

CAESARS ENTERTAINMENT

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Thank you for your interest in Caesars Entertainment and Harrah's Reno!

With nearly 40 properties in 20 locations across the country, Caesars Entertainment is able to serve your meeting and event needs like no other company.

I invite you to take this opportunity to explore the pages that follow. In them you will discover how Caesars Entertainment is working not just harder, but better, for you; you'll learn a little about Reno and why it's an ideal destination for meetings, conventions and events; and of course, you'll get to know Harrah's Reno and its unique collection of offerings and options.

Harrah's Reno is located in the heart of the vibrant, revitalized city and just five minutes from the Reno Tahoe International Airport. Comfort, convenience and the latest technology in guest rooms and the 25,000 square feet of convention and event space ensure connectivity and presentation excellence. When planning a gathering of any size, you can trust the knowledgeable Harrah's Reno staff to be by your side every step of the way.

We look forward to being a partner in your success!

CAESARS

Harrah's

HORSESHOE

THE CROMWELL

BALLY'S

Flamingo

THE LINQ

NORIJ HOTEL

Paris

ph planet hollywood

rio

HARVEYS

ROADHOUSE

WSOP



GET DOWN TO BUSINESS IN RENO

Reno is internationally known as “The Biggest Little City in the World,” but when it comes to hosting conventions, meetings and special events, there is nothing small about the city’s facilities or services. With more than 20,000 resort hotel rooms and over 600,000 square feet of convention space, Reno has the capacity and premier technical capabilities to meet the needs of the most demanding programs and expositions.

Meeting planners rave about the expertise and support they receive when booking an event, but they save their biggest praise for the value that comes with the world-class quality you would expect from a full-service convention city. Add in the abundance of incomparable outdoor adventures; the wealth of first-rate entertainment, dining and nightlife options; and the natural vitality that has been Reno’s trademark for decades, and you’ll know why this legendary Western city is in constant celebration.

EASY ACCESSIBILITY

Reno is just a three-hour drive from San Francisco, and two hours from Sacramento. The Reno/Tahoe International Airport (RNO) offers non-stop and one-stop service from every major carrier to hundreds of domestic and international destinations, and its close proximity – just a few miles from the heart of downtown Reno – reduces ground travel time and expense. Harrah's Reno provides complimentary airport shuttle services, and the Amtrak station is only a block away.

EXCEPTIONAL RECREATION

Whether you want to create a remarkable group outing, or just need some time out of the meeting room, Reno offers an incredible array of options. Visit the National Automobile Museum, book a tournament or a foursome with more than 30 championship golf courses to choose from, bowl a few lines at the National Bowling Center, or stroll down the Riverwalk and browse the Truckee River Arts District. You won't be disappointed.

GATEWAY TO SIERRA NEVADA TREASURES

Go for it. Reno is an hour's drive or less to majestic mountains, verdant parks, towering forests and historic landmarks. With such a wealth of nature's best offerings at hand, Reno provides a scene already set to draw attendees and keep them captivated, and delivers countless options to venture out for an unforgettable team-building program or company activity. Here are just a few of the nearby attractions:

- Lake Tahoe
- Heavenly Valley, Squaw Valley and other ski resorts
- Virginia City and the historic Comstock Lode
- Pyramid Lake
- Carson City – the state capitol
- The V & T Railroad Museum





Harrah's[®]
RENO



WELCOME TO HARRAH'S RENO

Located in the heart of downtown, Harrah's Reno is the recipient of the Mobil Three-Star award and is rated as an AAA Three Diamond hotel because of our exemplary service, extraordinary facilities and attention to detail.

If any resort embodies the colorful character and the true spirit of the West, it's Harrah's Reno, where old-fashioned hospitality is delivered with a smile and customers are treated like friends. We take the extra step to anticipate your needs, whether for a large convention or a small gathering, so that you can take care of what really matters: the success of your event and the respect of your guests.

From the crack of dawn through the late hours of night, our courteous staff is dedicated to ensuring your comfort and peace of mind while providing first class meeting, dining and entertainment experiences.



"Excellent experience overall. Everyone listened to our requests and kept us within our target budget. Caesars Entertainment made it really easy to host a meeting at Harrah's Reno. Thanks!"

