIDTH	LENGTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET	EXHIBITS	U-SHAPE	H-SQUARE	CONF
Vortex	20,000	-	T	-	н	2,400	2,400	1,400	91	-	4	4
Bloq	18,000	-	-	9'-13'	700	1,400	2,100	1,200	4	-	-	4

# SPECIAL VENUES

# Capacities and Dimensions

ROOM NAME	SQ. FT.	LENGTH	WIDTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET	U-SHAPE	H-SHAPE	CONFERENCE
Brooklyn Bowl	_	_	_	_	_	_	3,000	250	_	_	_
Chayo Mexican Kitche	en + Tequila	Bar	_	_	_	_	500	228	_	_	_
ameriCAN	_	_	_	_	_	_	119	50	_	_	_
Flour & Barley	_	_	_	_	_	_	214	184	_	_	_
The Tilted Kilt Pub & I	Eatery	_	_	_	_	_	400	225	_	_	_
Yard House	_	_	_	_	_	_	725	524	_	_	_
BLVD. Cocktail Compa	any	_	_	_	_	_	200	100	_	_	_







## RESTAURANTS/BARS

- 1. TAG SPORTS BAR
- 2. SQUEEZE
- 4. CHAYO MEXICAN KITCHEN + TEQUILA BAR
- 5. O'SHEAS CASINO
- 6. OFF THE STRIP BISTRO & BAR
- 11. AMERICAN
- 13. GHIRARDELLI ICE CREAM AND CHOCOLATE SHOP
- 14. YARD HOUSE
- 16. STARBUCKS
- 17. HAUTE DOGGERY
- 18. PURPLE ZEBRA
- 21. TILTED KILT PUB & EATERY
- 22. FLOUR & BARLEY BRICK OVEN PIZZA
- 23. SPRINKLES CUPCAKES
- 24. BROOKLYN BOWL
- 31. GUY FIERI'S VEGAS KITCHEN + BAR

### CASINOS

THE LINO

**FLAMINGO** 

- 5. O'SHEAS
- 15. JIMMY BUFFETT'S MARGARITAVILLE

## NIGHTLIFE

HIGH ROLLER

- 5. O'SHEAS CASINO
- 24. BROOKLYN BOWL
- 32. HIGH ROLLER

### SHOPPING

- 3. KOTO
- 7. GOORIN BROS.
- 8. PHOTO & GO
- 9. BELLA SCARPA
- 10. HAVAIANAS
- 12. RUBY BLUE
- 19. KITSON
- 20. 12AM RUN
- 26. PIER 30
- 27. CHILLI BEANS
- 29. SKY SHOP

#### FACILITY

- 28. HIGH ROLLER TICKETING
- 30. HIGH ROLLER VALET

# BOLD. SOPHISTICATED. ENTICING.



# WELCOME TO THE CROMWELL







# NOTHING ELSE COMES CLOSE TO THE CROMWELL.

Experience the legacy of Las Vegas with a modern twist at The Cromwell Hotel. Located at one of the most dynamic corners of the strip, this boutique-style hotel places you right in the pulse of the city.

The moment you enter you'll be enticed by the bold sophistication and lavish details. Our 188 rooms and suites mirror modern Parisian loft-style apartments featuring vintage motifs and breathtaking views of the city.

At The Cromwell, we define every moment with experiences to lure the imagination and excite the senses. Experience a variety of our amenities including the chic lobby bar—Bound, Celebrity Chef Giada De Laurentiis' GIADA, and the rooftop nightclub, Drai's Beach Club Nightclub.

# PARLOUR SUITE



Displaying modern and retro décor with a Parisian touch, the 723-square-foot Parlour Suite features one king bed, hardwood floors and vintage trunk-style furnishings. This Vegas suite also has a dining and living area with a 55-inch flat-screen TV. While every suite has a steam shower with a rain showerhead and a vanity wall with hair and makeup products, this one has its tub in the room.

