

CAESARS ENTERTAINMENT

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Thank you for your interest in Caesars Entertainment and Harrah's Laughlin!

With nearly 40 properties in 20 locations across the country, Caesars Entertainment is able to serve your meeting and event needs like no other company.

I invite you to take this opportunity to explore the pages that follow. In them you will discover how Caesars Entertainment is working not just harder, but better, for you; you'll learn a little about Laughlin, Nevada and why it's an ideal destination for meetings, conventions and events; and of course, you'll get to know Harrah's Laughlin and its unique collection of offerings and options.

The Jewel of the Colorado River, Laughlin, Nevada is a welcoming beacon in the desert, greeting visitors with a spirit of friendliness and western hospitality that befits such a magical oasis. That same enchanting atmosphere charms visitors to Harrah's Laughlin, which offers a picturesque setting for weddings, awards ceremonies and other special occasions, as well as small to medium-sized meetings and conventions.

We look forward to being a partner in your success!

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NOBU HOTEL

HORSESHOE. WSOP















LAUGHLIN: TAKING CARE OF BUSINESS

Located on the banks of the majestic Colorado River near the very corner where Nevada, Arizona and California meet, Laughlin has grown from a small mining town to a world-class destination with big name entertainment, fine dining, outstanding leisure activities and festive special events. Combined with an outstanding climate, crystal clean air and gorgeous blue skies, Laughlin is the perfect setting for getting down to business, and for fun and relaxation when the day's work is done.

EASY ACCESS

Located just 90 miles south of Las Vegas, Laughlin is served by McCarran International Airport (LAS) as well as by Laughlin/Bullhead City Airport. The city is also easy to reach by major highways from Southern California, Southern Nevada and Arizona, making it an effortless drive by car or shuttle.

EXCEPTIONAL RECREATION

With the Colorado River and the rugged mountain terrain as its backdrop, Laughlin greets visitors with an array of year-round recreational opportunities that offer something for everyone. For water sports enthusiasts, the Colorado River is a wonderland for boating and waterskiing, jet-skiing, fishing, swimming and sunbathing. Hikers will marvel at the trails in the Black Mountains and at nearby Grapevine Canyon, which are rich with wildlife and ancient Native American petroglyphs.

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Golf enthusiasts have six championship golf courses to choose from, including the renowned Laughlin Ranch Golf Course. And for those who want to shop until they drop, the Laughlin Outlet Center is an indoor shopping center offering a large collection of designer brands for the stylish yet budget-conscious shopper.

EXPLORING LAUGHLIN AND ITS ENVIRONS

In addition to all there is to see and do in the heart of Laughlin, there are many nearby attractions to stimulate the adventurous spirit:

- Christmas Tree Pass and Spirit Mountain
- Davis Dam
- Hoover Dam
- Lake Havasu and the London Bridge
- Lake Mead and Lake Mohave
- Route 66 and the historic Oatman mining town

