

BALLY'S  
LAS VEGAS

CAESARS  
PALACE  
LAS VEGAS

Flamingo  
LAS VEGAS

Harrah's  
LAS VEGAS

Paris  
LAS VEGAS

ph planet  
hollywood  
RESORT & CASINO • LAS VEGAS

THE  
LINQ  
HOTEL &  
CASINO  
LAS VEGAS

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LAS VEGAS

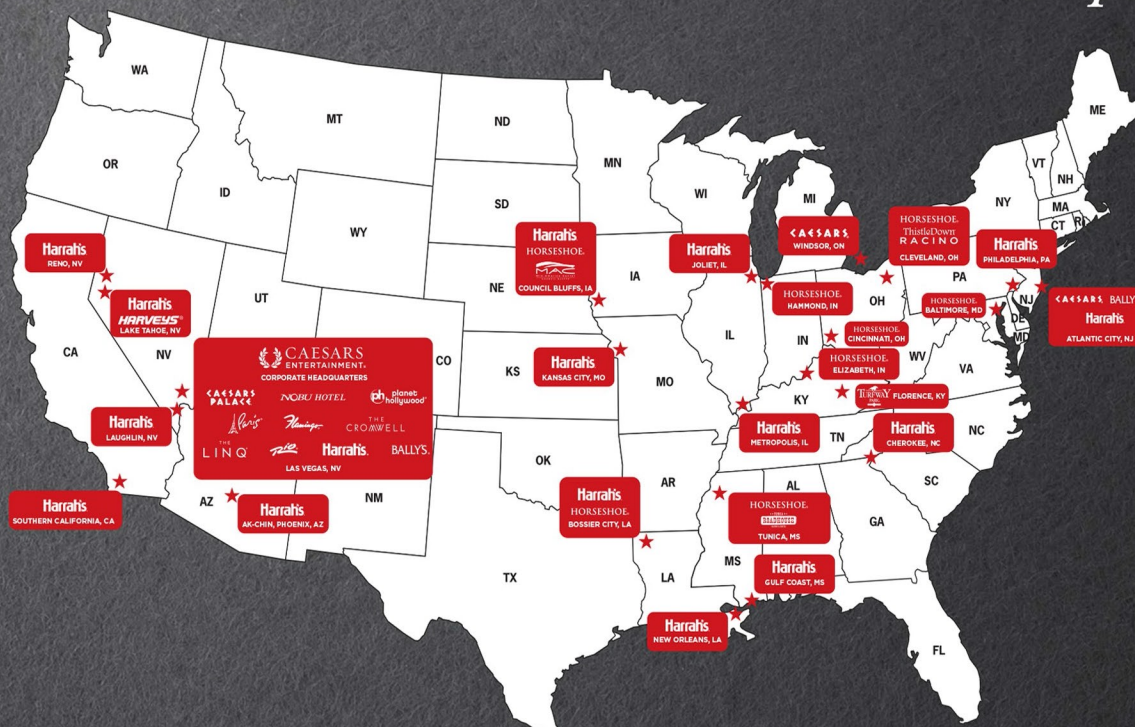
CAESARS ENTERTAINMENT

855-MEET-CET

Meet@Caesars.com

cetmeetings.com

# ONE COMPANY. ONE CONTACT. *Countless Options.*



PROPERTY NAME	CITY	STATE	GUEST ROOMS & SUITES	SQUARE FEET OF MEETING SPACE
Harrah's Phoenix Ak-Chin	Maricopa	AZ	300	4,784
Harrah's Resort Southern California	Valley Center (San Diego)	CA	1,065	53,000
Harrah's Council Bluffs	Council Bluffs	IA	251	0
Mid-America Center	Council Bluffs	IA	0	64,000
Horseshoe Council Bluffs	Council Bluffs	IA	0	0
Harrah's Joliet	Joliet	IL	204	6,000
Harrah's Metropolis	Metropolis	IL	258	0
Horseshoe Southern Indiana	Elizabeth	IN	503	24,000
Horseshoe Hammond	Hammond	IN	0	100,000
Turfway Park	Florence	KY	0	139,700
Harrah's Louisiana Downs	Bossier City	LA	0	27,649
Horseshoe Bossier City	Bossier City	LA	606	17,817
Harrah's New Orleans	New Orleans	LA	450	18,990
Horseshoe Baltimore	Baltimore	MD	0	7,670
Harrah's Gulf Coast	Biloxi	MS	500	1,800
Horseshoe Tunica	Tunica	MS	507	1,500
Tunica Roadhouse Casino & Hotel	Tunica	MS	134	2,100
Harrah's North Kansas City	North Kansas City	MO	392	10,936
Bally's Las Vegas	Las Vegas	NV	2,814	175,000
Caesars Palace	Las Vegas	NV	3,960	300,000
The Cromwell	Las Vegas	NV	188	0
Flamingo Las Vegas	Las Vegas	NV	3,460	73,000
Harrah's Las Vegas	Las Vegas	NV	2,526	25,000
The LINQ Hotel & Casino	Las Vegas	NV	2,545	40,000
Paris Las Vegas	Las Vegas	NV	2,916	140,000
Planet Hollywood Resort & Casino	Las Vegas	NV	2,496	88,000
Rio All-Suite Hotel & Casino	Las Vegas	NV	2,522	160,000
Harrah's Lake Tahoe	Lake Tahoe	NV	532	20,000
Harveys Lake Tahoe	Lake Tahoe	NV	740	22,000
Harrah's Reno	Reno	NV	928	24,000
Harrah's Laughlin	Laughlin	NV	1,505	7,000
Bally's Atlantic City	Atlantic City	NJ	1,760	80,000
Caesars Atlantic City	Atlantic City	NJ	1,144	28,000
Harrah's Atlantic City	Atlantic City	NJ	2,586	125,000
Harrah's Cherokee	Cherokee	NC	1,108	20,000
Horseshoe Cincinnati	Cincinnati	OH	0	33,000
Horseshoe Cleveland	Cleveland	OH	0	0
ThistleDown Racino	Cleveland	OH	0	0
Harrah's Philadelphia	Chester	PA	0	14,000
Caesars Windsor	Windsor	Ontario	758	100,000

CaesarsMeansBusiness.com | Meet@Caesars.com | 855-MEET-CET

Must be 21 or older to gamble. Know When To Stop Before You Start. Gambling Problem? Call 1-800-522-4700. ©2015, Caesars License Company, LLC.



Thank you for your interest in Caesars Entertainment and Harrah's Las Vegas!

With nearly 40 properties in 20 locations across the country, Caesars Entertainment is able to serve your meeting and event needs like no other company.

I invite you to take this opportunity to explore the pages that follow. In them you will discover how Caesars Entertainment is working not just harder, but better, for you; you'll learn a little about Las Vegas and why it's an ideal destination for meetings, conventions and events; and of course, you'll get to know Harrah's and its unique collection of offerings and options.

Harrah's Las Vegas has distinguished itself as the perfect venue for small to midsized meetings and events. Our intimate 25,000 square feet of meeting space offers great flexibility in a well appointed environment, set apart from the stir of The Strip, just outside. Yet it is our legendary customer service that truly distinguishes us. Our friendly and experienced staff is dedicated to your every need, and is empowered to put our impressive arsenal of resources to work for you.

We look forward to being a partner in your success!



# ONE COMPANY COUNTLESS OPTIONS

## *Total Convenience*

At Caesars, not only do we think planning a successful meeting should be easier. We think it should be more rewarding, too. So we offer meeting planners all kinds of special perks and privileges you won't find anywhere else.

### **YOU DESERVE VIP TREATMENT.**

Book a meeting or event with us, and you're granted elite status in our Meeting Diamond program. Instantly you and any VIPs or staff you designate can enjoy a world of exclusive benefits reserved for our most valued customers, including:

- VIP check-in and guaranteed priority services
- Access to exclusive Diamond Lounges\*
- Discounts at participating retailers
- Preferred menu pricing in select food and beverage venues

*\*Where available. Fees or other restrictions may apply.*

### **GET MORE OF THE CREDIT YOU DESERVE WITH TOTAL REWARDS.®**

Your Meeting Diamond status also lets you take full advantage of Total Rewards, our exclusive member benefit program that earns credits for every dollar you spend on meetings with us and other qualifying purchases.

You can apply your Total Rewards credits to a future meeting or event. Or reward yourself with a luxurious spa treatment, fine dining and entertainment or a well-earned escape to any of our properties in the U.S. Your credits can even be redeemed for brand-name merchandise at the Total Rewards Marketplace or in our Total Rewards catalog.



When your goal is a successful meeting, the numbers are definitely on your side with Caesars Entertainment. 20+ nationwide destinations. 40 amazing properties. 42,000 guest rooms. 1.9 million square feet of meeting space. It's not just an expansive list of exciting venues that makes Caesars Entertainment the choice of so many successful meeting planners. It's our commitment and dedication to helping you get the most out of every event—more easily than you can imagine.

### **ONE CONTACT. COUNTLESS OPTIONS.**

One phone call or email gives you access to everything Caesars has to offer. It's that easy. You have one dedicated team. One point of contact. One simple invoice. And a level of personal service that's second to none.

### **EXPAND YOUR MEETING HORIZONS WITH OUR ALTERNATIVE VENUE PROGRAM.**

Mix and match properties and venues within any destination city to create a one-of-a-kind meeting or event that's tailored to fit you perfectly. Hold your opening reception in a nightclub, your general session in a ballroom and an after-meeting bash at a rooftop pool. Everything is handled under a single contract and minimum.

### **WE ANSWER TO YOU.**

You can count on the support of a dedicated team that works with you every step of the way. Our salespeople live and work right in your community, too. So whenever you need us, we'll be there. We make every part of planning and execution a whole lot simpler, so that you can just get down to business. It's one more reason you're sure to meet with more success at Caesars.



# MAXIMUM MEETING IMPACT

*minimum environmental impact*

## YEARLY ENERGY SAVINGS

**208 million  
kilowatt-hours  
of electricity**

Enough to power  
19,000 homes

**72 million gallons  
of water**

Through a  
more efficient  
laundry facility

**143 metric tons of  
carbon emissions**

Through  
green initiatives

At Caesars Entertainment, we are committed to reducing our environmental footprint. CodeGreen. It is the way we are answering the call to reduce our overall resource usage and take aggressive and proactive measures to preserve our environment for future generations. We're doing all we can to make our venues—and the meetings and events that happen here—a whole lot greener.

Around the world, Caesars Entertainment has earned nearly 90 awards, recognitions and certifications for our sustainability policies and environmentally friendly practices:

- Our CodeGreen meetings practice follows Accepted Practices Exchange (APEX) guidelines to promote and enhance environmental and operational efficiencies.
- In Las Vegas, our Caesars Palace Convention Center expansion has earned LEED Silver certification and we are on track to achieve LEED certification for all newly built convention space as well as any expansions.
- In Atlantic City, the new Waterfront Conference Center at Harrah's Atlantic City was built to LEED Silver Certification standards and is designed to use 20.6% less energy than a typical building.
- All Caesars Entertainment properties have been certified by Green Key. Caesars is also using Green Key for non-hotel properties, focusing on high-impact areas such as meeting spaces to reduce overall environmental footprint.
- We are a member of the Global Sustainable Tourism Council to promote and build awareness for sustainable tourism practices and principles.
- We work with cross-sector frameworks such as the Global Reporting Initiative, and we report on programs and practices beyond environmental impact.
- In just five years, we've reduced our carbon footprint by 11.4% and reduced energy use by 19%, and our recycling and waste programs have diverted overall waste at U.S. properties by 24%.
- Our properties have thousands of low-flow water controls and fixtures that have helped to reduce our water use by 7% since 2008.

