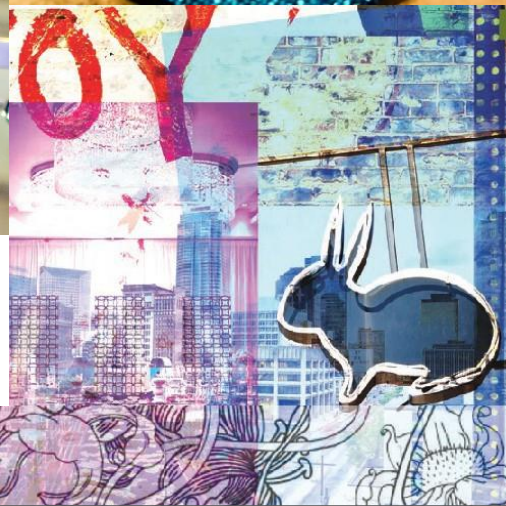


HAPPILY EVER AFTER

PAINT YOUR
DREAMS
IN COLOR



THE ALEXANDER
WEDDINGS REINTERPRETED.





The Alexander opened in January of 2013 in the downtown CityWay neighborhood. Developed and owned by Indianapolis-based Buckingham Companies and designed by the noted architectural firm, Gensler, it features 209 guest rooms, all specially designed as relaxing retreats for work and rest.

The hotel is named after Alexander Ralston, an engineer and architect who designed the city's urban master plan in 1820. The Alexander was built above the 99th plat of land in the blueprint for the city of Indianapolis, hence the name for the second-floor mixology lounge, Plat 99. The various meeting rooms are named for Indianapolis neighborhoods, for example Fountain Square, Irish Hill, Pogue's Run and more.

The Alexander also ties in local culture by featuring artwork curated by the Indianapolis Museum of Art. It is the only hotel in North America that is curated by an accredited art museum. Every art piece ties into the culture of Indiana. The hotel has 14 commissioned installations and 25 other original works spread throughout the public areas. You'll even find art in the restrooms and graffiti art in the parking garage. The Alexander's newest exhibit includes a first floor art Gallery, curated by the Indianapolis Museum of Contemporary Art.

The CityWay neighborhood strives for sustainability in every aspect. The hotel has been awarded LEED Silver certification by the U.S. Green Building Council and has been designed, constructed, maintained and operated for improved environmental and human health performance. The Alexander was recently voted one of the top 10 hotels in the Midwest by Condé Nast Traveler.



The Alexander Wedding Packages

The Alexander was built to inspire guests with the power of art, but nothing is more powerful than love. Here, the two join together in a contemporary setting, featuring modern event spaces, floor-to-ceiling windows, intimate terraces and downtown Indianapolis' only premier outdoor hotel event venue. The result is an art-centric backdrop to serve as the ultimate canvas for creating your most unforgettable memories.



Designed with today's couple in mind, wedding packages at The Alexander include a two night stay in our bridal suite, a fond farewell table including sweet and savory treats, fine table linens with coordinating napkins, and gold, silver or black charger plates. Best of all, a dedicated wedding specialist is available to assist with every decision or detail. Special guestroom rates are also available along with menu tastings for our couples. Hold your dream wedding somewhere bold, contemporary and worthy of the occasion.

At The Alexander, we handle all of the details so you can relax and enjoy your special day. The art of detail is our specialty! Our wedding packages are inclusive but can be customized to meet your needs.

Included in All Packages

- 2 night stay in our bridal suite
- Discounted overnight room rate for your wedding guests
- Fond Farewell Table including our chef's selection of sweet & savory treats
- Large wooden dance floor
- Gold, silver or black charger plates
- Colored linens with cake & head table specialty linens
- Chiavari chairs *based on availability*
- Menu tasting for 2
- Coat check if weather requires

Reception Room Rental Fees

Ballroom:	\$1,000 Friday	\$2,000 Saturday	Waived Sunday
Market Table:	\$750 Friday	\$1,000 Saturday	Waived Sunday
Gallery:	\$750 Friday	\$1,000 Saturday	Waived Sunday
Plat 99:	\$500 Friday	\$1,000 Saturday	Waived Sunday
Ralston:	\$250 Friday	\$500 Saturday	Waived Sunday

Ceremony Fees

\$500 on-site ceremony fee





Wedding Spaces

With over 12,000 square feet of meeting space, The Alexander has several options for your wedding day.