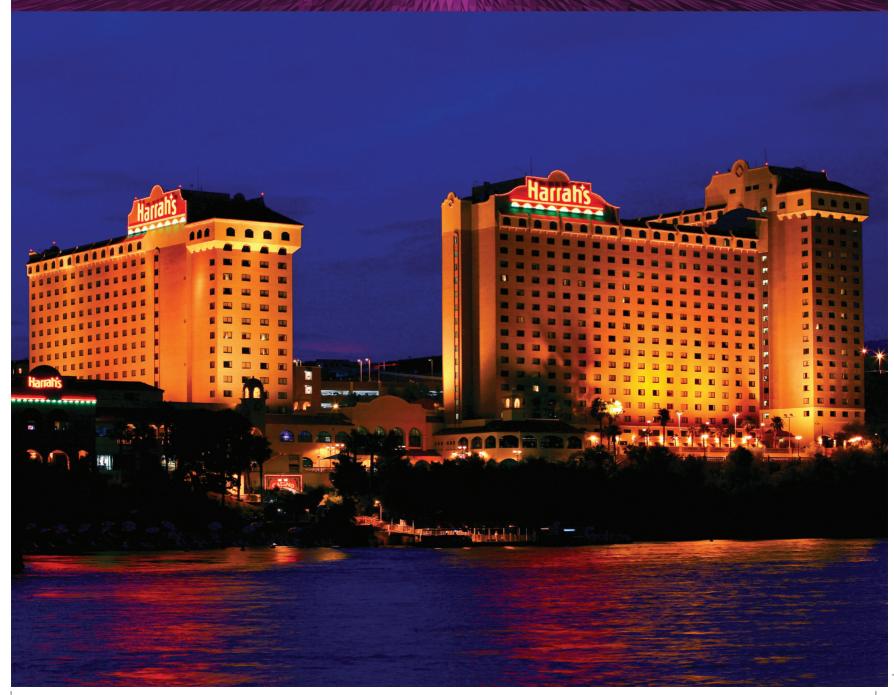
YOUR SUCCESS IS OUR SUCCESS

The close proximity to Las Vegas is a lure for business travelers and vacationers alike, while the retreat nature of Laughlin itself encourages people to mix, mingle and interact in ways that can be both profitable and personally rewarding. We measure success through the satisfaction of your guests and the complete fulfillment of your objectives. Meeting and event planners can count on Harrah's Laughlin for outstanding variety, unbeatable value, and exceptional service.





Harais



WELCOME TO HARRAH'S LAUGHLIN

Harrah's Laughlin, with its central location at the heart of the Laughlin Strip along the Colorado River, combines exceptional lodging, entertainment and dining experiences with modern convention and banquet facilities to ensure that your meetings and special events run flawlessly, and that your guests experience royal treatment that will be remembered for years to come.



Our talented team members will treat your event as if it was their own, adding the special creative touches and attention to detail that will enhance its potential and inspire your audience. You provide the vision and we will contribute the expertise you need – from indulgent catering options and exciting entertainment experiences to imaginative design and decor – to make your celebration or meeting a brilliant achievement.

"The service we received at Harrah's Laughlin was excellent, the food was terrific and all our guests were very pleased. Thank you so much for providing a special venue and a wonderful time."

Rob TeoraTeora 90th Birthday Celebration



ACCOMMODATIONS

COMFORT AND CONVENIENCE

With 1,505 exceptional guestrooms, including 170 suites, Harrah's Laughlin provides the serenity you need for rest and relaxation, with beautifully decorated custom furnishings along with the modern necessities that keep you connected to home and the world.

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STANDARD AMENITIES

We know how important it is that your room is fully appointed, which is why we provide essential products and services to make your stay more enjoyable and rewarding.

- High-speed Internet access
- Phone with voicemail
- Pay-Per-View movies
- In-room check out

- Iron and ironing board
- Hair dryer
- Premium bath products

WE LOOK FORWARD TO SHOWING YOUR VIPS OUR HOSPITALITY!

For the ultimate reward and luxurious contentment, consider reserving one of our opulent VIP Suites as a thoughtful bonus for that star employee, prominent client or company executive, or as a unique space for an exclusive private gathering.



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NORTH TOWER CLASSIC ROOM

When you need a quiet, cheerful space to put up your feet and unwind after a busy day, you'll appreciate the thoughtful comfort and tasteful décor of our North Tower Classic Room.

North Tower Classic Room Facts at a Glance

- 220 square feet
- 27-inch TV
- Sitting area with table and chairs

NORTH TOWER DELUXE ROOM

Harrah's North Tower Deluxe Rooms have upgraded amenities that will make you feel right at home. River view rooms are also available.

North Tower Deluxe Room Facts at a Glance

- 220 square feet
- 32-inch flat-screen TV
- Sitting area with table and chairs

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CENTRAL TOWER RIVER VIEW ROOM

These rooms offer the conveniences you would expect from a quality resort along with stunning views of the mountains and the Colorado River.

Central Tower River View Room Facts at a Glance

- 220 square feet
- 27-inch TV
- Sitting area with table and chairs

NORTH TOWER SUITE

Spread out in luxurious comfort with an spacious suite that includes a separate living room elegantly appointed with plush furniture that that invites you to ease back and unwind.