**— Robert Hinz
Training Program Manager
Carl Zeiss Microscopy, LLC**

ACCOMMODATIONS



TRANQUILITY AND GRACE

The 928 stylish rooms at Harrah's Reno provide the consummate balance between serenity and accessibility. Each room has been carefully crafted to provide rest and contentment, along with the interconnectivity you need to handle important tasks that just can't wait.

STANDARD AMENITIES

We've taken the care to add in important elements that will put you completely at ease, including hair dryer, iron and ironing board, clock radio and exquisite pillow-top mattresses.

- Data ports with high-speed Internet access
- Multi-line phones with voicemail
- Cable TV with on-demand movies
- Premium bath products
- In-room express checkout





CLASSIC EAST TOWER ROOM

After a long day of meetings and workshops, you deserve an exquisitely appointed room that fosters rest and relaxation. Choose between a single king or two queen beds.

Classic East Tower Room Facts at a Glance

- 315 square feet
- Work desk with data ports
- Entertainment center
- Casual seating area with table



CLASSIC WEST TOWER ROOM

Our West Tower rooms are a little closer to the convention center and provide the amenities you need to ensure complete ease and comfort.

Classic West Tower Room Facts at a Glance

- 338 square feet
- Work desk with data ports
- Entertainment center
- Casual seating area with table



MEETING FACILITIES

DESIGN AND TECHNOLOGY

Harrah's Reno offers 24,000 square feet of exceptional meeting space that can be configured to suit nearly any need, from a simple meeting to a complex program, and is quickly accessible from all our hotel rooms.

Our Convention Services Managers and audio-visual services partner are committed to making sure your events run flawlessly, and we will provide the advanced communications systems and presentation capabilities you need to assure your program is a success. At Harrah's, we blend imagination and creativity with technical expertise to make your meetings truly memorable.

FORM AND FUNCTION

Perfectly proportioned for a variety of meeting options, the 13,765-square-foot ROBERT A. RING CONVENTION CENTER offers the utmost in flexibility to accommodate as many as 1,100 people. Set apart from the hotel lobby and other high-traffic areas on the third floor of the West Tower, the convention center is private, yet easily reached.

Just off of the elevators is the 4,080 square-foot CONVENTION LOUNGE, a space that is ideally situated for a registration booth, exhibit hall, or reception area, where attendees can mix and mingle just outside their meeting rooms.

The DOUGLAS ROOM and ORMSBY ROOM, at 2,700 and 2,280 square feet respectively, can be separated or combined for training sessions, formal presentations, or receptions with capacity for 432 guests in a theatre setting or 320 for a banquet.

For simultaneous breakout sessions or smaller meetings, the WASHOE ROOMS have a symmetrical layout for expedient planning and configuration. Connected by a common corridor, these six 600-square-foot spaces can maintain their separation for intimate programs, or they can be joined for larger groups.

Nearby is the 384-square-foot ESMERALDA ROOM, an ideal retreat for a planning session or break room.

For a touch of class, the 5,615-square-foot BILL HARRAH ROOM is a truly unique space for that extra-special event or banquet. Richly appointed with wood-paneled walls, oversized dining chairs and a built-in bar, the room can comfortably accommodate up to 300 guests in a plush atmosphere. And the HOBBY HORSE room provides 3,300 square feet of additional space that can be used for an exhibit hall or banquet for up to 154 attendees.