# PARLOUR SUITE FACTS AT A GLANCE

- 723 square feet
- Intimate living area with couch and small dining area
- Full-height refrigerator stocked upon request
- Steam shower
- Deep soaking tub
- Two 55-inch high-definition flat-screen televisions
- Optional connecting room



# **BOULEVARD SUITE**



Fun and glamour come together in this 1,061-square-foot Boulevard Suite with a spectacular Strip view. This modern Vegas suite has one king bed, plush seating, a separate dining area, wet bar and a living room with a pinball machine and flat-screen TV. Each Boulevard Suite has a unique bathing experience with a deep soaking tub and a steam shower stall. A separate vanity area makes getting ready easy.

# BOULEVARD SUITE FACTS AT A GLANCE

- 1,061 square feet
- Full-height refrigerator stocked upon request
- Steam shower
- Deep soaking tub
- Prime view of Bellagio fountains and the Las Vegas Strip
- Pinball machine
- Two 55-inch high-definition flat-screen televisions
- State-of-the-art entertainment system
- Small wet bar area





# GALLERY SUITE





The 1,411-square-foot Gallery Suite offers a posh Las Vegas hotel stay. It features one king bed, a huge living room with sectional seating, a dining space, a separate wet bar area and a fridge with items for sale. Showcasing pops of salmon and metallic colors, the modern suite includes retro touches like antique trunk furniture and wood floors. The master bathroom has a separate tub and steam shower, and there's a half bathroom near the living room.

# GALLERY SUITE FACTS AT A GLANCE

- 1,411 square feet
- Full-height refrigerator that can be stocked with guest preference upon request
- Steam shower
- Deep soaking tub
- Dining area
- Desk
- Open floor plan
- · Large bar area
- Two 55-inch high-definition flat-screen televisions
- Mini Mac available for use in room
- Optional connecting room





# STANDARD ACCOMMODATIONS



Reminiscent of a Parisian-style apartment, each one of our rooms and suites features distressed hardwood floors, plush seating and antique trunk-style furnishings to give it both a modern and vintage flair. The neutral tones and berry accents provide a relaxing, glamorous vibe. A unique feature in the bathroom are English-French phrases embedded in black and white mosaic-tiled shower walls. The elevator lobby offers coffee, tea and fruit-infused water.

# LUXURY KING/LUXURY QUEEN & DELUXE KING/DELUXE QUEEN FACTS AT A GLANCE

- 360 square feet
- Vanity area
- 55-inch high-definition flat-screen television
- Armoire
- Full-length mirror and plush seating
- Finest bath amenities and products
- Rain shower experience
- Hallway coffee service
- Luxury rooms feature a Strip View











Giada De Laurentiis' very first and self-titled restaurant, GIADA, greets guests with a warm and welcoming atmosphere, al fresco dining, a beautiful exhibition kitchen showcasing fresh pastas being made daily by hand and a signature antipasto bar. Located on the second story of The Cromwell on the Las Vegas Strip, GIADA can accommodate 260 guests and showcases automatic retractable windows boasting prime views of the Bellagio fountains and is a short walking distance to Caesars Palace, with easy access to Bally's Grand Bazaar Shops.

GIADA encompasses three dining experiences—a dining room, a lounge and a terrace.

**SQUARE FOOTAGE:** 14,300 sq. ft.

PRIVATE DINING ROOM: seats 20 guests

BY REPLACE: Seats 44 guests AL FRESCO: Seats 48 guests

CIRCLE: Seats 36 guests









GIADA is open daily

Breakfast & Lunch, Daily: 8am - 2:30pm | Dinner, Daily: 5pm - 11pm | Lounge, Daily: 9am - Midnight







## INTERLUDE

The Cromwell is steeped in luxury, service and confidence. Interlude is such a place where it all comes together. This posh casino lounge is the ideal vantage point for people-watching and socializing. Interlude's centralized location makes it a win-win situation with one side offering a glamorous vibe for the ultimate Las Vegas lounge experience. Complimentary breakfast is served from 7am – 10am.