North Tower Suite Facts at a Glance

- Separate living room
- 640 square feet
- 42-inch flat-screen TV
- 15-inch TV in bathroom
- Dual vanities with granite

countertops

- Wet bar
- Jacuzzi tub
- Coffee maker
- Sleeper sofa in living room
- Table with 2 chairs

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MEETING FACILITIES

DESIGN AND TECHNOLOGY

The 7,000 square feet of banquet and meeting rooms at Harrah's Laughlin are adaptable and versatile. The GRAND BALLROOM is perfect for a theater style function for as many as 700 and is divisible into four individual breakout rooms. The CORONADO and ENSENADA meeting room with a square footage of 1,920 and 1,872 can easily accommodate 108 guests for a banquet. SAN JUAN and VERACRUZ are ideal for theater style presentation for 120 guests. Whether your program requires rooms for breakout sessions and exhibits, a large group seminar or an exquisite banquet, we have the space to meet your specific needs.

Your technological requirements will not go unmet at Harrah's Laughlin. With the latest audio-visual, communications and production capabilities, your event will be as innovative as it is purposeful.

FORM AND FUNCTION

The HACIENDA GRAND BALLROOM, with a total of 7,000 square feet, is a superb and expansive setting for large functions such as a banquet for 600 guests or a theater-style presentation for 700.

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The Grand Ballroom can also be divided into as many as four distinct rooms, CORONADO, ENSENADA, VERA CRUZ and SAN JUAN, providing numerous options for smaller meetings and events.

You can also take advantage of the 800-square-foot PRE-FUNCTION AREA that provides a welcoming corridor to all of the meeting venues, offering exceptional convenience and functionality for a pre-event reception, registration setup or display area to showcase products and services.

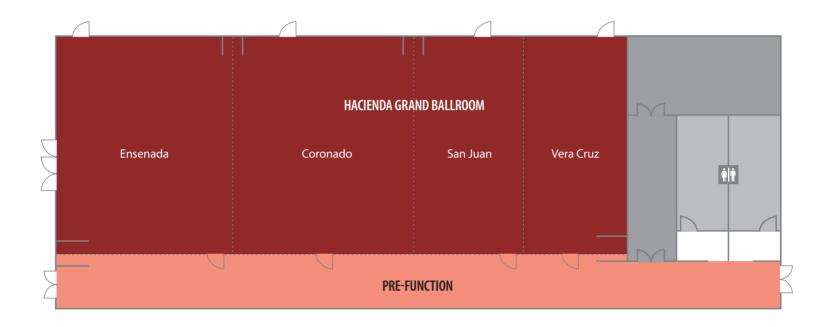
With spectacular views of the glimmering Colorado River, the 7,650-square foot Rio Vista Outdoor Amphitheater includes concert seating for 3,000 as well as a full stage with state-of-the-art sound and lighting systems fit for superstar headliners as well as extraordinary events and presentations.

At 6,000 square feet, the FIESTA SHOWROOM is an ultra-special venue with a sophisticated 1,200 square-foot stage that can be configured for a concert, a tradeshow production or a distinctive awards presentation. With a combination of booth and table seating, the 3,000 square-foot main floor can accommodate 450 people for a ceremonial event or formal dinner.

For a truly memorable occasion, plan your reception, dinner, wedding or special event on the private sandy shores of HARRAH'S LAUGHLIN BEACH, overlooking the Colorado River. The beach can accommodate theater-style seating or a reception for up to 200 guests.