## **WE MAKE IT EASY TO BE GREEN.**

We can help your meetings be green, too.

Our sales and operations staff are independently certified as Green Meetings Professionals. When you plan with Caesars, we'll find ways to meet your company's and clients' sustainability goals without putting a crimp in your meeting's effectiveness—or your meeting budget.



We are rooted in the places we call home and work to support our communities for the long term. Through our corporate citizenship efforts, the communities that we are part of experience the positive impact that our company and our people make.

Our local communities are of utmost importance to us, and we play an active role through volunteerism, economic contributions, in-kind support and advocating for social causes. Caesars gives triple the estimated average of U.S. corporations for every \$10 million in revenue.

### **THE WILL TO DO WONDERS**

The Caesars Foundation is funded by operating income from Caesars properties. Since 2002, the Caesars Foundation has donated more than \$70 million to support our communities. Giving is focused on four main areas: helping older individuals, promoting a sustainable world supporting educational innovations and strengthening communities in which we operate.

### **CLEAN THE WORLD**

One of Caesars' proud partnerships is with Clean the World, a charitable organization dedicated to saving lives and preserving the environment. Team Members collect discarded soaps and shampoos and send them to Clean the World, where they are recycled and distributed to at-risk communities around the world.

### **SECOND WIND DREAMS**

This organization is dedicated to changing the perception of aging through the fulfillment of dreams and offering innovative educational opportunities to caregivers and communities. Caesars HERO volunteers assist in this effort at many properties. In Spring 2014, Las Vegas HERO volunteers joined an Elvis impersonator at the Silver Ridge Health Care Center to fulfill two dreams. Magdalena, age 100, and Marcia, age 58, were overjoyed to receive a special performance from their favorite singer. Magdalena even sang along with her favorite song, "Are You Lonesome Tonight?" This fulfilled dream has become a treasured memory for everyone involved.

### **TOGETHER WE MAKE A DIFFERENCE**

- **Caesars HEROs volunteered nearly 200,000 hours in 2014**
- **Caesars U.S. societal contributions totaled more than \$4.5 billion in 2012**
- **Caesars U.S. property giving topped \$5.9 million in 2014**
- **Clean the World has distributed 1.6 million bars of soap based on Caesars contributions alone**
- **Caesars Foundation has provided \$1.1 million to Second Wind Dreams since 2008**



# HARRAH'S ATLANTIC CITY

## *Waterfront Conference Center*

**NOW HOME TO THE LARGEST HOTEL CONFERENCE CENTER COMPLEX FROM BALTIMORE TO BOSTON**



After a 100,000-square-foot expansion, Harrah's Atlantic City Waterfront Conference Center is now the largest hotel conference center complex from Baltimore to Boston. Opened in September, the \$125.8 million facility helps meet the needs of the local meetings market as it ushers in a new era for the meetings industry in Atlantic City. Meeting planners in the Northeast now have the option to stay closer to home while still holding large meetings and events all in one hotel. Harrah's Waterfront Conference Center is within driving distance from a third of the United States' population; it's an hour from Philadelphia and only two-and-a-half hours from New York City. With great room rates and a stunning convenient location in the Marina District, Harrah's offers a meeting experience that cannot be found anywhere else in the Northeast.



Able to accommodate up to 5,000 attendees comfortably, Harrah's Waterfront Conference Center can flexibly accommodate meetings, banquets, conferences and events of all sizes. Its 100,000 square feet of new meeting space can be broken down into two 50,000-square-foot ballrooms, 56 meeting rooms or more than 200 other possible configurations.

On site, Harrah's Atlantic City's 2,590-plus hotel rooms—directly accessible from the new conference center—make it the perfect year-round destination where attendees can eat, sleep and meet under one roof. Additional unique on-site venues at Harrah's Atlantic City include the Viking Cooking School, a 1,200-seat theater and an indoor pool covered by a 90-foot glass dome. Harrah's Atlantic City offers unique meeting options to serve all of its customers' needs throughout the property.





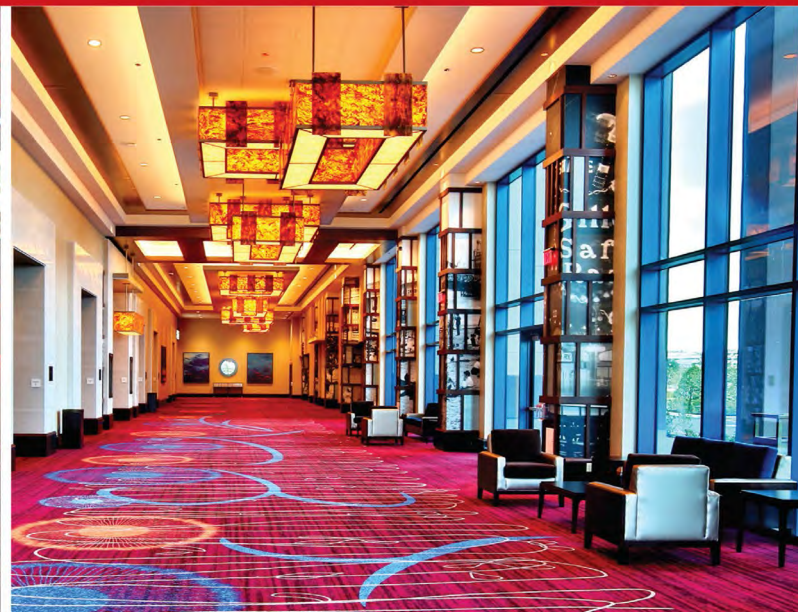
## HOME TO THE WORLD EDUCATION CONGRESS 2016

Harrah's Waterfront Conference Center is not only ushering in a new era in Atlantic City; it's also ushering in the premier event for Meeting Professionals International in 2016. MPI chose Atlantic City and Harrah's Waterfront Conference Center as the destination for its World Education Congress (WEC) in 2016. This event draws in more than 2,000 attendees, many of whom will be looking at Atlantic City as a future destination for their own meetings. Every year cities across the country vie for a chance to host this prestigious event. The congress features more than 100 educational sessions that keep attendees up to date on the latest trends in the meeting industry, while informal and formal face-to-face activities with industry peers help expand their business network. The WEC delivers world-class education, networking and business opportunities and will serve to further revitalize the meetings industry in Atlantic City.



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Atlantic City, NJ 08401  
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CaesarsMeansBusiness.com

- **2,590 hotel rooms**
- **125,000 sq. ft. of total meeting space**
- **Located near the Boardwalk, Atlantic City Country Club and other historic sites**
- **Largest hotel conference center from Baltimore to Boston**
- **Home of MPI's World Education Congress 2016**
- **Located within driving distance from a third of the U.S. population**





# LAS VEGAS MEANS BUSINESS

Las Vegas is an ideal location for meetings and events and offers unrivaled value. The city conducts an average of 19,000 meetings, conventions and incentive programs a year, ranging in size from 10 to 100,000 attendees. We know how to do business and customers consistently select us because we provide an excellent return on investment for the companies that come here.

Las Vegas offers 150,000 rooms and more than 10.5 million square feet of meeting space, with options to fit all needs and budgets. We have the infrastructure to bring in and move around large numbers of people efficiently and inexpensively. Over 900 convenient flights daily between Las Vegas and cities around the globe provide reasonable airfares and easy access. The proximity of the airport—just one mile from the heart of the city—reduces ground travel time and expense. And it's easier to entice attendees: 47 percent of convention visitors said that holding an event in Las Vegas increased their interest in attending.

Planners prefer Las Vegas, too. They ranked the city #1 as being good for large trade shows, being inexpensive and easy to get to, having convenient airline service and having good hotels. And among corporate planners surveyed, Las Vegas ranked #1 for having excellent meeting facilities.\*

**“Las Vegas has the facilities, the service, the infrastructure and the experience to help us achieve our objectives and get real, quantifiable value out of our meetings.”**

– Tim Gilmore, Vice President of Sales, MATCO Tools

## EASY TRAVEL WITHIN LAS VEGAS

The close proximity of Las Vegas hotels often eliminates the need for transportation as delegates can walk to many destinations. When transportation is required, Las Vegas offers many convenient options including buses, taxis, shuttles and the country's first automated monorail.

## IMPECCABLE WEATHER

Las Vegas enjoys 340 days of sunshine per year and an average daily temperature of 83 degrees. Blue skies by day turn into sunsets that melt into the mountains at night, ensuring that your attendees can enjoy outdoor options as well as indoor options for business and for fun.

## GATEWAY TO THE SOUTHWEST

Dive in! Las Vegas is the perfect jumping-off point for many of the Southwest's natural wonders. For unique offsite events and team-building activities, this is the place.

- Red Rock Canyon is 20 miles to the west
- Death Valley and Zion National Park are both easy day-trips
- Lake Mead, Hoover Dam and the Colorado River are all a short 20-minute drive
- Mt. Charleston is 20 minutes away
- Grand Canyon National Park is 150 miles to the southeast



## UNRIVALED AMENITIES

Las Vegas is renowned for its world-class dining and culinary talent. Sample the latest offerings from celebrity chefs like Gordon Ramsay, François Payard, Guy Savoy and Bobby Flay, or travel the world with stops that include tasty Italian-American fare in a chic setting at Martorano's at the Rio, the street-side charm of Mon Ami Gabi at Paris or the authentic Northern Chinese flavors of Beijing Noodle No. 9 at Caesars Palace.

The undisputed entertainment capital of the world, Las Vegas offers literally hundreds of spectacular shows and events. Witness the exhilarating Jersey Boys at Paris or experience a breathtaking headliner performance at Caesars Palace. Relish a bit of classic Vegas—replete with showgirls and rhinestones—at *Jubilee* at Bally's Las Vegas. Top-name entertainment, magic, comedy, music and full-scale stage productions are all available to groups large and small.

With over 55 courses, Las Vegas is host to some of the finest golf experiences in the country. Play original designs by great names like Jack Nicklaus, Raymond Floyd and Arnold Palmer. And with our great weather, you can enjoy a round almost any time of year. Caesars Entertainment offers two championship courses within easy reach of the Strip: Cascata and Rio Secco, both designed by famed architect Rees Jones.



If your taste leans toward retail therapy, we have shopping options to suit any style, from the high-end Forum Shops at Caesars, to the Miracle Mile shops at Planet Hollywood, to the cobblestone streets and quaint European-style shops at Paris. The LINQ Promenade offers a singular dining and shopping experience, loaded with variety and excitement in a lively street atmosphere. Also coming soon are the Grand Bazaar Shops at Bally's.

“When we host our programs in Las Vegas, our attendees rave about everything from the accommodations, to the food, to the amenities. But what we hear about more than anything else is the service. The meeting professionals in Las Vegas get why we are here, take the time to understand our objectives and know how to help us get the maximum return on our investment.”

– John Cudahy, President, International Council of Air Shows



## YOUR SUCCESS IS OUR SUCCESS

Of course, the real measure of a meeting is its success. And our job is to make sure that when you meet with us, you meet your objectives, every single time. Studies have shown that meetings in Las Vegas consistently increase sales and media coverage and generate new leads. The city performs like no other for gathering key influencers and decision-makers and creating wide-ranging solutions for companies across all industries.

To ensure that your event is well-attended, let the natural appeal of Las Vegas do much of the heavy lifting for you. The exciting aura of this bustling city, plentiful options for entertainment and fun when the day's work is done and even the bright lights and unique architectural features make it easy to draw a crowd. And when it comes to great service, no one does it better. With more than 200,000 resort industry employees, Las Vegas provides the best meeting and convention experience in the world.