- -2,250 sq. ft.
- 125 capacity



### BOUND

Whatever time of day it is, whatever mood you're in, Bound is the "it" place to be. Bound is The Cromwell's sophisticated lobby bar that features a menu comprised of signature cocktails created by famed mixologist Salvatore Calabrese. The curvaceous circular bar at Bound is a work of art while providing an intimate vibe. Experience a new level of class any time of day. We promise not to bat an eye when you show up in your pajamas for Salvatore's Breakfast Martini. Also, General Manager Happy Hour is from Thursday – Saturday and hotel guests receive Moët & Chandon Champagne at no charge from 5pm – 6pm.

- -1,457 sq. ft.
- 75 capacity



## THE ABBEY

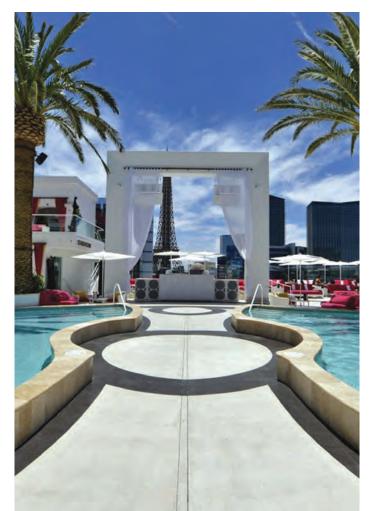
The Abbey is a reserved High Limit room for thrill-seekers who want to be curtained off from the masses for even more exclusivity. Located just off the casino floor, this elegant room provides personal gaming action for the ultimate Las Vegas experience.

-40 capacity





### **BEACH CLUB • NIGHT CLUB**







The crowning jewel of The Cromwell hotel, Drai's Beach Club provides an unrivaled view encompassing the entire Strip and beyond. Designed and operated by lifetime industry professionals from the most revered venues in the world, Drai's rooftop oasis redefines the Beach Club experience.

A world-class venue featuring live performances from renowned EDM arists, a full service gourmet kitchen and an unforgettably iconic view, Drai's takes entertainment, service and dining to new heights.

Offering a variety of spacious seating options, multiple pools and exceptional customer service from our handpicked staff, Drai's delivers a one-of-a-kind experience unlike any other on the Strip.

Take your next event to uncharted territory. This venue is available for private events.



#### **BEACH CLUB • NIGHT CLUB**

Beachclub: Friday – Sunday 11am – 6pm | Nightclub: Thursday – Sunday 10:30pm – 4am







Challenging the conventional club, Drai's Nightclub is built upon the fundamental principles of sophistication, innovation and pure authenticity.

The design of Drai's is on a scale entirely new, with provocative interiors of deep purples and gold, along with wall-to-wall LED screens. Visual FX are artfully placed and designed around the centerpiece in a radial pattern, emanating rays of light throughout the room as well as a spacious dance floor overlooking the stunning cityscape of the Vegas Strip.

From walls to ceiling, a high-resolution LED video screen is an ideal location for custom branding. Our next-generation Funktion One sound system combines high-power handling and precision audio.

Escape for the night. This venue is available for private events.



Thursday - Sunday | 1am - 10am





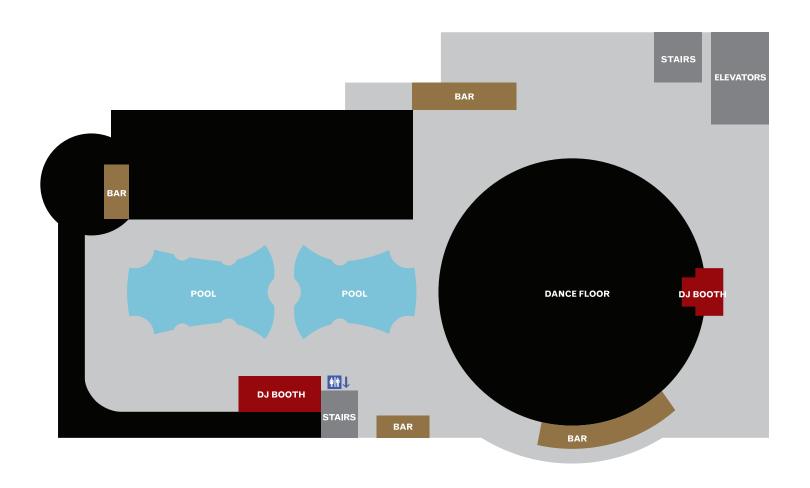


Drai's After Hours has been a staple of the Las Vegas nightlife scene for more than 17 years. It is the go-to hot spot for industry nightlifers that desire to see and be seen.