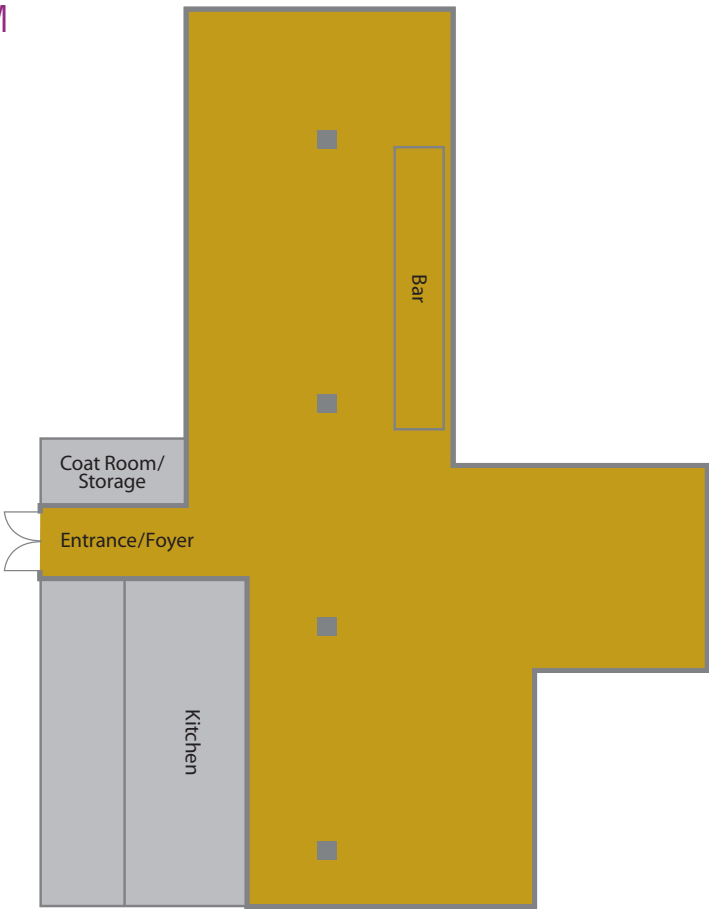
For an incredible awards program or a featured guest speaker, take advantage of SAMMY'S SHOWROOM, an ornate 3,871-square-foot theater fully equipped for the most sophisticated presentations. The hall seats up to 320 for a meeting or up to 324 for a seated meal.

Or step outside to THE PLAZA, a beautifully landscaped 62,000-square-foot open-air courtyard that can accommodate up to 1,400 people for a truly remarkable occasion.