Meeting planners who choose Las Vegas and Caesars Entertainment are amply rewarded with unparalleled selection and variety, exceptional service and unbeatable value. The lure of this popular city paired with the concentration of offerings within navigable distances makes Las Vegas not a gamble, but a guarantee for success.

### LAS VEGAS FAST FACTS\*:

- Consistently rated the best value in the U.S. for meetings and conventions
- Hosts 44 of the top 200 conventions in North America, more than any other city
- Attracts 4.9 million conventioners to over 19,000 conventions annually
- Features more than 10.5 million square feet of meeting, event and exhibit space
- Offers over 150,000 guest rooms—more than Orlando, Los Angeles or Chicago
- Studies show that tradeshow attendance increases an average of 15% when a show rotates into Las Vegas
- Tradeshow delegates spend more time on the show floor in Las Vegas: 11 hours versus 5.9 to 9.5 hours in other cities

\*Information obtained from the Las Vegas Convention and Visitors Authority

# Harrah's<sup>®</sup>

LAS VEGAS



## WELCOME TO HARRAH'S LAS VEGAS

If you're looking to lose yourself in the excitement and action of one of the world's most dynamic destinations, go right to the heart of things at Harrah's Las Vegas. Located at the very center of The Strip, Harrah's Las Vegas promises a friendly and welcoming atmosphere where your every need – even the unexpected whim – is given priority status by an experienced and caring staff dedicated to making your stay a Las Vegas legend.

While you'll be in the middle of it all, your group will never get lost in the crowd. A short walk or elevator ride from your room takes you to the meeting facilities, with no need to travel through the casino, keeping your attendees to the business at hand.

Beautifully appointed meeting spaces designed especially for small to mid-sized groups offer the latest technological advancements, while world-class convention and catering services guarantee focused, memorable meetings that will land your goals right on target.

And when it's time to have some fun, a world of choices is just outside your door. Culinary masterpieces, the best in entertainment, a complete salon and spa, and a shopper's paradise are all here at Harrah's Las Vegas.

Go ahead. Get lost in the mesmerizing pulse of the city. At Harrah's Las Vegas you're always the center of our attention.

“Harrah's Las Vegas' outstanding service was among the best we have ever experienced. The entire staff was attentive and always available to attend to all of our needs. We are planning on holding our future meetings there. Thanks for the great experience!”

– **Lori Moran**  
**Sr. Vice President**  
**Bekins A-1 Movers, Inc.**





# ACCOMMODATIONS

## COMFORT AND CONVENIENCE

The sumptuous comforts of a full-service resort and the convenience and connectivity of the office come together in 2,550 well-appointed guest rooms and suites. Located directly above the meeting floor, each accommodation is only a short walk or elevator ride from your event. Shake up the business world and then retreat into your own sanctuary at Harrah's Las Vegas.







## STANDARD AMENITIES

Enjoy your home away from home with such thoughtful amenities as hair dryers, bedside alarm clocks, telephones with private voicemail, blackout draperies, and irons with ironing boards.

- High-speed Internet access
- Work desk with data ports
- Dual line phone with voicemail
- Electronic safe
- Iron and ironing board
- Alarm clock
- Hair dryer
- On-demand movies
- Cable TV
- Nintendo
- Sound-proofed walls
- Laundry service
- 24-hour room service
- Express in-room checkout

## WE LOOK FORWARD TO SHOWING YOUR VIPS OUR HOSPITALITY!

Show your VIPs how very important they are or host an upscale hospitality event in one of our spacious and stunning suites, for the ultimate in service, luxury and privacy.



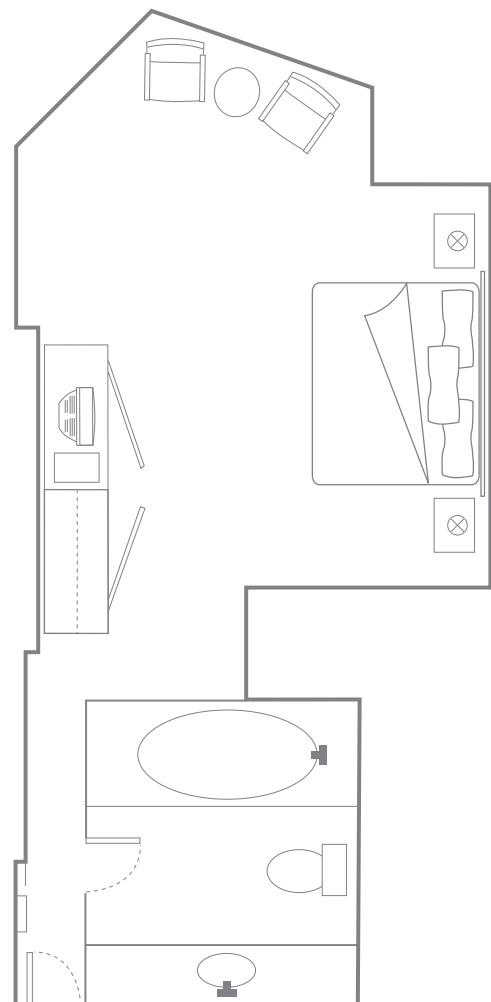


## CLASSIC AND DELUXE ROOM

Classic comfort and convenience are yours in rooms designed to both relax and invigorate. Comfortable seating and the richness of fine bed linens invite you to put your feet up, while a well-equipped work area boosts productivity.

### Classic and Deluxe Room Facts at a Glance

- 300 – 340 square feet
- Marble bath
- Work desk with data ports
- Entertainment center
- Armoire with his & hers closets
- Mini-bar



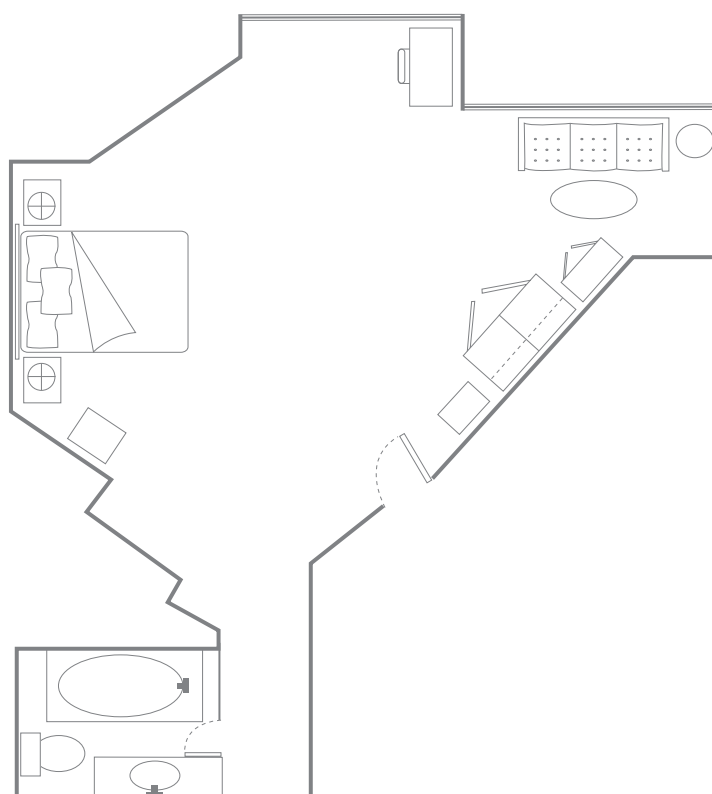


## MINI AND PETITE SUITE

Treat yourself to the luxury of more space for both work and play in one of our Mini or Petite Suites, designed for the guest who knows they deserve only the best.

### Mini and Petite Suite Facts at a Glance

- 525 – 690 square feet
- Work desk with data ports
- Entertainment center
- Separate seating area
- Armoire with his & hers closets
- Mini-bar
- Sofa Bed (Petite Suite Only)



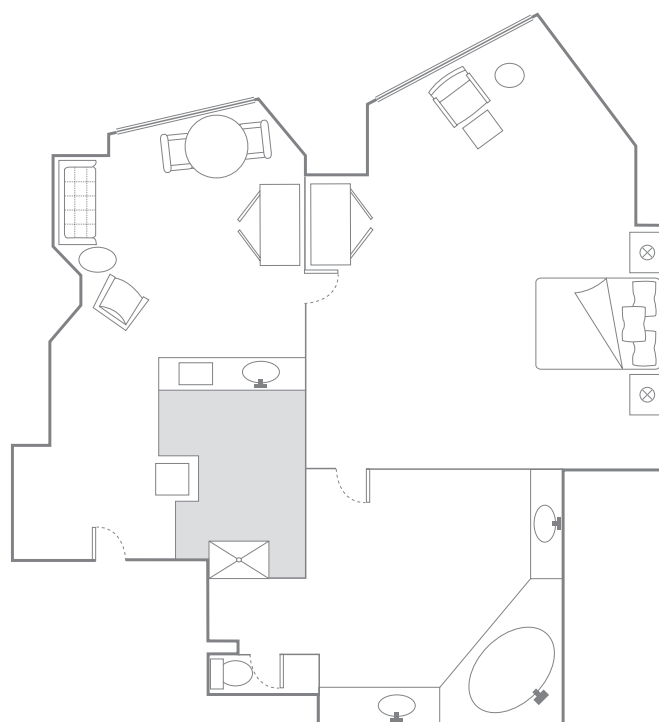


## EXECUTIVE SUITE

Ranging in size from 533 to 1,200 square feet, our Executive Suite is the perfect choice to impress your clients or VIPs. A separate bedroom (some with the option to add a second bedroom and bath) helps to define work, entertainment and retreat spaces, while a complete array of amenities surround you in comfort and convenience.

### Executive Suite Facts at a Glance

- 533 – 1,200 square feet
- 1 – 2 baths
- Soaking tub and separate walk-in shower
- Optional second bedroom
- Separate seating area in bedroom
- Separate living room
- Work desk with data ports
- Wet bar





## ADDITIONAL SUITES

When your needs call for the finest accommodations, Harrah's Las Vegas offers a variety of suites that are as spectacular as the view from the top floors. Host a formal dinner for six in your own elegant dining area then offer refreshments from the wet bar in the sumptuous living room. After the last guest has said good night, it's time for you to soak away your cares in your spacious tub or, in some suites, melt away into a private sauna, steam room or Jacuzzi.

Additional Suites May Feature:

- 1,360 – 2,000 square feet
- 1 – 2 bedrooms
- 1½ – 2 baths
- Walk-in shower
- Sauna
- Steam room
- Jetted tub
- Entertainment center
- Separate living room
- Dining table for six
- Multiple televisions
- Wet bar





# MEETING FACILITIES

## DESIGN AND TECHNOLOGY

Specializing in small to mid-sized meetings, the 25,000-square-foot conference level at Harrah's Las Vegas is a hub of state-of-the-art technology and superior customer service in a business-first setting that is sheltered from the bustle of the city.

From general session to lunch and afternoon breakouts, the simplicity and flexibility of our meeting spaces present you with myriad options. In addition, each room is outfitted with the business and presentation tools you need to make your event successful. Backstage spaces, satellite kitchens, and extra storage options add to the convenience and versatility of a meeting held at Harrah's Las Vegas.

Perhaps most appreciated, however, is our attention to the details. To us, the most important event is your event, and in our intimate facilities we are able to carefully monitor and service every need, fulfill every wish, and exceed every expectation.

If you can envision it, we can make it a reality, from lavish themed parties to sleek business environments. Your job? Sit back and accept the praise for a remarkably successful program.