HARRAH'S LAUGHLIN Meeting Facilities Map





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HACIENDA GRAND BALLROOM

Capacities and Dimensions

ROOM	SQ. FT	WIDTH	LENGTH	CEILING	CLASSROOM	THEATER	BANQUET	U-SQUARE
Hacienda Grand Ballroom	7,000	59	90	10	250	700	600	_
Coronado	1,920	40	48	10	120	200	108	30
Ensenada	1,872	40	48	10	100	200	108	30
VeraCruz	1,200	25	48	10	40	120	72	20
San Juan	1,152	24	48	10	40	120	60	20
Pre-Function Area	800	10	80	10	_	_	_	_

SPECIAL VENUES

Capacities and Dimensions

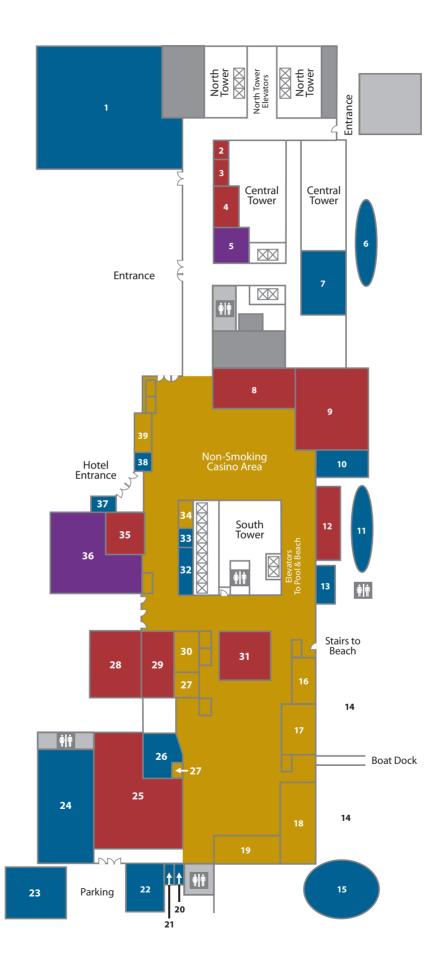
ROOM	SQ. FT	WIDTH	LENGTH	CEILING	CLASSROOM	THEATER	BANQUET	U-SQUARE
Ampitheater	7,650	85	90	_	_	3000	_	_
Fiesta Showroom	6,000	69	89	_	_	450	_	_
Main Floor	3,000	34	89	_	_	_	_	_
Stage	1,200	40	30	_	_	_	_	_

"We had a wonderful time at Harrah's Laughlin, and everyone involved went beyond my expectations. You have a wonderful staff in all areas of your facility. A true world-class hotel."

Kathleen Elliott
 Mother of the Bride

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HARRAH'S LAUGHLIN Property Map



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RESTAURANTS/BARS

- 2. Dryer's Ice Cream
- 3. Cinnabon
- 4. Smash Burger
- 8. Range Bar
- 9. Range Steakhouse
- 12. Cancun Lagoon Bar
- 25. Fresh Market Square Buffet
- 28. Guy Fieri's El Burro Borracho
- 29. Beach Café
- 31. Chances Bar
- 35. Starbucks

CASINO

- 16. Poker Room
- 17. High Limit Slots
- 18. Tournament Room
- 19. Keno, Race & Sportsbook
- 27. Seven Stars & Diamond / Total Rewards
- 30. Main Cashier Cage
- 34. Seven Stars & Diamond Registration
- 39. Promotions

SHOPPING

- 5. Boutique
- 36. Gift Shop

FACILITY

- 1. Arcade
- 6. Family Pool
- 7. Diamond Lounge
- 10. Club Phillipé
- 11. Adult Pool
- 13. Salon and Day Spa
- 14. Harrah's Laughlin Beach
- 15. Watercraft Adventures
- 20. Business Services Center
- 21. Security
- 22. Fiesta Showroom
- 23. Rio Vista Outdoor Ampitheater
- 24. Hacienda Grand Ballroom
- 26. Total Rewards / Box Office
- 32. Front Desk
- 33. Platinum Registration
- 37. Valet
- 38. Bell Desk

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CATERING & DINING

CATERING

Planners know that the success of an event often depends on the quality of the food and beverage experience.. At Harrah's Laughlin, we combine prompt and friendly service with striking presentation and exquisite menu preparation to ensure that your lasting impressions will be extraordinary. Our experienced catering team will help you design the precise menu options and presentation styles to set the appropriate mood, including stimulating breakfast buffets, a wide variety of luncheon options, sparkling reception choices and inspiring multi-course banquet options that include imaginative international cuisine.