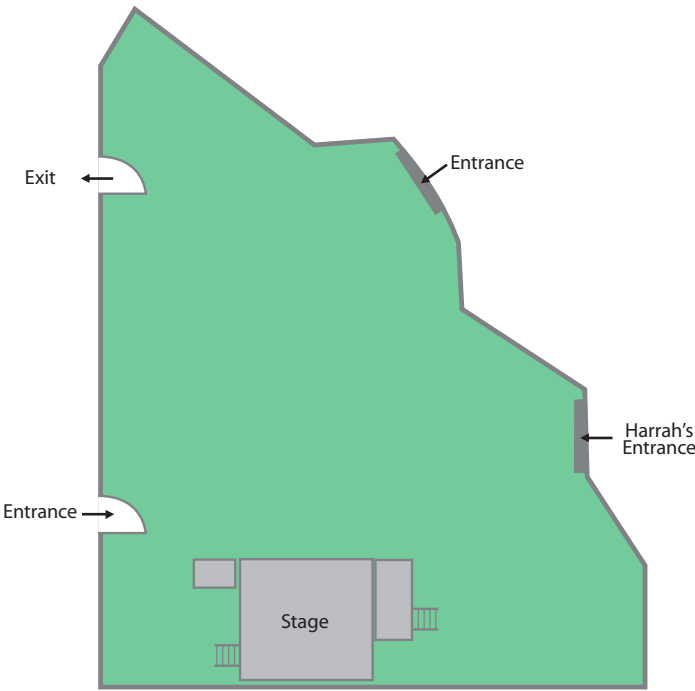


HARRAH'S RENO
Meeting Facilities

BILL HARRAH ROOM
Fourth Floor

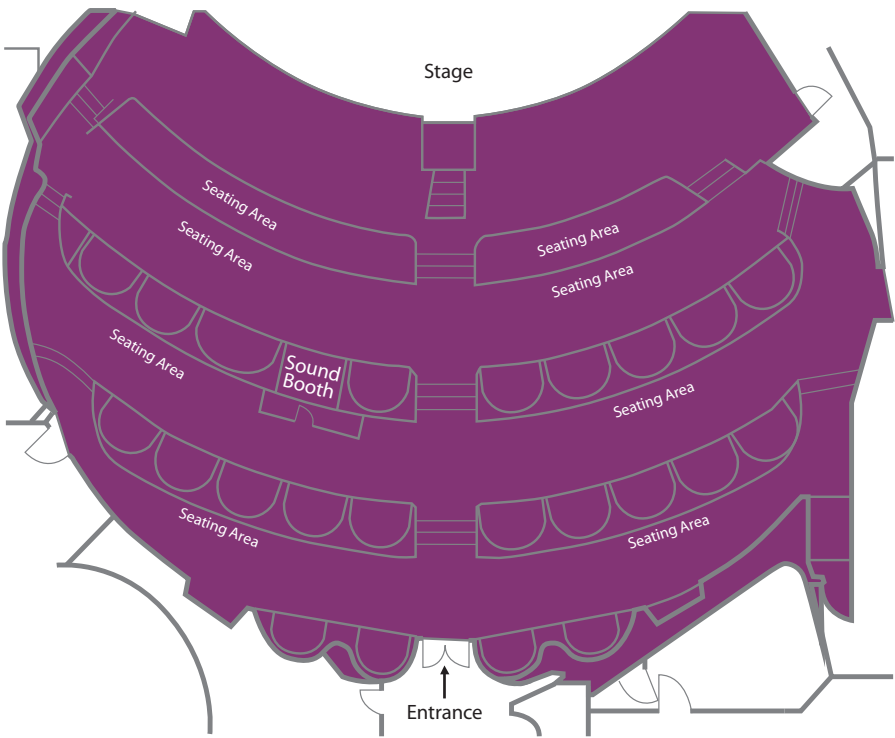


THE PLAZA



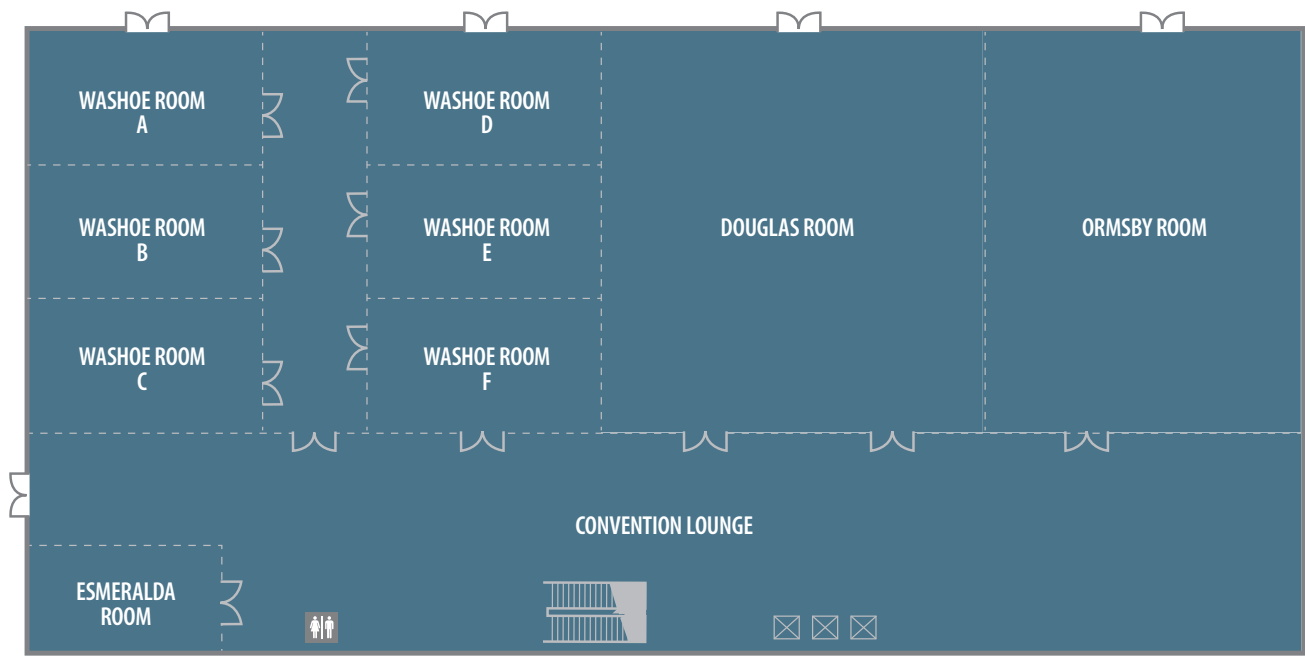
HARRAH'S RENO
Meeting Facilities

SAMMY'S SHOWROOM

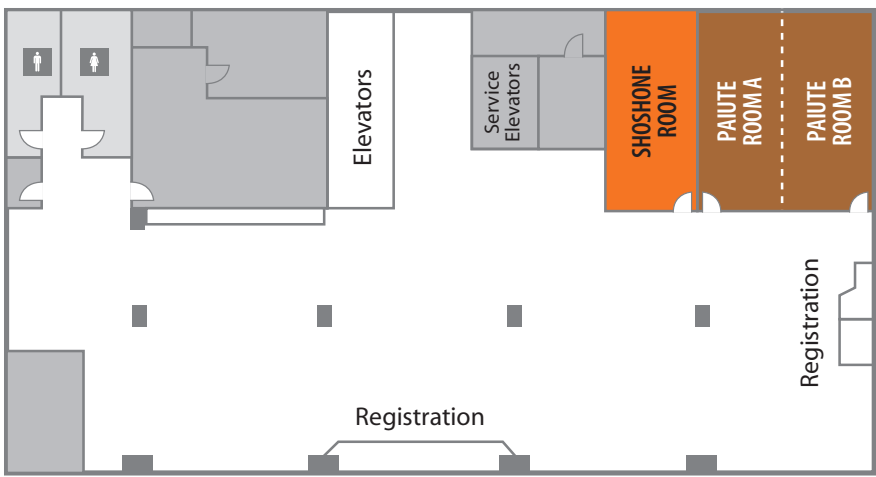


HARRAH’S RENO
Meeting Facilities – Third Floor

ROBERT A. RING CONVENTION CENTER



HOBBY HORSE





ROBERT A. RING CONVENTION CENTER

Capacities and Dimensions

MEETING ROOMS	SQ.FT	WIDTH	LENGTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET	U-SHAPE	H- SQUARE	CONF.
NEVADA ROOM (entire floor)	13,765	90	156	16'	1,148	1,300	880	—	—	—	—
DOUGLAS	2,700	45	60	16'	126	240	180	180	51	66	38
ORMSBY	2,280	38	60	16'	96	192	140	140	48	60	38
ALL WASHOES	4,320	60	72	16'	198	400	300	300	—	—	—
WASHOE A	600	20	30	16'	24	50	20	40	18	24	26
WASHOE B	600	20	30	16'	24	50	20	40	18	24	26
WASHOE C	600	20	30	16'	24	50	20	40	18	24	26
WASHOE D	600	20	30	16'	24	50	20	40	18	24	26
WASHOE E	600	20	30	16'	24	50	20	40	18	24	26
WASHOE F	600	20	30	16'	24	50	20	40	18	24	26
ESMERALDA	384	16	24	10'	18	32	10	0	9	12	16
CONVENTION LOUNGE	4,080	30	156	—	—	—	300	—	—	—	—