## FORM AND FUNCTION

We take particular pride in our ability to give every group the attention and service usually reserved for the largest of gatherings. Further, the conference level has been designed to house all of our meeting facilities so that every event is held in one convenient location.

The 12,000-square-foot NEVADA BALLROOM is a planner's dream, suitable for events of up to 1,333 or divisible into six individual meeting rooms. With adjustable lighting, drop-down screens and easily accessible power outlets, this strikingly designed centerpiece of our facilities can easily be configured for any type of meeting, tradeshow, or event. Convenient access and a dedicated lift for easy load-in and out add to the appeal.

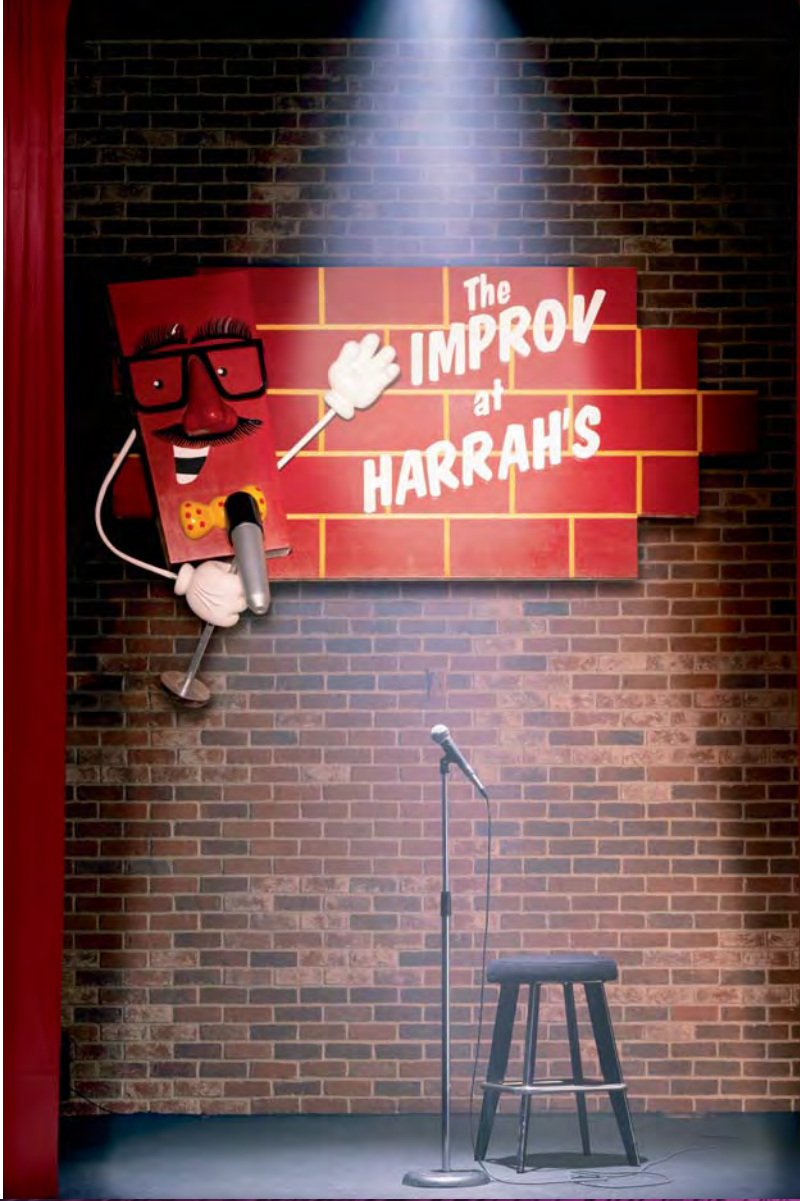
The 924-square-foot COPPER, SILVER and LAUGHLIN rooms are conveniently located just across from the Nevada Ballroom, and are perfect for breakouts or smaller meetings of up to 100 people. Each features full audio/video capabilities, including built-in projection screens.

At 286 to 988 square feet each, the STUDIO and PARLOR rooms are the ultimate resource for breakouts and meetings of up to 100 people, with a full complement of audio and video options. For a unique meeting experience, Parlor rooms open directly onto an outdoor patio overlooking the pool, a spectacular address for meeting breaks or a casual reception.

“At Harrah’s Las Vegas, we feel like a big chicken in a little henhouse. Our 250-person conference isn’t one of many that can get lost in the shuffle as at other properties. Everyone on our team was treated like a VIP. Our attendees voted unanimously to return.”

**- Pat Walch**  
**Executive Secretary**  
**Northwest KFC Franchisee Association**







For a unique event that will leave your attendees talking long after it has ended, consider using one of our diverse SPECIAL VENUES.

The HARRAH'S SHOWROOM will give your meeting the built-in drama and excitement you could spend thousands trying to create in a ballroom. Home to some of the most legendary performers ever to step on a Las Vegas stage, this extraordinary room welcomes up to 544 guests in its tiered theatre seating and special VIP booths.

Improv Comedy Clubs are world renowned, having launched the careers of countless comedians and performers. Now your attendees can enjoy the same stage and intimate environment at the IMPROV THEATER at Harrah's Las Vegas. Accommodating up to 475 guests at cocktail tables and VIP booths - all facing a platform stage - this intimate theater helps you create fun, interactive events that will be remembered for years to come.

The festive, outdoor CARNAVAL COURT is the perfect spot to raise the roof, so to speak. Its large, raised stage, circular bar (complete with flair bartenders) and gigantic canopy set the scene for carefree fun epitomizing all that is Las Vegas.

“Our attendees thoroughly enjoyed the delicious menu, the comfortable meeting space, and the convenient central location. But what impressed us most was the incredible service. The Harrah’s team listened to our needs, and worked closely with us to create the perfect atmosphere. I would recommend Harrah’s Las Vegas to anyone looking to plan that perfect event.”

- **Kristen LeMaster**  
**Training Specialist**  
**Nevada Federal Credit Union**



# HARRAH'S LAS VEGAS

## Corporate Convention Center Map



## CORPORATE CONVENTION CENTER

### Capacities and Dimensions

MEETING ROOMS	SQ. FT.	WIDTH	LENGTH	CEILING	CLASSROOM	THEATRE	RECEPTION	BANQUET	EXHIBITS	U-SHAPE	H-SQUARE	CONF.
<b>Nevada Ballroom</b>	<b>12,000</b>	<b>120</b>	<b>100</b>	<b>14</b>	<b>700</b>	<b>1333</b>	<b>1263</b>	<b>900</b>	<b>60</b>	-	-	-
Reno	4300	43	100	14	210	500	453	300	21	-	-	-
<b>Lake Tahoe</b>	<b>4200</b>	<b>42</b>	<b>100</b>	<b>14</b>	<b>225</b>	<b>466</b>	<b>442</b>	<b>290</b>	<b>21</b>	-	-	-
<b>Las Vegas</b>	<b>3200</b>	<b>32</b>	<b>100</b>	<b>14</b>	<b>180</b>	<b>338</b>	<b>337</b>	<b>200</b>	<b>16</b>	-	-	-
Elko	768	24	32	14	45	84	79	60	-	30	40	30
Ely	864	27	32	14	45	94	89	60	-	30	40	30
Goldfield	864	27	32	14	45	94	89	60	-	30	40	30
Tonopah	736	23	32	14	36	84	74	60	-	30	40	30
Foyer	3348	62	54	8	-	-	-	-	-	-	-	-
<b>Copper Room</b>	<b>924</b>	<b>22</b>	<b>42</b>	<b>10</b>	<b>60</b>	<b>100</b>	<b>95</b>	<b>72</b>	-	<b>32</b>	<b>40</b>	<b>25</b>
<b>Laughlin Room</b>	<b>924</b>	<b>22</b>	<b>42</b>	<b>10</b>	<b>60</b>	<b>100</b>	<b>95</b>	<b>72</b>	-	<b>32</b>	<b>40</b>	<b>25</b>
<b>Silver Room</b>	<b>924</b>	<b>22</b>	<b>42</b>	<b>10</b>	<b>60</b>	<b>100</b>	<b>95</b>	<b>72</b>	-	<b>32</b>	<b>40</b>	<b>25</b>
<b>Studio 1</b>	<b>988</b>	<b>38</b>	<b>26</b>	<b>8</b>	<b>34</b>	<b>50</b>	<b>100</b>	<b>60</b>	-	<b>18</b>	<b>22</b>	<b>25</b>
<b>Studio 2</b>	<b>650</b>	<b>25</b>	<b>26</b>	<b>8</b>	<b>24</b>	<b>50</b>	<b>68</b>	<b>40</b>	-	<b>18</b>	<b>20</b>	<b>25</b>
<b>Studio 3</b>	<b>600</b>	<b>25</b>	<b>26</b>	<b>8</b>	<b>24</b>	<b>50</b>	<b>68</b>	<b>40</b>	-	<b>18</b>	<b>20</b>	<b>25</b>
<b>Studio 4</b>	<b>600</b>	<b>25</b>	<b>26</b>	<b>8</b>	<b>24</b>	<b>50</b>	<b>68</b>	<b>40</b>	-	<b>18</b>	<b>20</b>	<b>25</b>
<b>Parlor A</b>	<b>286</b>	<b>11</b>	<b>26</b>	<b>8</b>	-	-	-	-	-	-	-	<b>12</b>
<b>Parlor B</b>	<b>624</b>	<b>24</b>	<b>26</b>	<b>8</b>	<b>24</b>	<b>40</b>	<b>63</b>	<b>40</b>	-	<b>18</b>	<b>14</b>	<b>25</b>
<b>Parlor C</b>	<b>624</b>	<b>24</b>	<b>26</b>	<b>8</b>	<b>24</b>	<b>40</b>	<b>63</b>	<b>40</b>	-	<b>18</b>	<b>14</b>	<b>25</b>
<b>Parlor D</b>	<b>624</b>	<b>24</b>	<b>26</b>	<b>8</b>	<b>24</b>	<b>40</b>	<b>63</b>	<b>40</b>	-	<b>18</b>	<b>14</b>	<b>25</b>
<b>Parlor E</b>	<b>624</b>	<b>24</b>	<b>26</b>	<b>8</b>	<b>24</b>	<b>40</b>	<b>63</b>	<b>40</b>	-	<b>18</b>	<b>14</b>	<b>25</b>
<b>Parlor F</b>	<b>858</b>	<b>33</b>	<b>26</b>	<b>8</b>	<b>40</b>	<b>60</b>	<b>89</b>	<b>50</b>	-	<b>18</b>	<b>20</b>	<b>25</b>
<b>Veranda</b>	<b>1960</b>	<b>140</b>	<b>15</b>	<b>8</b>	-	-	<b>50</b>	-	-	-	-	-