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DINING

Harrah's Laughlin has brought together a variety of restaurant options to satisfy every craving. Enjoy an elaborate buffet with an abundance of choices, casual dining with traditional American and Southwestern fare or a superb gourmet experience for that touch of elegance.

Groups are always welcome at our restaurants, and some offer private dining capabilities. For large groups, buying out one of our restaurants for the evening is an outstanding option. Or, to enjoy all that Harrah's Laughlin has to offer, consider a dine-around arrangement, with guests dividing into smaller groups to sample different venues.

GUY FIERI'S EL BURRO BORRACHO

The tantalizing flavors of Mexico's Gulf of California Coast come alive at El Burro Borracho, with specials like Sonoran-marinated carne asada, succulent chicken and shrimp combinations and traditional favorites like enchiladas and burritos to crispy fish tacos. The festive bar features seven flat-screen televisions for sports fans and a specialty Margarita menu. Seating up to 165.



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Beach Café

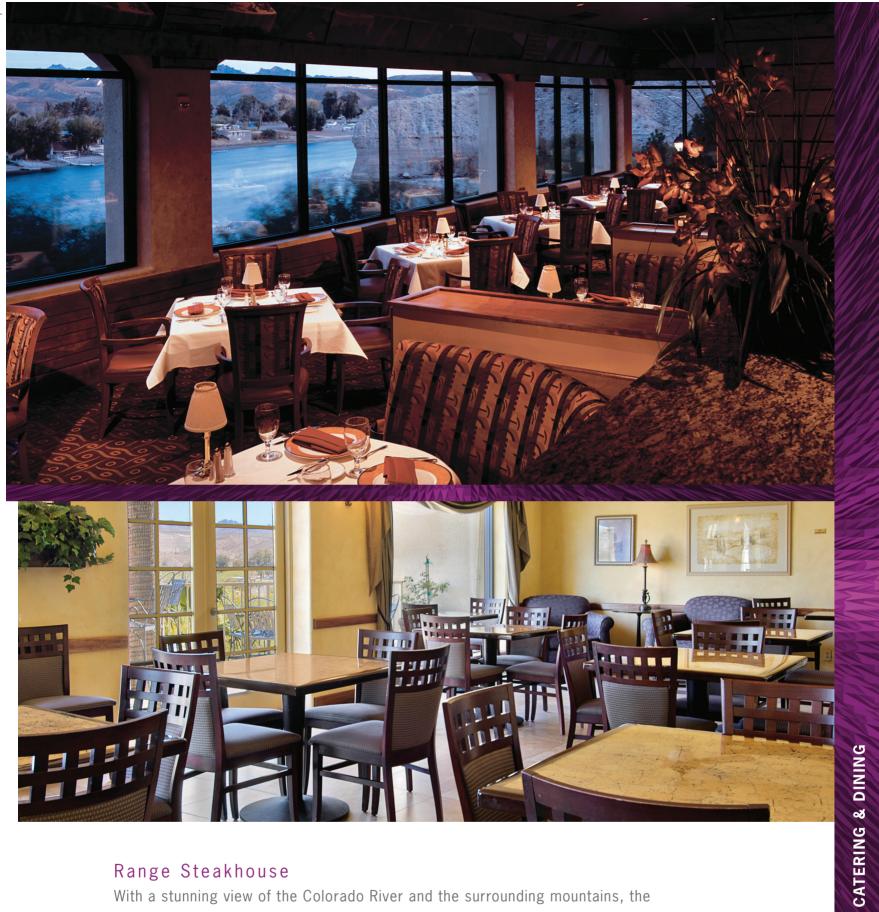
For casual dining with a full menu of appetizing comfort foods, the Beach Café is ready when you are. Selections include traditional favorites from classic sandwiches and burgers to fresh salads and dinner entrees, as well as a full breakfast menu served 24 hours a day. Seating up to 220.