HOBBY HORSE

Capacities and Dimensions

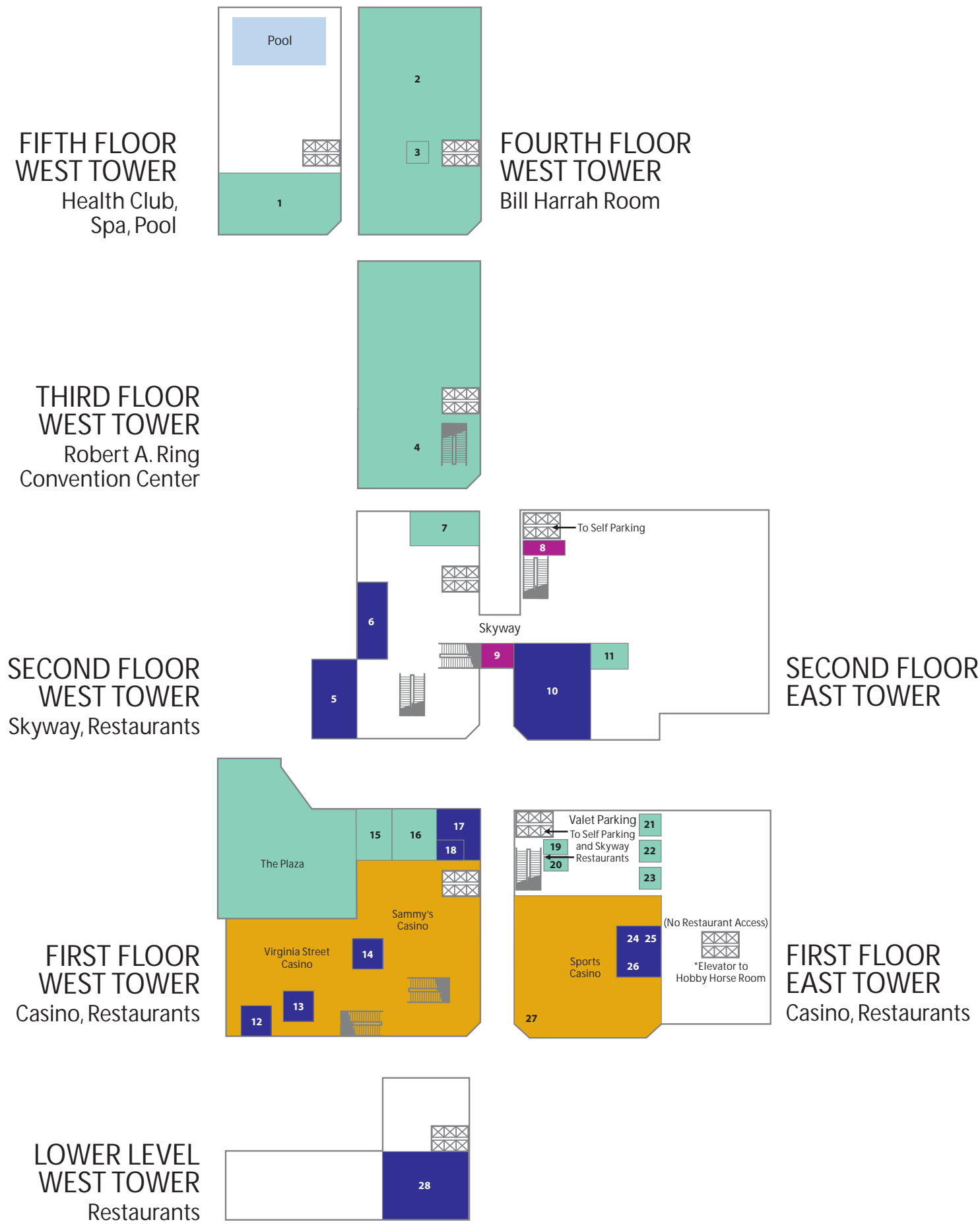
MEETING ROOMS	SQ.FT	WIDTH	LENGTH	CEILING	CLASSROOM	THEATER	BANQUET	H-SQUARE	CONF.
HOBBY HORSE	3300	33	114	10	—	—	154	—	—
SHOSHONE	310	12	26	10	—	—	—	—	12
PAIUTE "A" & "B"	606	22	26	10	36	65	—	28	22
PAIUTE "A"	302	11	26	10	12	30	—	—	20
PAIUTE "B"	304	11	26	10	12	30	—	—	20

SPECIAL VENUES

Capacities and Dimensions

MEETING ROOMS	SQ.FT	WIDTH	LENGTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET	H-SQUARE	CONF.
Bill Harrah Room	3698	43	86	10	50	120	200	175	26	26
Sammy's Showroom	4080	85	48	—	250	350	—	324	—	—
The Plaza	22344	133	168	—	—	—	1400	—	—	—

HARRAH'S RENO
Property Map





RESTAURANTS/BARS

5. Hash House A Go Go
6. Starbucks
10. Carvings Buffet (Located on Skyway)
12. Ichiban Japanese Steakhouse & Sushi Bar
13. Jade Bar
14. Sapphire Lounge
15. The Stage at the Zone
17. Joy Luck Noodle Bar
18. Sammy's Bar
25. The Stage at the Zone
26. Quiznos
28. Harrah's Steak House

CASINO

24. Win Zone
27. Race & Sportsbook

SHOPPING

8. Gift Shop
9. Landau Jewelry
20. Harrah's Wine & Spirits

FACILITY

1. Health Club, Spa & Salon
2. Bill Harrah Room
3. Bill Harrah Board Room
4. Robert A. Ring Convention Center
7. Arcade
11. Diamond Lounge
15. Box Office
16. Sammy's Showroom
19. Business Center Kiosk
21. Hertz Rent-A-Car
22. Bell Desk
23. Hotel Desk



CATERING & DINING

CATERING

One of the most important elements of a successful meeting or conference is the quality of the food and beverage selections that are offered throughout the day. At Harrah's Reno, our professional catering team will assist you in developing menu options and presentation styles that are created not only to nourish, but to complement your agenda, facilitate guest interaction, and provide that all-important "wow" factor.