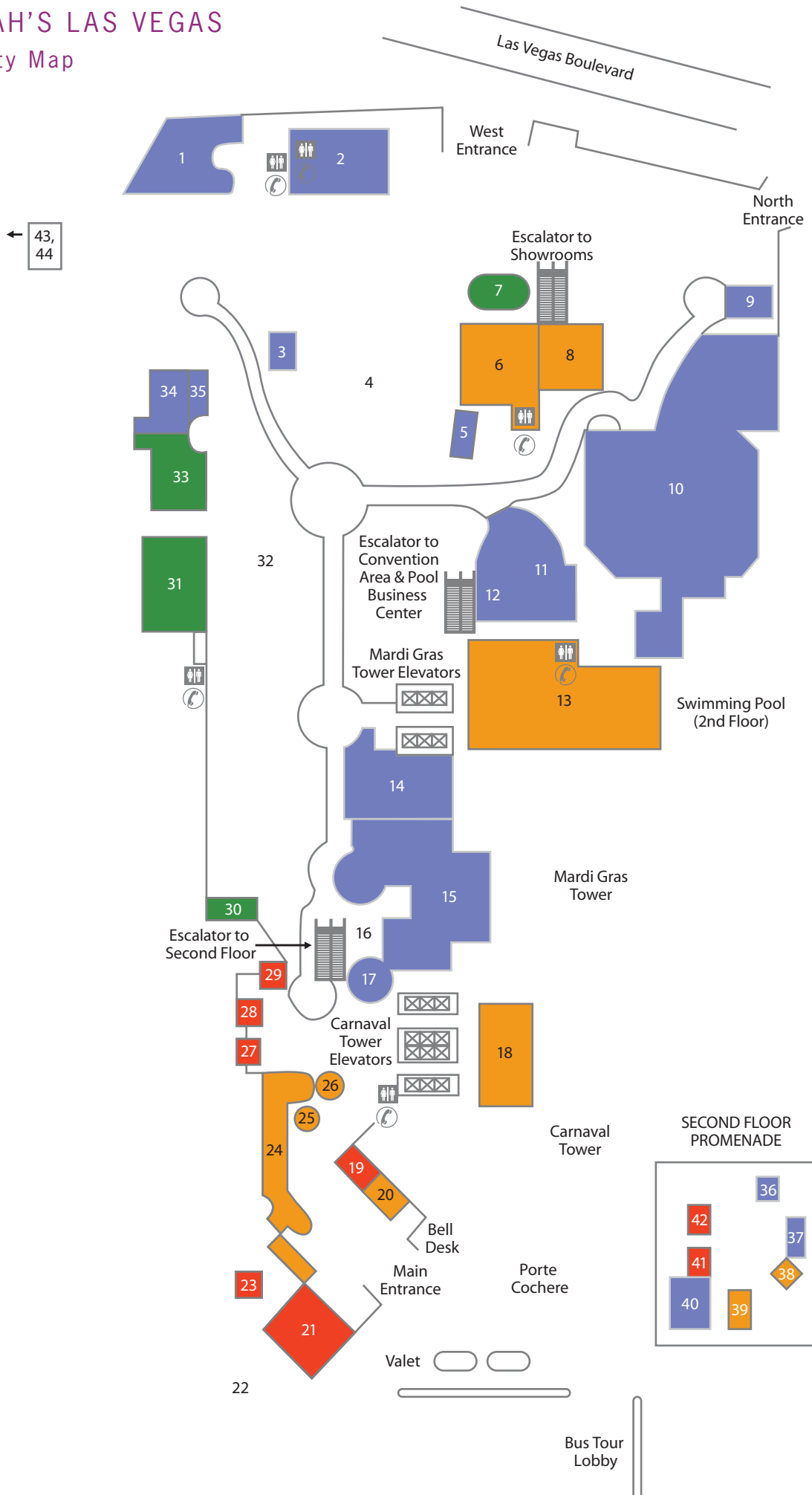
## SPECIAL VENUES

### Capacities and Dimensions

MEETING ROOMS	SQ. FT.	WIDTH	LENGTH	CEILING	CLASSROOM	THEATRE	RECEPTION	BANQUET	EXHIBITS	U-SHAPE	H-SQUARE	CONF.
Improv Theater	-	-	-	-	250	300	475	364	-	-	-	-
Harrah's Showroom	-	-	-	-	-	544	528	-	-	-	-	-
Pool	-	-	-	-	-	-	500	400	-	-	-	-



# HARRAH'S LAS VEGAS Property Map





## RESTAURANTS/BARS

1. The Piano Bar
2. Ruth's Chris Steak House
3. Numb Bar
5. Party Time Bar
9. Bill's Bar
10. Flavors, The Buffet<sup>SM</sup>
11. Oyster Bar at Harrah's
12. KGB®: Kerry's Gourmet Burgers
14. Ming's Table
15. Café at Harrah's
17. Starbucks
34. Carnival Grill
35. Sports Pit Bar
36. IcePan
37. Starbucks
40. Toby Keith's I Love This Bar & Grill (2nd Floor)
43. To Carnival Court
44. To THE LINQ

## CASINO

4. High Limit Area
7. Main Cage
16. Keno
30. Total Rewards® Center
31. Poker Room
32. Casino
33. Race & Sports Book

## SHOPPING

19. Harrah's Essentials
21. Jackpot Store
23. Hormeta Cosmetics
27. Marshall Rousso
28. Higuchi
29. City Life
41. Toby Keith Retail Store
42. Destination Sundries
44. To THE LINQ

## FACILITY

6. Harrah's Box Office and Showroom (3rd Floor)
8. Improv Theater (2nd Floor)
13. Meeting Facilities
18. Harrah's Spa & Health Club (4th Floor)
20. Diamond Registration
22. Pet Relief Area
24. Front Desk/Hotel Registration
25. Concierge
26. Hertz Car Rental
38. Diamond Lounge
39. Wyndham Welcome Center
44. To THE LINQ



# CATERING & DINING

## CATERING

One of the primary things any meeting attendee remembers is the food. Harrah's Las Vegas always leaves a lasting impression with exemplary cuisine prepared fresh and served with stunning presentation.

Our Catering Managers and chefs will guide you in creating the perfect menu for your event. No request or requirement for you and your guests goes unheeded, resulting in spectacular culinary experiences.

With excellence as our benchmark, everything from our kitchen is created from scratch, from our own freshly baked breads and pastries, to succulent hand-carved meats and fish and - the crown jewel of any of our meals - awe-inspiring desserts crafted by our acclaimed pastry chefs.

From elegant formal dinners to fun outdoor picnics, the catering staff at Harrah's Las Vegas is ready to make your most delicious ideas come to life.

“On a scale of 1-10, I would have to rate the food quality at Harrah’s an 11! If I could have my way, all of our conferences would be held at Harrah’s. It is still, by far, the best conference we have had, and we are still receiving rave reviews from attendees.”

- **Marlena Cardenas**  
**Conference Coordinator**  
**Qumos**

## DINING

Whether you're in the mood to grab a quick bite or want to set aside an entire evening for a glorious dining experience, travel an entire world of culinary options at Harrah's Las Vegas.

Our alternative venues program allows for countless program configuration options, granting you access to dining establishments throughout our portfolio of properties. Host an event at any one of our participating restaurants and a portion of your spend will be applied toward your food & beverage minimum.

Plan a special evening for a small, select group of individuals or impress your entire assemblage with a complete buy-out. Dine-arounds are another great option, allowing your attendees to enjoy dining in smaller groups at various facilities throughout the property.

Good taste is always on the menu at Harrah's Las Vegas.



### Cafe at Harrah's

A favorite of visitors from around the world, Cafe at Harrah's is a casual, Tuscan-style locale where the bright and open atmosphere is also warm and inviting. Try the always-fresh Cobb salad, the fire-roasted pizza, or any of the other more than 100 deliciously prepared menu items. Seating up to 225. Semi-private dining room seats up to 40.

### Flavors, The Buffet

Flavors, The Buffet will dazzle you with continuous live cooking stations, freshly prepared seafood, crab legs and fresh-cut prime rib. This truly international dining experience also features Brazilian BBQ, exotic Asian selections, and traditional Southwestern and American options. Just save room for dessert. Seating up to 533.

### KGB: Kerry's Gourmet Burgers

Celebrity Chef Kerry Simon offers the ultimate burger selection with his typical flair, serving lunch, dinner and late-night bites. The menu includes a vast selection of inventive burgers and signature snacks, including Iron Chef Sliders and Waffle Fry Nachos. Seating up to 100.

### Ming's Table

In a Chinese-style bistro setting, Ming's Table serves traditional Chinese, Thai, Szechwan and Japanese delicacies in generous portions to satisfy even the most demanding appetite. Seating up to 90. Semi-private dining room seats up to 20.

### Oyster Bar at Harrah's

Serving seafood favorites such as fresh steamers, lobster, crab, clam chowder, calamari and shrimp, the Oyster Bar has quickly become a favorite of visitors and locals alike. You can also enjoy fresh seafood salads and pasta creations, non-seafood dishes or vegetarian entrees. Seating up to 56.







### Ruth's Chris Steak House

Located on the second floor of Harrah's Las Vegas, Ruth's Chris Steak House serves up sizzling steaks along with stunning views of the Las Vegas Strip inside the richly appointed ultra-modern dining room encased by floor-to-ceiling windows. Menu items include USDA Prime steaks, appetizers and dessert options in addition to an award-winning wine list and handcrafted cocktails. Seating up to 400.

### Toby Keith's: I Love This Bar & Grill

Right from the lyrics of Toby's hit, "I Love This Bar," this is one of the most exciting and appealing spots on the Strip. The menu features real down-home cooking served up Toby-style: big portions with even bigger flavor. The burgers are incredible, but be sure to try the country chicken and mashed potatoes with a side of Toby's favorite slaw, or any of the other good-old-boy favorites. And, as if that's not enough, Toby presents music videos, and a stage with live bands nightly. It's boot-scootin' party time and y'all are invited. Seating up to 198. Private dining room seats up to 20.



# BUSINESS SERVICES

## THE COMPANY YOU KEEP

You've spent years assembling a team of top professionals to support your company's goals. We've done the same, also to support your goals. Our seasoned staff has decades of experience creating and executing meetings of every imaginable shape and size, and are ready to put that experience to work for you. We listen to your needs, we make sure we understand your goals, and we deliver more than expected.



## IN-HOUSE BUSINESS SERVICES

The UPS Store is like taking the office with you when you travel. Our highly trained staff can copy, fax, print or bind your important documents, arrange for rental equipment, handle shipping requirements, and provide Internet access. You'll even have access to our sign shop that services all eight of our Las Vegas properties. Need more? Just ask. We know how to get the job done.



## DÉCOR AND ENTERTAINMENT

First impressions are crucial, and your attendees will certainly be impressed when you let our creative team of partners set the stage for your next event with perfectly crafted decor, well-known and insightful speakers, and spectacular entertainment. Nearly limitless options are available for spouse programs or special group excursions, from Colorado River rafting and touring the Grand Canyon, to shopping expeditions and wine tasting parties. They can even arrange for your group to experience the weightlessness of space!

## KNOWLEDGEABLE BUSINESS PARTNERS

Harrah's Las Vegas is proud to be associated with Encore Event Technologies - our in-house audio/visual, staging, recording and conference equipment partner. Providing full-service production services, they know Harrah's Las Vegas and its specifications, and will help make the important technical aspects of your event seamless. That's why, as one of our valued partners, Encore enjoys the home advantage at all of our Las Vegas properties.

In addition, we have partnered with other experienced professional services providers that can build on our joint efforts to ensure that your program is an unparalleled success.





# HOTEL AMENITIES

## ENTERTAINMENT

At Harrah's Las Vegas, stepping out is only steps away from exciting entertainment. Start early with the hilarious antics of comedian Mac King's popular afternoon show. In the evening, the legendary Improv Comedy Club is a sure bet. Additionally, Harrah's Las Vegas is home to Legends in Concert, the longest running celebrity tribute show in the world and Defending the Caveman, a hilariously insightful play about the ways men and women relate that has both sexes roaring with laughter and recognition.

## NIGHTLIFE

After the last curtain call, it's time to kick up your heels at The Piano Bar. Dueling Pianos get you up on your feet, while Rusty's Karaoke Party will bring out your inner superstar. If your tastes lean toward the wilder side, step outside and into the high-energy world of Carnival Court, where the music and excitement last well into the wee hours.

