



THE TREMONT HOUSE

A Wyndham Grand Hotel

FOR IMMEDIATE RELEASE

A Brew'd Awakening: The Tremont House Introduces Brew Parlor

Hotel's cold-brewed coffee program delivers happy hour with a jolt featuring exclusive concoctions from award-winning chef Stephanie Izard and renowned mixologist Ivy Mix

GALVESTON, TX (July 6, 2016) – The Tremont House, A Wyndham Grand® Hotel, is bringing a new buzz to the traditional coffeehouse experience through Wyndham Grand's Brew Parlor: a fresh take on afternoon happy hour where people can meet, recharge, or simply take a breather over cold-brewed coffee-based drinks and cocktails developed in partnership with the brand's "Chef de Caffeine," award-winning culinary personality, Chef Stephanie Izard, and mixology maven, Ivy Mix.

Coffee lovers can now experience cold-brewed pick-me-ups and hand-crafted caffeinated cocktails from 4:00 p.m. - 6:00 p.m. every Monday through Friday at The Tremont House' 1888 Toujouse Bar, 2300 Mechanic. The Tremont House is working with Houston roasting company, Katz Coffee for its coffee beans. The Tremont House joins Wyndham Grand hotels around the world in Chicago, U.S.; Shenzhen, China; Doha, Qatar; and Istanbul, Turkey already offering the one-of-a-kind program. Wyndham's Grand Brew Parlor is also available at The Tremont House's sister property, Hotel Galvez & Spa®, A Wyndham Grand® Hotel, located at 2024 Seawall Blvd.

Wyndham Grand's Brew Parlor is centered on cold-brewed coffee, an artisanal yet approachable trending drink consisting of coffee brewed for eight to ten hours with cold or room-temperature water, producing a condensed, smooth, and full flavor. Cold-brewed coffee is making its presence known in coffee shops around the world, reaching \$7.9 million in sales in the U.S. - a 115 percent increase over the past year according to Mintel - and popping up throughout Europe.

"We are excited to be the only properties in Galveston to serve cold-brewed coffee and cold-brewed coffee cocktails," says Steve Cunningham, general manager of The Tremont House and Hotel Galvez & Spa. "This new take on coffee being brewed for eight to ten hours with cold or room-temperature water and spiced up with creative recipes provides a unique travel experience for our guests as well as locals."

Not only is coffee a universal daily beverage, but it has become an increasingly popular ingredient in cocktails, sweets, and savory dishes. Izard has created several proprietary cold-brewed coffee beverages available only at Wyndham Grand's Brew Parlor like **Five Spice Shaken Iced Coffee** with Thai chili, cinnamon, clove, star anise and sweetened condensed milk; **Cafe Olé** with dark chocolate, brown sugar and ancho and guajillo chiles; and **Biscotti Coffee** with almond whipped cream and simple syrup made of star anise, fennel seed, and orange zest.

Mixologist Ivy Mix shakes up Brew Parlor with exclusive cocktails such as **The Impetus Spritzer** with St. Germain, Canada Dry tonic, and Cynar; **Spurred Ground** with cold-brewed coffee infused with oloroso sherry, Italian vermouth, premium rum, and amaro; and **Initial Ascent** with bourbon, crème de cacao, lemon, framboise, and fresh raspberries.

Wyndham Grand plans to roll out Brew Parlor to its global portfolio of hotels throughout 2016. For more information, visit www.wyndhamgrand.com.

About The Tremont House

The Tremont House, A Wyndham Grand® Hotel, is owned by the Cynthia and George Mitchell family as part of Mitchell Historic Properties. The Tremont House is a 119-room boutique style hotel located in the heart of The Strand National Historic Landmark District and Galveston's Downtown Cultural Arts District. The hotel is in the heart of the Mardi Gas Uptown Entertainment district and features 14,000 sq. ft. of meeting space, a bistro-style café, fitness center and two bars for entertainment – the 1888 Toujouse Bar and The Rooftop Bar. For reservations, call (409) 763-0300 or visit www.TheTremontHouse.com.

About Wyndham Grand®:

Wyndham Grand® is an ensemble of distinguished hotels that are approachable by design, representing one-of-a-kind experiences in key destinations with refined accommodation, attentive service and relaxed surroundings. A part of Wyndham Hotel Group, the Wyndham Grand family currently consists of more than 30 locations in eight countries. Additional information is available at www.wyndhamgrand.com.

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