Alexander Ballroom

200 Ceremony (half the ballroom)

240 Seated at Rounds

300 Cocktail Reception



Market Table

120 Seated at Rounds & Rectangles

175 Cocktail Reception

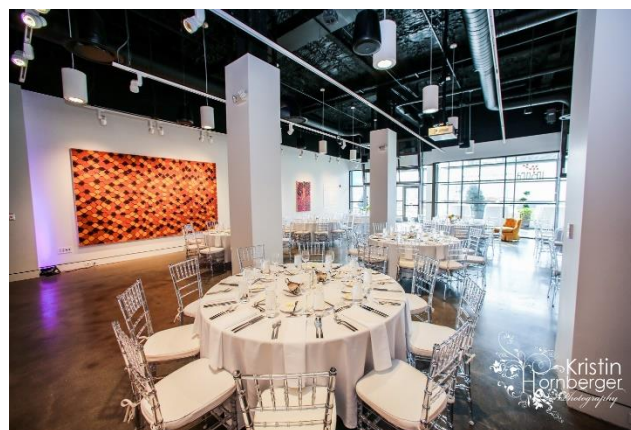


Gallery

110 Ceremony

80 Seated at Rounds

125 Cocktail Reception



Plat 99
125 Cocktail Reception



Ralston 6th Floor Board Room
20 Ceremony (outside)
35 Seated at Rectangles
50 Cocktail Reception



Outdoor Plaza
250 Ceremony





Plated Dinner Packages

The Contemporary \$89++ per person

- 3 hour Aesthetic beer & wine bar
- Three butler passed hors d'oeuvres OR local cheese display
- Three-course dinner experience
 - Salad
 - Main course with 2 choices of entrée (beef and halibut options not included)
 - Cake service

The Baroque \$115++ per person

- 4 hour Abstract liquor, beer & wine bar
- Three butler passed hors d'oeuvres OR local cheese display
- Three-course dinner experience
 - Salad
 - Main course with 2 choices of entrée
 - Cake service
- Champagne toast

The Avant-Garde \$140++ per person

- 4 hour Abstract liquor, beer & wine bar
- Three butler passed hors d'oeuvres OR local cheese display
- Three-course dinner experience
 - Salad
 - Main course - duet entrée
 - Cake service
- Champagne toast
- Wine service with dinner

Buffet Dinner Packages

The Modern \$89++ per person

- 3 hour Aesthetic beer & wine bar
- Three butler passed hors d'oeuvres OR local cheese display
- Built to Burst or Latitude dinner buffet
- Cake service

The Nouveau \$115++ per person

- 4 hour Abstract liquor, beer & wine bar
- Three butler passed hors d'oeuvres OR local cheese display
- Shakespeare or Synaptic Bliss dinner buffet
- Cake service
- Champagne toast

The Deco \$140++ per person

- 4 hour Abstract liquor, beer & wine bar
- Three butler passed hors d'oeuvres OR local cheese display
- Dinner in stations: 1 Display item, 1 Salad station, 2 Meats at carving station, 1 Action station, 1 Build your own bar
- Cake service
- Champagne toast

Additional Options

- | | |
|--|-------------------|
| • Children's plated meals (chicken fingers, mac & cheese, fruit) | \$19 per child |
| • Under 21 beverage pricing | \$10 per person |
| • Upgraded premium linens | \$6 per person |
| • Champagne toast | \$5 per person |
| • Aesthetic/Abstract wine with dinner | \$9/12 per person |
| • Clear chiavari chairs | \$3 each |
| • White resin ceremony chairs | \$4 each |
| • Uplighting | \$20 per light |
| • 2 projectors and 2 screens | \$350 |
| • Ceremony AV (2 speakers, 2 mics, AV tech service) | \$800 |
| • Room Flip Fee | \$150 |
| • Delivery of guest welcome gifts | \$4 per gift |
| • Additional hour beer & wine bar | \$6 per person |
| • Additional hour liquor, beer and wine bar | \$7 per person |



24% service charge and 9% Indianapolis food & beverage tax are not included in above pricing





Overnight Accommodations

Wedding Room Blocks

Wedding room block rates are discounted for groups hosting their wedding or reception at The Alexander.