## PAMPERING

We all need a little pampering, and the pleasures of The Spa at Harrah's are the perfect antidote to the weight of any day. Indulge in Swedish massage and aromatherapy, or reap the health benefits of a European facial or hydrosome treatment. Later, reinvigorate in our state-of-the-art health club and then relax by the Olympic-sized pool with a cooling beverage or a delicious lunch. Why not enjoy it all in one of our private cabanas, available for rent by the day? Each cabana includes a television, refrigerator, telephone, fruit basket, juice and water, a newspaper, towels and a raft.

## GAMING

Few can resist the dazzling lights, pulsating sounds, and non-stop action of the casino. Regarded as the friendliest in the city, Harrah's Las Vegas' 87,000-square-foot casino is home to 1,200 slots and video poker machines as well as 80 table games. From the latest video creations to the classic games that made Vegas famous, they're all here and ready to offer fantastic ways to win!

Why not bring the action to your program with a private group slot tournament, group gaming lessons, or other interactive event for risk-free, Vegas-style entertainment where everyone wins?





THE  
LINQ<sup>®</sup>





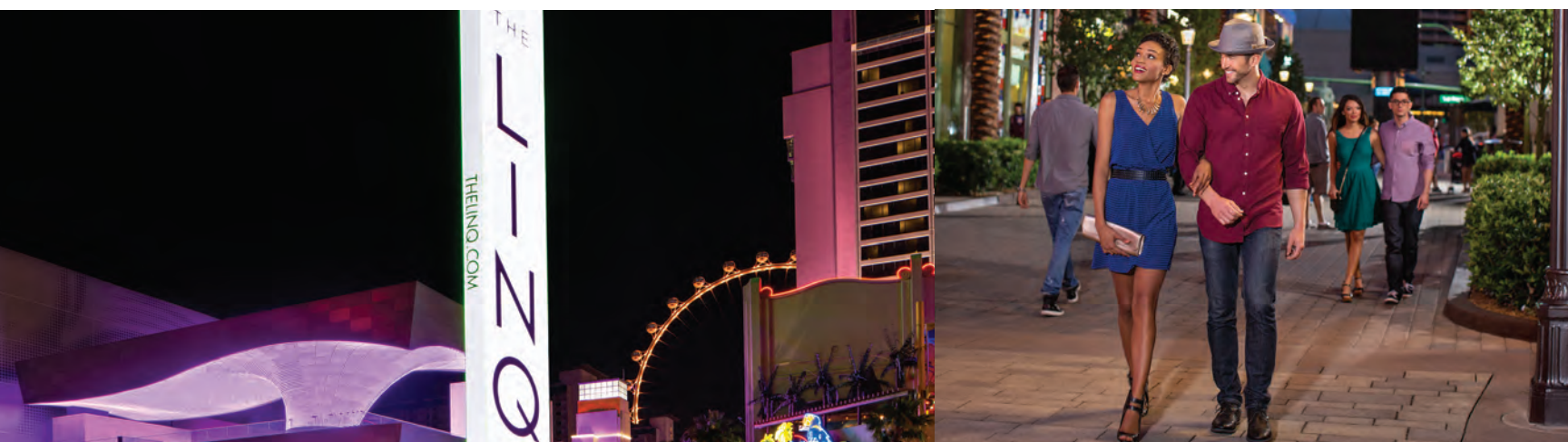
THE  
LINQ®

## WELCOME TO THE LINQ PROMENADE

From the perfect red velvet cupcakes at Sprinkles to star-studded blowout events at Brooklyn Bowl and everything in between, The LINQ is the prime location for lovers of the unexpected and seekers of the extraordinary.

The LINQ Promenade offers a singular dining and shopping experience, loaded with variety and excitement in a lively street atmosphere. It's also home to the High Roller, the crown jewel of the Promenade. The High Roller is the world's largest observation wheel and Las Vegas' hottest new attraction. Boasting 360-degree views of the entire city from a towering 550 feet, it also offers a gorgeous LED light show from dusk 'til dawn, all year-round. For the best views of Las Vegas and a truly once-in-a-lifetime experience, nothing on the Strip can match it.

Take your meeting to the next level at The LINQ, surrounded by endlessly irresistible dining options, unique boutiques, thrilling casino action and something fresh and surprising at every turn.





## HIGH ROLLER AT THE LINQ A UNIQUE GROUP EXPERIENCE ABOVE THE STRIP

Give your attendees an experience they will never forget by gathering them on the tallest observation wheel in the world. Situated within The LINQ Promenade, the High Roller towers 550 feet above the Strip and is a must-see landmark of epic proportions.

Featuring 28 cabins, each holding up to 40 people, the High Roller truly offers a unique venue for breathtakingly spectacular private group functions. Cabins can be booked individually or in any quantity, up to and including complete buyouts, and full catering services are available.

Host an event with us and wow your guests with a spectacular setting, flawlessly designed facilities and the latest in audio/visual technology. On top of our world-class amenities, our dedicated team is committed to making every meeting a completely seamless showstopper. You'll have people talking long after they've hung up their lanyards.

**CAPACITIES AND DIMENSIONS: HIGH ROLLER | 40 PER CABIN | FULL CAPACITY 1,120**







## WHEEL HOUSE AT THE LINQ AN EXCLUSIVE MEETING SPACE WITH GREAT VIEWS

When traditional simply won't do, break convention and hold your meeting in the spacious Wheel House of The High Roller. With 2,500 square feet and room for up to 250 guests, this fifth-floor gem is unquestionably the most unique venue in the city.

The Wheel House offers breathtaking Vegas views and enviable modern design and flexibility, with the option to be divided into two or three separate spaces.



## Wheel House – Capacities and Dimensions



## CAPACITIES AND DIMENSIONS

ROOMS	SQ. FT.	WIDTH	LENGTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET	U-SHAPE	H-SQUARE	CONFERENCE
WHEEL HOUSE	2,496	32	78	12	100	200	225	140	72	88	38
WHEEL HOUSE 1	640	32	20	12	25	50	60	36	18	22	10
WHEEL HOUSE 2	640	32	20	12	25	50	60	36	18	22	10
WHEEL HOUSE 3	1,216	32	38	12	50	100	110	60	36	44	18
PATIO	728	28	26	-	-	-	60	48	-	-	-
GRAND LOBBY	1,014	13	78	12	-	-	-	-	-	-	-



## THE VORTEX

### UNDER THE STARS FOR YOUR NEXT EVENT

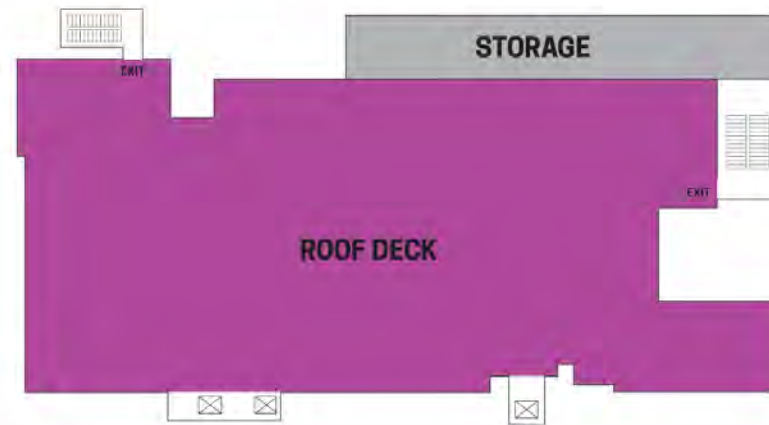
Add a swirl of color to any special occasion under the sprawling canopy of lights above the heart of The Strip. This incredible display makes for the perfect umbrella for any business meeting, fashion show, wedding or celebration.

Hold your next event in the new Vortex outdoor venue with 20,000 sq. ft. of customizable space at The LINQ. Experience the spectacular view from the 18,000 sq. ft. Bloq ballroom with floor-to-ceiling windows. Or for larger events, reserve both The Vortex and the Bloq for an indoor/outdoor experience.

## BLOQ



## The Vortex



## CAPACITIES AND DIMENSIONS

MEETING ROOMS	SQ. FT.	WIDTH	LENGTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET	EXHIBITS	U-SHAPE	H-SQUARE	CONF
Vortex	20,000	-	-	-	-	2,400	2,400	1,400	-	-	-	-
Bloq	18,000	-	-	9'-13'	700	1,400	2,100	1,200	-	-	-	-

## SPECIAL VENUES

### Capacities and Dimensions

ROOM NAME	SQ. FT.	LENGTH	WIDTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET	U-SHAPE	H-SHAPE	CONFERENCE
Brooklyn Bowl	—	—	—	—	—	—	3,000	250	—	—	—
Chayo Mexican Kitchen + Tequila Bar	—	—	—	—	—	—	500	228	—	—	—
ameriCAN	—	—	—	—	—	—	119	50	—	—	—
Flour & Barley	—	—	—	—	—	—	214	184	—	—	—
The Tilted Kilt Pub & Eatery	—	—	—	—	—	—	400	225	—	—	—
Yard House	—	—	—	—	—	—	725	524	—	—	—
BLVD. Cocktail Company	—	—	—	—	—	—	200	100	—	—	—







## RESTAURANTS/BARS

1. TAG SPORTS BAR
2. SQUEEZE
4. CHAYO MEXICAN KITCHEN + TEQUILA BAR
5. O'SHEAS CASINO
6. OFF THE STRIP BISTRO & BAR
11. AMERICAN
13. GHIRARDELLI ICE CREAM AND CHOCOLATE SHOP
14. YARD HOUSE
16. STARBUCKS
17. HAUTE DOGGERY
18. PURPLE ZEBRA
21. TILTED KILT PUB & EATERY
22. FLOUR & BARLEY BRICK OVEN PIZZA
23. SPRINKLES CUPCAKES
24. BROOKLYN BOWL
31. GUY FIERI'S VEGAS KITCHEN + BAR

## CASINOS

- THE LINQ  
FLAMINGO
5. O'SHEAS
  15. JIMMY BUFFETT'S MARGARITAVILLE

## NIGHTLIFE

- HIGH ROLLER
5. O'SHEAS CASINO
  24. BROOKLYN BOWL
  32. HIGH ROLLER

## SHOPPING

3. KOTO
7. GOORIN BROS.
8. PHOTO & GO
9. BELLA SCARPA
10. HAVAIANAS
12. RUBY BLUE
19. KITSON
20. 12AM RUN
26. PIER 30
27. CHILLI BEANS
29. SKY SHOP

## FACILITY

28. HIGH ROLLER TICKETING
30. HIGH ROLLER VALET

BOLD. SOPHISTICATED. ENTICING.



WELCOME TO THE CROMWELL



THE  
CROMWELL  
LAS VEGAS





*NOTHING ELSE COMES CLOSE  
TO THE CROMWELL.*

The Cromwell brings the legacy of Las Vegas back with a modern twist. Experience the pulse of an extraordinary lifestyle that you won't be able to resist. Located on a dynamic corner at the center of the Strip, this stand-alone luxury boutique hotel offers lavish accommodations and a 40,000-square-foot casino.

A passion for pleasure is what The Cromwell is all about. The moment you enter, you'll feel the attraction—you'll be drawn in to the euphoria and be utterly seduced. Our 188 rooms and suites are evocative of modern Parisian loft-style apartments featuring vintage motifs and breathtaking views of the city. Every detail is meant to have a purpose, and every purpose is for your gratification.