DINING

From an extravagant buffet and casual dining among friends to an epicurean meal certain to impress clients and colleagues, the dining choices at Harrah's Reno are truly exceptional.

Carvings Buffet

Carvings Buffet offers so many selections that you will keep coming back for more. Seven astonishing food stations serve up the freshest salads, hand-carved prime rib, American classic comfort entrees, and international favorites. Be sure to save room for the Confectioners Corner, where you'll find the most delightful desserts. Seating up to 354.

Harrah's Steak House

For elegant dining at its finest, the Steak House at Harrah's has no peer, having received the AAA Four-Diamond rating ten years in a row. The mouth-watering steaks are sublime and grilled to perfection, and the extensive menu also offers alluring selections that include Colorado rack of lamb, parmesan-crusted chicken, and tantalizing seafood dishes. Seating up to 165.



Hash House a Go Go

Hash House a Go Go describes its menu as “farm food with a twist,” and this may be an understatement. The menu includes farm fusion selections such as sage-fried chicken with bacon waffles, and griddled meatloaf with smoked mozzarella and roasted red peppers. Can’t decide? Try the “grazing menu” of selected smaller plates. Seating up to 190.

Ichiban Japanese Steakhouse And Sushi Bar

Join friends and colleagues for a unique dining experience at Ichiban.

The all-you-can-eat sushi and tempura bar is a crowd favorite, but the real show begins when master chefs artfully prepare sizzling steaks and the freshest seafood on Teppanyaki grills right at your table. Seating up to 150.





Joy Luck Noodle Bar

Enjoy the finest Asian cuisine in a bistro-style setting. Joy Luck Noodle Bar features dim sum specials along with traditional favorites like chicken and shrimp pad Thai, teriyaki beef, and kung pao chicken. Seating up to 57.

Quiznos

Need a quick lunch or a snack to take to your room? Quiznos has made-to-order sub sandwiches on fresh homemade bread and salads created with the finest of ingredients. Seating up to 30.

Starbucks

For a rapid start in the morning or a pick-me-up later in the day, Starbucks offers signature coffee and tea drinks, along with pastries, sandwiches and other treats. Seating up to 16.



HOTEL AMENITIES

BUSINESS SERVICES

Conveniently located on the foyer of the main lobby, the Business Center Kiosk offers self-serve computers with Internet access and printing capability.

NIGHTLIFE

When the work is done, we've got opportunities for pleasant conversation, entertainment, or dancing the night away. Gather at one of our cocktail areas for your favorite libation, take a group to Comedy at The Stage at The Zone for exciting sports viewing, or head up to the Sapphire Lounge for live music or exciting club parties complete with a live DJ spinning the hottest tunes.

PAMPERING

Indulge yourself with a little special treatment at The Spa and Salon, where professional therapists will make you feel like new with a menu of holistic body treatments, massages and facials guaranteed to relieve tension and soothe your spirit. We also offer a full-service Salon for hair styling, manicures, pedicures and other beauty services.

Stay fit in both mind and body with a workout in Harrah's modern fitness center, featuring treadmills, stationary bikes, StairMasters and Universal free-weight equipment. Men's and women's locker rooms include showers, a steam room, redwood saunas and single-use Jacuzzi tubs that will ease muscles and alleviate stress.

POOL

When you've got a moment to take a break, Harrah's seasonal outdoor pool is a natural oasis for swimming laps or for a refreshing dip while lounging on the deck and soaking up some sun.

GAMING

Harrah's Reno is also home to a 60,000-square-foot casino, where all the favorite table games, video and slot machines are available 24 hours a day, and anyone can get in on the action at our friendly poker room or race and sports book.

Looking for something out of the ordinary? Think about incorporating our gaming attractions as the foundation for a stimulating team-building exercise or an energetic group activity. We can create a private, risk-free gaming scenario, such as a slot or poker tournament, or provide group gaming lessons to liven up your agenda.