Fresh Market Square Buffet

Take a culinary around-the-world tour with adventurous stops in Asia, Japan, Italy and Mexico, or just feast on time-honored American dishes from barbecue to hand-carved prime rib. The Fresh Market Square Buffet offers more than 160 delightful entrees at 11 serving stations, including a complete dessert station with an overflowing chocolate fountain. The buffet is also open daily for brunch from 7:30am to 1pm and dinner from 4pm to 9pm, and also features a Seafood Extravaganza Dinner on Fridays and Steak Night Saturdays.

Seating up to 570.





Range Steakhouse

With a stunning view of the Colorado River and the surrounding mountains, the Range Steakhouse has a sumptuous steak and seafood menu that is as alluring as the room's delightful ambience. Start with an elegant appetizer and then enjoy a juicy aged steak grilled to perfection. Top off your dining experience with one of our incredible dessert choices. Seating up to 114. Private dining room seats up to 22.

Fast Food Dining Options

For a quick bite on the run, drop by the Fast Food Court featuring Dryer's Ice Cream, Cinnabon, McDonald's and Starbucks.

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BUSINESS SERVICES

SOLID PLANNING, FLAWLESS EXECUTION

Meeting and event planners will appreciate the professional expertise of our Convention Service Managers, who provide coordination from inception to execution to ensure flawless events. We have the knowledge, passion and skills to meet the needs of the most demanding programs.

IN-HOUSE BUSINESS SERVICES

At Harrah's Laughlin, you can stay connected to your business, your home and the world with our convenient Business Center. Services include computers with Internet access as well as printing, copying, faxing and scanning capabilities available 24 hours a day.

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DÉCOR AND ENTERTAINMENT

Our goal is to provide an extraordinary and inspiring atmosphere from the moment your guests walk into the room. Our dedicated team will deliver imagination and creativity to room set-up and décor, and our audio-visual and production partners can design masterful lighting and sound concepts that will enhance your presentations and dazzle your guests.

We can also assist with organizing team-building programs, recreational and golf outings, and with securing speakers and entertainment to ensure that your guests have an unforgettable experience.

"It has been a pleasure working with the Harrah's Laughlin team. Their professionalism and courtesy made it an easy choice to return. The group sales manager and staff get an A+."

Fernando GomezPark Ranger





HOTEL AMENITIES

NIGHTLIFE & ENTERTAINMENT

Spectacular sunsets in Laughlin are followed by even more outstanding nightlife opportunities at Harrah's. Take a starlit stroll along the beach or step up to the poolside Cancun Lagoon Bar to enjoy the evening air. You can mix and mingle with new and old friends while savoring your favorite cocktail at Chances or at the Range Bar. Harrah's Laughlin also offers celebrity-studded live entertainment at the Fiesta Showroom and the Rio Vista Outdoor Amphitheater.

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FITNESS CENTER

At Harrah's Laughlin, you can keep your energy levels high with a workout at Club Phillipé, a fully equipped fitness center with everything you need for a good workout, including treadmills, elliptical machines, Stairmasters and weight-training equipment, as well as shower facilities and saunas.

POOL AND BEACH

Harrah's Laughlin has its own private soft-sand beach on the bank of the Colorado River, as well as two outdoor swimming pools with river and mountain views. Beverage and snack service is provided throughout the day, and jet-ski rentals are available in addition to tiki-style cabanas for more fun in the sun.

PAMPERING

For the ultimate in indulgence and rejuvenation, visit the Salon and Day Spa. Spa services include a variety of massage treatments guaranteed to relieve stress and tension, as well as soothing body wraps and facials that will revitalize and enliven your spirit. Harrah's Laughlin also offers a full-service salon, with hair styling, manicures and pedicures.

GAMING

Harrah's Laughlin features 52,000 square feet of non-stop gaming excitement. Enjoy all the latest and greatest video gaming machines, along with fast-paced table games and a poker room. Or make your event even more memorable by getting your whole group in on the action with a private gaming tournament or group gaming lessons.



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