Here at The Cromwell, we are obsessed with defining every moment with experiences to beguile the imagination and excite the senses. Our many amenities include a sophisticated lobby bar—Bound—where a new level of class, cocktails and chic circular bar will impress; Celebrity Chef Giada De Laurentiis' only restaurant in the world serves up her signature California-influenced Italian cuisine; and Victor Drai's new rooftop Las Vegas Landmark—Drai's Beach Club • Nightclub is the epitome of decadence.

See and do everything differently at The Cromwell.  
Your presence here is the only one that matters.

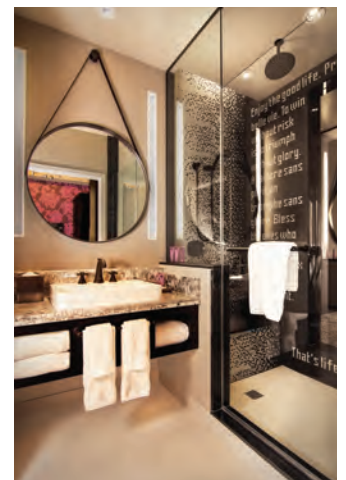
## STANDARD ACCOMMODATIONS



Reminiscent of a Parisian-style apartment, each one of our rooms and suites features distressed hardwood floors, plush seating and antique trunk-style furnishings to give it both a modern and vintage flair. The neutral tones and berry accents provide a relaxing, glamorous vibe. A unique feature in the bathroom are English-French phrases embedded in black and white mosaic-tiled shower walls. The elevator lobby offers coffee, tea and fruit-infused water.

### LUXURY KING/LUXURY QUEEN & DELUXE KING/DELUXE QUEEN *FACTS AT A GLANCE*

- 360 square feet
- Vanity area
- 55-inch high-definition flat-screen television
- Armoire
- Full-length mirror and plush seating
- Finest bath amenities and products
- Rain shower experience
- Hallway coffee service
- Luxury rooms feature a Strip View



## PARLOUR SUITE



Displaying modern and retro décor with a Parisian touch, the 723-square-foot ParLOUR Suite features one king bed, hardwood floors and vintage trunk-style furnishings. This Vegas suite also has a dining and living area with a 55-inch flat-screen TV. While every suite has a steam shower with a rain showerhead and a vanity wall with hair and makeup products, this one has its tub in the room.

### PARLOUR SUITE FACTS AT A GLANCE

- 723 square feet
- Intimate living area with couch and small dining area
- Full-height refrigerator stocked upon request
- Steam shower
- Deep soaking tub
- Two 55-inch high-definition flat-screen televisions
- Optional connecting room



## BOULEVARD SUITE



Fun and glamour come together in this 1,061-square-foot Boulevard Suite with a spectacular Strip view. This modern Vegas suite has one king bed, plush seating, a separate dining area, wet bar and a living room with a pinball machine and flat-screen TV. Each Boulevard Suite has a unique bathing experience with a deep soaking tub and a steam shower stall. A separate vanity area makes getting ready easy.

### BOULEVARD SUITE FACTS AT A GLANCE

- 1,061 square feet
- Full-height refrigerator stocked upon request
- Steam shower
- Deep soaking tub
- Prime view of Bellagio fountains and the Las Vegas Strip
- Pinball machine
- Two 55-inch high-definition flat-screen televisions
- State-of-the-art entertainment system
- Small wet bar area



## GALLERY SUITE



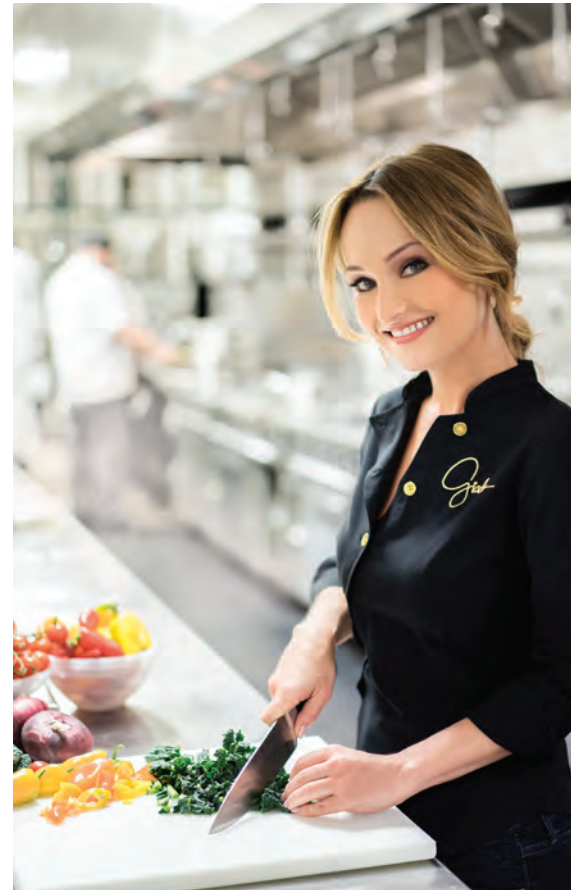
The 1,411-square-foot Gallery Suite offers a posh Las Vegas hotel stay. It features one king bed, a huge living room with sectional seating, a dining space, a separate wet bar area and a fridge with items for sale. Showcasing pops of salmon and metallic colors, the modern suite includes retro touches like antique trunk furniture and wood floors. The master bathroom has a separate tub and steam shower, and there's a half bathroom near the living room.

### GALLERY SUITE FACTS AT A GLANCE

- 1,411 square feet
- Full-height refrigerator that can be stocked with guest preference upon request
- Steam shower
- Deep soaking tub
- Dining area
- Desk
- Open floor plan
- Large bar area
- Two 55-inch high-definition flat-screen televisions
- Mini Mac available for use in room
- Optional connecting room



# Giada



Giada De Laurentiis' very first and self-titled restaurant, GIADA, greets guests with a warm and welcoming atmosphere, al fresco dining, a beautiful exhibition kitchen showcasing fresh pastas being made daily by hand and a signature antipasto bar. Located on the second story of The Cromwell on the Las Vegas Strip, GIADA can accommodate 260 guests and showcases automatic retractable windows boasting prime views of the Bellagio fountains and is a short walking distance to Caesars Palace, with easy access to Bally's Grand Bazaar Shops.

GIADA encompasses three dining experiences—a dining room, a lounge and a terrace.

**SQUARE FOOTAGE:** 14,300 sq. ft.

**PRIVATE DINING ROOM:** seats 20 guests

**BY REPLACE:** Seats 44 guests

**AL FRESCO:** Seats 48 guests

**CIRCLE:** Seats 36 guests



# Giada

GIADA is open daily

Sunday to Thursday: 11am – 10:30pm | Friday and Saturday: 11am – 11pm | Breakfast/Lunch: 8am – 2:30pm



## INTERLUDE

The Cromwell is steeped in luxury, service and confidence. Interlude is such a place where it all comes together. This posh casino lounge is the ideal vantage point for people-watching and socializing. Interlude's centralized location makes it a win-win situation with one side offering a glamorous vibe for the ultimate Las Vegas lounge experience. Complimentary breakfast is served from 7am – 10am.

– 2,250 sq. ft.

– 125 capacity



## BOUND

Whatever time of day it is, whatever mood you're in, Bound is the "it" place to be. Bound is The Cromwell's sophisticated lobby bar that features a menu comprised of signature cocktails created by famed mixologist Salvatore Calabrese. The curvaceous circular bar at Bound is a work of art while providing an intimate vibe. Experience a new level of class any time of day. We promise not to bat an eye when you show up in your pajamas for Salvatore's Breakfast Martini. Also, General Manager Happy Hour is from Thursday-Saturday and hotel guests receive Moët & Chandon Champagne at no charge from 5pm-6pm.

– 1,457 sq. ft.

– 75 capacity



## THE ABBEY

The Abbey is a reserved High Limit room for thrill-seekers who want to be curtailed off from the masses for even more exclusivity. Located just off the casino floor, this elegant room provides personal gaming action for the ultimate Las Vegas experience.

– 40 capacity





# Drai's

**BEACH CLUB • NIGHTCLUB**



The crowning jewel of The Cromwell hotel, Drai's Beach Club provides an unrivaled view encompassing the entire Strip and beyond. Designed and operated by lifetime industry professionals from the most revered venues in the world, Drai's rooftop oasis redefines the Beach Club experience.

A world-class venue featuring live performances from renowned EDM artists, a full service gourmet kitchen and an unforgettably iconic view, Drai's takes entertainment, service and dining to new heights.

Offering a variety of spacious seating options, multiple pools and renowned customer service from our handpicked staff, Drai's delivers a one-of-a-kind experience unlike any other on the Strip.

Take your next event to uncharted territory. This venue is available for private events.

# Drai's

## BEACH CLUB • NIGHTCLUB

Beachclub: Friday – Sunday 11am – 6pm | Nightclub: Thursday – Sunday 10:30pm – 4am



Challenging the conventional club, Drai's Nightclub is built upon the fundamental principles of sophistication, innovation and pure authenticity.

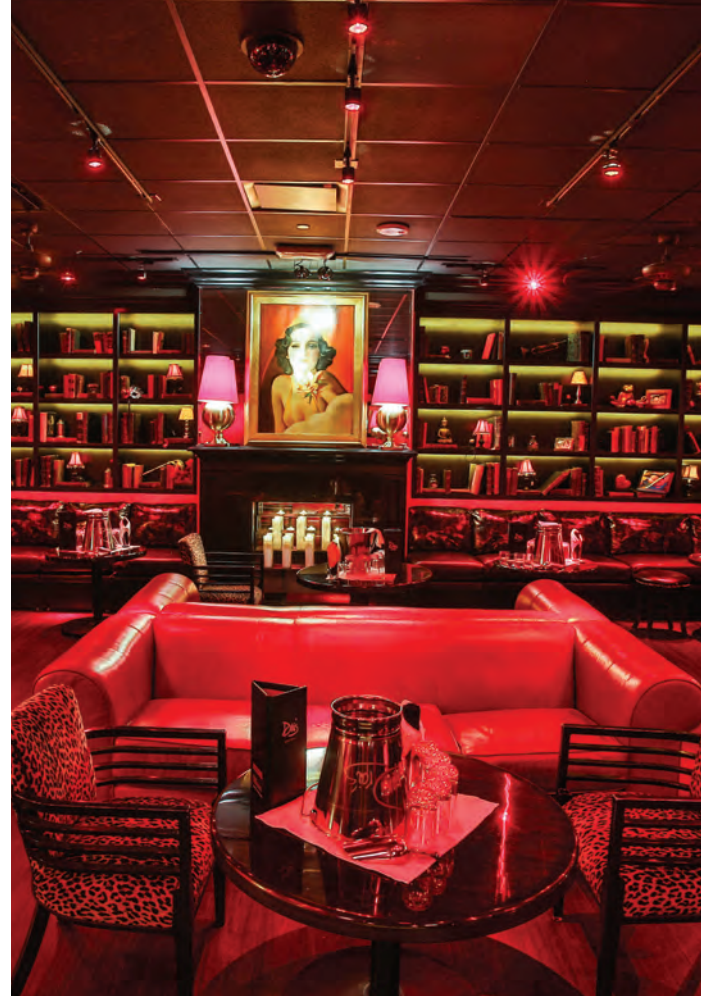
The design of Drai's is on a scale entirely new, with provocative interiors of deep purples and gold, along with wall-to-wall LED screens. Visual FX are artfully placed and designed around the centerpiece in a radial pattern, emanating rays of light throughout the room as well as a spacious dance floor overlooking the stunning cityscape of the Vegas Strip.

From walls to ceiling, a high-resolution LED video screen is an ideal location for custom branding. Our next-generation Funktion One sound system combines high-power handling and precision audio.