Drai's After Hours retains industry locals as well as fans from abroad, as it feeds off the continual excitement of the Las Vegas Strip. At 11,000 square feet and a capacity of 598, Drai's After Hours features four unique rooms with two different music formats. Adorned with opulent black, red and gold décor, the ambience reflects the style of a vintage French mansion. Accents include pin-up photography, palm trees and 55 luxurious VIP tables. With comfortably lavish seating for hundreds, two dance floors and multiple bars, prepare yourself for an amazing experience. Experience Drai's After Hours. This venue is available for private events.



### **BEACH CLUB • NIGHT CLUB**



### DRAI'S BEACH CLUB

- 35,000 square feet
- 2,500 capacity

### DRAI'S NIGHTCLUB

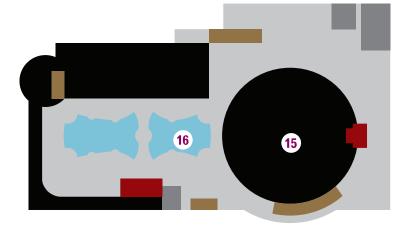
- 25,000 square feet
- 2,200 capacity

### TOTAL MEETING SPACE AVAILABILITY

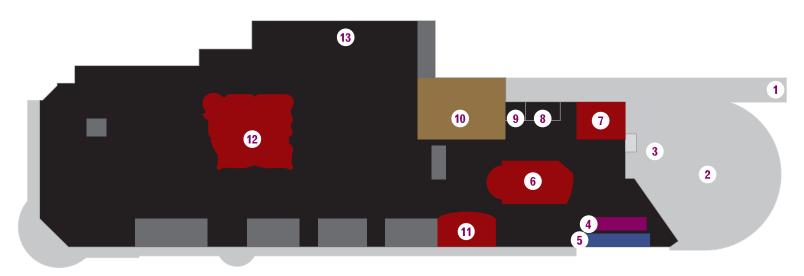
- 65,000 square feet
- 4,700 max capacity
- Two lower level main pools
- Central wet deck and perimeter seating
- 40 poolside day beds
- Nine exclusive VIP Bungalows sharing five elevated pools
- 15 luxury mezzanine level cabanas with private pool and private shower/restroom
- Two full bars







ELEVENTH FLOOR
DRAI'S BEACHCLUB • NIGHTCLUB



CASINO FLOOR

# PROPERTY MAP

### RESTAURANTS + BARS

- 6 Bound
- 14 GIADA
- 15 Drai's Nightclub
- 16 Drai's Beach Club

### SHOPPING

7 Curios

### CASINO

- 8 Cashier
- 9 Total Rewards® Center
- 10 High Limit Poker Room
- 11 The Abbey
- 12 Interlude

### **FACILITY**

- 1 Parking Garage
- 2 Porte-Cochère
- 3 Valet
- 4 Hotel Registration
- 5 Fitness Center
- 13 Security



# GOLF

# CASCATA®

Cascata, Italian for "waterfall," is aptly named. A 418-foot waterfall flows from the steep mountainside, tumbling over mammoth boulders and cascading into a river that roars through the clubhouse before eventually culminating in a tranquil stream. It's no wonder *Sports Illustrated* called it "golf's hidden treasure."

The option to organize tournaments is also available.





# RIO SECCO®

Nestled in the foothills of the Black Mountain Range, this 18-hole championship course is home to the Butch Harmon School of Golf. For a truly unique setting, consider holding your small meeting of up to 35 people in the private locker room, where the lockers in the background belong to some of the game's greatest players, including Tiger Woods.





