If you want a smaller room block, we can offer you a courtesy block of 5 rooms for the night before and 10 rooms for the night of your wedding at no financial responsibility to you. This way if fewer rooms than your full block get reserved, you will not be held liable. The Alexander cannot guarantee availability nor rates beyond what you reserve.

If you want a larger room block, we can reserve 11+ rooms each night with a guarantee of payment for at least 80% of the rooms. The Alexander cannot guarantee availability nor rates beyond what you reserve.

One complimentary bridal suite is included for two nights. The groom's suite is offered at the rate of a standard overnight room.

Welcome gift bag delivery is \$4.00 per bag.

Rooms and Suites

You'll find our accommodations include all the comforts of the home at The Alexander. Our 209 guestrooms and suites are outfitted in soothing neutral tones with pops of color, and showcase striking works of art commissioned exclusively for the hotel. Whatever you need to make your stay remarkable, simply ask and we'll make it happen.





Preferred Vendors

At The Alexander, we encourage our clients to hire professional vendors that best fit their needs. If you hire vendors outside of this list, please consult with your Sales Manager to ensure they are approved.

Bakeries	*Heavenly Sweets / 317.770.9399 / www.heavenlysweetscakes.com Classic Cakes / 317.844.6901 / www.classiccakescarmel.com The Flying Cupcake / 317.396.2696 / www.theflyingcupcakebakery.com
Bands	My Yellow Rickshaw / 317.443.8111 / www.myyellowrickshaw.com Ashley and the Cosmos / 317.418.3832 / www.indyweddingband.com The Doo! Band / 317.407.3468 / www.thedoo.com
DJs	*DJs Direct / 317.295.3548 / www.djsdirect.net Jim Cerone / 317.845.0749 / www.jimcerone.com
Décor & Draping	*Atmospheres Indy / 317.804.9656 / www.atmospheresindy.com Wow Factors / 317.574.9691 / www.wow-factors.com
Florists	Grounded Plant & Floral Co. / 847.302.3369 / www.groundedplantandfloral.com Royal Creations / 317.257.5540 / www.designsbyroyalcreations.com JP Parker Flowers / 317.624.0500 / www.jpparkerco.com
Hair & Makeup	Nickie C. Professional Makeup / 502.718.1726 / www.nickiecmakeup.com Karen Hall / 317.937.9988 / www.karenhallandco.com Beauty Anywhere by Rachel / 765.278.1052 / www.beautyanywherebyrachel.com
Live Ceremony & Cocktail Hour Music	Elizabeth O'Meara Ahlgrim, Harpist / 317.776.3985 / www.indyharpist.com Cocktail Sax Jazz Band / 317.753.5590 / www.cocktailsax.com
Photographers	Jessica Strickland Photography / 317.418.0321 / www.jessicarstrickland.com Molly Connor / 317.903.8111 / www.mollyconnor.com Amanda DeBusk / 317.759.0685 / www.amandadebusk.com Crowe's Eye Photography / 317.924.8144 / www.croweseyephotography.com Sami Renee Photography / 317.331.1501 / www.samireneephotography.com
Planners & Coordinators	Plum and Poppy Weddings / 317.416.3841 / www.plumandpoppy.com Jessica Dum Wedding Coordination / 317.809.7133 / www.jessicadum.com Frame Worthy Events / 317.697.0099 / www.frameworthyevents.com
Transportation	Aadvanced Limousines / 317.716.1201 / www.317limousines.com
Videographers	IndyVisual / 317.598.4336 / www.indyvisual.com Spot On Film Works / 317.513.2716 / www.spotonfilmworks.com
Officiants	Indy Wedding Pastors / 765.631.0320 / www.indyweddingpastors.com