Escape for the night. This venue is available for private events.

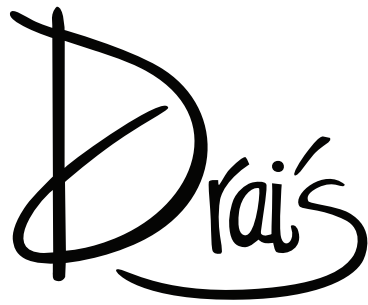
# Drai's *after hours*

Thursday – Sunday | 1am – 10am

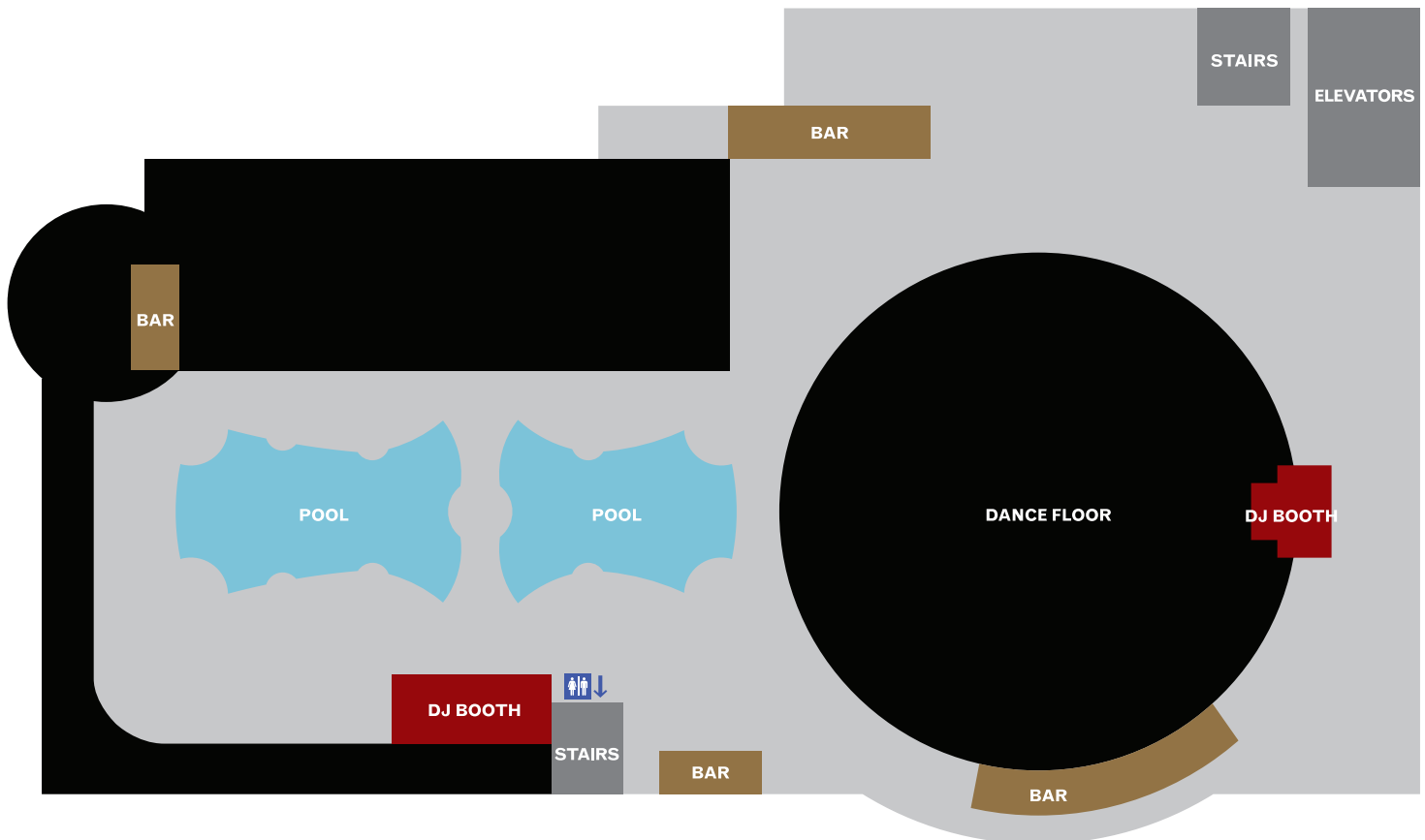


Drai's After Hours has been a staple of the Las Vegas nightlife scene for more than 17 years. It is the go-to hot spot for industry nightlifers that desire to see and be seen.

Drai's After Hours retains industry locals as well as fans from abroad, as it feeds off the continual excitement of the Las Vegas Strip. At 11,000 square feet and a capacity of 598, Drai's After Hours features four unique rooms with two different music formats. Adorned with opulent black, red and gold décor, the ambience reflects the style of a vintage French mansion. Accents include pin-up photography, palm trees and 55 luxurious VIP tables. With comfortably lavish seating for hundreds, two dance floors and multiple bars, prepare yourself for an amazing experience. Experience Drai's After Hours. This venue is available for private events.



**BEACH CLUB • NIGHTCLUB**



**DRAI'S BEACH CLUB**

- 35,000 square feet
- 2,500 capacity

**DRAI'S NIGHTCLUB**

- 25,000 square feet
- 2,200 capacity

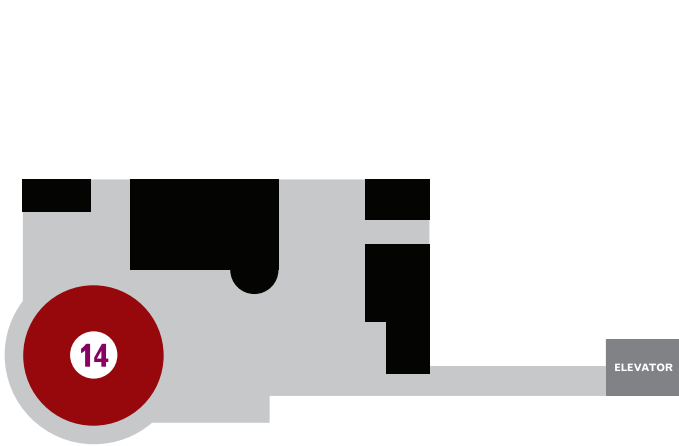
**TOTAL MEETING SPACE AVAILABILITY**

- 65,000 square feet
- 4,700 max capacity
- Two lower level main pools
- Central wet deck and perimeter seating
- 40 poolside day beds
- Nine exclusive VIP Bungalows sharing five elevated pools
- 15 luxury mezzanine level cabanas with private pool and private shower/restroom
- Two full bars

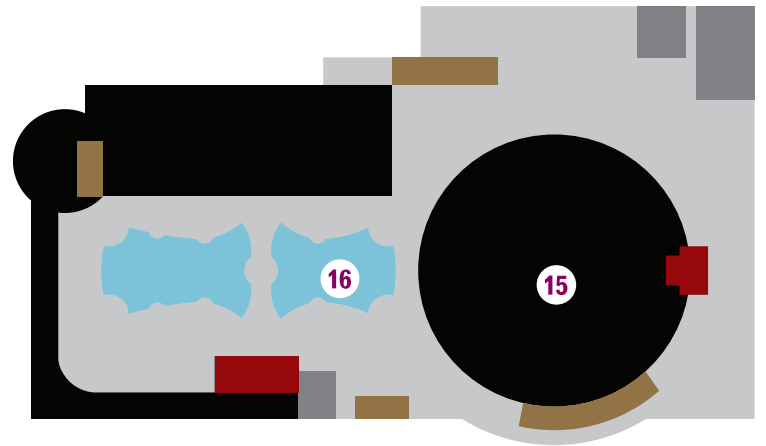


# THE CROMWELL

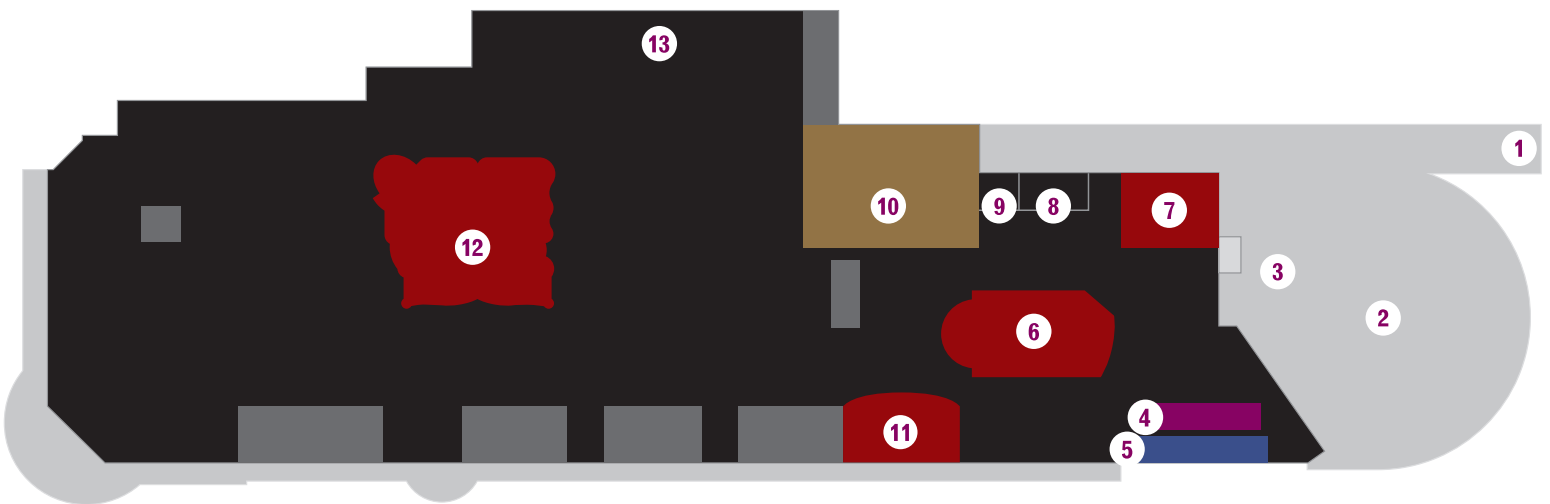
L A S V E G A S



SECOND FLOOR  
GIADA



TENTH FLOOR  
DRAI'S BEACHCLUB • NIGHTCLUB



CASINO FLOOR

## PROPERTY MAP

### RESTAURANTS + BARS

- 14 GIADA
- 6 Bound
- 15 Drai's Beach Club • Nightclub
- 15 Drai's After Hours Nightclub Casino

### SHOPPING

- 7 Curios

### CASINO

- 12 Interlude
- 10 High Limit Poker Room
- 11 The Abbey
- 9 Total Rewards®
- 8 Cashier

### FACILITY

- 1 Parking Garage
- 2 Porte-Cochère
- 3 Valet Table
- 13 Security
- 4 Registration
- 16 Pool
- 5 Fitness Center



# GOLF

## CASCATA®

Cascata, Italian for “waterfall,” is aptly named. A 418-foot waterfall flows from the steep mountainside, tumbling over mammoth boulders and cascading into a river that roars through the clubhouse before eventually culminating in a tranquil stream. It’s no wonder *Sports Illustrated* called it “golf’s hidden treasure.”

The option to organize tournaments is also available.





## RIO SECCO®

Nestled in the foothills of the Black Mountain Range, this 18-hole championship course is home to the Butch Harmon School of Golf. For a truly unique setting, consider holding your small meeting of up to 35 people in the private locker room, where the lockers in the background belong to some of the game's greatest players, including Tiger Woods.



